

URBANAC – A Fashion company  
A QlikView application on-  
Employees, Sales, Customers,  
Order reports and KPI's


# URBANAC – A Fashion company

- Want to know about their
  - yearly/monthly/Quarterly sales?
  - product segmentation?
  - employee performance?
  - customer and divisions around the world?
  - customer-order details?
  - reports?
  - KPI's :- Margin/Sales/Orders?

This QlikView application provides all of the information with just a Qlik.

# INTRO

[Intro](#) | [Dashboard](#) | [Customer Details](#) | [Product Details](#) | [Sales Person Details](#) | [Order Details](#) | [Report](#)




This application contains data about our customers' , products' , and the sales teams' performance and enables KPI high level monitoring and drill-down analysis to order line level. The application is updated twice a day.

Enjoy your Business Discovery with QlikView!

[Qlik Start](#)

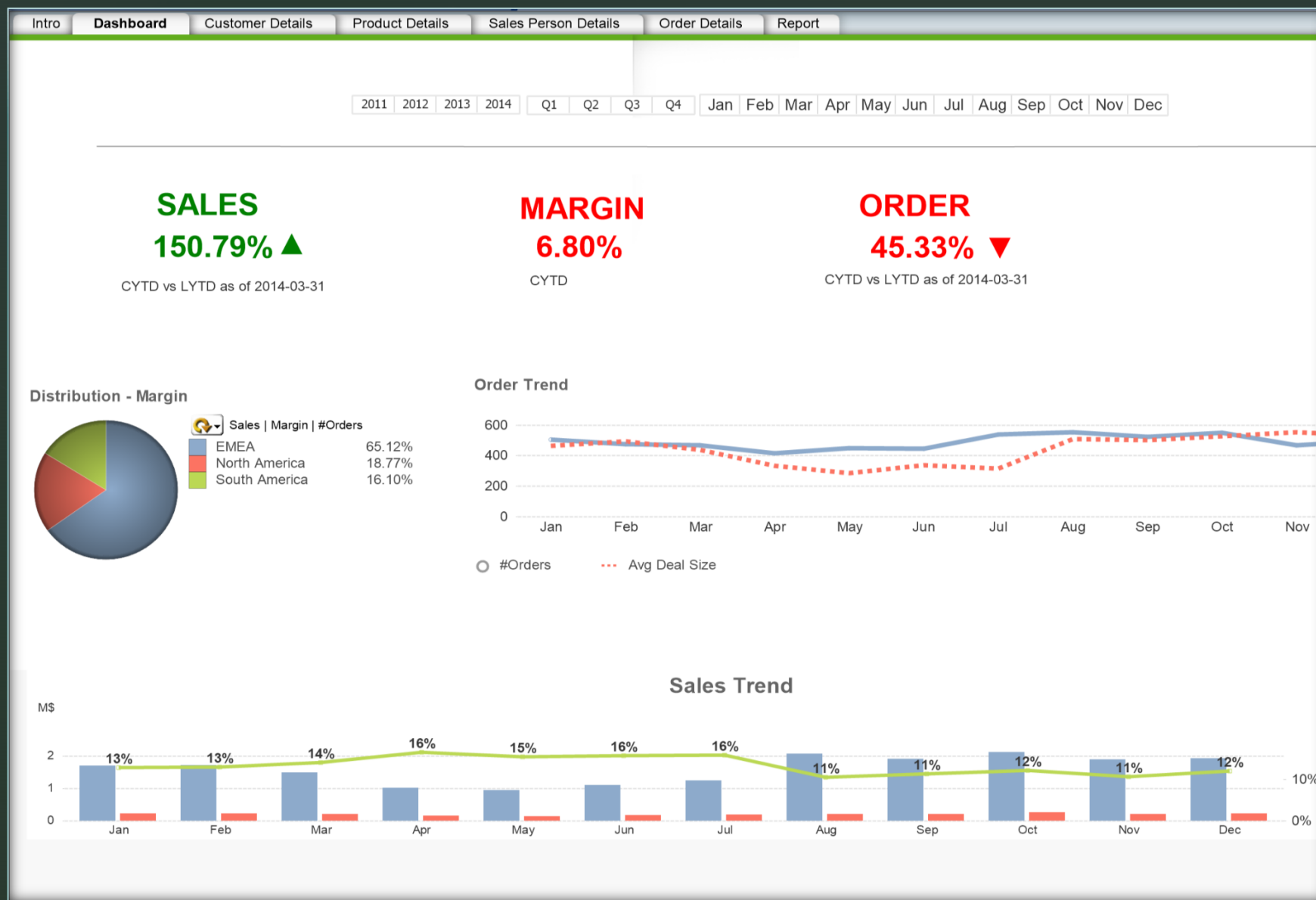
**Bookmarks**

Select Bookmark

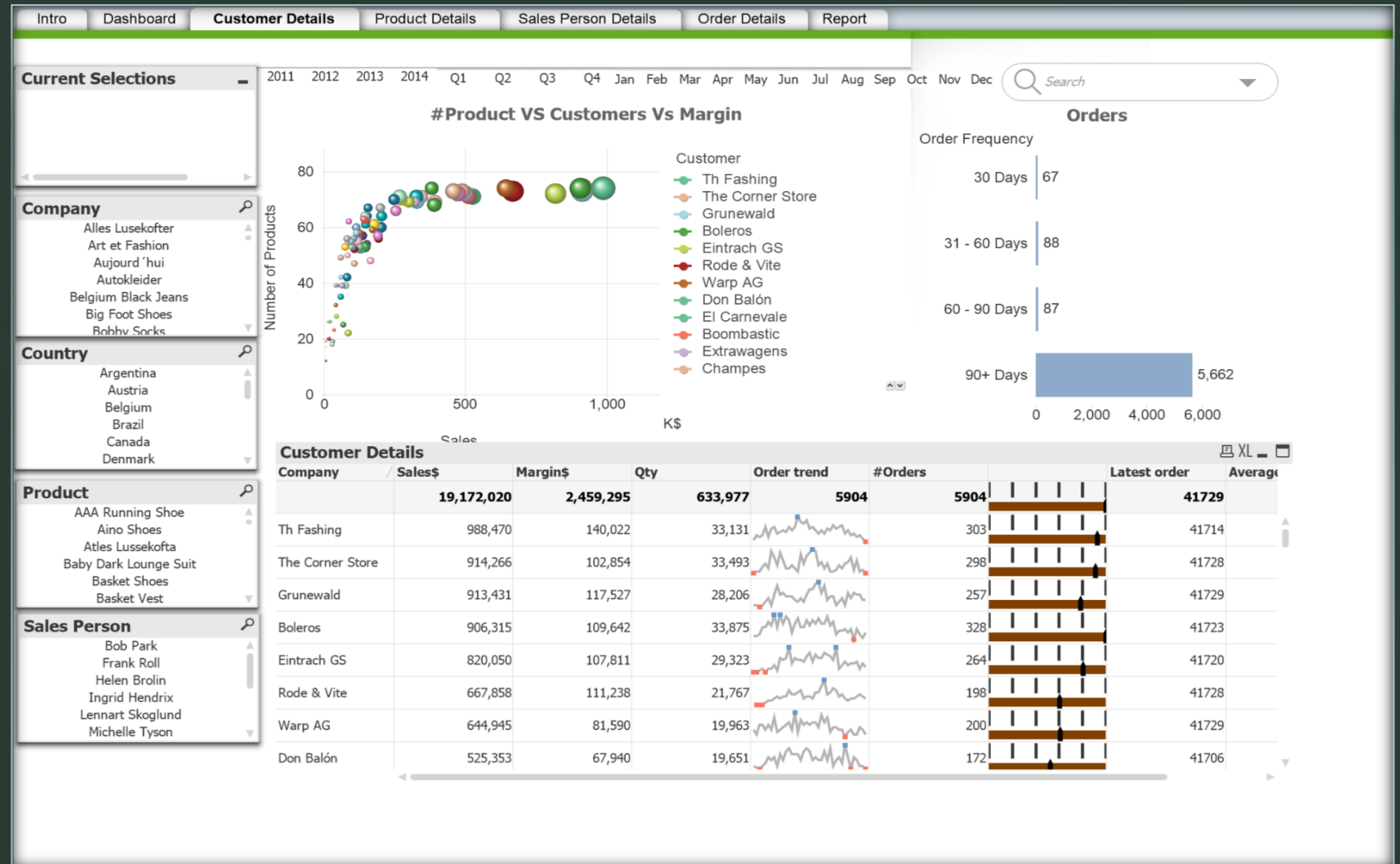
 Add Bookmark

powered by: **QlikView**

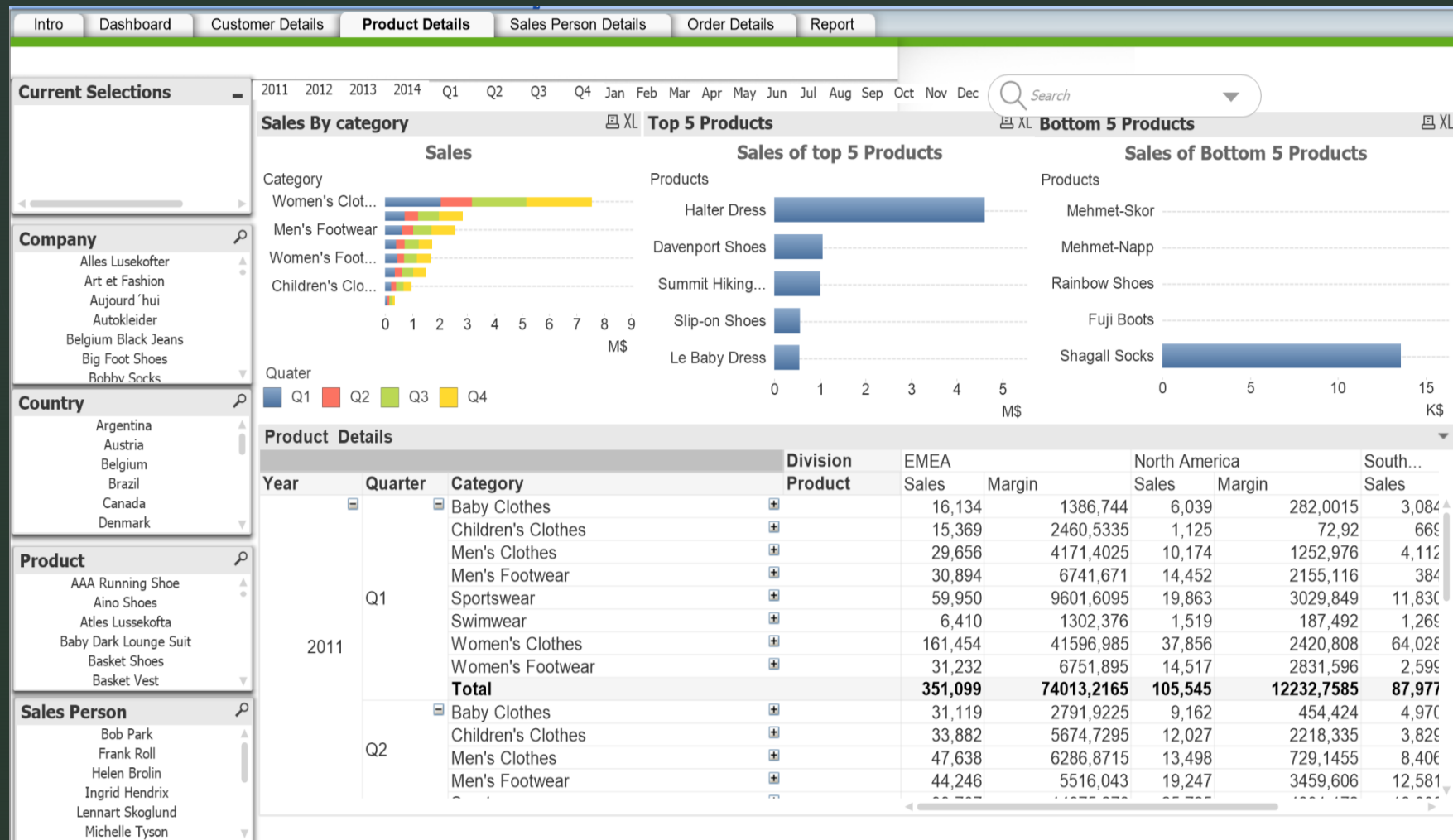
# Dashboard



# Customer Details

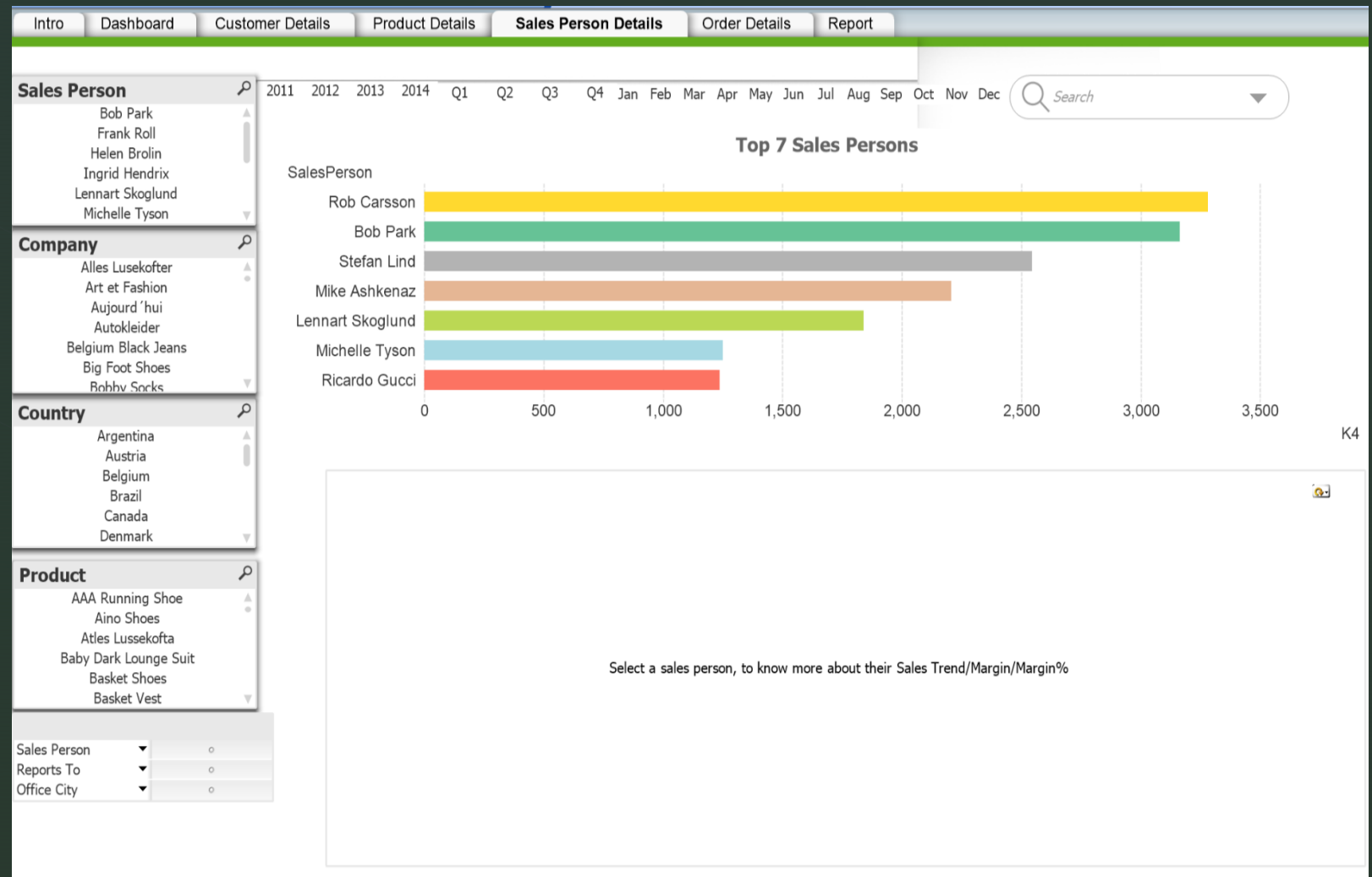


# Product Details





# Sales Person Details



# Order Details

IntroDashboardCustomer DetailsProduct DetailsSales Person Details**Order Details**Report

**Sales Person**

Bob Park  
Frank Roll  
Helen Brolin  
Ingrid Hendrix  
Lennart Skoglund  
Michelle Tyson

**Company**

Alles Lusekofter  
Art et Fashion  
Aujourd'hui  
Autokleider  
Belgium Black Jeans  
Big Foot Shoes  
Bohhy Socks

**Country**

Argentina  
Austria  
Belgium  
Brazil  
Canada  
Denmark

**Product**

AAA Running Shoe  
Aino Shoes  
Atles Lussekofta  
Baby Dark Lounge Suit  
Basket Shoes  
Basket Vest

Sales Person

Reports To

Office City

2011201220132014Q1Q2Q3Q4JanFebMarAprMayJunJulAugSepOctNovDec

Order Details

Select 1 to 10 customers to show the table.



# Report

IntroDashboardCustomer DetailsProduct DetailsSales Person DetailsOrder DetailsReport

2011201220132014Q1Q2Q3Q4JanFebMarAprMayJunJulAugSepOctNovDec

Search

Current Selections

Company

Alles Lusekofter  
Art et Fashion  
Aujourd'hui  
Autokleider  
Belgium Black Jeans  
Big Foot Shoes  
Bohby Socks

Country

Argentina  
Austria  
Belgium  
Brazil  
Canada  
Denmark

Product

AAA Running Shoe  
Aino Shoes  
Atles Lusekofter  
Baby Dark Lounge Suit  
Basket Shoes  
Basket Vest

Sales Person

Bob Park  
Frank Roll  
Helen Brolin  
Ingrid Hendrix  
Lennart Skoglund  
Michelle Tyson

Pick a Dimension

Category

Company

Country

Division

Month-Year

Quarter

Sales Person

Year

Pick a Measure

Average Discount

Margin

Margin %

Number of Orders

Sales

Report

XL

Select a dimension and a measure.

# Summary

- With this application you can dig in to URBANAC and figure out their company.
- This application can be used by:-
  - The CEO to find about the sales/margin
  - The HR for employee performance
  - The operations team to understand the order frequency and the customer requirements
  - Pricing and Business analyst team to analyze the optimal amount of price and business structure.