

YOGASTUDIO

FEASIBILITY STUDY

A feasibility study is conducted to determine whether the project will, upon completion, fulfil the objectives of the organization in relation to the work, effort, and time invested in it. A feasibility study enables the developer to predict the project's usefulness and potential future. The premise for a feasibility study is the system proposal's viability, which includes the impact on the organization, ability to meet user needs, and effective use of resources. As a result, a feasibility evaluation is frequently performed before a new application is approved for development. The document outlines the project's viability and contains a number of factors that were carefully taken into account throughout this project's feasibility study, including its technical, economic, and operational viabilities. It has the following characteristics: -

Economical Feasibility

This assessment typically involves a cost/ benefits analysis of the project, helping organizations determine the viability, cost, and benefits associated with a project before financial resources are allocated. It also serves as an independent project assessment and enhances project credibility helping decision-makers determine the positive economic benefits to the organization that the proposed project will provide. This system provides a fully online system and its very easy to handle.

Technical Feasibility

Evaluating the technical feasibility is the trickiest part of a feasibility study. This is because, at this point in time, not too many detailed-design of the system, making it difficult to access issues like performance, costs on (on account of the kind of technology to be deployed) etc. A number of issues have to be considered while doing a technical Analysis:

- Understand the different technologies involved in the proposed system.
- Before commencing the project, we have to be very clear about what are the technologies that are to be required for the development of the new system.
- Find out whether the organization currently possesses the required technologies

The web app developed for managing this Yoga Studio is used in the client server architecture

with bootstrap and JavaScript as front end and Django as the backend. So, this project is technically feasible.

Behavioral Feasibility

The following inquiries are part of the suggested system:

- Is there enough assistance for the users?
- Will the suggested system harm anyone?

Because it would accomplish the objectives after being developed and put into action, the project would be advantageous. After carefully examining all behavioral parameters, it is determined that the project is behaviorally feasible.

FEASIBILITY STUDY QUESTIONNAIRE

1. Project Overview?

The **YOGA STUDIO** is a Learning Management System (LMS) based web application intended for online users. Yoga is an ancient practice of mental and spiritual exercise. Various clinical studies proved that practicing yoga can reduce health risks and can be utilized for psychological healing process. Nowadays so many people including Foreigners are interested in Yoga. The main objective of this application is to make the art of this learning interactive and easy to use. This platform helps the clients to learn Yoga online through interactive sections and recordings. The main motive of this project is to access learning materials anywhere from any device and opportunity to collaborate during the learning process.

2. To what extend the system is proposed for?

In the proposed system we are using the LMS to create interactive sessions with the user. Helps to concentrate on individual training and groupwise.

3. Specify the Viewers/Public which is to be involved in the System?

Users(students), Trainers

4. List the modules included in your system?

Admin, Students, Instructors

5. Identify the users in your project?

Mainly student and Instructor

6. Who owns the system?

Administrator

7. System is related to which firm/industry/organization?

Yoga

8. Details of person you have contacted for data collection?

Rishikesh Sakalesh (Yoga Trainer)

Questionnaires

1. What are the ways in which you are taking sessions right now?

The classes are conducted in offline mode. The clients come over to take the admission and they select the package that they want to join.

2. Are you able to target enough clients in your offline batches?

Not to that much extend.

3. What are the challenges you are currently facing?

- Competing with other facilities.
- Attracting new students.
- Retaining students.
- Staying cash flow positive.
- Finding good teachers.
- Preserving the integrity of yoga.

4. Why do you prefer online classes?

You can practice on your own time. Some days, you can only fit in a short session, other days you want to stretch, flex, and balance longer. Online classes let you choose any time of day to practice, as well as pick a class in the time range you desire.

5. Are offline classes cost effective?

Yes

6. Are you planning to include both live streaming and recorded sessions?

Yes

7.How were you collecting payments before?

Direct hand over of fees to the studio.

8.How are you planning to receive payments after LMS launch?

Online transaction is better and fast way for transactions.

9. Do you think online class schedules are flexible?

It's flexible. Online education enables the teacher and the student to set their own learning pace, and there's the added flexibility of setting a schedule that fits everyone's agenda.

10. How are you determining the price of each products?

The price of the product are determined based on material type used and designing costs.

11. From where you are purchasing materials for designing products?

The materials are purchased from available nearby shops.

12. How can the customer place order in your site?

The customer can purchase by viewing available products on the site and if they wish to purchase the product then they can contact through the number which is given on the site.

13. And how about the payment process?

After contacting to purchase the products then they should pay the amount through the given number to confirm the order.

14. How are you managing the customers?

The customers can directly contact through the number which is given on the website.

15. Which category of the products are sold the most?

Yoga mats are sold the most.

16. How are the products delivered?

The products are delivered through the post.

17. Who are providing products for you, whether manufacturer or wholesalers?

The products which are available on the site are designed and manufactured by the owner itself.
The products are based on the most purchase item.