# **Malav Pancholi**

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# Objective \_\_\_\_\_

I'm a final-year B.Tech student who loves building simple tools that solve real problems. I enjoy breaking down complex tech into easy-to-understand ideas, streamlining workflows, and making sure things work smoothly behind the scenes. I'm excited to join a team where I can put my coding skills and curiosity to work—especially in spaces that blend education, technology, and impact.

# Technologies \_

**Programming:** Python, Java, SQL **Databases:** MongoDB, Oracle SQL

Tools & Platforms: MongoDB Shell, Visual Studio, IDLE, WordPress, Firebase, Cloudinary

Other Technologies: SEO, Google Analytics, Azure Fundamentals, Figma, Canva

Soft Skills: Communication, Teamwork, Critical Thinking, Leadership

# Education

BTech PIET, Parul University, Information Technology

DIT DP, Uka Tarsadia University, Information Technology

• CGPA: 9.35/10.0 (View Gradesheet <a>С</a>)

**HSC** Satyam Vidhyalaya

• Per: 51.45/100.0

SSC M.P. Patel Secondary School

• Per: 73.66/100.0

May 2026(Expected) Vadodara, Gujarat

> May 2023 Bardoli, Gujarat

May 2020 Ahmedabad, Gujarat

> May 2018 Vyara, Gujarat

# **Experience** \_

## Accomzy Accommodation Pvt. Ltd., Technical Lead

• Managed cross-functional technical operations and ensured platform availability.

- Implemented monitoring systems and redundancy measures to maintain 99.9% uptime.
- Led platform improvements including booking feature upgrades and risk mitigation planning
- Acted as a bridge between users, developers, and stakeholders, resolving platform issues.

#### Secret MindTech, SEO Intern

- Optimized platform visibility via keyword optimization, boosting SEO score from 27% to 89%.
- Utilized Google Analytics and Search Console to track performance and user behavior.
- Assisted in resolving site load and rendering issues across devices.

Vadodara, Gujarat Nov 2023 – Dec 2024

Surat, Gujarat May 2022 – June 2022

# Projects \_

#### SocialCryptic - Blockchain-Based Social Platform

- Designed and developed a mobile-first social media app encouraging user engagement through reward-based interactions.
- Implemented secure image handling using Cloudinary and real-time data management with Firebase.
- Integrated blockchain-backed contest rewards in partnership with Web3 startups to boost retention and activity.
- Managed user feedback, app stability, and performance testing, aligning with platform support principles.
- View Project

#### RenterGo - C2C Car Rental Platform

- Designed and implemented a user-friendly vehicle rental web app using WordPress.
- Developed backend logic for booking, user management, and issue resolution workflows.
- Contributed to system uptime and customer ticket tracking during testing phase.
- View Report

# SEO Optimization Initiative - Secret MindTech

- Led a targeted SEO revamp that improved platform visibility from 27% to 89% within a month.
- Developed structured reports based on traffic data, keyword performance, and technical issues.
- · Executed sitemap fixes and indexing improvements that enhanced Google Search rankings.
- View Report

## **Certification & Achievements**

- Azure Fundamentals (AZ-900) Microsoft (in progress)
- 2nd Runner-Up Canon University Photography Workshop, Dec 2022