

```
!unzip netflix_titles.csv.zip
```

```
🔄 Archive: netflix_titles.csv.zip
   inflating: netflix_titles.csv
```

```
#importing libraries for our purpose
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
df=pd.read_csv('netflix_titles.csv')
df.head()
```

🔄

	show_id	type	title	director	cast	country	date_added	release_year	rating	duration	listed_in	description
0	s1	Movie	Dick Johnson Is Dead	Kirsten Johnson	NaN	United States	September 25, 2021	2020	PG-13	90 min	Documentaries	As her father nears the end of his life, filmm...
1	s2	TV Show	Blood & Water	NaN	Ama Qamata, Khosi Ngema, Gail Mabalane, Thaban...	South Africa	September 24, 2021	2021	TV-MA	2 Seasons	International TV Shows, TV Dramas, TV Mysteries	After crossing paths at a party, a Cape Town t...
					Sami Doukalla						Crime TV	To protect his

```
#length of data
len(df)
```

```
🔄 8807
```

```
#checking datatypes
df.dtypes
```

```
🔄 show_id      object
   type        object
   title        object
   director     object
   cast         object
   country      object
   date_added   object
   release_year  int64
   rating       object
   duration     object
   listed_in    object
   description  object
dtype: object
```

```
#number of unique values in our data
for i in df.columns:
    print(i,':',df[i].nunique())
```

```

↵ show_id : 8807
   type : 2
   title : 8807
   director : 4528
   cast : 7692
   country : 748
   date_added : 1767
   release_year : 74
   rating : 17
   duration : 220
   listed_in : 514
   description : 8775

```

```

#checking null values in every column of our data
df.isnull().sum()

```

```

↵ show_id      0
   type        0
   title       0
   director    2634
   cast        825
   country     831
   date_added  10
   release_year 0
   rating      4
   duration    3
   listed_in   0
   description 0
   dtype: int64

```

```

#checking the occurrences of each of the ratings
df['rating'].value_counts()

```

```

↵ TV-MA      3207
   TV-14     2160
   TV-PG     863
   R         799
   PG-13     490
   TV-Y7     334
   TV-Y      307
   PG        287
   TV-G      220
   NR        80
   G         41
   TV-Y7-FV   6
   NC-17      3
   UR         3
   74 min     1
   84 min     1
   66 min     1
   Name: rating, dtype: int64

```

```

con1 = df['director'].apply(lambda x: str(x).split(', ')).tolist()

```

```

df_new1=pd.DataFrame(con1,index=df['title'])
df_new1

```



		0	1	2	3	4	5	6	7	8	9	10	11	12
title														
Dick Johnson Is Dead	Kirsten Johnson	None	None	None	None	None	None	None	None	None	None	None	None	None
Blood & Water		nan	None	None	None	None	None	None	None	None	None	None	None	None
Ganglands	Julien Leclercq	None	None	None	None	None	None	None	None	None	None	None	None	None
Jailbirds New Orleans		nan	None	None	None	None	None	None	None	None	None	None	None	None
Kota Factory		nan	None	None	None	None	None	None	None	None	None	None	None	None
...	...	...	...	...	...	...	...	...	...	...	...	...	...	...
Zodiac	David Fincher	None	None	None	None	None	None	None	None	None	None	None	None	None
Zombie Dumb		nan	None	None	None	None	None	None	None	None	None	None	None	None
Zombieland	Ruben Fleischer	None	None	None	None	None	None	None	None	None	None	None	None	None
Zoom	Peter Hewitt	None	None	None	None	None	None	None	None	None	None	None	None	None
Zubaan	Mozez Singh	None	None	None	None	None	None	None	None	None	None	None	None	None

8807 rows × 13 columns

```
#unnesting the directors column, i.e- creating separate lines for each director in a movie
constraint1=df['director'].apply(lambda x: str(x).split(',')).tolist()
df_new1=pd.DataFrame(constraint1,index=df['title'])
df_new1=df_new1.stack()
df_new1=pd.DataFrame(df_new1.reset_index())
df_new1.rename(columns={0:'Directors'},inplace=True)
df_new1.drop(['level_1'],axis=1,inplace=True)
df_new1.head()
```



	title	Directors
0	Dick Johnson Is Dead	Kirsten Johnson
1	Blood & Water	nan
2	Ganglands	Julien Leclercq
3	Jailbirds New Orleans	nan
4	Kota Factory	nan

```
#unnesting the cast column, i.e- creating separate lines for each cast member in a movie
constraint2=df['cast'].apply(lambda x: str(x).split(',')).tolist()
df_new2=pd.DataFrame(constraint2,index=df['title'])
df_new2=df_new2.stack()
df_new2=pd.DataFrame(df_new2.reset_index())
df_new2.rename(columns={0:'Actors'},inplace=True)
df_new2.drop(['level_1'],axis=1,inplace=True)
df_new2.head()
```



	title	Actors
0	Dick Johnson Is Dead	nan
1	Blood & Water	Ama Qamata
2	Blood & Water	Khosi Ngema
3	Blood & Water	Gail Mabalane
4	Blood & Water	Thabano Molaba

```
#unnesting the listed_in column, i.e- creating separate lines for each genre in a movie
constraint3=df['listed_in'].apply(lambda x: str(x).split(' ')).tolist()
df_new3=pd.DataFrame(constraint3,index=df['title'])
df_new3=df_new3.stack()
df_new3=pd.DataFrame(df_new3.reset_index())
df_new3.rename(columns={0:'Genre'},inplace=True)
df_new3.drop(['level_1'],axis=1,inplace=True)
df_new3.head()
```



	title	Genre
0	Dick Johnson Is Dead	Documentaries
1	Blood & Water	International TV Shows
2	Blood & Water	TV Dramas
3	Blood & Water	TV Mysteries
4	Ganglands	Crime TV Shows

```
#unnesting the country column, i.e- creating separate lines for each country in a movie
constraint4=df['country'].apply(lambda x: str(x).split(' ')).tolist()
df_new4=pd.DataFrame(constraint4,index=df['title'])
df_new4=df_new4.stack()
df_new4=pd.DataFrame(df_new4.reset_index())
df_new4.rename(columns={0:'country'},inplace=True)
df_new4.drop(['level_1'],axis=1,inplace=True)
df_new4.head()
```



	title	country
0	Dick Johnson Is Dead	United States
1	Blood & Water	South Africa
2	Ganglands	nan
3	Jailbirds New Orleans	nan
4	Kota Factory	India

```
#merging the unnested director data with unnested actors data
dfx
```



	title	Actors	Directors	Genre	country
0	Dick Johnson Is Dead	Unknown Actor	Kirsten Johnson	Documentaries	United States
1	Blood & Water	Ama Qamata	Unknown Director	International TV Shows	South Africa
2	Blood & Water	Ama Qamata	Unknown Director	TV Dramas	South Africa
3	Blood & Water	Ama Qamata	Unknown Director	TV Mysteries	South Africa
4	Blood & Water	Khosi Ngema	Unknown Director	International TV Shows	South Africa

```
#merging our unnested data with the original data
df_final=df_new.merge(df[['show_id', 'type', 'title', 'date_added',
'release_year', 'rating', 'duration']],on=['title'],how='left')
df_final.head()
```

	title	Actors	Directors	Genre	country	show_id	type	date_added	release_year	rating	duration
0	Dick Johnson Is Dead	Unknown Actor	Kirsten Johnson	Documentaries	United States	s1	Movie	September 25, 2021	2020	PG-13	90 min
1	Blood & Water	Ama Qamata	Unknown Director	International TV Shows	South Africa	s2	TV Show	September 24, 2021	2021	TV-MA	2 Seasons
2	Blood & Water	Ama Qamata	Unknown Director	TV Dramas	South Africa	s2	TV Show	September 24, 2021	2021	TV-MA	2 Seasons

```
#now checking nulls
df_final.isnull().sum()
```

```
title      0
Actors     0
Directors  0
Genre      0
country    11897
show_id    0
type       0
date_added 158
release_year 0
rating     67
duration   3
dtype: int64
```

In duration column, it was observed that the nulls had values which were written in corresponding ratings column, i.e- you can't expect ratings to be in min. So the duration column nulls are replaced by corresponding values in ratings column

```
df_final.loc[df_final['duration'].isnull(), 'duration'] = df_final.loc[df_final['duration'].isnull(), 'duration'].fillna(df_final['rating'])
df_final.loc[df_final['rating'].str.contains('min', na=False), 'rating'] = 'NR'
df_final.isnull().sum()
```

```
title      0
Actors     0
Directors  0
Genre      0
country    11897
show_id    0
type       0
date_added 158
release_year 0
rating     67
duration   0
dtype: int64
```

```
#Ratings can't be in min, so it has been made NR(i.e- Non Rated)
df_final.loc[df_final['rating'].str.contains('min', na=False), 'rating'] = 'NR'
df_final['rating'].fillna('NR', inplace=True)
pd.set_option('display.max_rows', None)
```

```
#just an attempt to observe nulls in date_added column
df_final[df_final['date_added'].isnull()].head()
```

	title	Actors	Directors	Genre	country	show_id	type	date_added	release_year	rating	duration
136893	A Young Doctor's Notebook and Other Stories	Daniel Radcliffe	Unknown Director	British TV Shows	United Kingdom	s6067	TV Show	NaN	2013	TV-MA	2 Seasons
136894	A Young Doctor's Notebook and Other Stories	Daniel Radcliffe	Unknown Director	TV Comedies	United Kingdom	s6067	TV Show	NaN	2013	TV-MA	2 Seasons

```
#date added column is imputed on the basis of release year,i.e- suppose there's a null for date_added
#when release year was 2013.So below piece of code just checks the mode of date added for release year=2013
# and imputes in place of nulls the corresponding mode

for i in df_final[df_final['date_added'].isnull()]['release_year'].unique():
    imp=df_final[df_final['release_year']==i]['date_added'].mode().values[0]
    df_final.loc[df_final['release_year']==i,'date_added']=df_final.loc[df_final['release_year']==i,'date_added'].fillna(imp)
```

```
#country column is imputed on the basis of director,i.e- suppose there's a null for country
#when we have a director whose other movies have a country given.So below piece of code just checks the mode of
#country for the director
# and imputes in place of nulls the corresponding mode
```

```
for i in df_final[df_final['country'].isnull()]['Directors'].unique():
    if i in df_final[~df_final['country'].isnull()]['Directors'].unique():
        imp=df_final[df_final['Directors']==i]['country'].mode().values[0]
        df_final.loc[df_final['Directors']==i,'country']=df_final.loc[df_final['Directors']==i,'country'].fillna(imp)
```

So we imputed the country column on the basis of directors whose other movie titles had countries given. But there might be directors who have only one occurrence in our data. In that scenario, I have used Actors as a basis. i.e- for this Actor majorly acts in movies of which country? Imputation has been done on this basis. For remaining rows, country has been filled as Unknown Country

```
for i in df_final[df_final['country'].isnull()]['Actors'].unique():
    if i in df_final[~df_final['country'].isnull()]['Actors'].unique():
        imp=df_final[df_final['Actors']==i]['country'].mode().values[0]
        df_final.loc[df_final['Actors']==i,'country']=df_final.loc[df_final['Actors']==i,'country'].fillna(imp)
#If there are still nulls, I just replace it by Unknown Country
df_final['country'].fillna('Unknown Country',inplace=True)
df_final.isnull().sum()
```

```
↗ title      0
  Actors      0
  Directors    0
  Genre        0
  country      0
  show_id      0
  type         0
  date_added   0
  release_year 0
  rating       0
  duration     0
dtype: int64
```

```
df_final.head()
```


	title	Actors	Directors	Genre	country	show_id	type	date_added	release_year	rating	duration
0	Dick Johnson Is Dead	Unknown Actor	Kirsten Johnson	Documentaries	United States	s1	Movie	September 25, 2021	2020	PG-13	90 min
1	Blood & Water	Ama Qamata	Unknown Director	International TV Shows	South Africa	s2	TV Show	September 24, 2021	2021	TV-MA	2 Seasons
2	Blood & Water	Ama Qamata	Unknown Director	TV Dramas	South Africa	s2	TV Show	September 24, 2021	2021	TV-MA	2 Seasons

```
df_final['duration'].value_counts()
```

```
↗ 1 Season    35035
  2 Seasons   9559
  3 Seasons   5084
  94 min      4343
  106 min     4040
  97 min      3624
  95 min      3560
  96 min      3484
  93 min      3480
  90 min      3305
```

```
105 min      3209
107 min      3103
101 min      3048
102 min      3017
103 min      2985
98 min       2984
99 min       2956
91 min       2915
92 min       2863
104 min      2822
88 min       2781
110 min      2711
100 min      2697
108 min      2614
112 min      2594
85 min       2486
89 min       2420
86 min       2213
4 Seasons    2134
116 min      2122
118 min      2119
119 min      2075
87 min       2063
109 min      2020
113 min      1990
120 min      1845
117 min      1770
121 min      1728
5 Seasons    1698
111 min      1667
124 min      1590
114 min      1529
127 min      1505
115 min      1444
123 min      1398
125 min      1299
122 min      1298
84 min       1268
128 min      1241
130 min      1216
126 min      1205
81 min       1203
83 min       1192
133 min      1169
137 min      1122
82 min       1100
136 min      1092
132 min      1047
```

```
#removing mins from data
df_final['duration']=df_final['duration'].str.replace(" min","")
df_final.head()
```



	title	Actors	Directors	Genre	country	show_id	type	date_added	release_year	rating	duration
0	Dick Johnson Is Dead	Unknown Actor	Kirsten Johnson	Documentaries	United States	s1	Movie	September 25, 2021	2020	PG-13	90
1	Blood & Water	Ama Qamata	Unknown Director	International TV Shows	South Africa	s2	TV Show	September 24, 2021	2021	TV-MA	2 Seasons
2	Blood & Water	Ama Qamata	Unknown Director	TV Dramas	South Africa	s2	TV Show	September 24, 2021	2021	TV-MA	2 Seasons

```
df_final['duration'].unique()

array(['90', '2 Seasons', '1 Season', '91', '125', '9 Seasons', '104',
      '127', '4 Seasons', '67', '94', '5 Seasons', '161', '61', '166',
      '147', '103', '97', '106', '111', '3 Seasons', '110', '105', '96',
      '124', '116', '98', '23', '115', '122', '99', '88', '100',
      '6 Seasons', '102', '93', '95', '85', '83', '113', '13', '182',
      '48', '145', '87', '92', '80', '117', '128', '119', '143', '114',
      '118', '108', '63', '121', '142', '154', '120', '82', '109', '101',
      '86', '229', '76', '89', '156', '112', '107', '129', '135', '136',
```

```
'165', '150', '133', '70', '84', '140', '78', '7 Seasons', '64',
'59', '139', '69', '148', '189', '141', '130', '138', '81', '132',
'10 Seasons', '123', '65', '68', '66', '62', '74', '131', '39',
'46', '38', '8 Seasons', '17 Seasons', '126', '155', '159', '137',
'12', '273', '36', '34', '77', '60', '49', '58', '72', '204',
'212', '25', '73', '29', '47', '32', '35', '71', '149', '33', '15',
'54', '224', '162', '37', '75', '79', '55', '158', '164', '173',
'181', '185', '21', '24', '51', '151', '42', '22', '134', '177',
'13 Seasons', '52', '14', '53', '8', '57', '28', '50', '9', '26',
'45', '171', '27', '44', '146', '20', '157', '17', '203', '41',
'30', '194', '15 Seasons', '233', '237', '230', '195', '253',
'152', '190', '160', '208', '180', '144', '5', '174', '170', '192',
'209', '187', '172', '16', '186', '11', '193', '176', '56', '169',
'40', '10', '3', '168', '312', '153', '214', '31', '163', '19',
'12 Seasons', '179', '11 Seasons', '43', '200', '196', '167',
'178', '228', '18', '205', '201', '191'], dtype=object)
```

```
df_final['duration_copy']=df_final['duration'].copy()
df_final1=df_final.copy()

df_final1.loc[df_final1['duration_copy'].str.contains('Season'),'duration_copy']=0
df_final1['duration_copy']=df_final1['duration_copy'].astype('int')
df_final1.head()
```

	title	Actors	Directors	Genre	country	show_id	type	date_added	release_year	rating	duration	duration_copy
0	Dick Johnson Is Dead	Unknown Actor	Kirsten Johnson	Documentaries	United States	s1	Movie	September 25, 2021	2020	PG-13	90	90
1	Blood & Water	Ama Qamata	Unknown Director	International TV Shows	South Africa	s2	TV Show	September 24, 2021	2021	TV-MA	2 Seasons	0
2	Blood & Water	Ama Qamata	Unknown Director	TV Dramas	South Africa	s2	TV Show	September 24, 2021	2021	TV-MA	2 Seasons	0

```
df_final1['duration_copy'].describe()
```

```
count    201991.000000
mean      77.152789
std       52.269154
min        0.000000
25%        0.000000
50%       95.000000
75%      112.000000
max      312.000000
Name: duration_copy, dtype: float64
```

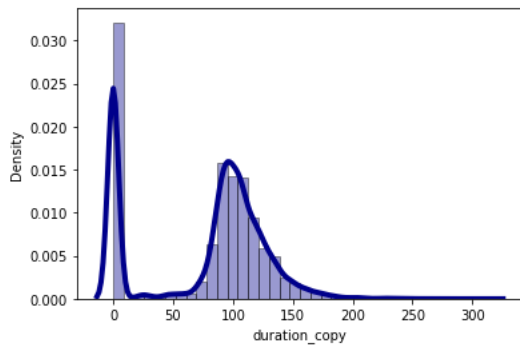
```
import seaborn as sns
sns.distplot(df_final1['duration_copy'], hist=True, kde=True,
bins=int(36), color = 'darkblue',
hist_kws={'edgecolor':'black'},
kde_kws={'linewidth': 4})
plt.show()
```



```

/usr/local/lib/python3.7/dist-packages/seaborn/distributions.py:2619: FutureWarning: `distplot` is a deprecated function and will be removed in a future version. Use `displot` instead.
warnings.warn(msg, FutureWarning)

```



```

bins1 = [-1,1,50,80,100,120,150,200,315]
labels1 = ['<1', '1-50', '50-80', '80-100', '100-120', '120-150', '150-200', '200-315']
df_final1['duration_copy'] = pd.cut(df_final1['duration'],bins=bins1,labels=labels1)
df_final1.head()

```

	title	Actors	Directors	Genre	country	show_id	type	date_added	release_year	rating	duration	duration_copy
0	Dick Johnson Is Dead	Unknown Actor	Kirsten Johnson	Documentaries	United States	s1	Movie	September 25, 2021	2020	PG-13	90	80-100
1	Blood & Water	Ama Qamata	Unknown Director	International TV Shows	South Africa	s2	TV Show	September 24, 2021	2021	TV-MA	2 Seasons	<1
2	Blood & Water	Ama Qamata	Unknown Director	TV Dramas	South Africa	s2	TV Show	September 24, 2021	2021	TV-MA	2 Seasons	<1

```

df_final1.loc[~df_final1['duration'].str.contains('Season'),'duration']=df_final1.loc[~df_final1['duration'].str.contains('Season'),'duration'].str.replace('Seasons','')
df_final1.drop(['duration_copy'],axis=1,inplace=True)
df_final1.head()

```

	title	Actors	Directors	Genre	country	show_id	type	date_added	release_year	rating	duration
0	Dick Johnson Is Dead	Unknown Actor	Kirsten Johnson	Documentaries	United States	s1	Movie	September 25, 2021	2020	PG-13	80-100
1	Blood & Water	Ama Qamata	Unknown Director	International TV Shows	South Africa	s2	TV Show	September 24, 2021	2021	TV-MA	2 Seasons
2	Blood & Water	Ama Qamata	Unknown Director	TV Dramas	South Africa	s2	TV Show	September 24, 2021	2021	TV-MA	2 Seasons

```
df_final1['duration'].value_counts()
```

```

80-100      52937
100-120     48724
1 Season    35035
120-150    26691
2 Seasons   9559
50-80       7700
150-200     6737
3 Seasons   5084
1-50        2530
4 Seasons   2134
5 Seasons   1698

```

```


7 Seasons      843
6 Seasons      633
200-315        524
8 Seasons      286
9 Seasons      257
10 Seasons     220
13 Seasons     132
12 Seasons     111
15 Seasons      96
17 Seasons      30
11 Seasons      30
Name: duration, dtype: int64

```

```

from datetime import datetime
from dateutil.parser import parse
arr=[]
for i in df_final1['date_added'].values:
    dt1=parse(i)
    arr.append(dt1.strftime('%Y-%m-%d'))
df_final1['Modified_Added_date']=arr
df_final1['Modified_Added_date']=pd.to_datetime(df_final1['Modified_Added_date'])
df_final1['month_added']=df_final1['Modified_Added_date'].dt.month
df_final1['week_added']=df_final1['Modified_Added_date'].dt.week
df_final1['year']=df_final1['Modified_Added_date'].dt.year
df_final1.head()

```


 /usr/local/lib/python3.7/dist-packages/ipykernel\_launcher.py:10: FutureWarning: Series.dt.weekofyear and Series.dt.week have been deprecated. Remove the CWD from sys.path while we load stuff.

	title	Actors	Directors	Genre	country	show_id	type	date_added	release_year	rating	duration	Modified_Added_date	r
0	Dick Johnson Is Dead	Unknown Actor	Kirsten Johnson	Documentaries	United States	s1	Movie	September 25, 2021	2020	PG-13	80-100	2021-09-25	
1	Blood & Water	Ama Qamata	Unknown Director	International TV Shows	South Africa	s2	TV Show	September 24, 2021	2021	TV-MA	2 Seasons	2021-09-24	
2	Blood & Water	Ama Qamata	Unknown Director	TV Dramas	South Africa	s2	TV Show	September 24, 2021	2021	TV-MA	2 Seasons	2021-09-24	
3	Blood & Water	Ama Qamata	Unknown Director	TV Mysteries	South Africa	s2	TV Show	September 24, 2021	2021	TV-MA	2 Seasons	2021-09-24	
4	Blood & Water	Khosi Nqema	Unknown Director	International TV Shows	South Africa	s2	TV Show	September 24, 2021	2021	TV-MA	2 Seasons	2021-09-24	

```

#Titles such as Bahubali(Hindi Version),Bahubali(Tamil Version) were there. Since it's only one movie in different languages,
#presence of brackets and content between brackets is removed.
df_final1['title']=df_final1['title'].str.replace(r"(\.*)", "")
df_final1.head()

```

 /usr/local/lib/python3.7/dist-packages/ipykernel\_launcher.py:3: FutureWarning: The default value of regex will change from True to False. This is separate from the ipykernel package so we can avoid doing imports until

	title	Actors	Directors	Genre	country	show_id	type	date_added	release_year	rating	duration	Modified_Added_date	r
0	Dick Johnson Is Dead	Unknown Actor	Kirsten Johnson	Documentaries	United States	s1	Movie	September 25, 2021	2020	PG-13	80-100	2021-09-25	
1	Blood & Water	Ama Qamata	Unknown Director	International TV Shows	South Africa	s2	TV Show	September 24, 2021	2021	TV-MA	2 Seasons	2021-09-24	
2	Blood & Water	Ama Qamata	Unknown Director	TV Dramas	South Africa	s2	TV Show	September 24, 2021	2021	TV-MA	2 Seasons	2021-09-24	
3	Blood & Water	Ama Qamata	Unknown Director	TV Mysteries	South Africa	s2	TV Show	September 24, 2021	2021	TV-MA	2 Seasons	2021-09-24	
4	Blood & Water	Khosi Nqema	Unknown Director	International TV Shows	South Africa	s2	TV Show	September 24, 2021	2021	TV-MA	2 Seasons	2021-09-24	

## Univariate Analysis in terms of counts of each column

```

#number of distinct titles on the basis of genre
df_final1.groupby(['Genre']).agg({"title": "nunique"})

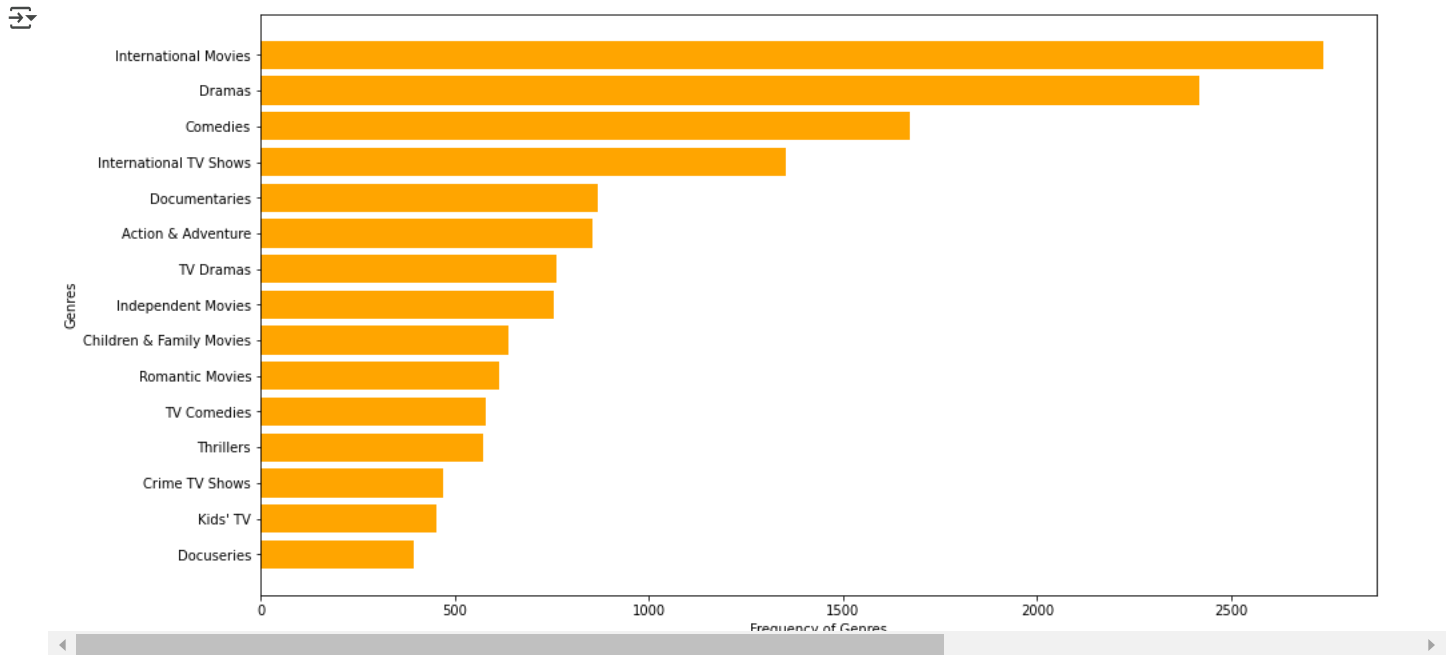
```



	title
Genre	
Action & Adventure	854
Anime Features	71
Anime Series	176
British TV Shows	253
Children & Family Movies	639
Classic & Cult TV	28
Classic Movies	116
Comedies	1673
Crime TV Shows	470
Cult Movies	71
Documentaries	869
Docuseries	395
Dramas	2418
Faith & Spirituality	65
Horror Movies	353
Independent Movies	756
International Movies	2738
International TV Shows	1351
Kids' TV	451
Korean TV Shows	151
LGBTQ Movies	102
Movies	57
Music & Musicals	372
Reality TV	255
Romantic Movies	615
Romantic TV Shows	370
Sci-Fi & Fantasy	243
Science & Nature TV	92
Spanish-Language TV Shows	174
Sports Movies	219
Stand-Up Comedy	343
Stand-Up Comedy & Talk Shows	56
TV Action & Adventure	168
TV Comedies	581
TV Dramas	763
TV Horror	75
TV Mysteries	98
TV Sci-Fi & Fantasy	84
TV Shows	16
TV Thrillers	57
Teen TV Shows	69
Thrillers	573

```
df_genre=df_final1.groupby(['Genre']).agg({"title":"nunique"}).reset_index().sort_values(by=['title'],ascending=False)[:15]
plt.figure(figsize=(15,8))
plt.barh(df_genre[1:-1]['Genre'], df_genre[1:-1]['title'].color='orange')
```

```
plt.xlabel('Frequency of Genres')
plt.ylabel('Genres')
plt.show()
```



International Movies, Dramas and Comedies are the most popular .

```
#number of distinct titles on the basis of type
df_final1.groupby(['type']).agg({"title":"nunique"})
```

	title
type	
Movie	6115
TV Show	2676

```
df_type=df_final1.groupby(['type']).agg({"title":"nunique"}).reset_index()
plt.pie(df_type['title'],explode=(0.05,0.05), labels=df_type['type'],colors=['purple','green'],autopct='%1f%%')
plt.show()
```



We have 70:30 ratio of Movies and TV Shows in our data

```
#number of distinct titles on the basis of country
df_final1.groupby(['country']).agg({"title":"nunique"})
```



country	title
	3
Afghanistan	1
Albania	1
Algeria	3
Angola	2
Argentina	94
Armenia	1
Australia	162
Austria	12
Azerbaijan	1
Bahamas	1
Bangladesh	4
Belarus	1
Belgium	94
Bermuda	1
Botswana	1
Brazil	103
Bulgaria	10
Burkina Faso	1
Cambodia	5
Cambodia,	1
Cameroon	2
Canada	460
Cayman Islands	2
Chile	30
China	166
Colombia	54
Croatia	4
Cuba	2
Cyprus	1
Czech Republic	23
Denmark	50
Dominican Republic	1
East Germany	1
Ecuador	1
Egypt	134
Ethiopia	1
Finland	12
France	409
Georgia	2
Germany	231
Ghana	8
Greece	11
Guatemala	2
Hona Kona	110

Hungary	11
Iceland	11
India	1126
Indonesia	97
Iran	4
Iraq	2
Ireland	46
Israel	30
Italy	102
Jamaica	1
Japan	338
Jordan	10
Kazakhstan	1
Kenya	6
Kuwait	9
Latvia	1
Lebanon	33
Liechtenstein	1
Lithuania	1
Luxembourg	12
Malawi	1
Malaysia	26
Malta	3
Mauritius	3
Mexico	175
Mongolia	1
Montenegro	1
Morocco	6
Mozambique	1
Namibia	2
Nepal	2
Netherlands	50
New Zealand	33
Nicaragua	1
Nigeria	140
Norway	30
Pakistan	24
Palestine	1
Panama	1
Paraguay	1
Peru	11
Philippines	90
Poland	41
Poland,	1
Portugal	6
Puerto Rico	1
Qatar	10

	1
Romania	14
Russia	27
Samoa	1
Saudi Arabia	14
Senegal	3
Serbia	7
Singapore	41
Slovakia	1
Slovenia	3
Somalia	1
South Africa	65
South Korea	235
Soviet Union	3
Spain	239
Sri Lanka	1
Sudan	1
Sweden	44
Switzerland	19
Syria	3
Taiwan	94
Thailand	74
Turkey	115
Uganda	1
Ukraine	3
United Arab Emirates	38
United Kingdom	829
United Kingdom,	2
United States	4245
United States,	1
Unknown Country	175
Uruguay	14
Vatican City	1
Venezuela	4
Vietnam	7
West Germany	5
Zimbabwe	3

The above dataframe shows a flaw in which we are seeing countries, such as Cambodia and Cambodia, or United States and United States, are shown as different countries.They should have been same

```
df_final1['country'] = df_final1['country'].str.replace(' ', '')
df_final1.head()
```



	title	Actors	Directors	Genre	country	show_id	type	date_added	release_year	rating	duration	Modified_Added_date	r
0	Dick Johnson Is Dead	Unknown Actor	Kirsten Johnson	Documentaries	United States	s1	Movie	September 25, 2021	2020	PG-13	80-100	2021-09-25	
1	Blood & Water	Ama Qamata	Unknown Director	International TV Shows	South Africa	s2	TV Show	September 24, 2021	2021	TV-MA	2 Seasons	2021-09-24	
2	Blood & Water	Ama Qamata	Unknown Director	TV Dramas	South Africa	s2	TV Show	September 24, 2021	2021	TV-MA	2 Seasons	2021-09-24	
3	Blood & Water	Ama Qamata	Unknown Director	TV Mysteries	South Africa	s2	TV Show	September 24, 2021	2021	TV-MA	2 Seasons	2021-09-24	
4	Blood & Water	Khosi	Unknown	International TV Shows	South Africa	s2	TV Show	September 24, 2021	2021	TV-MA	2 Seasons	2021-09-24	

```
#number of distinct titles on the basis of country
df_final1.groupby(['country']).agg({"title":"nunique"})
```





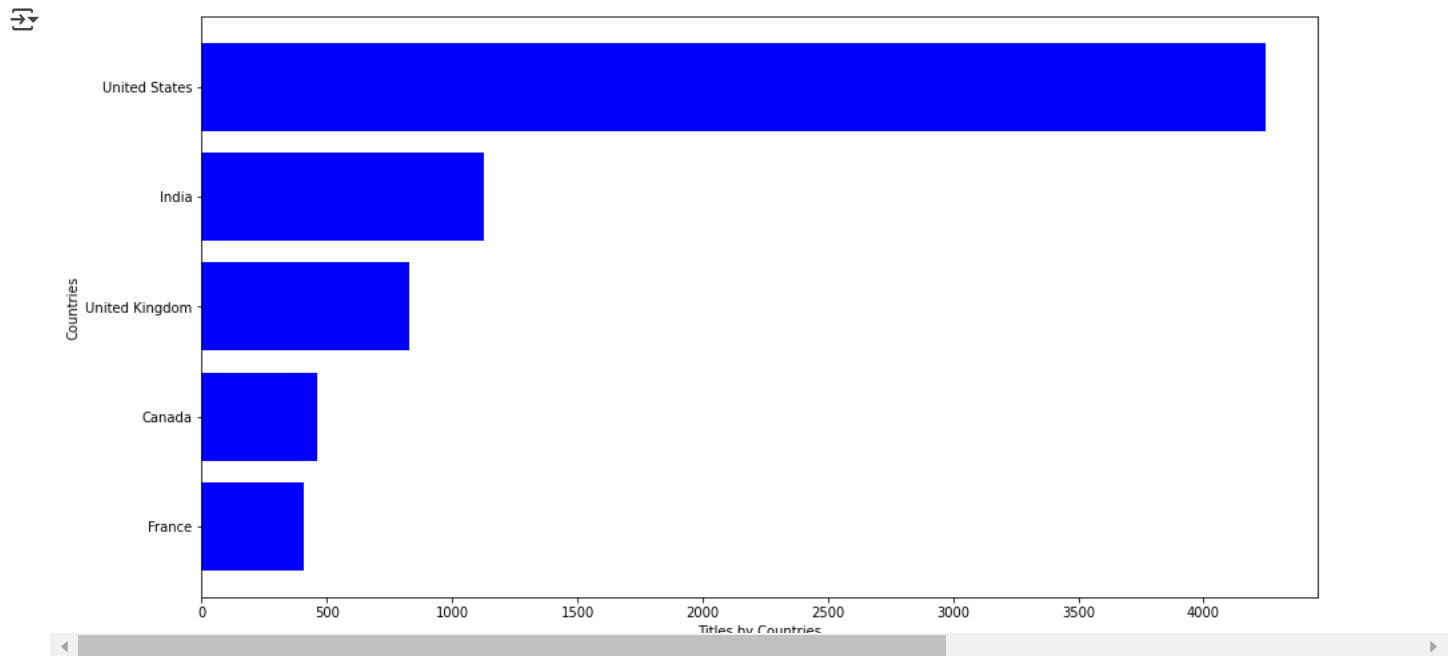
country	title
	3
Afghanistan	1
Albania	1
Algeria	3
Angola	2
Argentina	94
Armenia	1
Australia	162
Austria	12
Azerbaijan	1
Bahamas	1
Bangladesh	4
Belarus	1
Belgium	94
Bermuda	1
Botswana	1
Brazil	103
Bulgaria	10
Burkina Faso	1
Cambodia	6
Cameroon	2
Canada	460
Cayman Islands	2
Chile	30
China	166
Colombia	54
Croatia	4
Cuba	2
Cyprus	1
Czech Republic	23
Denmark	50
Dominican Republic	1
East Germany	1
Ecuador	1
Egypt	134
Ethiopia	1
Finland	12
France	409
Georgia	2
Germany	231
Ghana	8
Greece	11
Guatemala	2
Hong Kong	110
Hungary	11

Iceland	11
India	1126
Indonesia	97
Iran	4
Iraq	2
Ireland	46
Israel	30
Italy	102
Jamaica	1
Japan	338
Jordan	10
Kazakhstan	1
Kenya	6
Kuwait	9
Latvia	1
Lebanon	33
Liechtenstein	1
Lithuania	1
Luxembourg	12
Malawi	1
Malaysia	26
Malta	3
Mauritius	3
Mexico	175
Mongolia	1
Montenegro	1
Morocco	6
Mozambique	1
Namibia	2
Nepal	2
Netherlands	50
New Zealand	33
Nicaragua	1
Nigeria	140
Norway	30
Pakistan	24
Palestine	1
Panama	1
Paraguay	1
Peru	11
Philippines	90
Poland	42
Portugal	6
Puerto Rico	1
Qatar	10
Romania	14
Russia	27

	1
Samoa	1
Saudi Arabia	14
Senegal	3
Serbia	7
Singapore	41
Slovakia	1
Slovenia	3
Somalia	1
South Africa	65
South Korea	235
Soviet Union	3
Spain	239
Sri Lanka	1
Sudan	1
Sweden	44
Switzerland	19
Syria	3
Taiwan	94
Thailand	74
Turkey	115
Uganda	1
Ukraine	3
United Arab Emirates	38
United Kingdom	831
United States	4246
Unknown Country	175
Uruguay	14
Vatican City	1
Venezuela	4
Vietnam	7
West Germany	5
Zimbabwe	3

Now it looks great.

```
df_country=df_final1.groupby(['country']).agg({"title":"nunique"}).reset_index().sort_values(by=['title'],ascending=False)[:5]
plt.figure(figsize=(15,8))
plt.barh(df_country[:-1]['country'], df_country[:-1]['title'],color=['blue'])
plt.xlabel('Titles by Countries')
plt.ylabel('Countries')
plt.show()
```

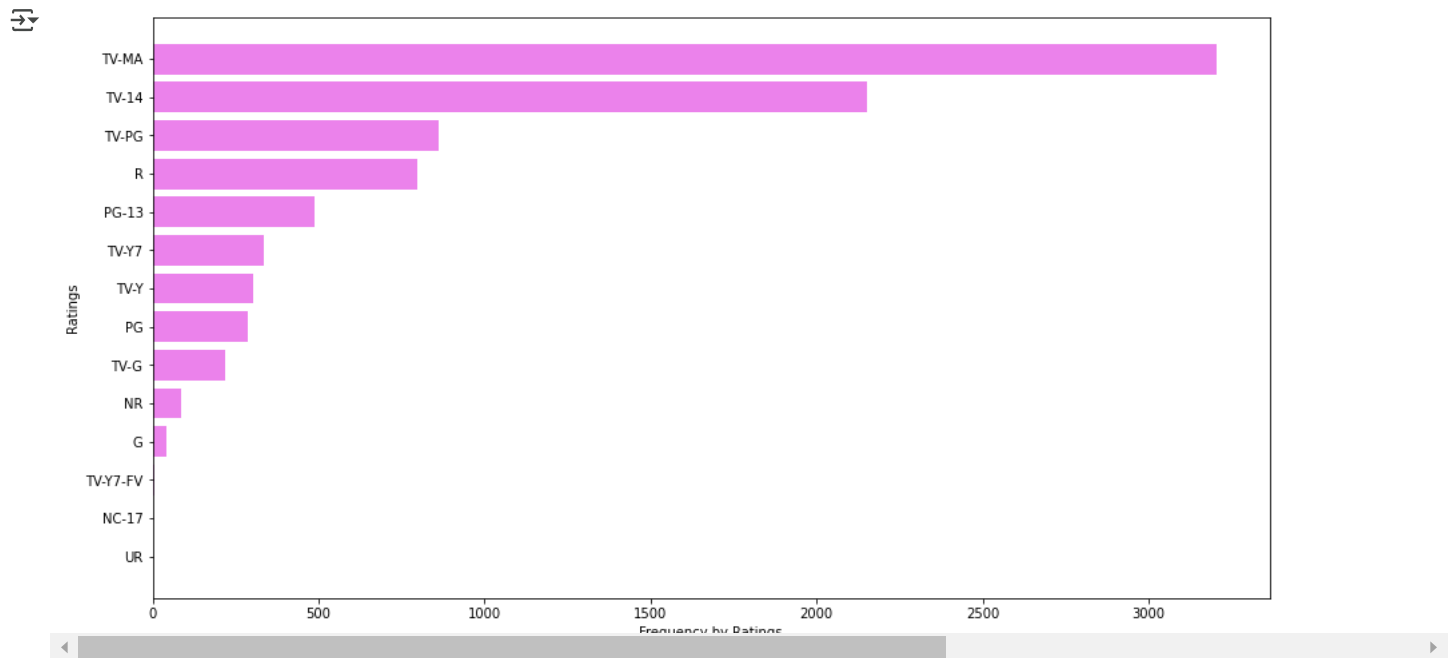


US,India,UK,Canada and France are leading countries in Content Creation on Netflix

```
#number of distinct titles on the basis of rating
df_final1.groupby(['rating']).agg({"title":"nunique"})
```

title	
rating	
G	41
NC-17	3
NR	87
PG	287
PG-13	490
R	799
TV-14	2151
TV-G	220
TV-MA	3204
TV-PG	863
TV-Y	305
TV-Y7	334
TV-Y7-FV	6
UR	3

```
df_rating=df_final1.groupby(['rating']).agg({"title":"nunique").reset_index().sort_values(by=['title'],ascending=False)[:15]
plt.figure(figsize=(15,8))
plt.barh(df_rating[:15]['rating'], df_rating[:15]['title'],color=['violet'])
plt.xlabel('Frequency by Ratings')
plt.ylabel('Ratings')
plt.show()
```



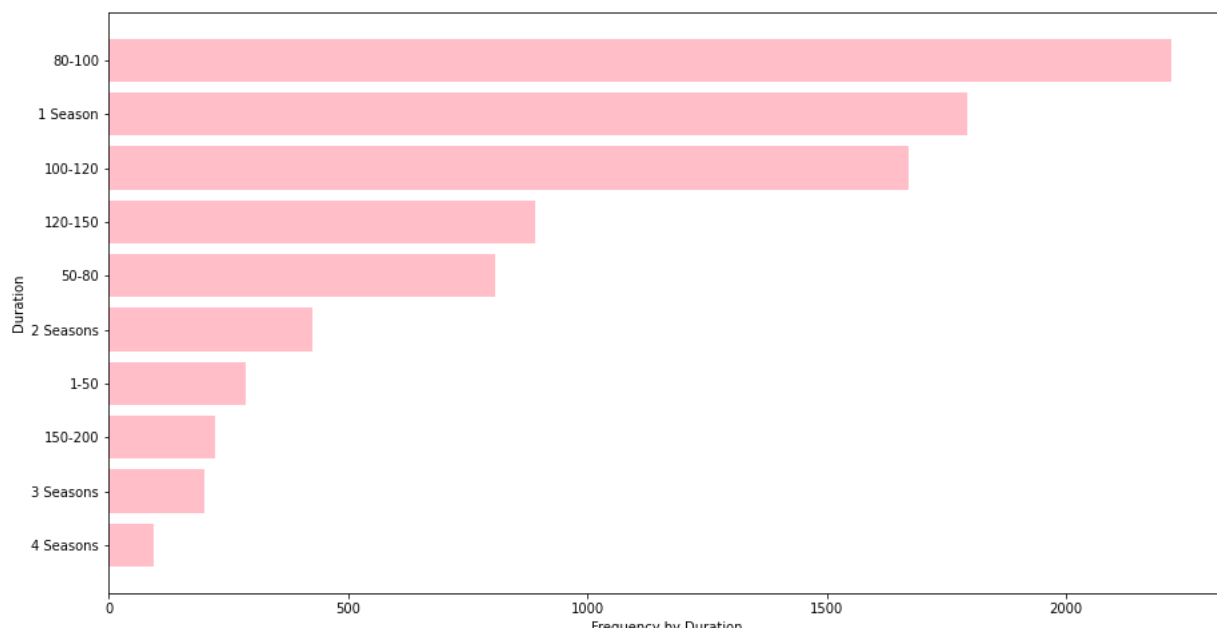
Most of the highly rated content on Netflix is intended for Mature Audiences, R Rated, content not intended for audience under 14 and those which require Parental Guidance

```
#number of distinct titles on the basis of duration
df_final1.groupby(['duration']).agg({"title":"nunique"})
```



	title
duration	
1 Season	1793
1-50	287
10 Seasons	7
100-120	1671
11 Seasons	2
12 Seasons	2
120-150	891
13 Seasons	3
15 Seasons	2
150-200	222
17 Seasons	1
2 Seasons	425
200-315	19
3 Seasons	199
4 Seasons	95
5 Seasons	65
50-80	808
6 Seasons	33
7 Seasons	23
8 Seasons	17
80-100	2220
9 Seasons	9

```
df_duration=df_final1.groupby(['duration']).agg({"title":"nunique"}).reset_index().sort_values(by=['title'],ascending=False)[:10]
plt.figure(figsize=(15,8))
plt.barh(df_duration[0:-1]['duration'], df_duration[0:-1]['title'],color=['pink'])
plt.xlabel('Frequency by Duration')
plt.ylabel('Duration')
plt.show()
```



The duration of Most Watched content in our whole data is 80-100 mins. These must be movies and Shows having only 1 Season.

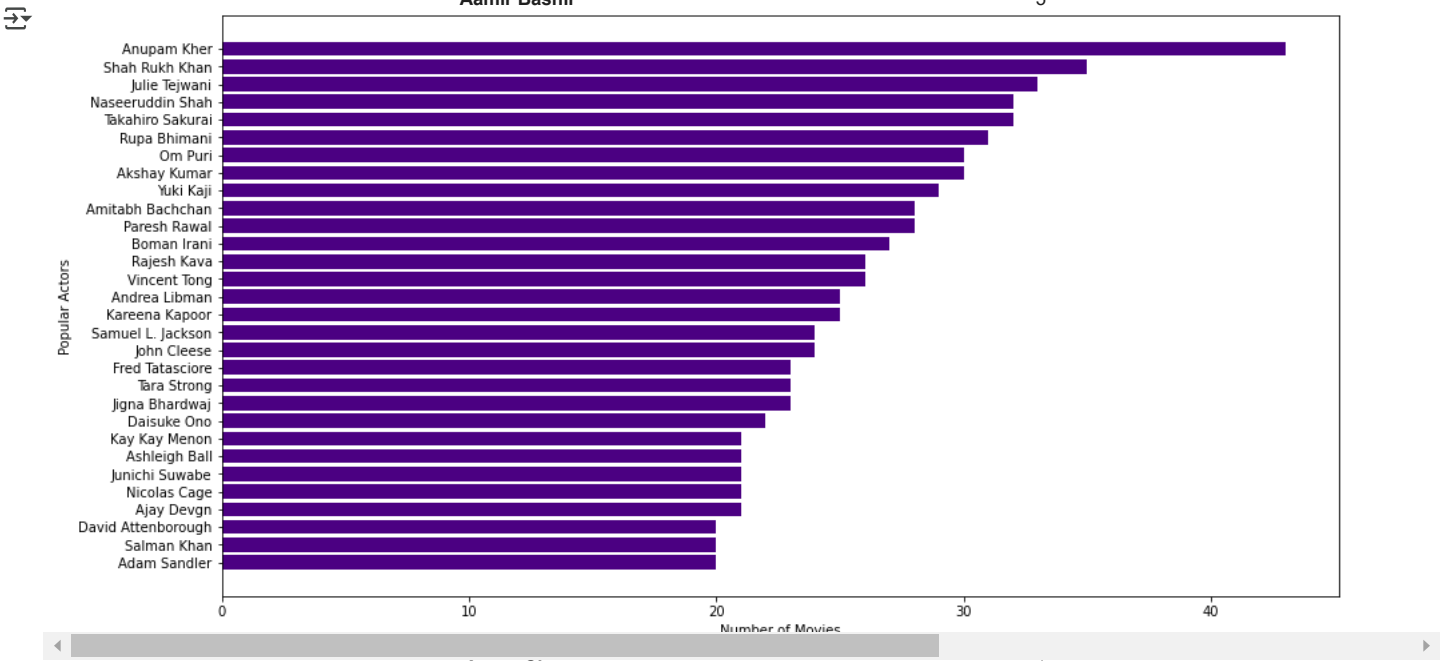
```
#number of distinct titles on the basis of Actors
df_final1.groupby(['Actors']).agg({"title":"nunique"})
```



	title
Actors	
Jr.	2
"Riley" Lakdhar Dridi	1
'Najite Dede	2
2 Chainz	1
2Mex	1
4Minute	1
50 Cent	5
9m88	1
A Boogie Wit tha Hoodie	1
A. Murat Özgen	1
A.C. Peterson	1
A.D. Miles	3
A.J. Cook	2
A.J. Johnson	1
A.J. LoCascio	3
A.K. Hangal	4
A.R. Rahman	1
A.S. Sasi Kumar	1
AC Lim	1
AFRA	1
AJ Bowen	1
AJ Michalka	1
AJ Rivera	1
ARAH	2
Aabhas Yadav	1
Aachal Munjal	1
Aadarsh Balakrishna	2
Aadhi	1
Aadhya Anand	1
Aadil Khan	1

```
df_actors=df_final1.groupby(['Actors']).agg({"title":"nunique"}).reset_index().sort_values(by=['title'],ascending=False)[:31]
df_actors=df_actors[df_actors['Actors']!='Unknown Actor']
plt.figure(figsize=(15,8))
plt.barh(df_actors[::-1]['Actors'], df_actors[::-1]['title'],color=['indigo'])
plt.xlabel('Number of Movies')
plt.ylabel('Popular Actors')
plt.show()
```

Aakarshan Singh	1
Aakash Dabhade	4
Aakash Dahiya	1
Aakash Pandey	1
Aakshath Das	1
Aamina Sheikh	1
Aamir Ahmed	1
Aamir Rashid	1



Anupam Kher,SRK,Julie Teiwani,Naseeruddin Shah and Takahiro Sakurai occupy the top stop in Most Watched content.

```
#number of distinct titles on the basis of Actors
df_final1.groupby(['Directors']).agg({"title":"nunique"})
```

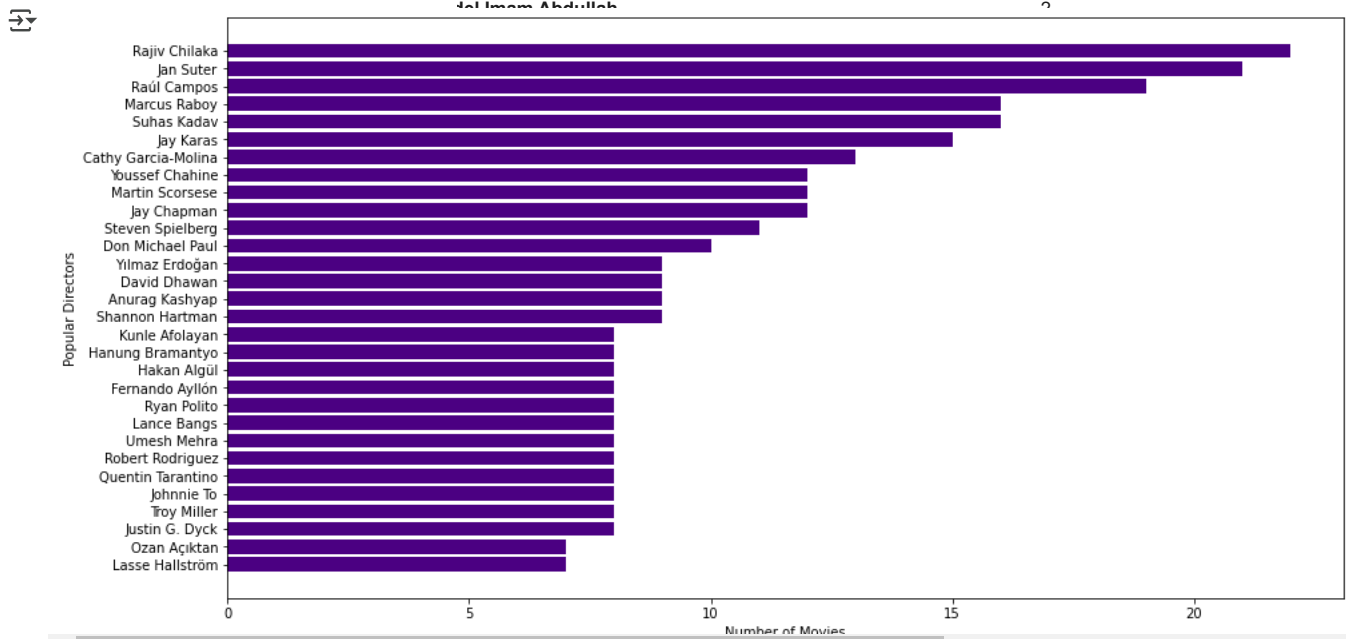
Aaron Douglas	3
Aaron Eckhart	7
Aaron Eisenberg	1
Aaron Farb	1
Aaron Glenane	1
Aaron Guy	1
Aaron Hale	1
Aaron Hernandez	1
Aaron Hilmer	1
Aaron Himelstein	2
Aaron Jakubenko	3
Aaron Jeffery	3
Aaron Keogh	1
Aaron Kwok	1
Aaron L. McGrath	2
Aaron Marsden	2
Aaron Marshall	1
Aaron McCusker	2
Aaron Merke	1
Aaron Michael Drozin	1
Aaron Moorhead	1
Aaron Moten	1
Aaron Munoz	1
Aaron Paul	8
Aaron Pearl	1
Aaron Pedersen	1
Aaron Pruner	1





		Aaron Stanford	2
	title		
		Aaron Staton	1
Directors		Aaron Taylor-Johnson	4
A. L. Vijay	2	Aaron Tveit	1
A. Raajdheep	1	Aaron Washington	1
A. Salaam	1	Aaron Wolff	1
A.R. Murugadoss	2	Aaron Yan	4
Aadish Keluskar	1	Aaron Yoo	3
Aamir Bashir	1	Aarti Chhabria	1
Aamir Khan	1	Aarti Mann	1
Aanand Rai	1	Aarti Patel	1
Aaron Burns	1	Aarubala	1
Aaron Hancox	1	Aarushi Sharma	1
Aaron Hann	1	Aarya Dave	1
Aaron Lieber	1	Aarva DharmChand Kumar	1
Aaron Moorhead	2	Aaryan Menon	1
Aaron Nee	1	Aaryansh Malviya	1
Aaron Sorkin	2	Aarón Díaz	1
Aaron Woodley	1	Aasha Pawar	1
Aaron Woolf	1	Aashay Kulkarni	1
Aatmaram Dharne	1	Aashi Rawal	1
Abba T. Makama	2	Aashif Sheikh	1
Abbas Alibhai Burmawalla	5	Aashish Chaudhary	3
Abbas Mustan	1	Aashish Kulkarni	1
Abbas Tyrewala	1	Aasif Mandvi	6
Abby Epstein	1	Aayam Mehta	2
Abdellatif Kechiche	1	Aayan Boradia	1
Abdul Aziz Hashad	1	Abayomi Alvin	1
Abdulaziz Alshlahei	1	Abba Ali Zaky	1
Abdullah Al Noor	1	Abbas	1
Abel Ferrara	1	Abbey Lee	1
Abhay Chopra	1	Abbi Jacobson	3
Abhiieet Deshpande	1		
df_final.groupby(['Directors']).agg({'title':"unique"}).reset_index().sort_values(by=['Directors', 'title'])			
df_directors[df_directors['Directors']!='Unknown Director']			
re(figsize=(15,8))			
df_directors[:::-1]['Directors'], df_directors[:::-1]['title'],color=['indigo'])			
l('Number of Movies')			
l('Popular Directors')			
)			
Abhishek Chaudhary	3	Abby Quinn	1
Abhishek Kapoor	3	Abby Rakic-Platt	1
Abhishek Saxena	1	Abby Ryder Fortson	1
Abhishek Sharma	3	Abby Trott	6
Abhishek Varman	1	Abdalah Mishrif	4
Abir Sengupta	1	Abdalla Mahmoud	2
Abosi Ogba	1	Abdel Aziz El Mountassir	1
Abu Bakr Shawky	1	Abdel Aziz Khalil	1
Achille Brice	1	Abdel Ghani Benizza	1
Aco Tenriyagelli	1	Abdel Ghani Nagdi	1
Adam Alleca	1		

```
df_directors=df_final1.groupby(['Directors']).agg({"title":"nunique").reset_index().sort_values(by=['title'],ascending=False)[:31]
df_directors=df_directors[df_directors['Directors']!='Unknown Director']
plt.figure(figsize=(15,8))
plt.barh(df_directors[:,-1]['Directors'], df_directors[:,-1]['title'],color=['indigo'])
plt.xlabel('Number of Movies')
plt.ylabel('Popular Directors')
plt.show()
```



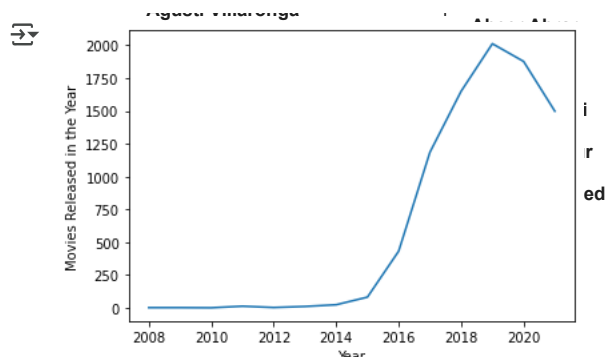
Rajiv Chilaka, Jan Suter and Raúl Campos are the most popular directors across Netflix

#number of distinct titles on the basis of year  
 df\_final1.groupby(['year']).agg({"title": "nunique"})

year	title	
2008	Adam Shankman	3
2009	Adam Smith	2
2010	Adam Wingard	1
2011	Adam Wood	13
2012	Adheshwari	3
2013	Adekunle Nodash Adejuyigbe	11
2014	Adrian K. Thomas	24
2015	Adriek Wattaleela	82
2016	Adrian Tresirikasem	432
2017	Aditya Kripalani	1185
2018	Aditya Sarpotdar	1650
2019	Aditya Vikram Sengupta	2012
2020	Adrian Murray	1877
2021	Aditya	1498

```
df_year=df_final1.groupby(['year']).agg({"title": "nunique"}).reset_index()
sns.lineplot(data=df_year, x='year', y='title')
plt.ylabel("Movies Released in the Year")
plt.xlabel("Year")
plt.show()
```

Advait Chandan	1
Adze Ugah	3
Afia Nathaniel	1
Afonso Poyart	1
Agasyah Karim	1
Agnidev Chatterjee	1
Agusti Villanonga	1

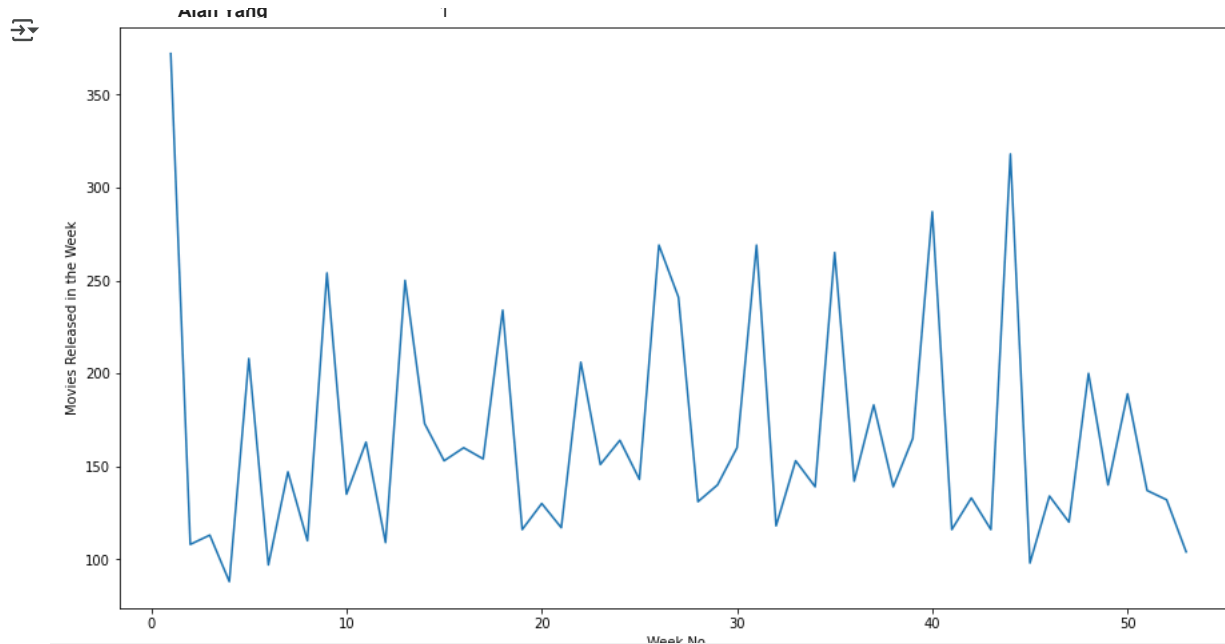


The Amount of Content Netflix has increased from 2008 continuously till 2019. Then started decreasing from here (probably due to Covid)

```
#number of distinct titles on the basis of week
df_final1.groupby(['week_Added']).agg({'title':"nunique"})
```

Ahmet Katıksız	1	Abhay Deol	11
Ahn Byoung-wook	1	Abhay Kulkarni	1
Ahsan Rahim	1	Abhay Mahajan	3
Aijaz Anan	1	Adicha Thanachanun	1
Ainley Gardiner	1	Abhijit Kelkar	1
Ainley Guegi	2	Abhijit Sinha	1
Ainley Pahl	1	Abhimanyu Dassani	1
Ainley Pahl	2	Abhimanyu Singh	5
Ainley Pahl	1	Abhinav Gomatam	1
Ainley Pahl	1	Abhinav Sharma	1
Ainley Pahl	1	Abhinav Shukla	1
Ainley Pahl	1	Abhishek Bachchan	13
Ainley Pahl	1	Abhishek Banerjee	5
Ainley Pahl	1	Abhishek D Shah	1
Ainley Pahl	1	Abhishek Duhan	1
Ainley Pahl	1	Abhishek H.N.	1
Ainley Pahl	1	Abhishek Kale	1
Ainley Pahl	1	Abhishek Krishnan	1
Ainley Pahl	3	Abhishek Rawat	1
Ainley Pahl	1	Abhishek Saha	1
Ainley Pahl	1	Abi Brittle	1
Ainley Pahl	1	Abi Tucker	1
Ainley Pahl	1	Abigail Adriano	1
Ainley Pahl	1	Abigail Breslin	6
Ainley Pahl	1	Abigail Cowen	3
Ainley Pahl	1	Abigail Cruttenden	1
Ainley Pahl	1	Abigail Jain	1
Ainley Pahl	1	Abigail Oliver	1
Ainley Pahl	1	Abigail Pniowsky	1
Ainley Pahl	1	Abigail Spencer	3
Ainley Pahl	1	Abigail Vibat	1
Ainley Pahl	1	Adimana Aryasatya	1

```
df_week=df_final1.groupby(['week_Added']).agg({"title":"nunique").reset_index()
plt.figure(figsize=(15,8))
sns.lineplot(data=df_week, x='week_Added', y='title')
plt.ylabel("Movies Released in the Week")
plt.xlabel("Week No.")
plt.show()
```



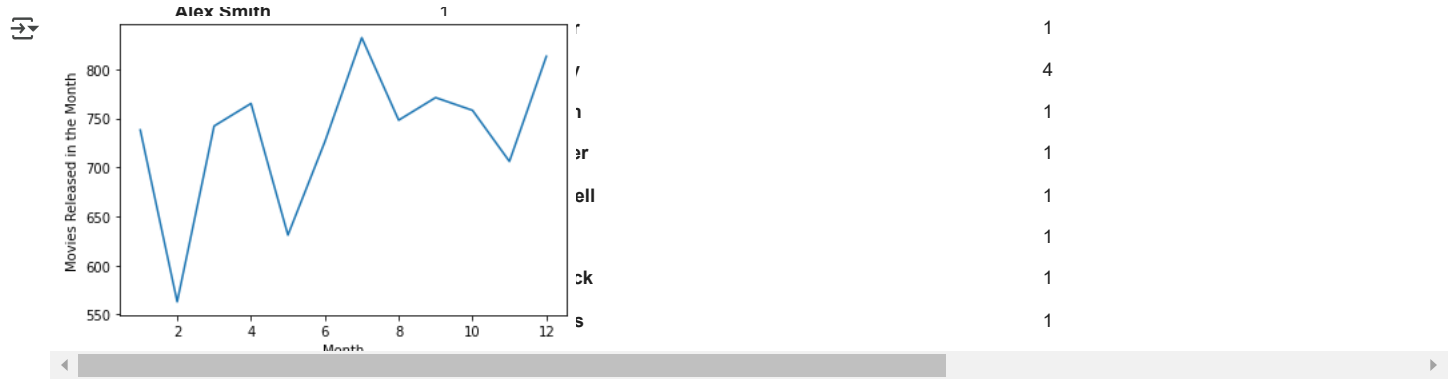
Most of the Content across Netflix is added in the first week of the year and it follows a bit of a cyclical pattern

```
#number of distinct titles on the basis of week
df_final1.groupby(['month_added']).agg({"title":"nunique"})
```

Aleksey German	1	Achyut Potdar	1
Aleksey Tsitsilin	1	Achyuth Kumar	1
Alessandra de Rossi	1	Aci Resti	1
Alessandro Angulo	2	Acushla-Tara Kupe	1
Alessandro Pepe	1	Ada Ameh	2
Alessandro Onini	1	Ada Carrasco	1
Alethea Jones	1	Ada Choi	1
Alex Brown	1	Ada Nicodemou	1
Alex Burninova	1	Ada Ofoegbu	1
Alex Caratti	1	Ada Pan	3
Alex Diaz	3	Adaar Malik	1
Alex Gihney	1	Adah Sharma	3
Alex Gihney	1	Adain Bradley	1
Alex Gihney	1	Adair Curtis	1

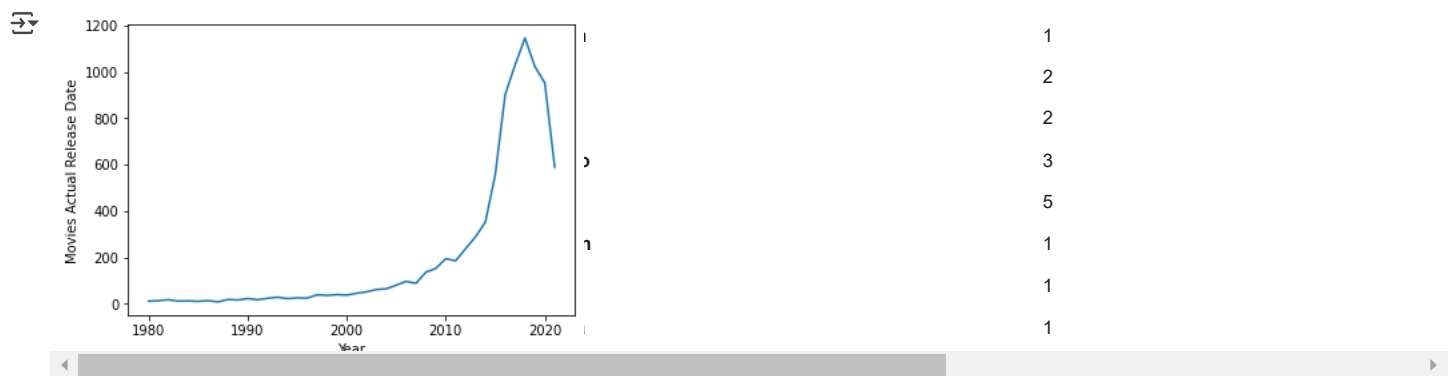
```
df_month=df_final1.groupby(['month_added']).agg({"title":"nunique").reset_index()
sns.lineplot(data=df_month, x='month_added', y='title')
plt.ylabel("Movies Released in the Month")
plt.xlabel("Month")
plt.show()
```

Alex Parkinson	1	Adam Bartley	2
Alex Proyas	2	Adam Beach	3
Alex Ranarivelo	1	Adam Bessa	1
Alex Richanbach	1	Adam Bobik	1



Most of the content is added in the first and last months across Netflix(reinstating what we observed for first week in baove plot )

```
df_release_year=df_final1[df_final1['release_year']>=1980].groupby(['release_year']).agg({"title":"nunique")).reset_index()
sns.lineplot(data=df_release_year, x='release_year', y='title')
plt.ylabel("Movies Actual Release Date")
plt.xlabel("Year")
plt.show()
```



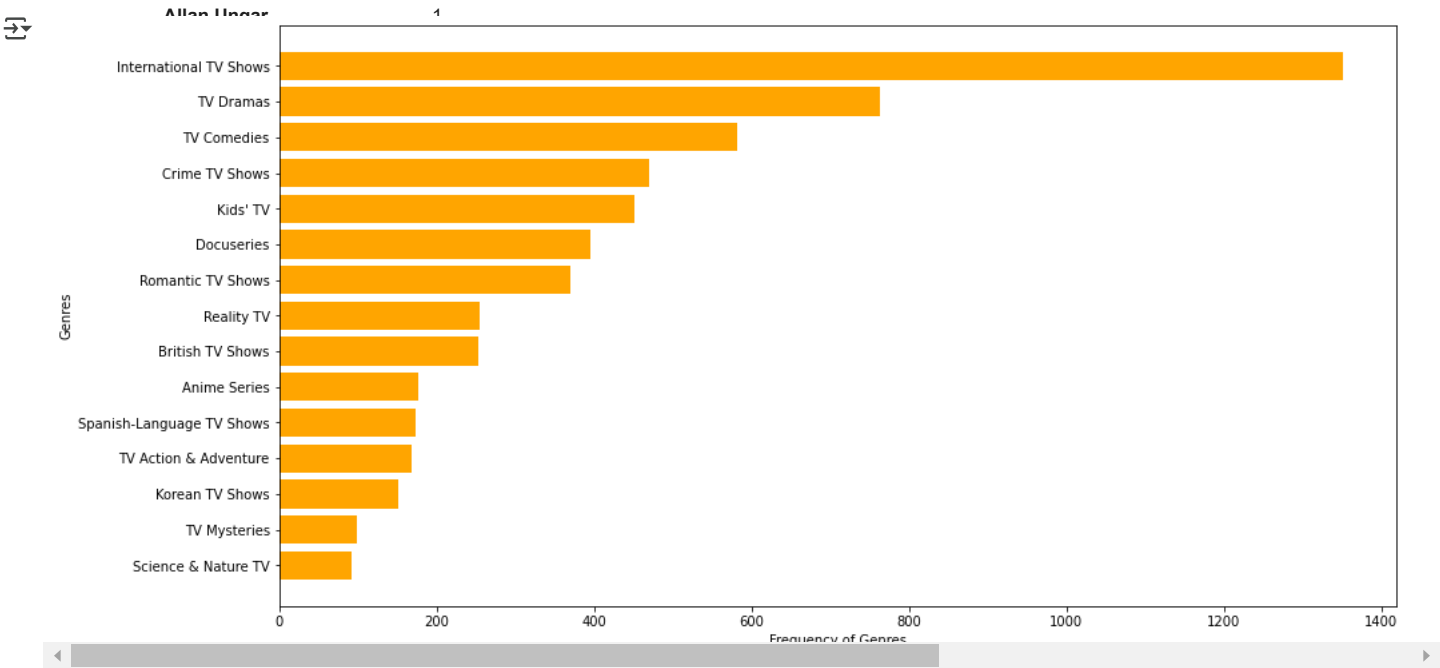
Net content release which are later uploaded to Netflix has increased since 1980 till 2020 though later reduced certainly due to COVID-19

Univariate Analysis separately for shows and movies

```
df_shows=df_final1[df_final1['type']=='TV Show']
df_movies=df_final1[df_final1['type']=='Movie']

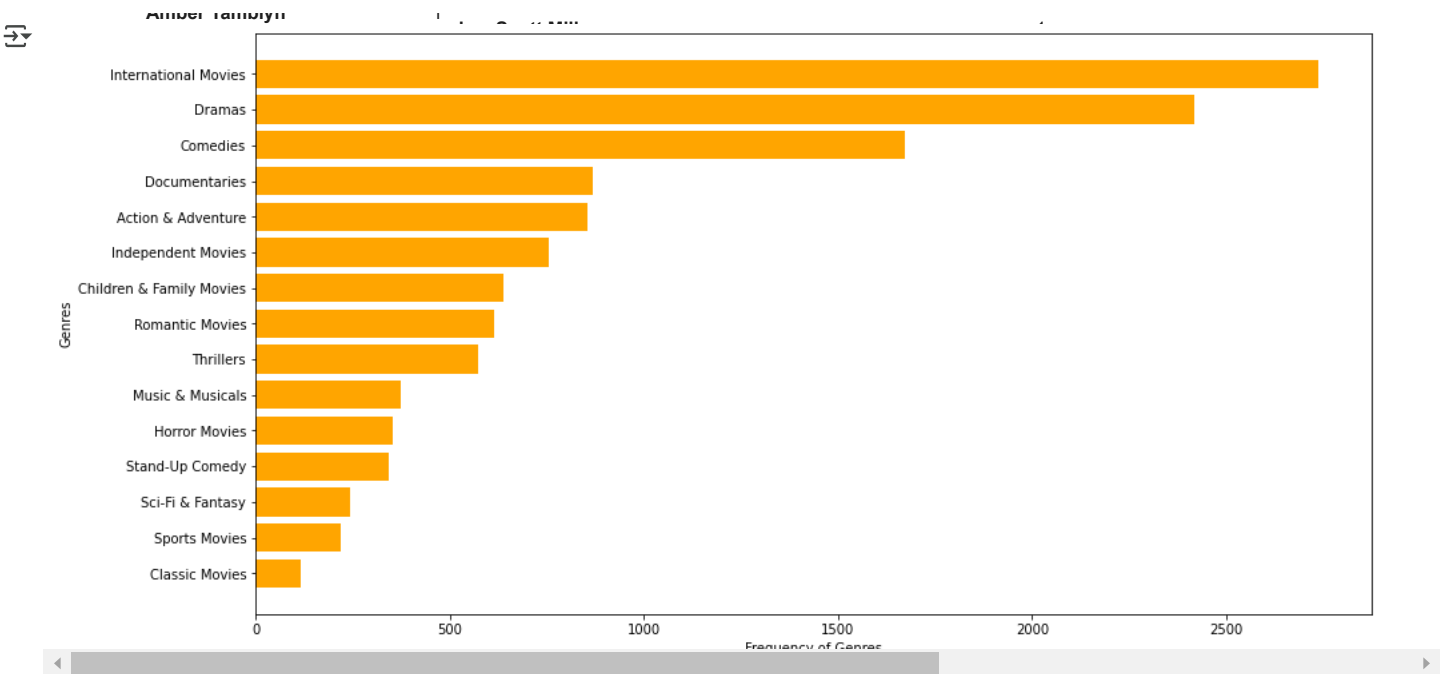
df_genre=df_shows.groupby(['Genre']).agg({"title":"nunique")).reset_index().sort_values(by=['title'],ascending=False)[:15]
plt.figure(figsize=(15,8))
plt.barh(df_genre[:15]['Genre'], df_genre[:15]['title'],color=['orange'])
plt.xlabel('Frequency of Genres')
plt.ylabel('Genres')
plt.show()
```

Alice Rohrwacher	1	Adam Herschman	1
Alice Waddington	1	Adam Hicks	1
Alice Wu	1	Adam Hochstetter	2
Alicky Sussman	1	Adam Horovitz	1
Alik Sakharov	1	Adam Hurtig	2
Alina Teodorescu	1	Adam Jagwani	2
Alison E. Rose	1	Adam James	1
Alison Klayman	2	Adam Jezierski	1
Alison MacLean	1	Adam Lambert	2
Alistair Legrand	2	Adam Lazarre-White	1
Alka Amkant Dubey	1	Adam LeFevre	2
Allan Jacobsen	1	Adam Levine	2



International TV Shows, Dramas and Comedy Genres are popular across TV Shows in Netflix

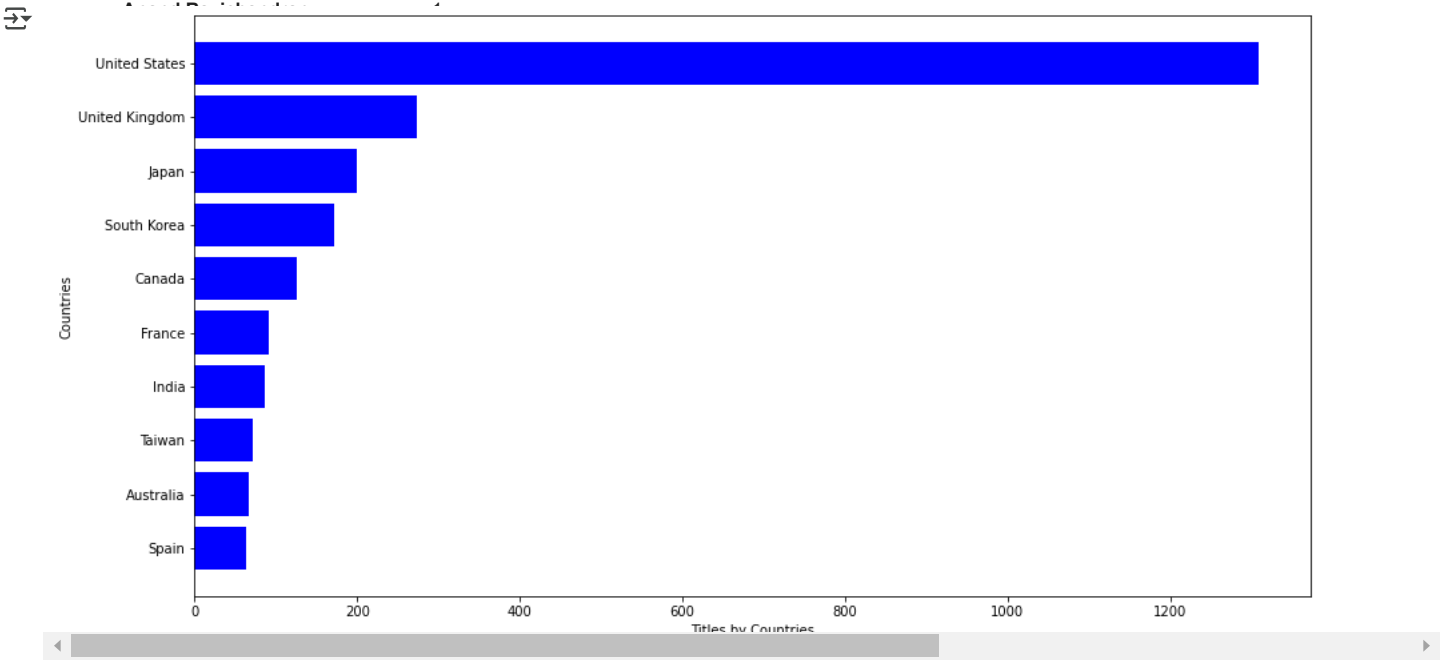
```
df_genre=df_movies.groupby(['Genre']).agg({"title":"nunique"}).reset_index().sort_values(by=['title'],ascending=False)[:15]
plt.figure(figsize=(15,8))
plt.barh(df_genre[:-1]['Genre'], df_genre[:-1]['title'],color=['orange'])
plt.xlabel('Frequency of Genres')
plt.ylabel('Genres')
plt.show()
```



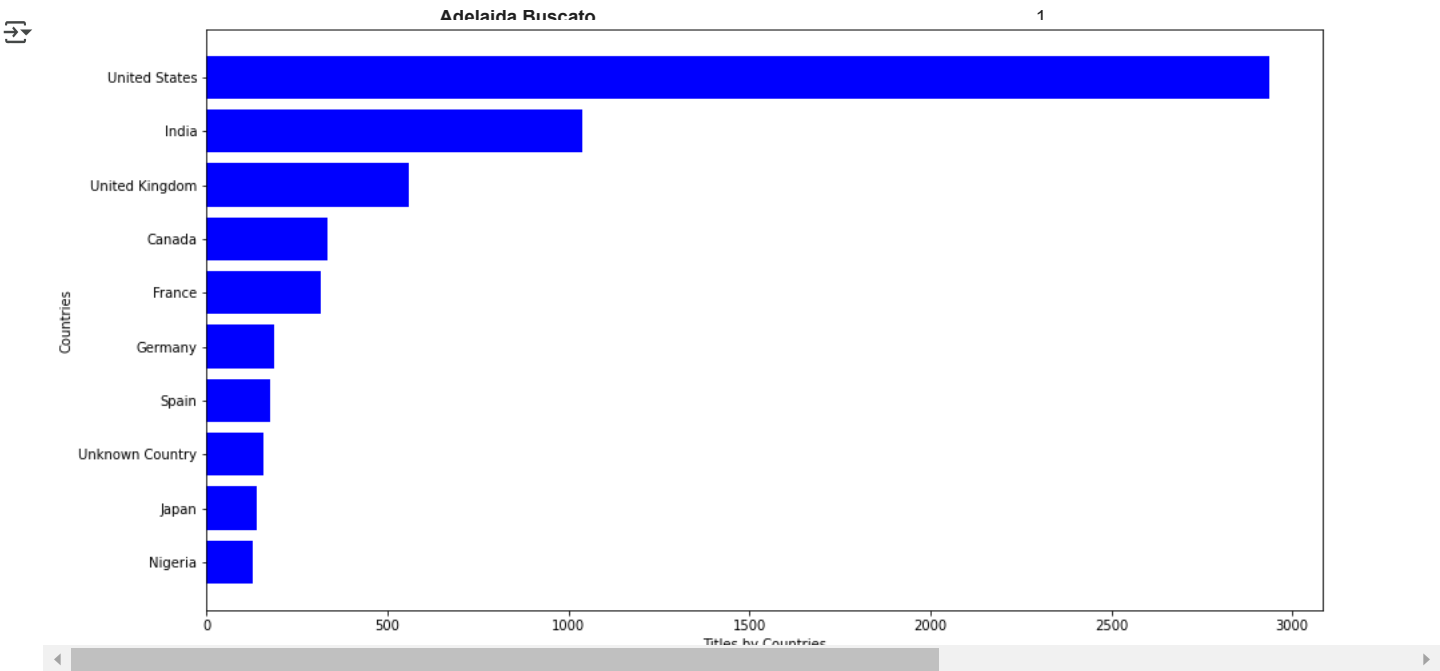
International Movies, Dramas and Comedy Genres are popular followed by Documentaries across Movies on Netflix

```
df_country=df_shows.groupby(['country']).agg({"title":"nunique"}).reset_index().sort_values(by=['title'],ascending=False)[:10]
plt.figure(figsize=(15,8))
plt.barh(df_country[:-1]['country'], df_country[:-1]['title'],color=['blue'])
plt.xlabel('Titles by Countries')
plt.ylabel('Countries')
plt.show()
```

	Adarsh Kurne	1
Ana Quiroga	Addison Holley	1
Anand Kamalakar	Addison Rae	1



```
df_country=df_movies.groupby(['country']).agg({"title":"nunique")).reset_index().sort_values(by=['title'],ascending=False)[:10]
plt.figure(figsize=(15,8))
plt.barh(df_country[:-1]['country'], df_country[:-1]['title'],color='blue')
plt.xlabel('Titles by Countries')
plt.ylabel('Countries')
plt.show()
```

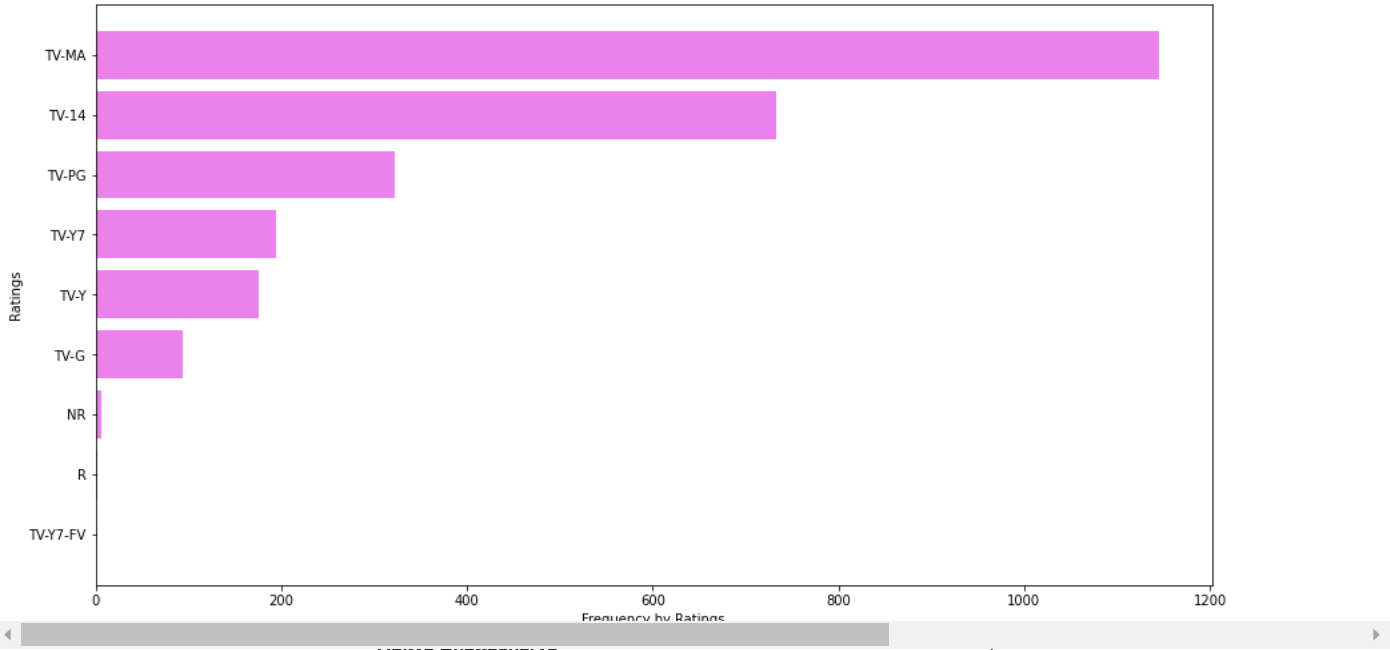


United States is leading across both TV Shows and Movies. UK also provides great content across TV Shows and Movies. Surprisingly India is much more prevalent in Movies as compared to TV Shows.

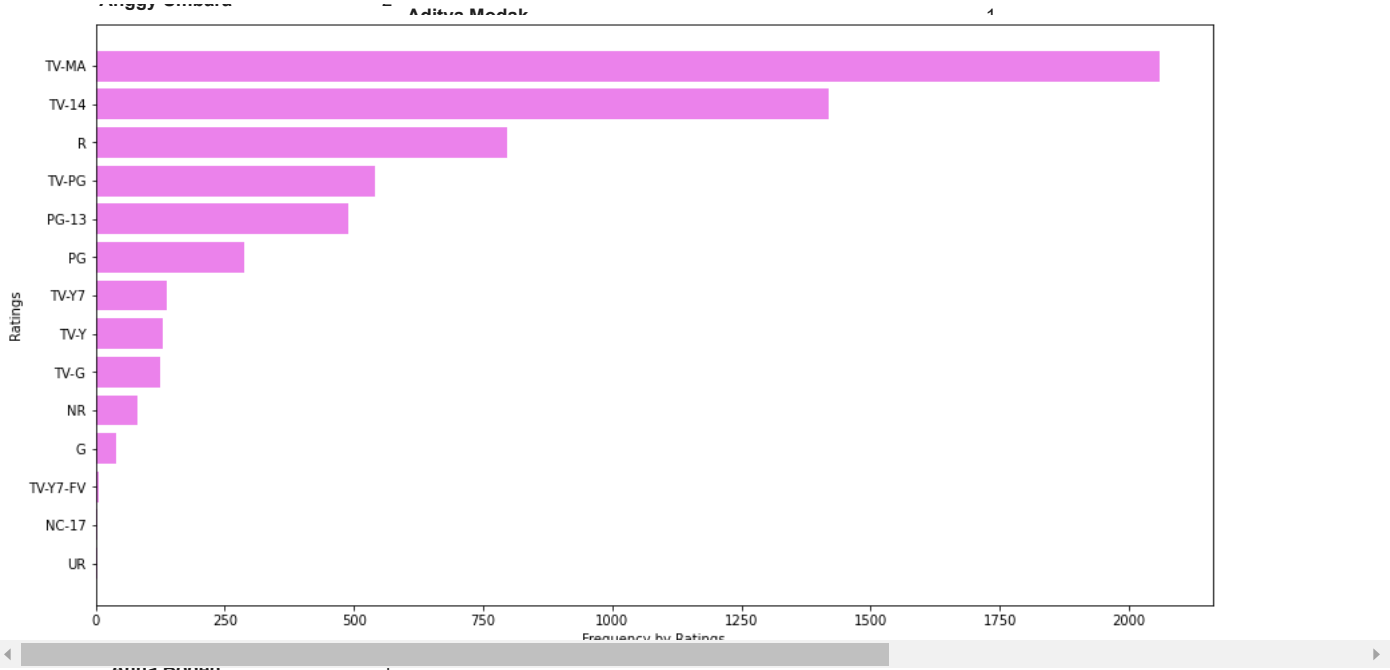
Moreover the number of titles created in India outweigh the sum of TV Shows and Movies across UK since India was rated as second in net sum of whole content across Netflix.

```
df_rating=df_shows.groupby(['rating']).agg({"title":"nunique")).reset_index().sort_values(by=['title'],ascending=False)[:15]
plt.figure(figsize=(15,8))
plt.barh(df_rating[:-1]['rating'], df_rating[:-1]['title'],color='violet')
plt.xlabel('Frequency by Ratings')
plt.ylabel('Ratings')
plt.show()
```





```
df_rating=df_movies.groupby(['rating']).agg({"title":"nunique").reset_index().sort_values(by=['title'],ascending=False)[:15]
plt.figure(figsize=(15,8))
plt.barh(df_rating[0:15]['rating'], df_rating[0:15]['title'],color='violet')
plt.xlabel('Frequency by Ratings')
plt.ylabel('Ratings')
plt.show()
```



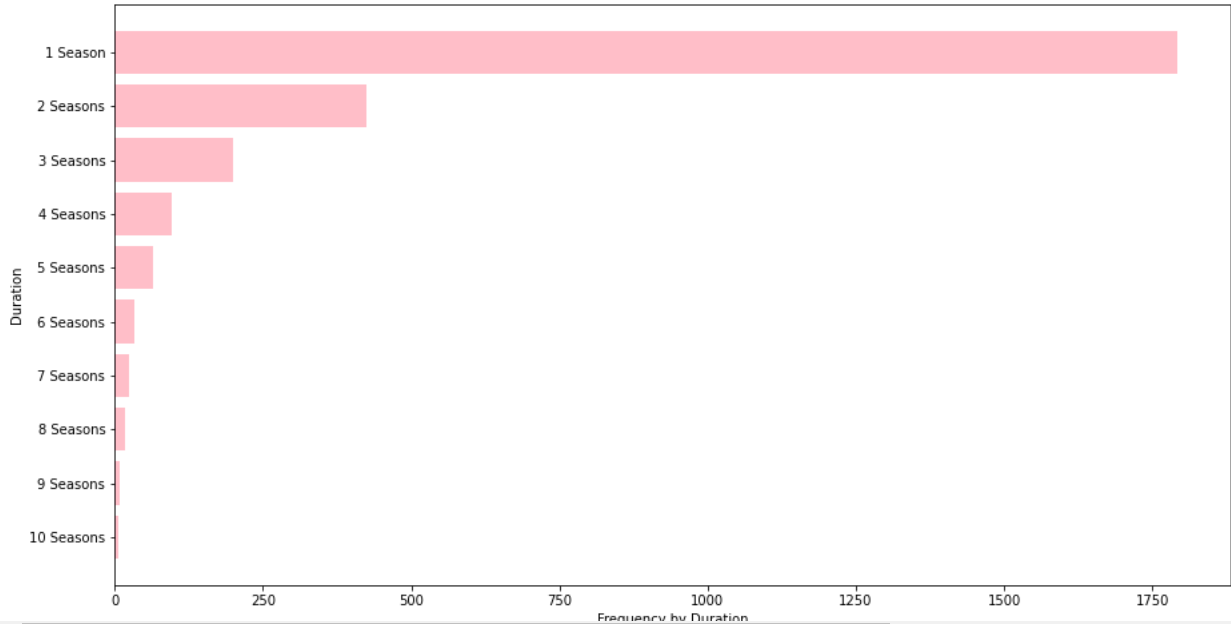
So it seems popular movies include that the popular ratings across Netflix includes Mature Audiences and those appropriate for over 14/over 17 ages.

Moreover there are TV Shows having a rating of R

```
df_duration=df_shows.groupby(['duration']).agg({"title":"nunique").reset_index().sort_values(by=['title'],ascending=False)[:10]
plt.figure(figsize=(15,8))
plt.barh(df_duration[0:10]['duration'], df_duration[0:10]['title'],color='pink')
plt.xlabel('Frequency by Duration')
plt.ylabel('Duration')
plt.show()
```

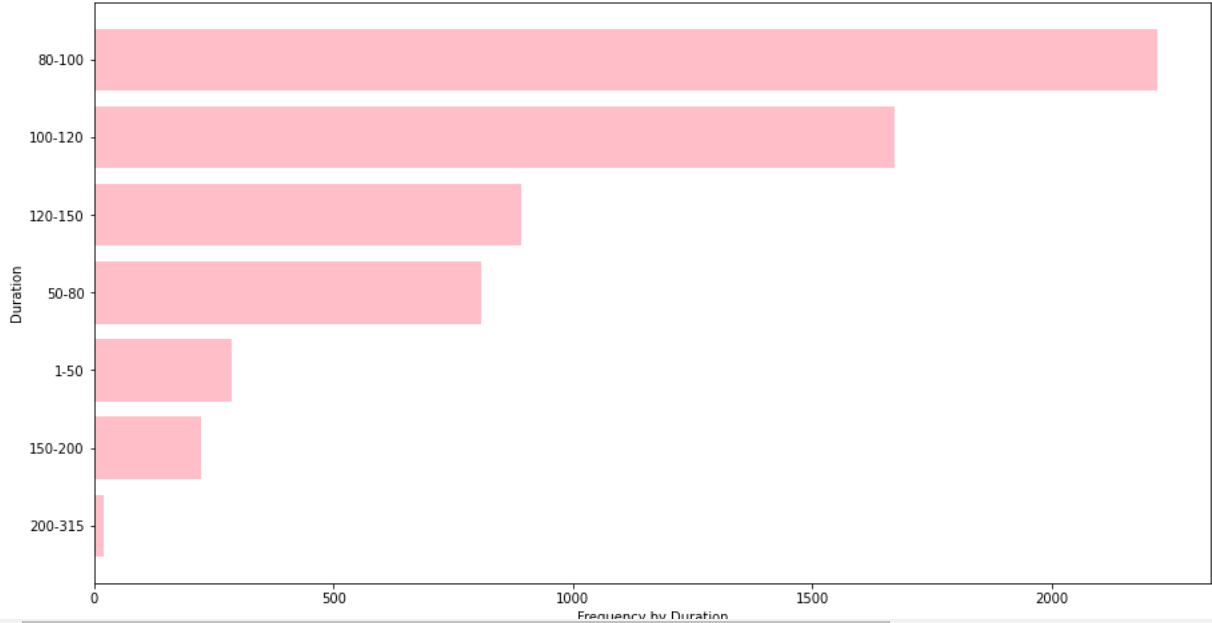
Anna Boden	1	Adnan Jaffar	1
Anna Elizabeth Jones	1	Adnan Malik	2
Anna Migotto	1	Adnan Shah	4
Anna Stone	1	Adnan Siddiqui	1
Anna Wise	1		
Anoop Sathyan	1	Adreea Diac	1
Anthony Abrams	1	Adria Arjona	3
		Adrian Alandv	1





Across TV Shows, shows having only 1 Season as soon as the season length increases, the number of shows decrease and this definitely sounds as expected

```
df_duration=df_movies.groupby(['duration']).agg({"title":"nunique"}).reset_index().sort_values(by= ['title'],ascending=False)[:10]
plt.figure(figsize=(15,8))
plt.barh(df_duration[ : -1][ 'duration'], df_duration[ : -1][ 'title'],color= ['pink'])
plt.xlabel('Frequency by Duration')
plt.ylabel('Duration')
plt.show()
```



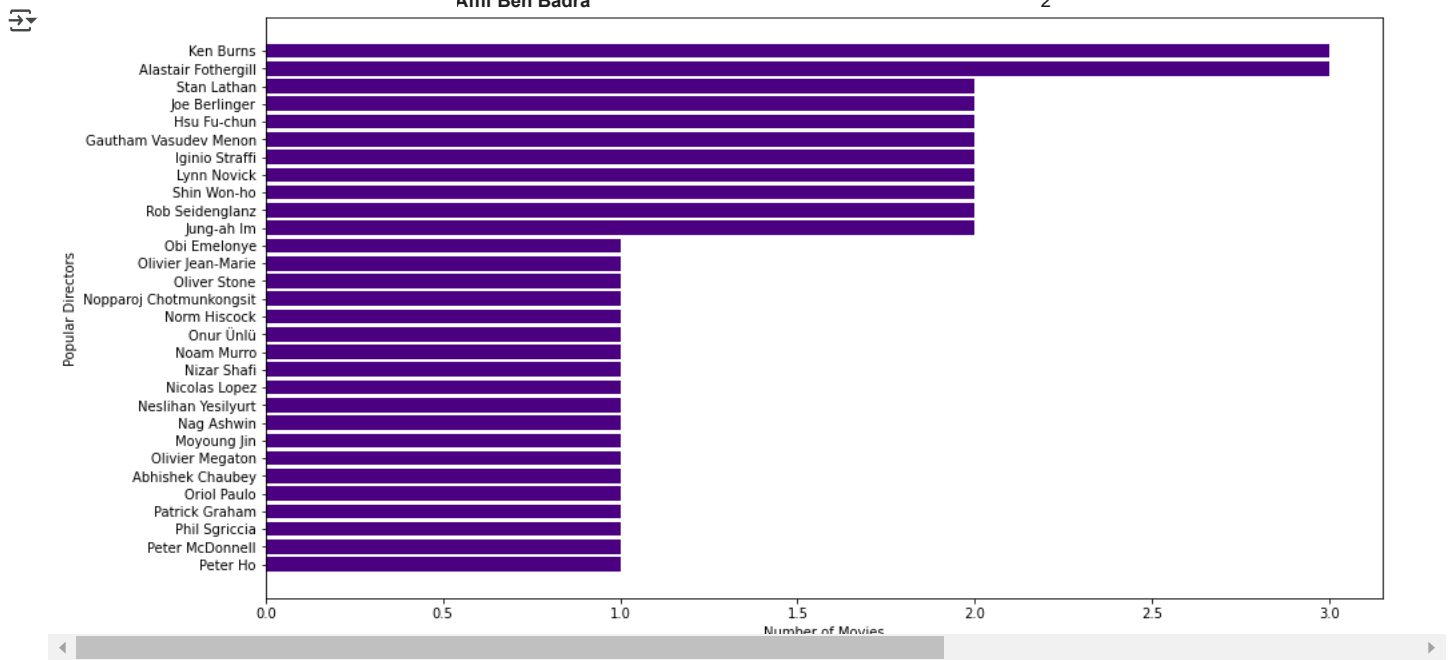
Across movies 80-100,100-120 and 120-150 is the range of minutes for which most movies lie. So quite possibly 80-150 mins is the sweet spot we would be wanting for movies.

```
df_actors=df_shows.groupby(['Actors']).agg({"title":"nunique"}).reset_index().sort_values(by= ['title'],ascending=False)[:31]
df_actors=df_actors[df_actors['Actors']!='Unknown Actor']
plt.figure(figsize=(15,8))
plt.barh(df_actors[ : -1][ 'Actors'], df_actors[ : -1][ 'title'],color= ['indigo'])
plt.xlabel('Number of Movies')
plt.ylabel('Popular Actors')
plt.show()
```



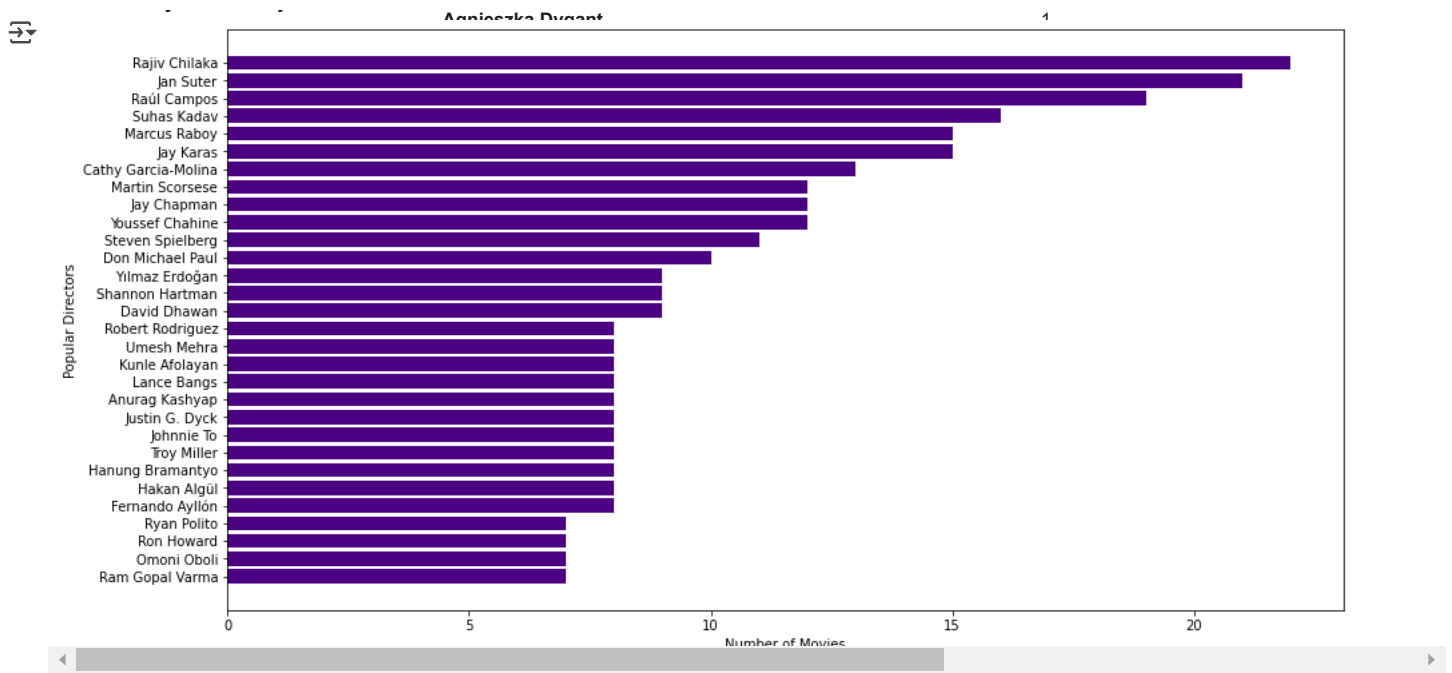
Our bollywood actors such as Anupam Kher, SRK, Naseeruddin Shah are very much popular across movies on Netflix

Atsuko Ishizuka	1	Afemo Omilami	1
		Afemo Omilami	2



Ken Burns, Alastair Fothergill, Stan Lathan, Joe Berlinger are popular directors across TV Shows on Netflix

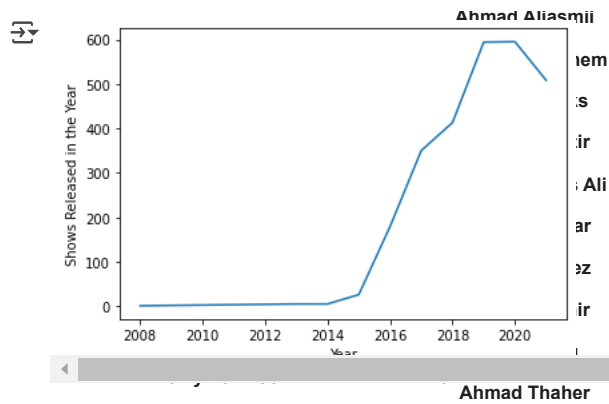
```
df_directors=df_movies.groupby(['Directors']).agg({"title":"nunique")).reset_index().sort_values(by='title',ascending=False)[:31]
df_directors=df_directors[df_directors['Directors']!='Unknown Director']
plt.figure(figsize=(15,8))
plt.barh(df_directors[:::-1]['Directors'], df_directors[:::-1]['title'],color=['indigo'])
plt.xlabel('Number of Movies')
plt.ylabel('Popular Directors')
plt.show()
```



Rajiv Chilka, Jan Suter, Raúl Campos, Suhas Kadav are popular directors across movies

```
df_year=df_shows.groupby(['year']).agg({"title":"nunique")).reset_index()
sns.lineplot(data=df_year, x='year', y='title')
plt.ylabel("Shows Released in the Year")
plt.xlabel("Year")
plt.show()
```

Director	Count
Bao Nhan	1
Ahmad Abu Sal'oum	1
Barak Goodman	3
Ahmad Alhamsho	1
Baran bo Odar	2



1

1

1

1

1

1

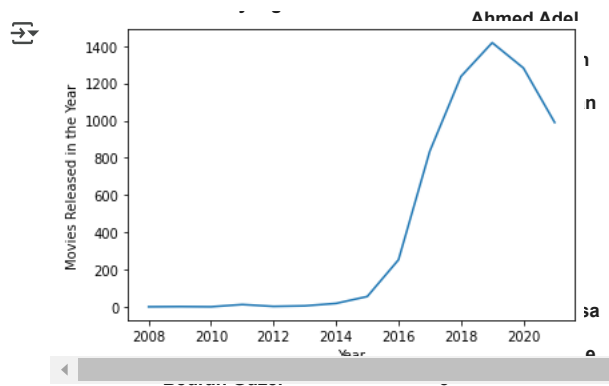
1

1

1

1

```
df_year=df_movies.groupby(['year']).agg({"title":"nunique"}).reset_index()
sns.lineplot(data=df_year, x='year', y='title')
plt.ylabel("Movies Released in the Year")
plt.xlabel("Year")
plt.show()
```



1

1

1

1

1

2

3

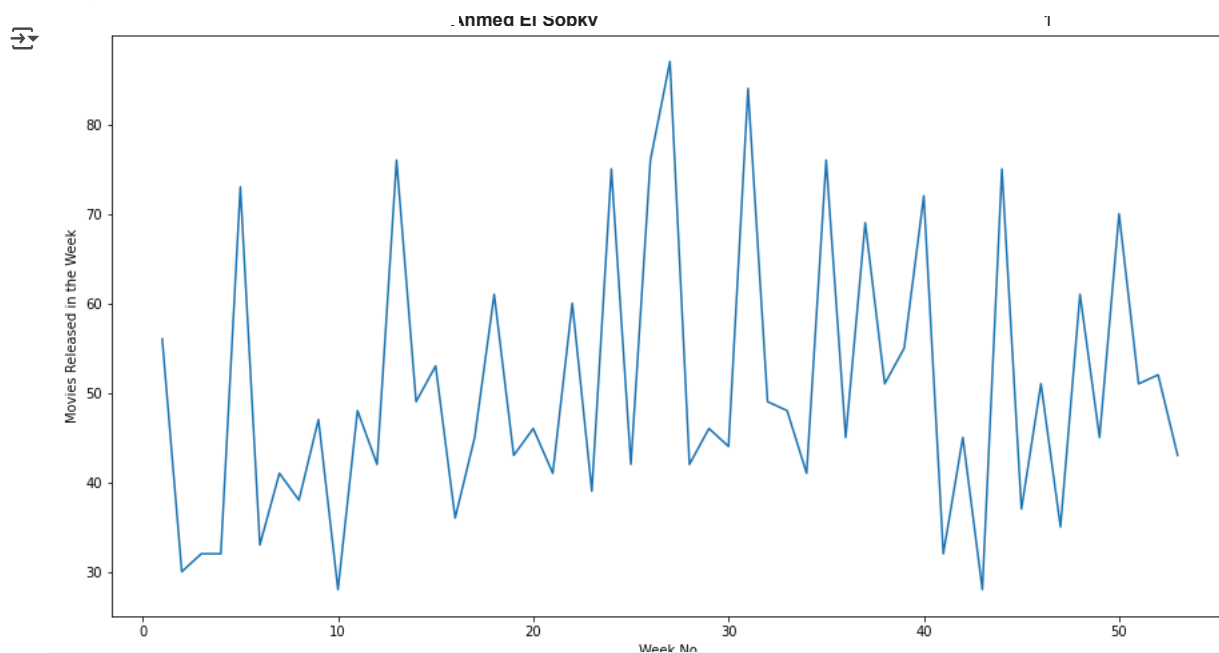
1

1

1

Till 2019, overall content across Netflix was increasing but due to Covid in 2020, though TV Shows didn't take a hit then Movies did take a hit. Well later in 2020 content across both was reduced significantly

```
df_week=df_shows.groupby(['week_Added']).agg({"title":"nunique"}).reset_index()
plt.figure(figsize=(15,8))
sns.lineplot(data=df_week, x='week_Added', y='title')
plt.ylabel("Movies Released in the Week")
plt.xlabel("Week No.")
plt.show()
```

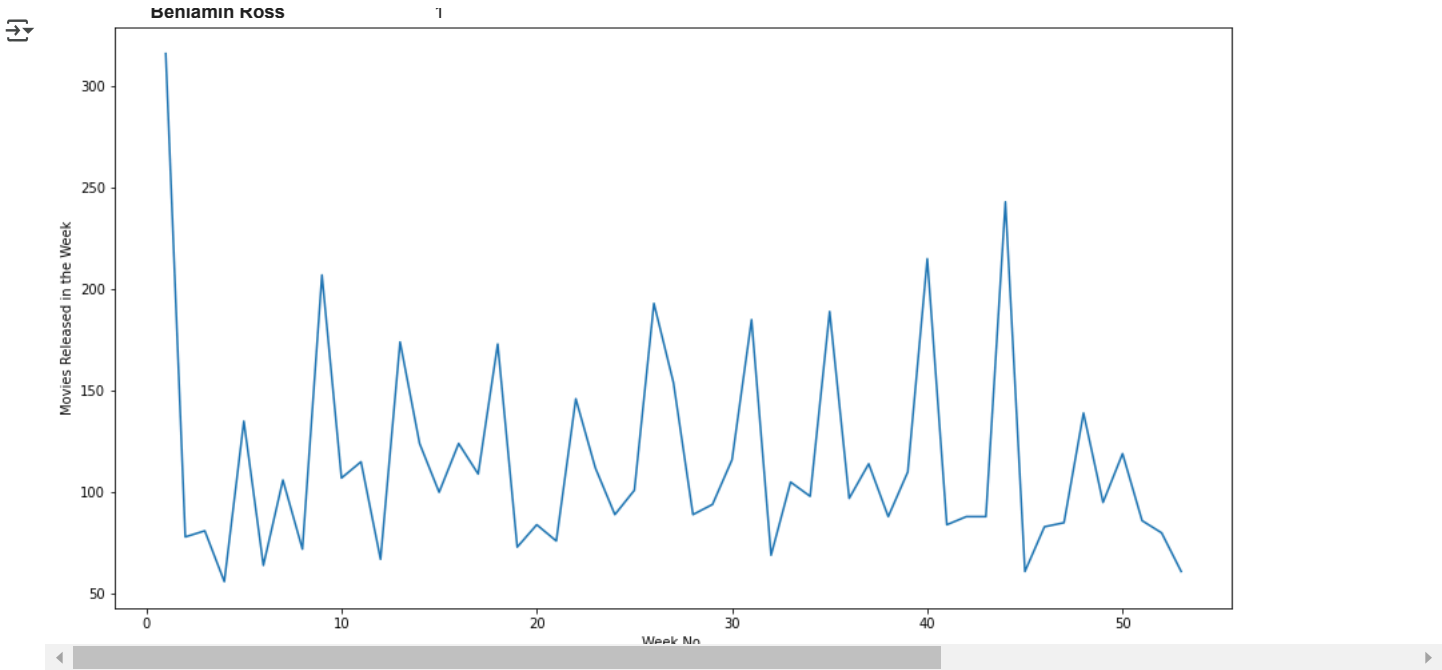


1

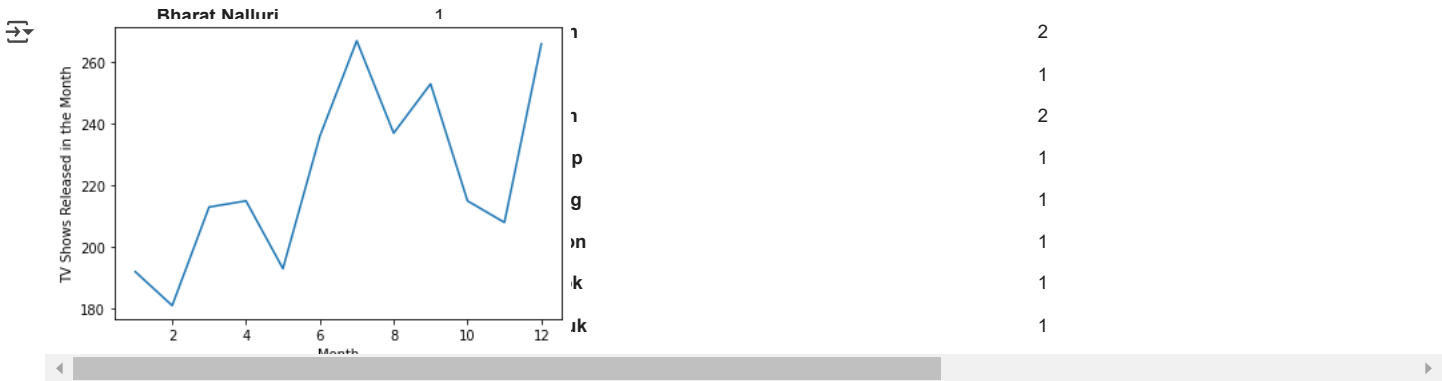
1

```
df_week=df_movies.groupby(['week_Added']).agg({"title":"nunique"}).reset_index()
plt.figure(figsize=(15,8))
```

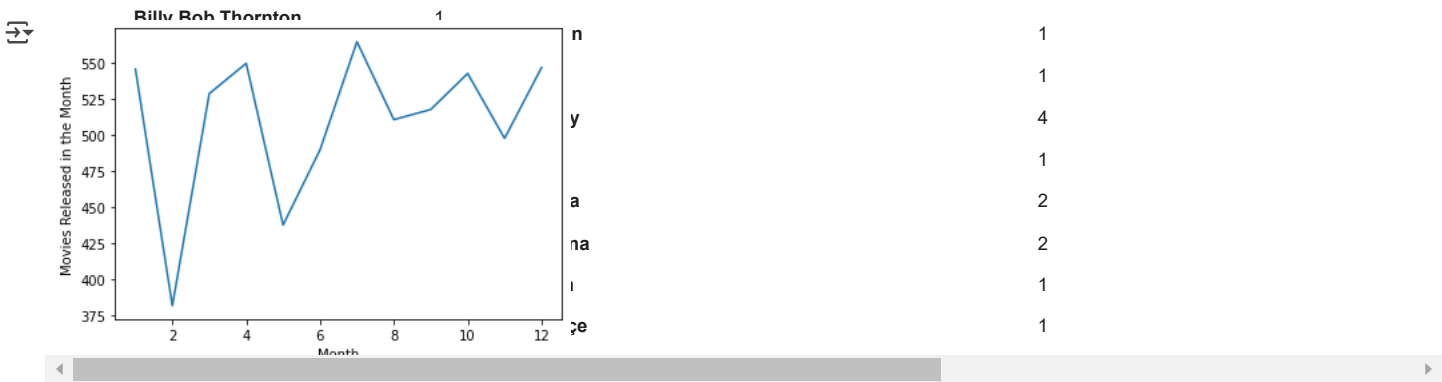
```
sns.lineplot(data=df_week, x='week_Added', y='title')
plt.ylabel("Movies Released in the Week")
plt.xlabel("Week No.")
plt.show()
```



```
df_month=df_shows.groupby(['month_added']).agg({'title':"nunique"}).reset_index()
sns.lineplot(data=df_month, x='month_added', y='title')
plt.ylabel("TV Shows Released in the Month")
plt.xlabel("Month")
plt.show()
```



```
df_month=df_movies.groupby(['month_added']).agg({'title':"nunique"}).reset_index()
sns.lineplot(data=df_month, x='month_added', y='title')
plt.ylabel("Movies Released in the Month")
plt.xlabel("Month")
plt.show()
```



Biswajeet Bora

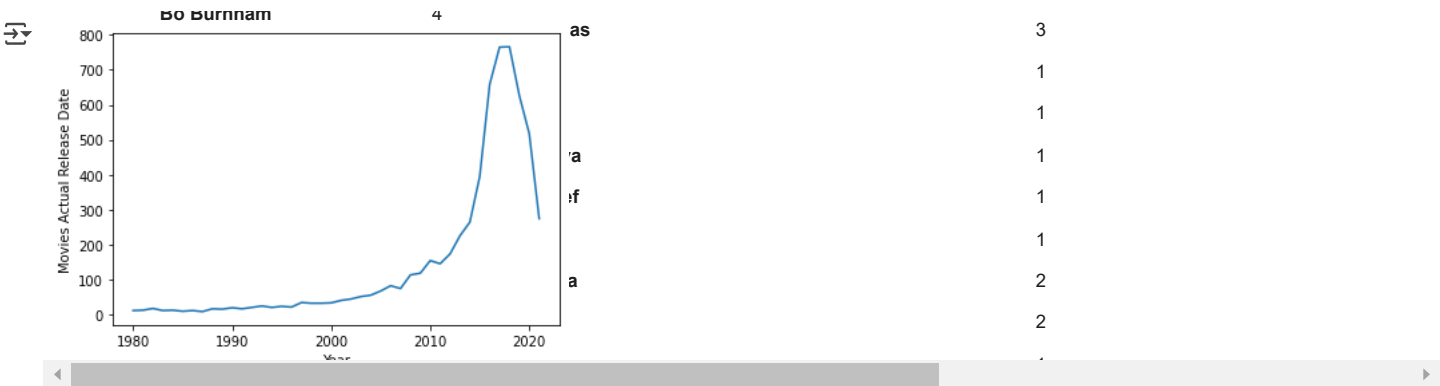
Ai Kayano

TV Shows are added in Netflix by a tremendous amount in mid weeks/months of the year, i.e- July

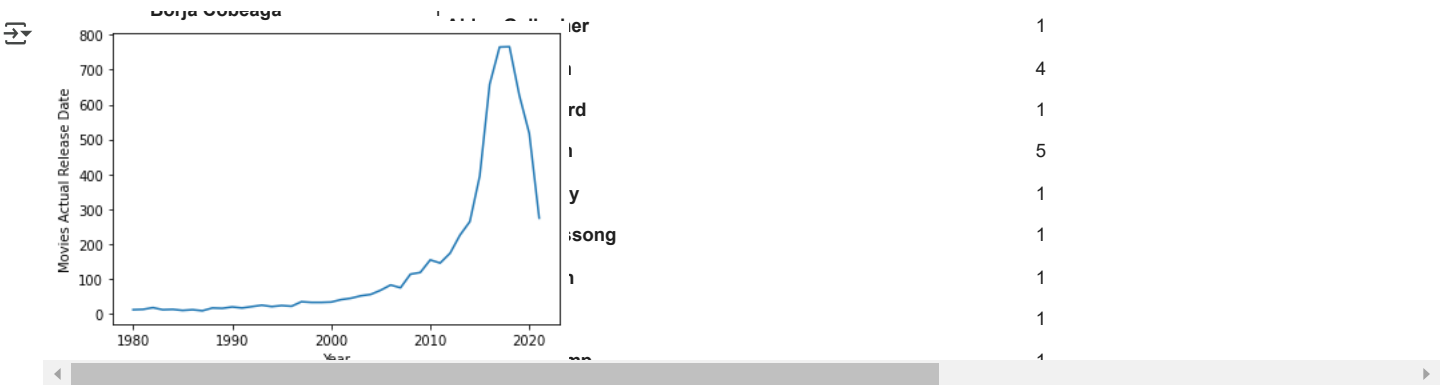
Ai Maeda

Movies are added in Netflix by a tremendous amount in first week/last month of current year and first month of next year

```
df_release_year=df_movies[df_movies['release_year']>=1980].groupby(['release_year']).agg({"title":"nunique"}).reset_index()
sns.lineplot(data=df_release_year, x='release_year', y='title')
plt.ylabel("Movies Actual Release Date")
plt.xlabel("Year")
plt.show()
```



```
df_release_year=df_movies[df_movies['release_year']>=1980].groupby(['release_year']).agg({"title":"nunique"}).reset_index()
sns.lineplot(data=df_release_year, x='release_year', y='title')
plt.ylabel("Movies Actual Release Date")
plt.xlabel("Year")
plt.show()
```



Actual Releases of both TV Shows and Movies have taken a hit after 2020

### Questions to be Explored Now for Recommendations

- 1) So this time, the genre/level is country and analysis of TV Shows/Movies the country brings. I am going to consider only the top countries individually for TV Shows and Movies. There are definitely some common countries too which bring out quality content in both TV Shows and Movies.
- 2) Which Genres do these countries offer and what are the intended audiences(Ratings) which are popular in Netflix?
- 3) In case of Movies, what is the duration/length of movies which makes them special and depicts attention span?
- 4) Who are the popular actors/directors across TV Shows and Movies in these countries?
- 5) In what time of the day people tend to watch movies and shows in these countries?
- 6) Popular Actor/Genre Combinations in these countries

```
#below countries will be analyzed for both shows and movies
shows_and_movies=['United States','India','United Kingdom']
#below countries will be only analyzed on basis of shows
only_shows=['Japan','South Korea']
```

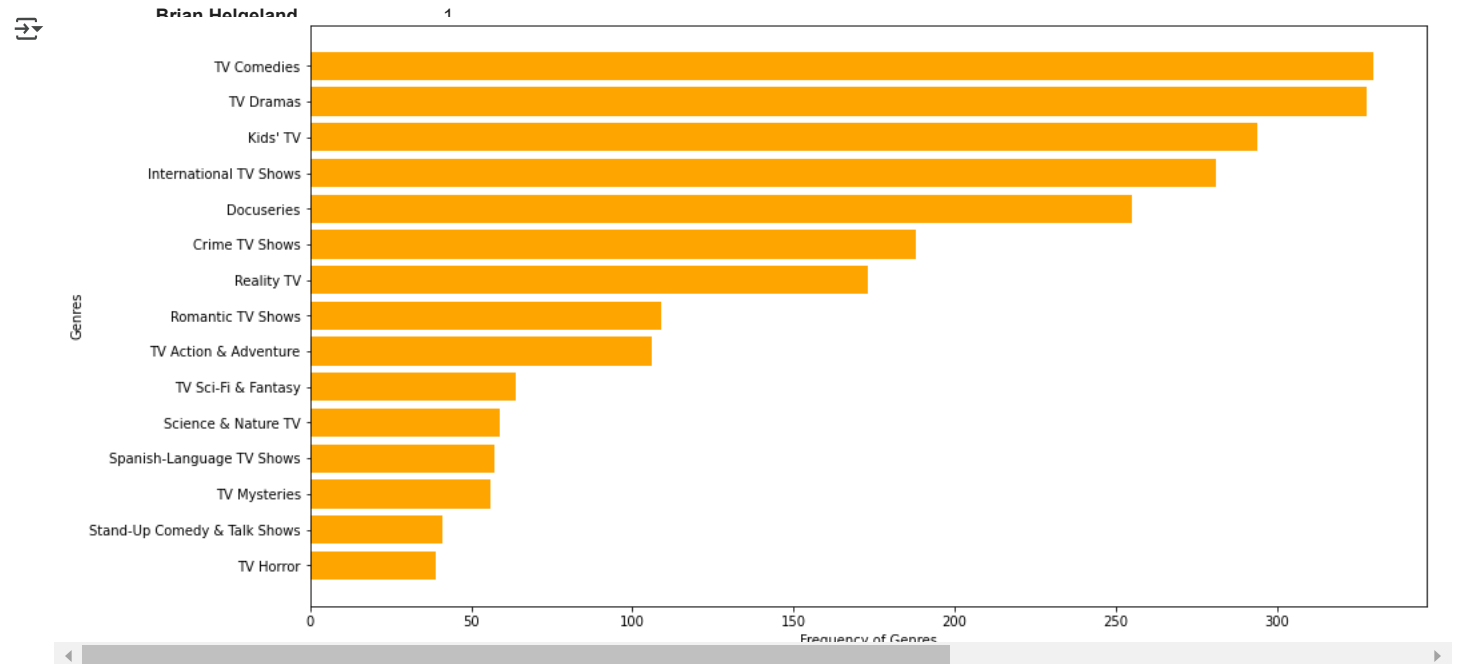
### Univariate Analysis Separately for shows and movies in USA

Brett Harley	3	1
Brett Harvey	1	2
Brett Hedlund	4	

```
#Analyzing USA for both shows and movies
```

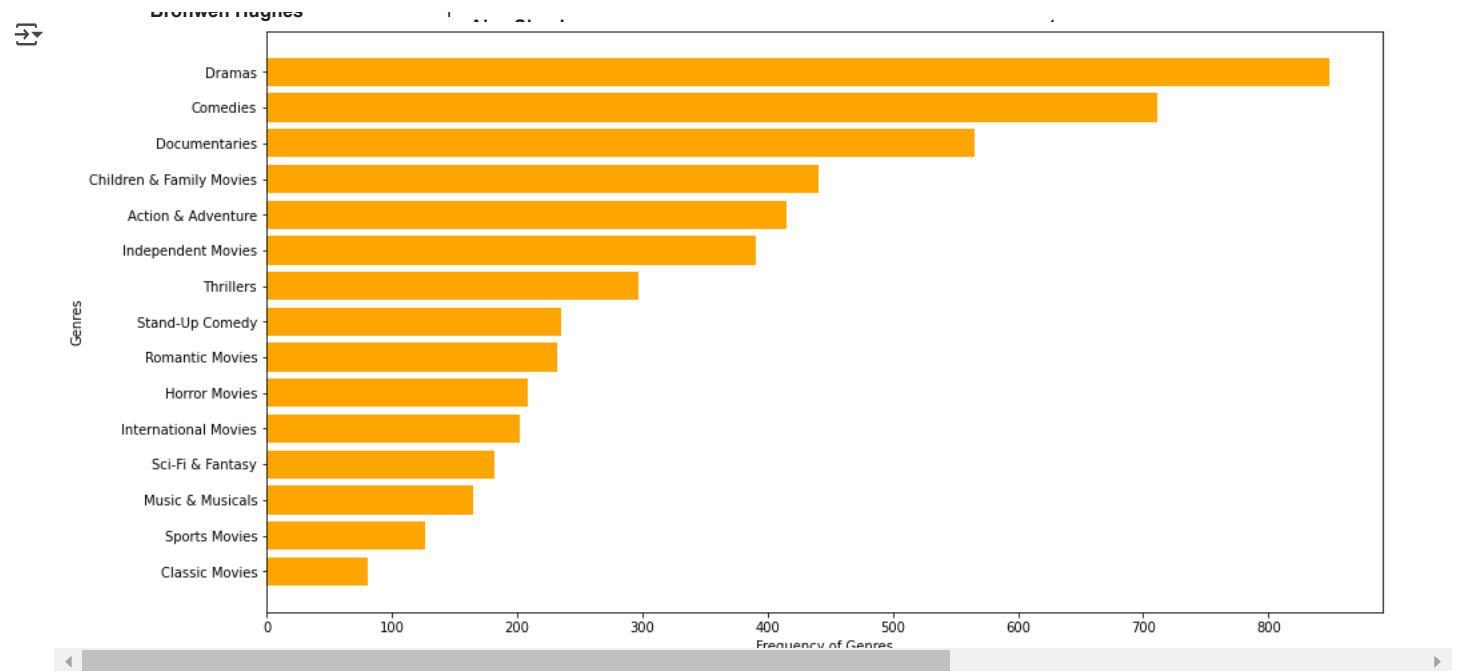
```
df_usa_shows=df_final1[df_final1['country']=='United States'][df_final1[df_final1['country']=='United States']['type']=='TV Show']
df_usa_movies=df_final1[df_final1['country']=='United States'][df_final1[df_final1['country']=='United States']['type']=='Movie']
```

```
df_genre=df_usa_shows.groupby(['Genre']).agg({"title":"nunique")).reset_index().sort_values(by=['title'],ascending=False)[:15]
plt.figure(figsize=(15,8))
plt.barh(df_genre[:-1]['Genre'], df_genre[:-1]['title'],color=['orange'])
plt.xlabel('Frequency of Genres')
plt.ylabel('Genres')
plt.show()
```



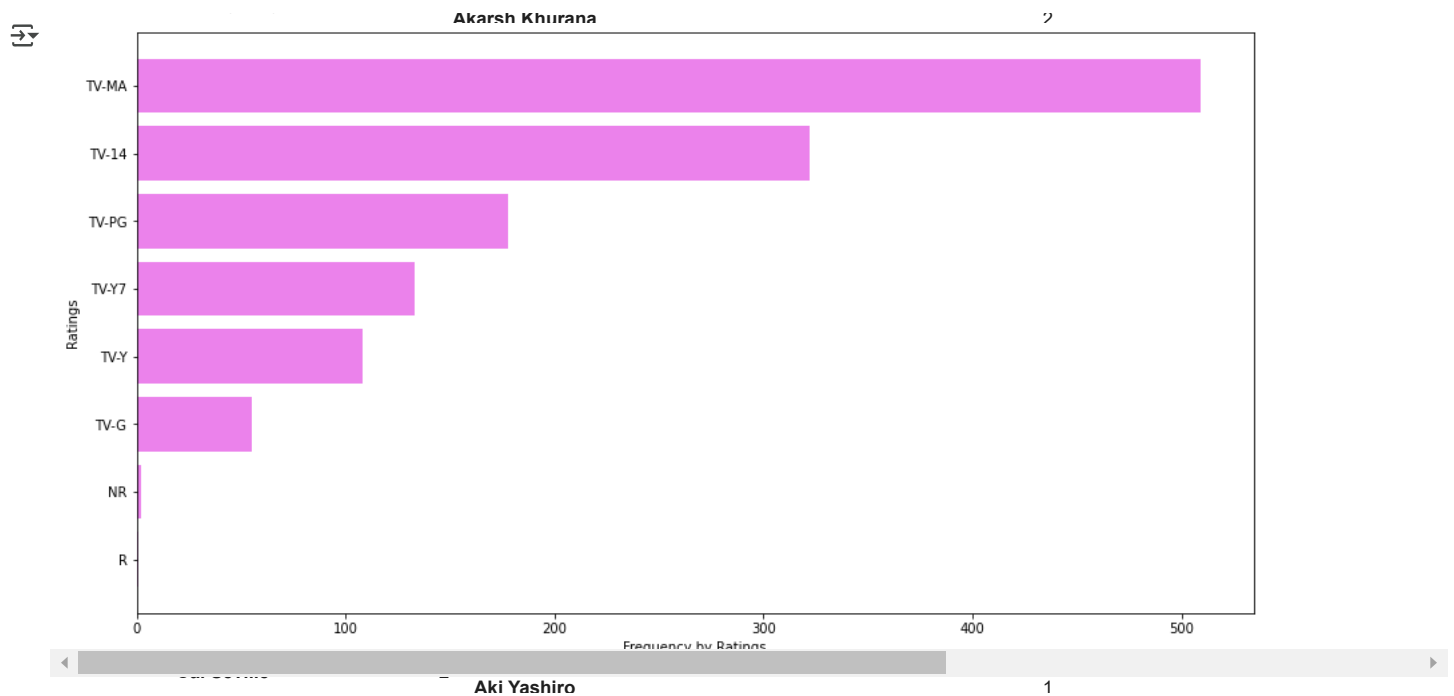
**Brian Grace-Smith** 1  
**Brian Larson** 1  
**Ajay Mehta** 1  
**Ajay Mishra** 1  
 Dramas,Comedy, Kids' TV Shows, International TV Shows and Docuseries, Genres are popular in TV Series in USA

```
df_genre=df_usa_movies.groupby(['Genre']).agg({"title":"nunique")).reset_index().sort_values(by=['title'],ascending=False)[:15]
plt.figure(figsize=(15,8))
plt.barh(df_genre[:-1]['Genre'], df_genre[:-1]['title'],color=['orange'])
plt.xlabel('Frequency of Genres')
plt.ylabel('Genres')
plt.show()
```

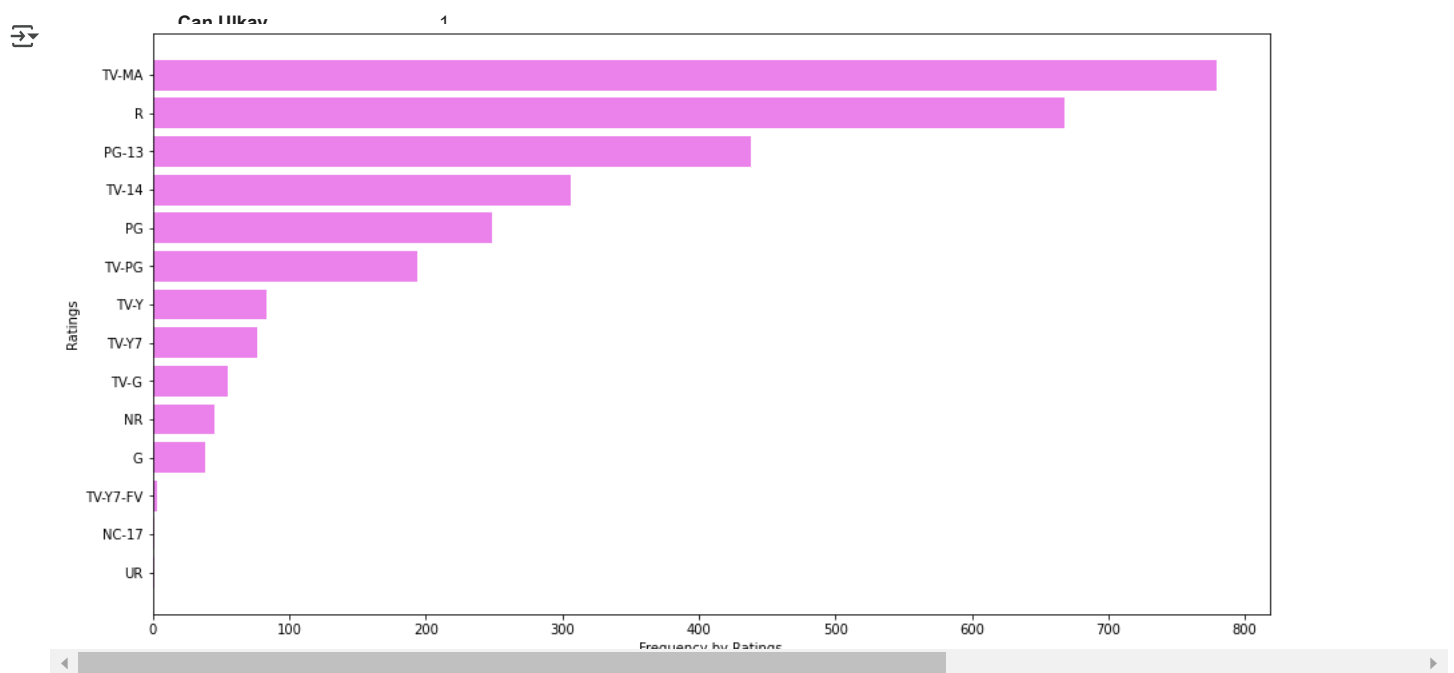


**Bryan Singer** 1  
**Akanksha Thakur** 1  
**Pradeep Vagstad** 1  
**Isha Ranjan Kapoor** 2  
 Dramas,Comedy, Documentaries, Family Movies and Action Genres in Movies are popular in USA

```
df_rating=df_usa_shows.groupby(['rating']).agg({"title":"nunique")).reset_index().sort_values(by=['title'],ascending=False)[:15]
plt.figure(figsize=(15,8))
plt.barh(df_rating[:::-1]['rating'], df_rating[:::-1]['title'],color=['violet'])
plt.xlabel('Frequency by Ratings')
plt.ylabel('Ratings')
plt.show()
```



```
df_rating=df_usa_movies.groupby(['rating']).agg({"title":"nunique")).reset_index().sort_values(by=['title'],ascending=False)[:15]
plt.figure(figsize=(15,8))
plt.barh(df_rating[:::-1]['rating'], df_rating[:::-1]['title'],color=['violet'])
plt.xlabel('Frequency by Ratings')
plt.ylabel('Ratings')
plt.show()
```

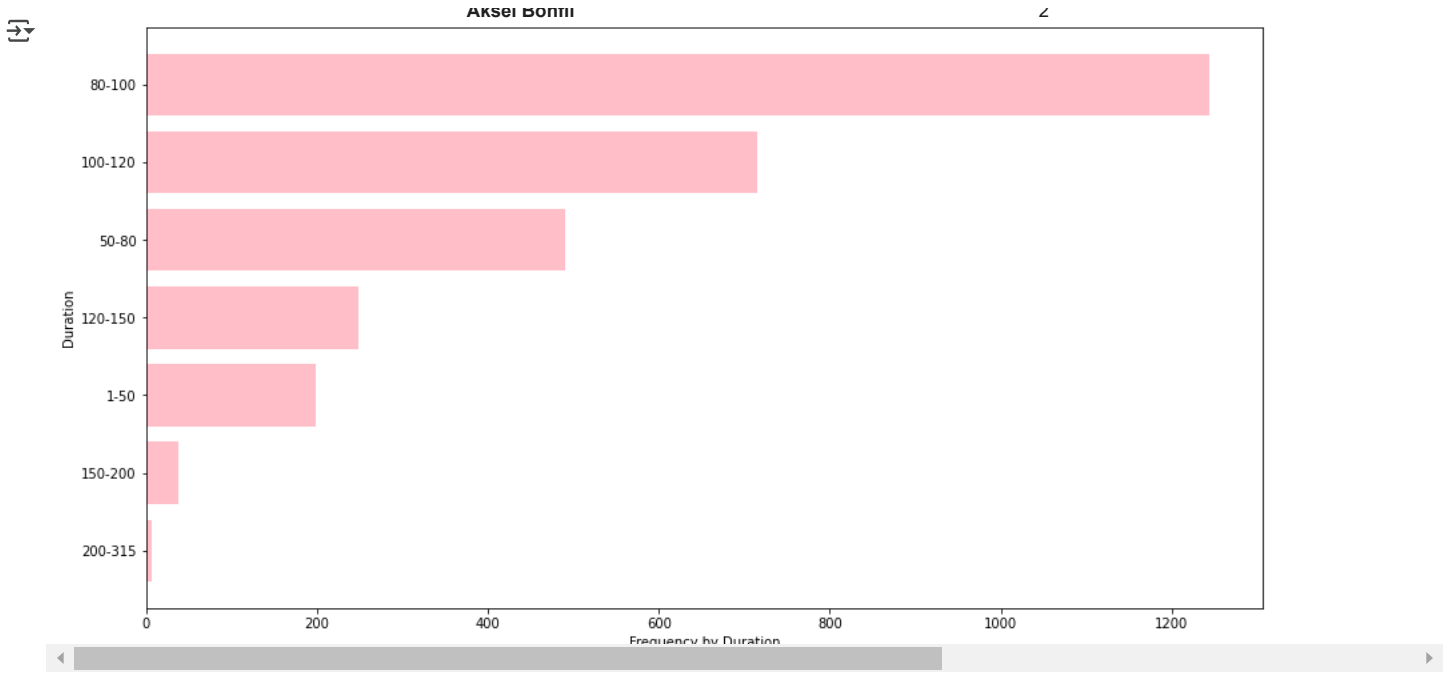


So it seems plausible to conclude that the popular ratings across Netflix includes Mature Audiences and those appropriate for over 14/over 17 ages in both Movies and TV Shows in USA

```
df_duration=df_usa_movies.groupby(['duration']).agg({"title":"nunique")).reset_index().sort_values(by=['title'],ascending=False)[:10]
plt.figure(figsize=(15,8))
plt.barh(df_duration[:::-1]['duration'], df_duration[:::-1]['title'],color=['pink'])
plt.xlabel('Frequency by Duration')
```

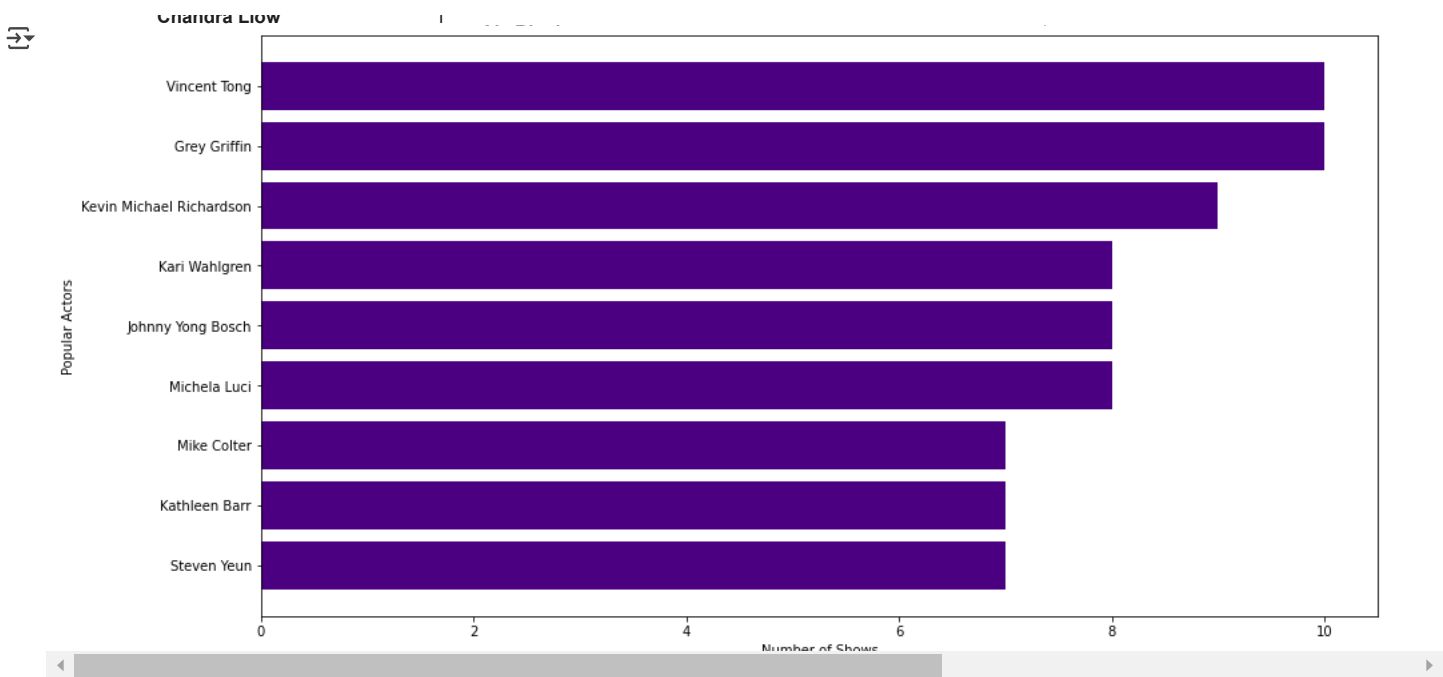


```
plt.ylabel('Duration')
plt.show()
```



Across movies 80-100, 100-120 is the ranges of minutes for which most movies lie. So quite possibly 80-120 mins is the sweet spot we would be wanting for movies in USA

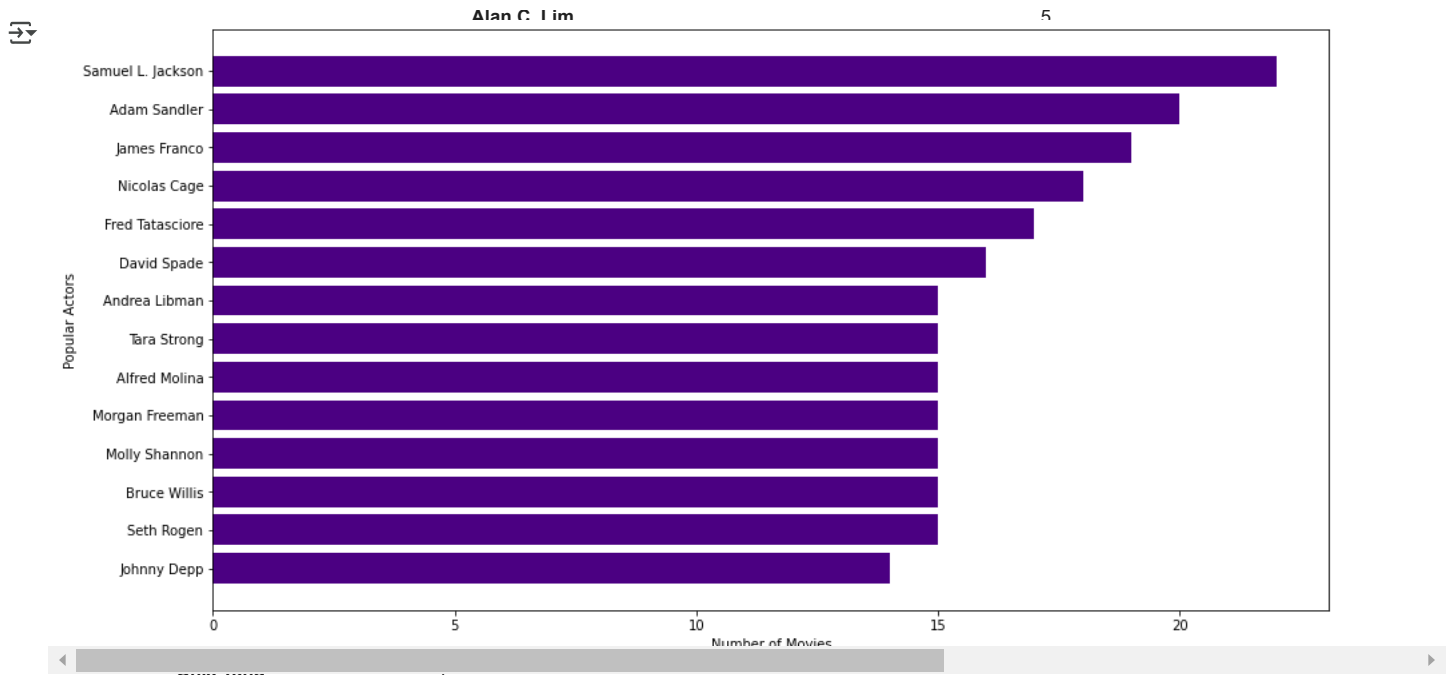
```
df_actors=df_usa_shows.groupby(['Actors']).agg({"title":"nunique")).reset_index().sort_values(by=['title'],ascending=False)[:10]
df_actors=df_actors[df_actors['Actors']!='Unknown Actor']
plt.figure(figsize=(15,8))
plt.barh(df_actors[0:10]['Actors'], df_actors[0:10]['title'],color=['indigo'])
plt.xlabel('Number of Shows')
plt.ylabel('Popular Actors')
plt.show()
```



Vincent Tong, Grey Griffin and Kevin Richardson are the most popular actors across TV Shows in USA

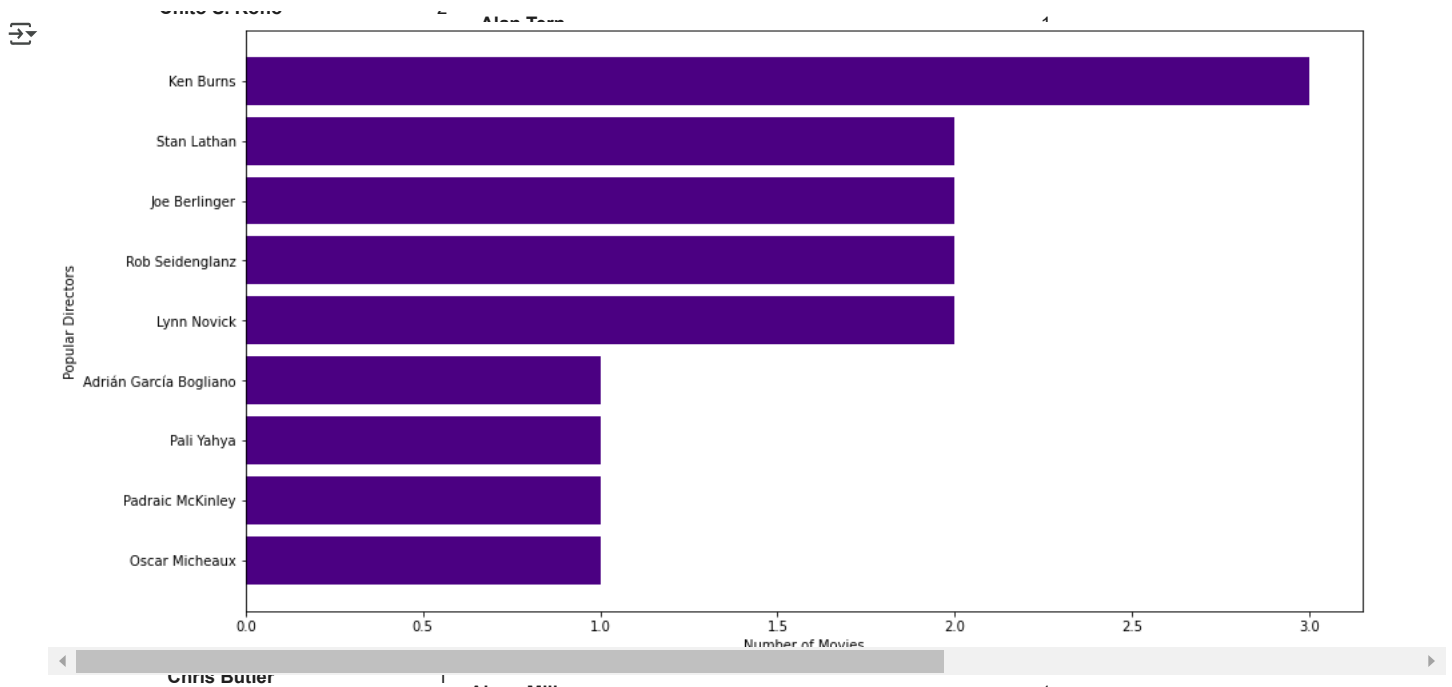
```
df_actors=df_usa_movies.groupby(['Actors']).agg({"title":"nunique")).reset_index().sort_values(by=['title'],ascending=False)[:15]
df_actors=df_actors[df_actors['Actors']!='Unknown Actor']
plt.figure(figsize=(15,8))
plt.barh(df_actors[0:15]['Actors'], df_actors[0:15]['title'],color=['indigo'])
plt.xlabel('Number of Movies')
```

```
plt.ylabel('Popular Actors')
plt.show()
```



Samuel Jackson, Adam Sandler, James Franco and Nicolas Cage are very much popular across movies on Netflix in USA

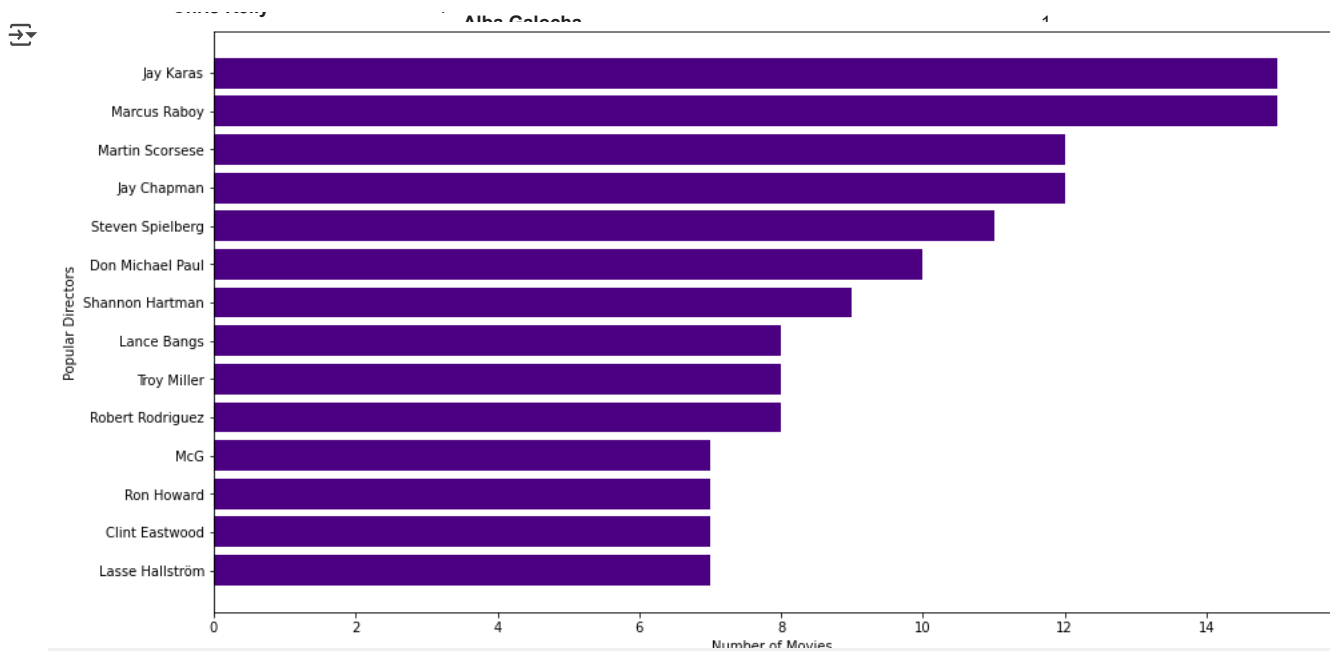
```
df_directors=df_usa_shows.groupby(['Directors']).agg({"title":"nunique")).reset_index().sort_values(by=['title'],ascending=False)[:10]
df_directors=df_directors[df_directors['Directors']!='Unknown Director']
plt.figure(figsize=(15,8))
plt.barh(df_directors[::1]['Directors'], df_directors[::1]['title'],color=['indigo'])
plt.xlabel('Number of Movies')
plt.ylabel('Popular Directors')
plt.show()
```



Ken Burns, Stan Lathan, Joe Berlinger are popular directors across TV Shows on Netflix in USA

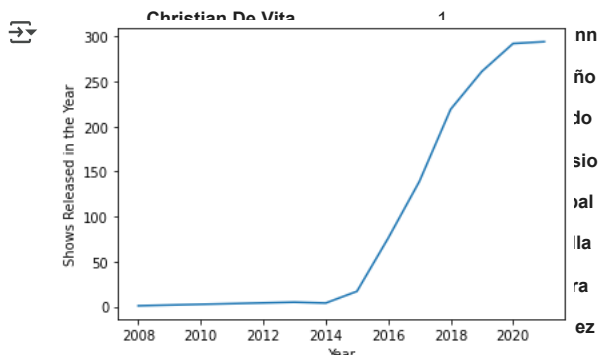
```
df_directors=df_usa_movies.groupby(['Directors']).agg({"title":"nunique")).reset_index().sort_values(by=['title'],ascending=False)[:15]
df_directors=df_directors[df_directors['Directors']!='Unknown Director']
plt.figure(figsize=(15,8))
plt.barh(df_directors[::1]['Directors'], df_directors[::1]['title'],color=['indigo'])
plt.xlabel('Number of Movies')
```

```
plt.ylabel('Popular Directors')
plt.show()
```

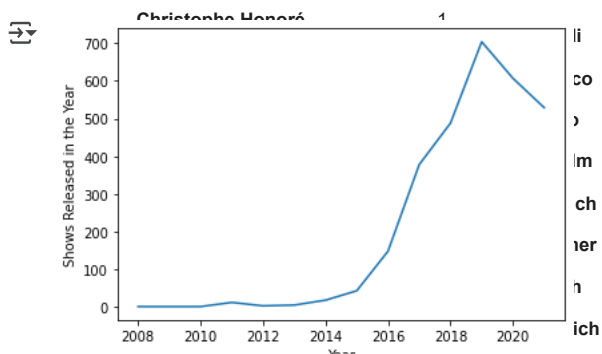


Jay Karas, Marcus Raboy, Martin Scorsese and Jay Chapman are popular directors across movies in USA

```
df_year=df_usa_shows.groupby(['year']).agg({"title":"nunique"}).reset_index()
sns.lineplot(data=df_year, x='year', y='title')
plt.ylabel("Shows Released in the Year")
plt.xlabel("Year")
plt.show()
```

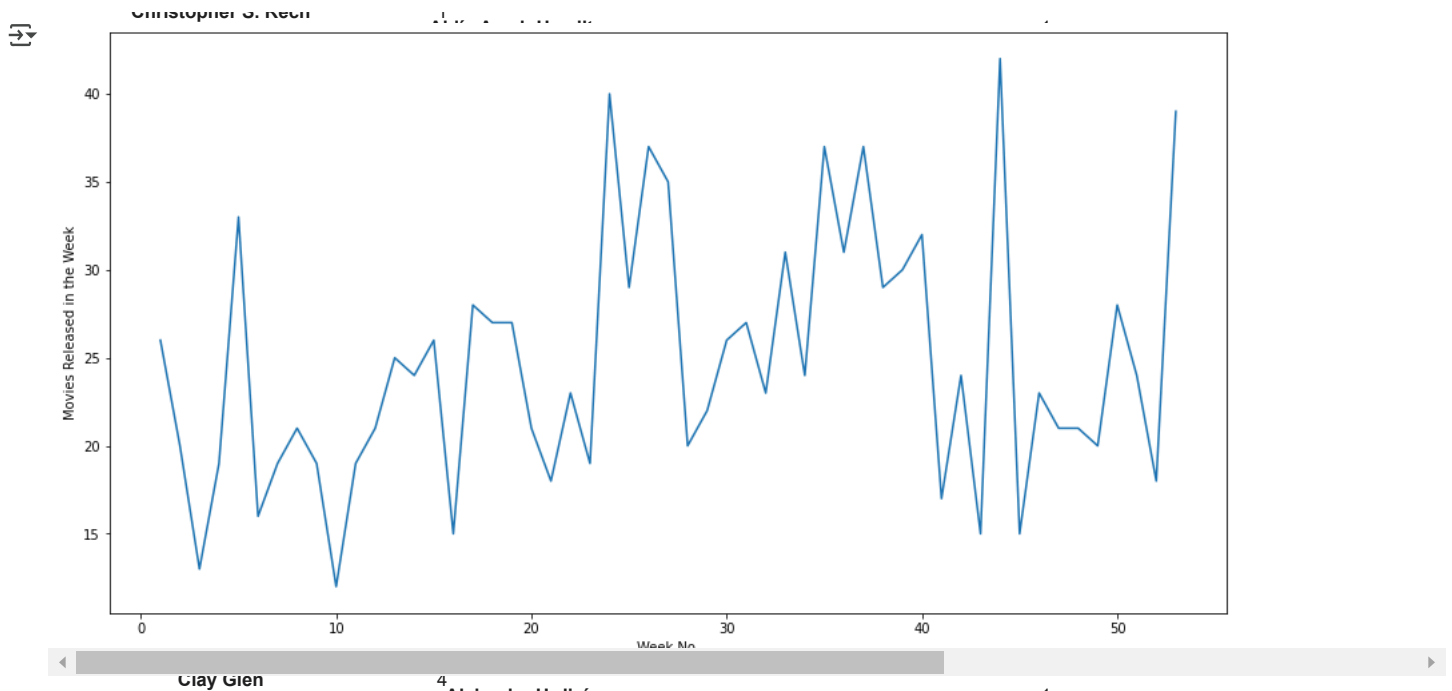


```
df_year=df_usa_movies.groupby(['year']).agg({"title":"nunique"}).reset_index()
sns.lineplot(data=df_year, x='year', y='title')
plt.ylabel("Shows Released in the Year")
plt.xlabel("Year")
plt.show()
```

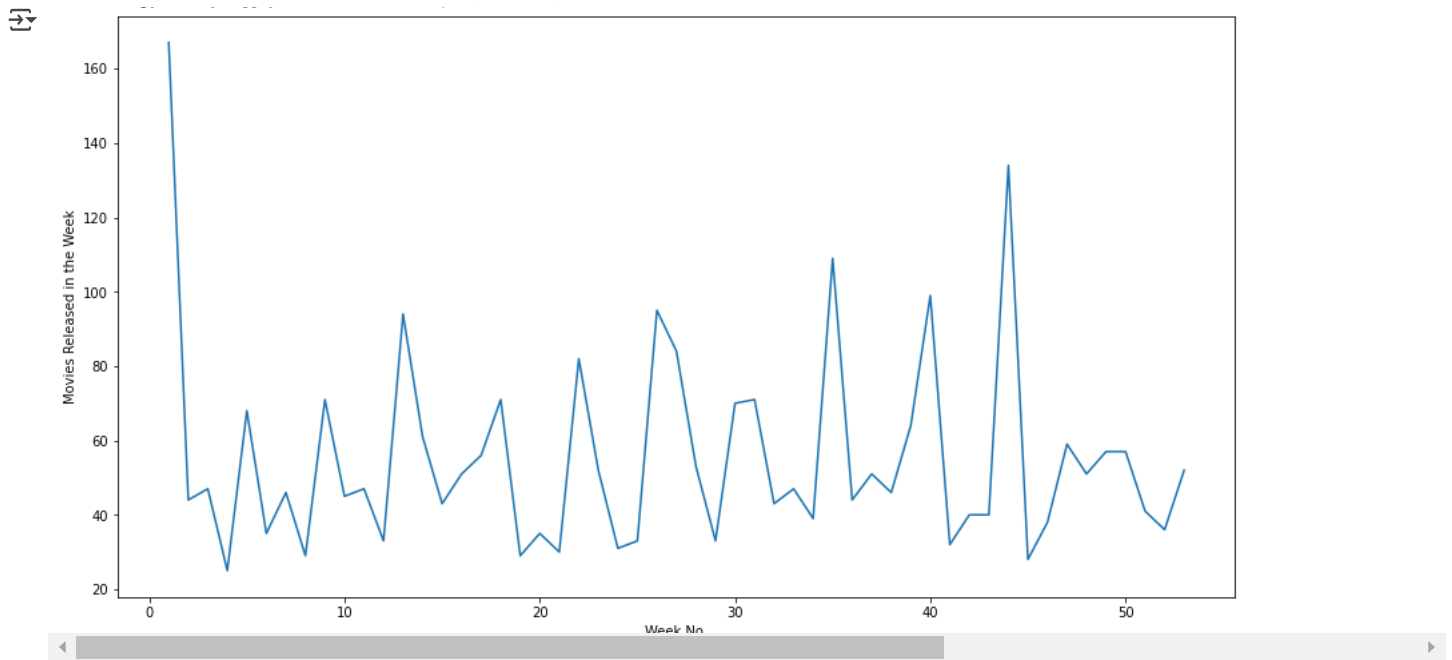


In USA, number of shows remained the same in 2021 as they were in 2020 while number of movies declined:

```
df_week=df_usa_shows.groupby(['week_Added']).agg({"title":"nunique"}).reset_index()
plt.figure(figsize=(15,8))
sns.lineplot(data=df_week, x='week_Added', y='title')
plt.ylabel("Movies Released in the Week")
plt.xlabel("Week No.")
plt.show()
```



```
df_week=df_usa_movies.groupby(['week_Added']).agg({"title":"nunique"}).reset_index()
plt.figure(figsize=(15,8))
sns.lineplot(data=df_week, x='week_Added', y='title')
plt.ylabel("Movies Released in the Week")
plt.xlabel("Week No.")
plt.show()
```



```
df_month=df_usa_shows.groupby(['month_added']).agg({"title":"nunique"}).reset_index()
sns.lineplot(data=df_month, x='month_added', y='title')
plt.ylabel("TV Shows Released in the Month")
plt.xlabel("Month")
plt.show()
```

Corbin Bernsen

1

Alejandro Ruiz

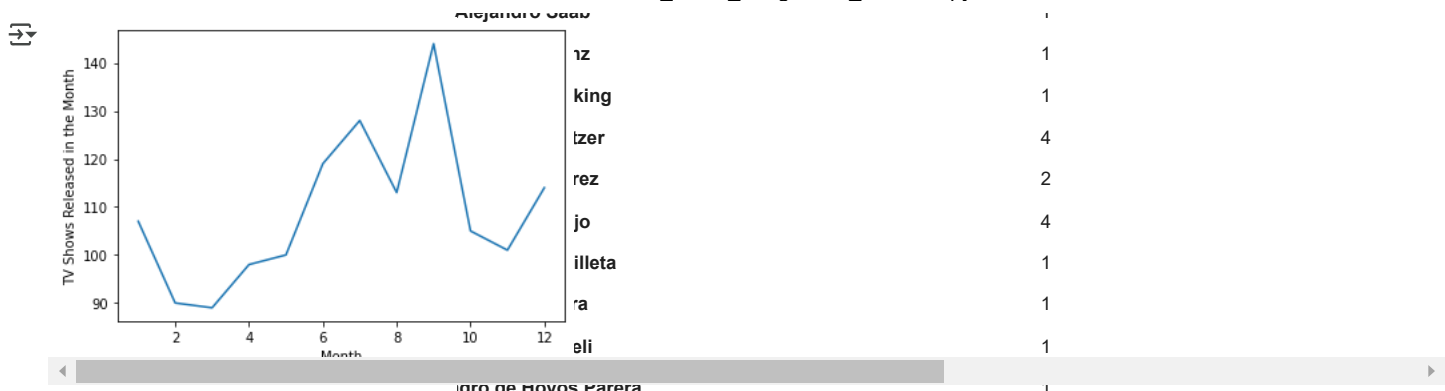
1

Corey Grant

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Alejandro Ruiz

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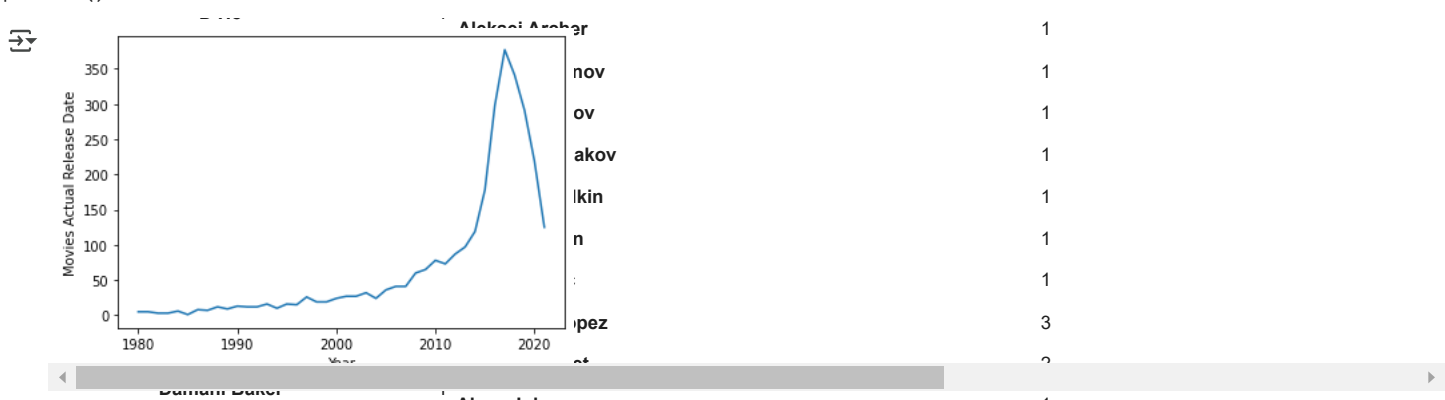
```
df_month=df_usa_movies.groupby(['month_added']).agg({"title":"nunique")).reset_index()
sns.lineplot(data=df_month, x='month_added', y='title')
plt.ylabel("Movies Released in the Month")
plt.xlabel("Month")
plt.show()
```



TV Shows are added in Netflix by a tremendous amount in September and September in USA

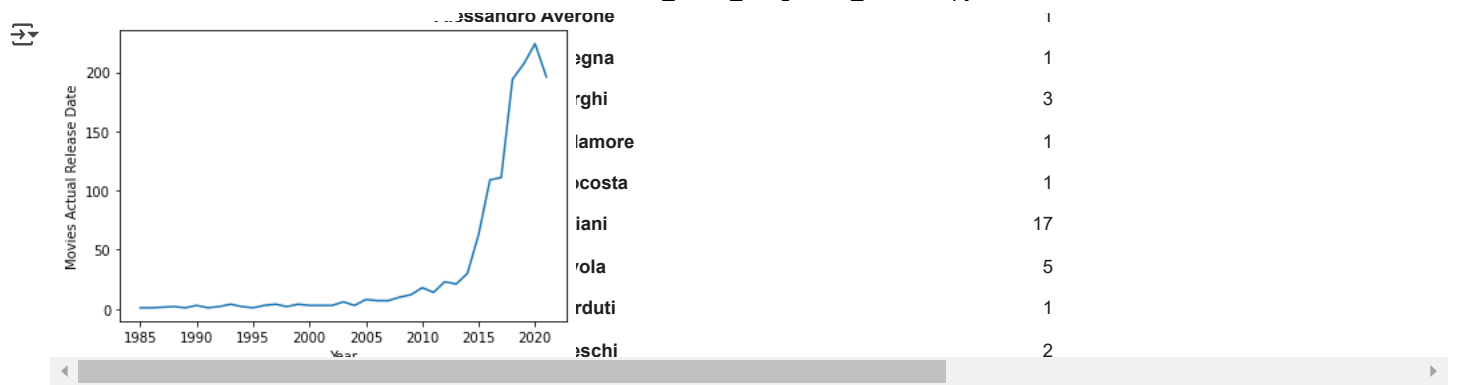
Movies are added in Netflix in USA by a tremendous amount in first week/last month of current year and first month of next year

```
df_release_year=df_usa_movies[df_usa_movies['release_year']>=1980].groupby(['release_year']).agg({"title":"nunique")).reset_index()
sns.lineplot(data=df_release_year, x='release_year', y='title')
plt.ylabel("Movies Actual Release Date")
plt.xlabel("Year")
plt.show()
```



```
df_release_year=df_usa_shows[df_usa_shows['release_year']>=1980].groupby(['release_year']).agg({"title":"nunique")).reset_index()
sns.lineplot(data=df_release_year, x='release_year', y='title')
plt.ylabel("Movies Actual Release Date")
plt.xlabel("Year")
plt.show()
```

	Alessandra Negrini	2
Damián Romay	2	
	ssandra Oriti Niosi	1
Damon Cardasis	1	
	Alessandra Rosaldo	1
Damon Davis	1	
	ssandra Torresani	1
Dan Forgione	1	
	Alessandra de Rossi	3
Dan Forrer	2	



In USA, though both Movies and Shows have reduced in 2021, the amount of decrease in number of TV Shows is small as compared to Movies

```
df_usa_movies.head()
```

	title	Actors	Directors	Genre	country	show_id	type	date_added	release_year	rating	duration	Modified_Added_date
0	Dick Johnson Is Dead	Unknown Actor	Kirsten Johnson	Documentaries	United States	s1	Movie	September 25, 2021	2020	PG-13	80-100	2021-09-
159	My Little Pony: A New Generation	Vanessa Hudgens	Robert Cullen	Children & Family Movies	United States	s7	Movie	September 24, 2021	2021	PG	80-100	2021-09-
160	My Little Pony: A New Generation	Vanessa Hudgens	José Luis Ucha	Children & Family Movies	United States	s7	Movie	September 24, 2021	2021	PG	80-100	2021-09-

```
#Analysing a combination of actors and directors
df_usa_movies['Actor_Director_Combination'] = df_usa_movies.actors.str.cat(df_usa_movies.Directors, sep=' and ')
df_usa_movies_subset=df_usa_movies[df_usa_movies['Actors']!='Unknown Actor']
df_usa_movies_subset=df_usa_movies_subset[df_usa_movies_subset['Directors']!='Unknown Director']
df_usa_movies_subset.head()
```

Daniel McCabe	1	Alex Cox	1
Daniel Minahan	1	Alex Călin	2
Daniel Monzón	1	Alex D. Linz	1
Daniel Noah	1	Alex Datcher	1
Daniel Oriahi	2	Alex Diaz	1
Daniel Prochaska	1	Alex Dimitriadis	4
Daniel Raim	1	Alex Dobrenko	1
Daniel Růžička	1	Alex Ekubo	2
Daniel Sandu	1	Alex Essoe	2
Daniel Schechter	1	Alex Estevez	1
Daniel Scheinert	1	Alex Etel	1
Daniel Stamm	2	Alex Feldman	1
Daniel Sánchez Arévalo	1	Alex Fernández	2
Daniel Vernon	1		

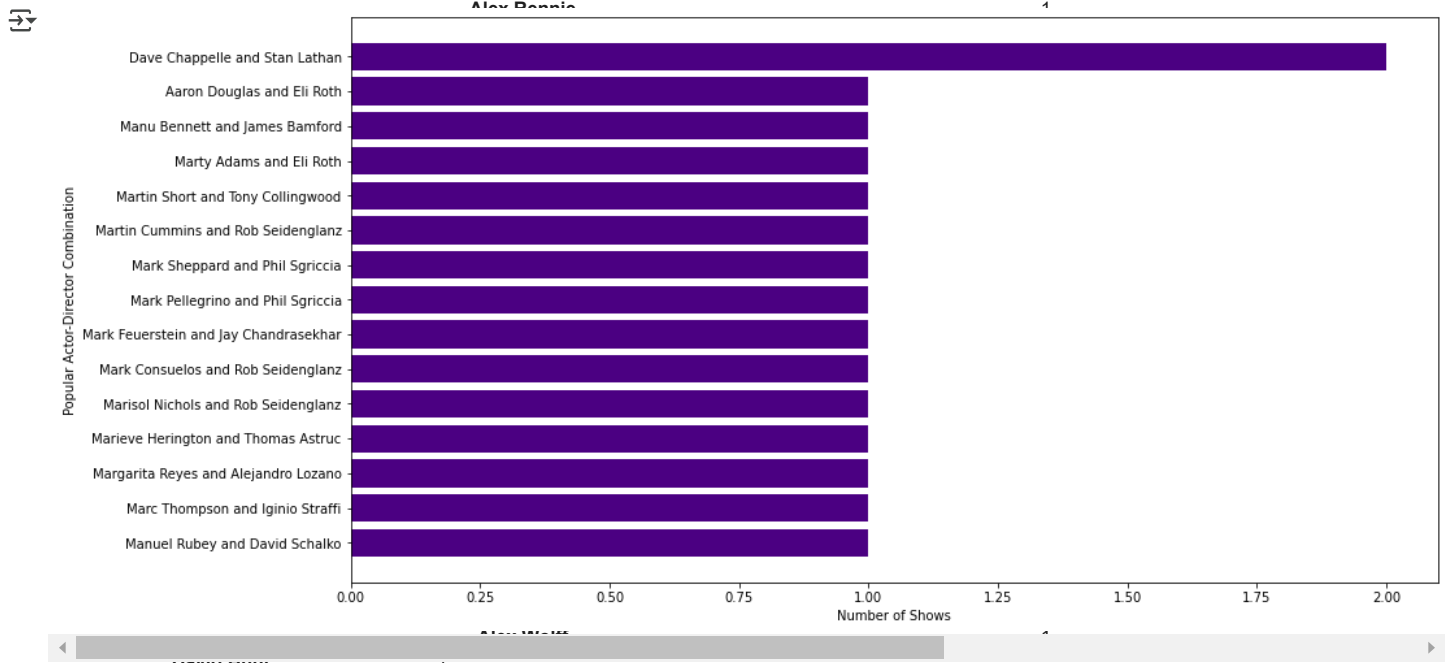
	title	Actors	Directors	Genre	country	show_id	type	date_added	release_year	rating	duration	Modified	Added_date	month
159	My Little Pony: A New Generation	Vanessa Hudgens	Robert Cullen	Children & Family Movies	United States	s7	Movie	September 24, 2021	2021	PG	80-100		2021-09-24	
160	My Little Pony: A New Generation	Vanessa Hudgens	José Luis Ucha	Children & Family Movies	United States	s7	Movie	September 24, 2021	2021	PG	80-100		2021-09-24	
161	My Little Pony: A New Generation	Kimiko Glenn	Robert Cullen	Children & Family Movies	United States	s7	Movie	September 24, 2021	2021	PG	80-100		2021-09-24	
162	My Little Pony: A New Generation	Kimiko Glenn	José Luis Ucha	Children & Family Movies	United States	s7	Movie	September 24, 2021	2021	PG	80-100		2021-09-24	
163	My Little Pony: A New Generation	James Marsden	Robert Cullen	Children & Family Movies	United States	s7	Movie	September 24, 2021	2021	PG	80-100		2021-09-24	

```
df_usa_shows['Actor_Director_Combination'] = df_usa_shows.actors.str.cat(df_usa_shows.directors, sep=' and ')
df_usa_shows_subset=df_usa_shows[df_usa_shows['Actors']!='Unknown Actor']
df_usa_shows_subset=df_usa_shows_subset[df_usa_shows_subset['Directors']!='Unknown Director']
df_usa_shows_subset.head()
```

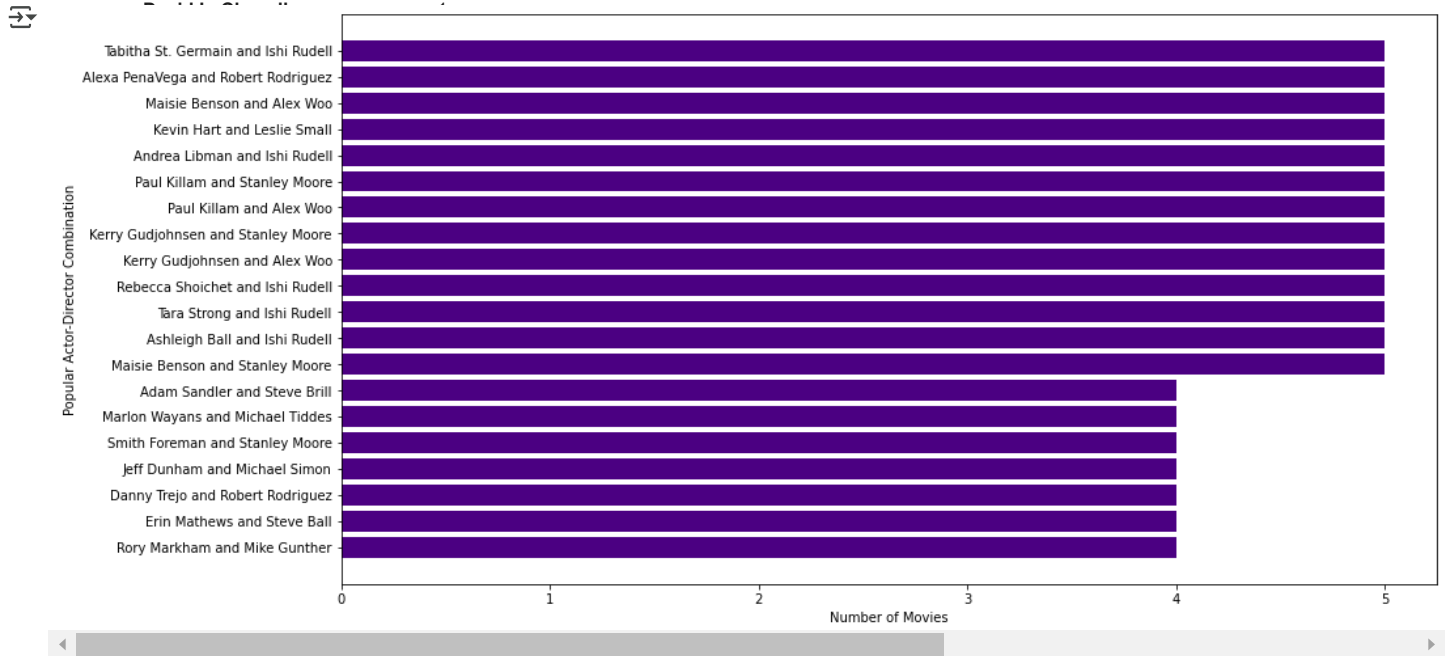
	title	Actors	Directors	Genre	country	show_id	type	date_added	release_year	rating	duration	Modified	Added_date	month
111	Midnight Mass	Kate Siegel	Mike Flanagan	TV Dramas	United States	s6	TV Show	September 24, 2021	2021	TV-MA	1 Season		2021-09-24	
112	Midnight Mass	Kate Siegel	Mike Flanagan	TV Horror	United States	s6	TV Show	September 24, 2021	2021	TV-MA	1 Season		2021-09-24	
113	Midnight Mass	Kate Siegel	Mike Flanagan	TV Mysteries	United States	s6	TV Show	September 24, 2021	2021	TV-MA	1 Season		2021-09-24	
114	Midnight Mass	Gilford	Mike Flanagan	TV Dramas	United States	s6	TV Show	September 24, 2021	2021	TV-MA	1 Season		2021-09-24	
115	Midnight Mass	Zach Gilford	Mike Flanagan	TV Horror	United States	s6	TV Show	September 24, 2021	2021	TV-MA	1 Season		2021-09-24	

```
df_actors_directors=df_usa_shows_subset.groupby(['Actor_Director_Combination']).agg({"title":"nunique"}).reset_index().sort_values(by=['title'])
plt.figure(figsize=(15,8))
plt.barh(df_actors_directors[0:-1]['Actor_Director_Combination'], df_actors_directors[0:-1]['title'],color=['indigo'])
plt.xlabel('Number of Shows')
plt.ylabel('Popular Actor-Director Combination')
plt.show()
```

David Benullo	1	Alex Morgan	1
David Blair	1	Alex Murphy	1
David Briggs	1	Alex Neustaedter	5
David Bruckner	1	Alex Norton	1
David Cantolla	1	Alex O'Dogherty	1
David Charhon	1	Alex Ozerov	2
David Chirchirillo	1	Alex Papps	1
David Chuang	1	Alex Pettyfer	3
David Cronenberg	1	Alex Price	1
David Dhawan	9	Alex Reid	1
David Dietz	1		



```
df_actors_directors=df_usa_movies_subset.groupby(['Actor_Director_Combination']).agg({"title":"nunique")).reset_index().sort_values(by=['tit
plt.figure(figsize=(15,8))
plt.barh(df_actors_directors[::-1]['Actor_Director_Combination'], df_actors_directors[::-1]['title'],color=['indigo'])
plt.xlabel('Number of Movies')
plt.ylabel('Popular Actor-Director Combination')
plt.show()
```



```
df_actors_directors[::-1]['Actor_Director_Combination'].values
array(['Rory Markham and Mike Gunther', 'Erin Mathews and Steve Ball',
'David Ovelowo', 'Daniel Trejo and Robert Rodriguez',
'Jeff Dunham and Michael Simon', 'Smith Foreman and Stanley Moore',
'Marlon Wayans and Michael Tiddes', 'Adam Sandler and Steve Brill',
'Maisie Benson and Stanley Moore', 'Ashleigh Ball and Ishi Rudell',
'Tara Strong and Ishi Rudell', 'Rebecca Shoichet and Ishi Rudell',
'Paul Killam and Alex Woo', 'Kerry Gudjohnsen and Stanley Moore',
'Paul Killam and Stanley Moore', 'Andrea Libman and Ishi Rudell',
'Kevin Hart and Leslie Small', 'Maisie Benson and Alex Woo',
'Alexa PenaVega and Robert Rodriguez', 'Tabitha St. Germain and Ishi Rudell'], dtype=object)
The Most Popular Actor Director Combination in Movies Across USA are:-
David Schalko
```

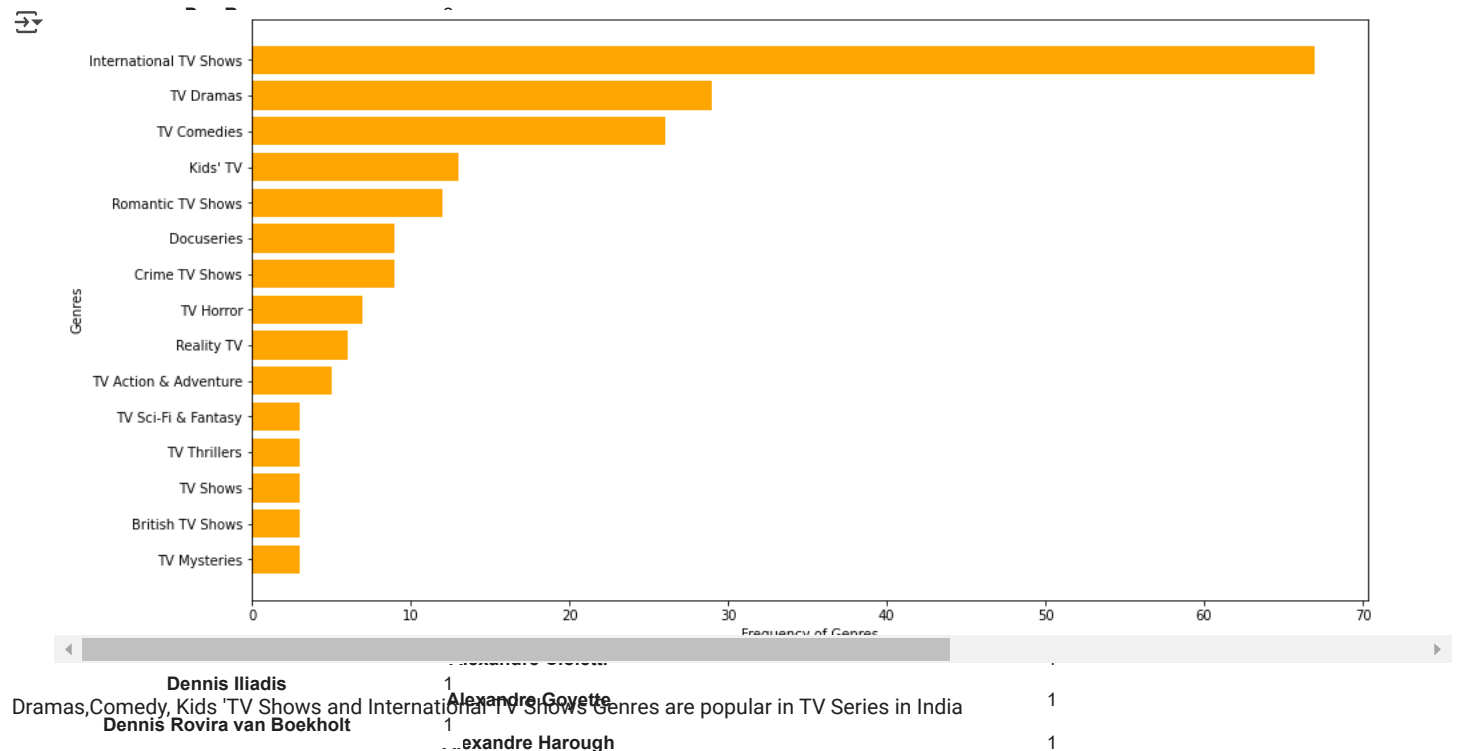


'Smith Foreman and Stanley Moore',	Alexander Holtmann	2
'Marlon Wayans and Michael Tiddes',	Alexander Koch	1
'Adam Sandler and Steve Ball',	Alexander Lloyd	1
'Maisie Benson and Stanley Moore',	Alexander Ludwig	3
'Ashleigh Ball and Ishi Rudell',	Alexander Martin	1
'Tara Strong and Ishi Rudell',	Alexander Morton	1
'Rebecca Shoichet and Ishi Rudell',	Alexander Oblasov	1
'Kerry Gudjohnsen and Alex Woo',	Alexander Peleg	1
'Kerry Gudjohnsen and Stanley Moore',	Alexander Petrov	3
'Paul Killam and Alex Woo',	Alexander Scheer	1
'Paul Killam and Stanley Moore',	Alexander Siddig	6
'Andrea Libman and Ishi Rudell',	Alexander Skarsgård	4
'Kevin Hart and Leslie Small',	Alexander Strobele	1
'Maisie Benson and Alex Woo',	Alexander Tsekalo	1
'Alexa PenaVega and Robert Rodriguez',	Alexander Vlahos	1
'Tabitha St. Germain and Ishi Rudell',	Alexander Wraith	1
<b>The Second Most Popular Actor Director Combination in Movies Across USA are:-</b>		
'Rory Markham and Mike Gunther',	Alexander Yatsenko	1
'Erin Mathews and Steve Ball',	Alexander Zwart	1
'Danny Trejo and Robert Rodriguez',	Alexandra Ayo	1
'Jeff Dunham and Dennis Simon',	Alexandra Beaton	1
Dean DeBlois	Alexandra Borbélv	1
Dean Cain		

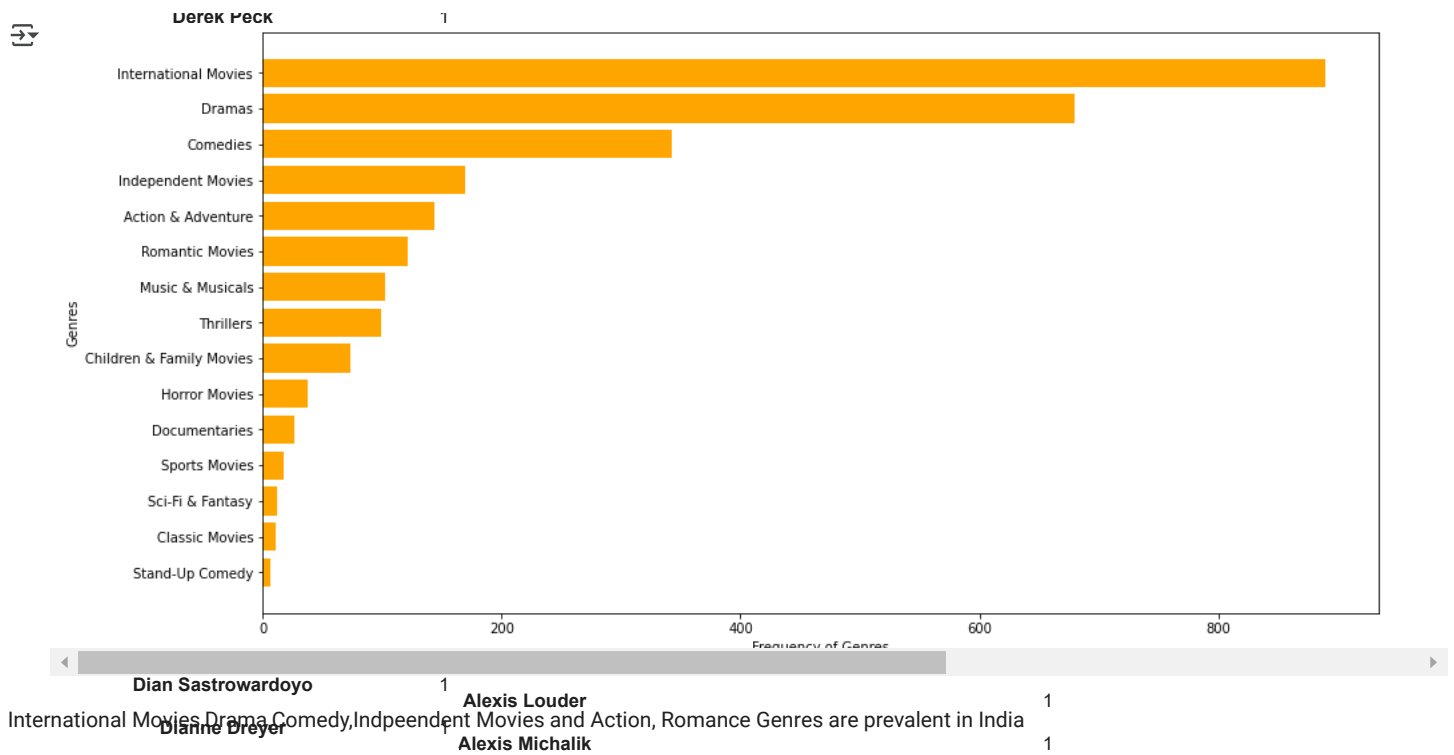
Univariate Analysis separately for shows and movies in India

```
#Analyzing India for both shows and movies
df_india_shows=df_final1[df_final1['country']=='India'][df_final1[df_final1['country']=='India']['type']=='TV Show']
df_india_movies=df_final1[df_final1['country']=='India'][df_final1[df_final1['country']=='India']['type']=='Movie']

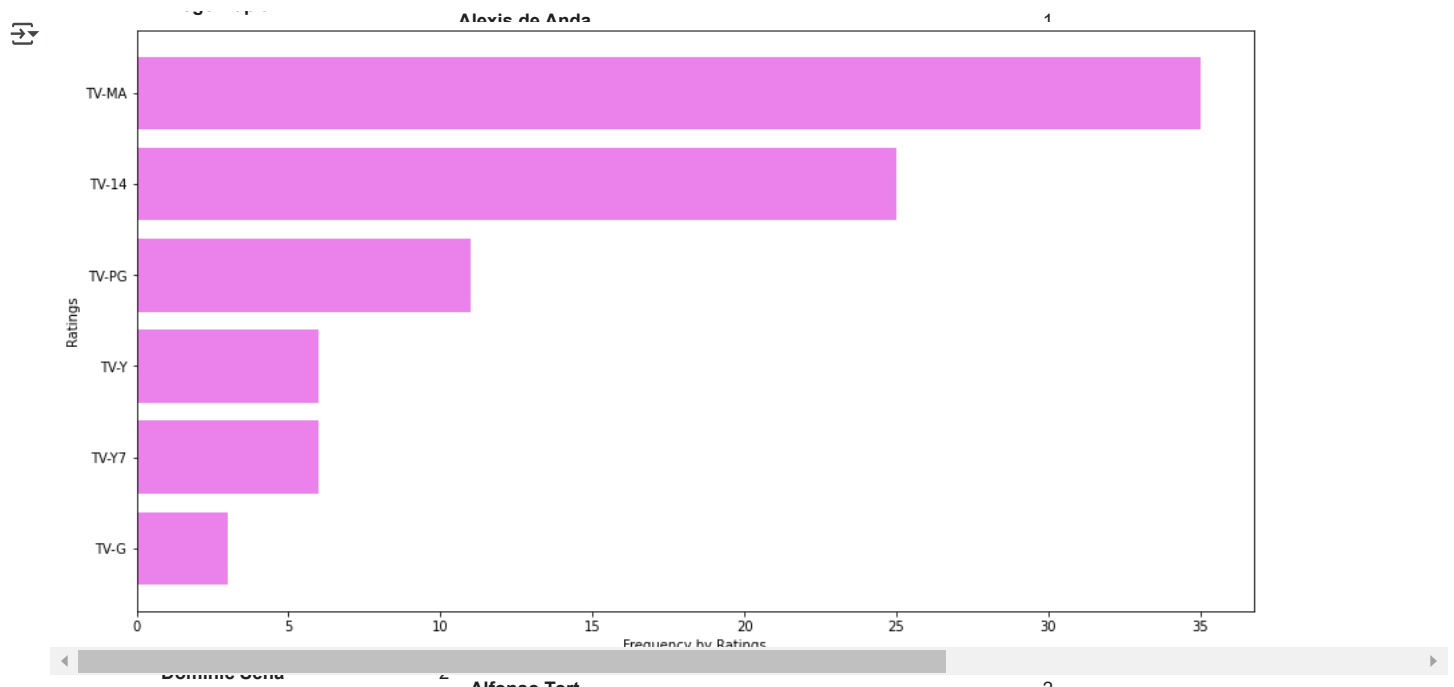
df_genre=df_india_shows.groupby(['Genre']).agg({"title":"nunique")).reset_index().sort_values(by=['title'],ascending=False)[:15]
plt.figure(figsize=(15,8))
plt.barh(df_genre[:-1]['Genre'], df_genre[:-1]['title'],color=['orange'])
plt.xlabel('Frequency of Genres')
plt.ylabel('Genres')
plt.show()
```



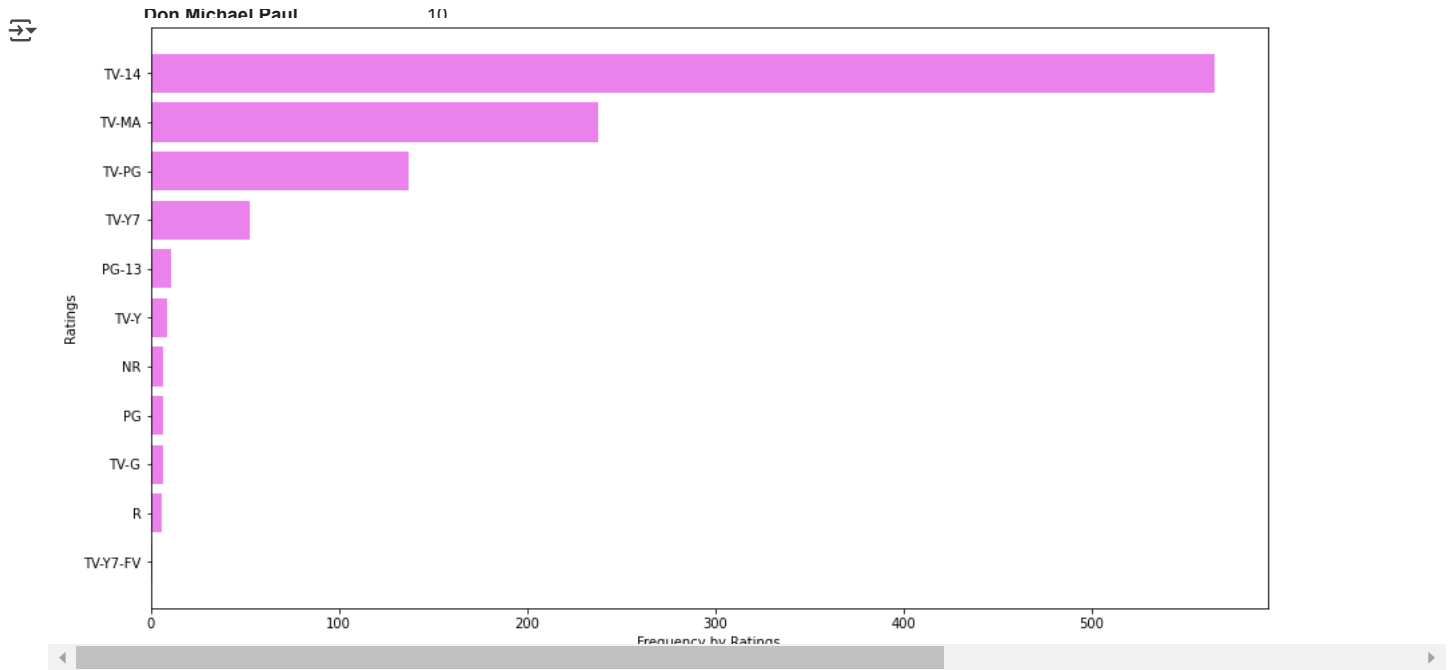
```
df_genre=df_india_movies.groupby(['Genre']).agg({"title":"nunique")).reset_index().sort_values(by=['title'],ascending=False)[:15]
plt.figure(figsize=(15,8))
plt.barh(df_genre[0:15]['Genre'], df_genre[0:15]['title'],color=['orange'])
plt.xlabel('Frequency of Genres')
plt.ylabel('Genres')
plt.show()
```



```
df_rating=df_india_shows.groupby(['rating']).agg({"title":"nunique")).reset_index().sort_values(by=['title'],ascending=False)[:15]
plt.figure(figsize=(15,8))
plt.barh(df_rating[0:15]['rating'], df_rating[0:15]['title'],color=['violet'])
plt.xlabel('Frequency by Ratings')
plt.ylabel('Ratings')
plt.show()
```



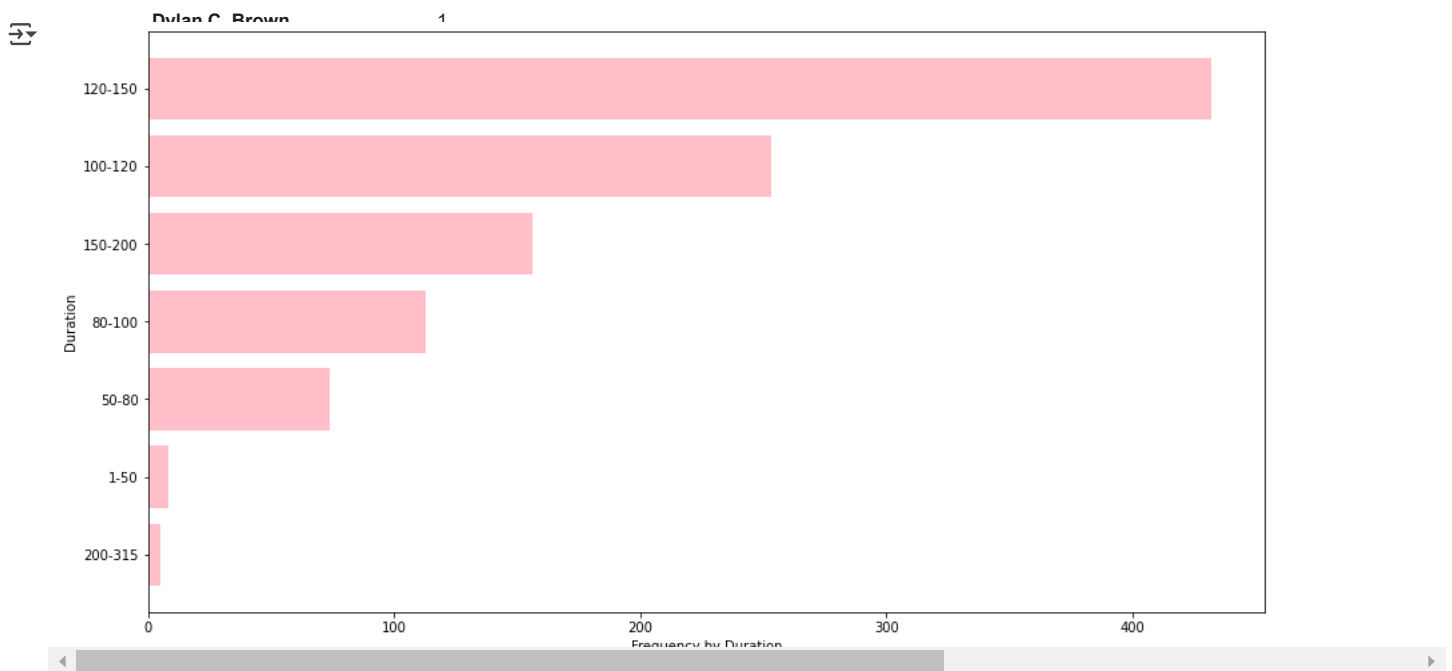
```
df_rating=df_india_movies.groupby(['rating']).agg({"title":"nunique")).reset_index().sort_values(by=['title'],ascending=False)[:15]
plt.figure(figsize=(15,8))
plt.barh(df_rating[0:15]['rating'], df_rating[0:15]['title'],color=['violet'])
plt.xlabel('Frequency by Ratings')
plt.ylabel('Ratings')
plt.show()
```



So it seems plausible to conclude that the popular ratings across Netflix includes Mature Audiences in TV Shows and those appropriate for people over 14 in Movies in India.

Now this indeed seems to be the case. Indian TV Shows in Netflix are without a shadow of doubt intended for Mature Audiences while Movies for over 14 years of age.

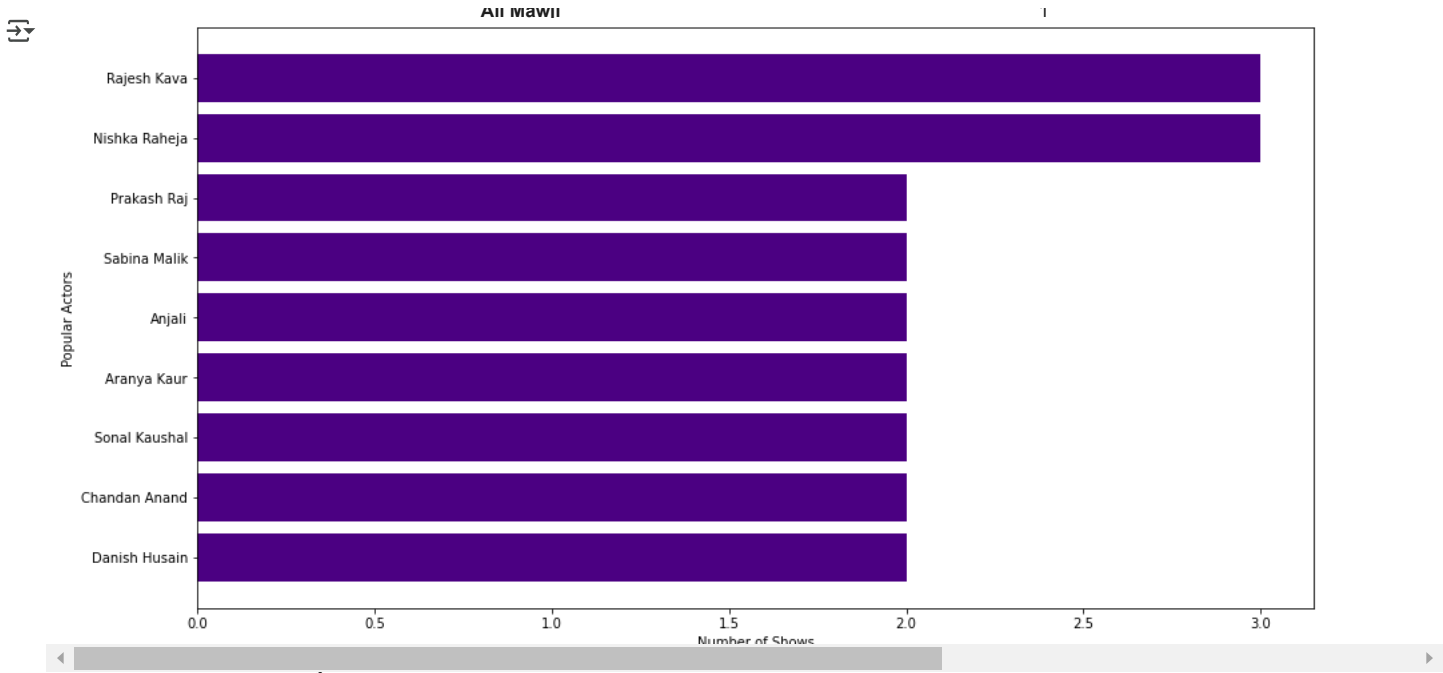
```
df_duration=df_india_movies.groupby(['duration']).agg({"title":"nunique"}).reset_index().sort_values(by=['title'],ascending=False)[:10]
plt.figure(figsize=(15,8))
plt.barh(df_duration[:-1]['duration'], df_duration[:-1]['title'],color=['pink'])
plt.xlabel('Frequency by Duration')
plt.ylabel('Duration')
plt.show()
```



Across movies ranges of minutes in India are comparatively greater than USA with a sweet spot at 120-150 mins.

```
df_actors=df_india_shows.groupby(['Actors']).agg({"title":"nunique"}).reset_index().sort_values(by=['title'],ascending=False)[:10]
df_actors=df_actors[df_actors['Actors']!='Unknown Actor']
plt.figure(figsize=(15,8))
plt.barh(df_actors[:-1]['Actors'], df_actors[:-1]['title'],color=['indigo'])
plt.xlabel('Number of Shows')
```

```
plt.ylabel('Popular Actors')
plt.show()
```

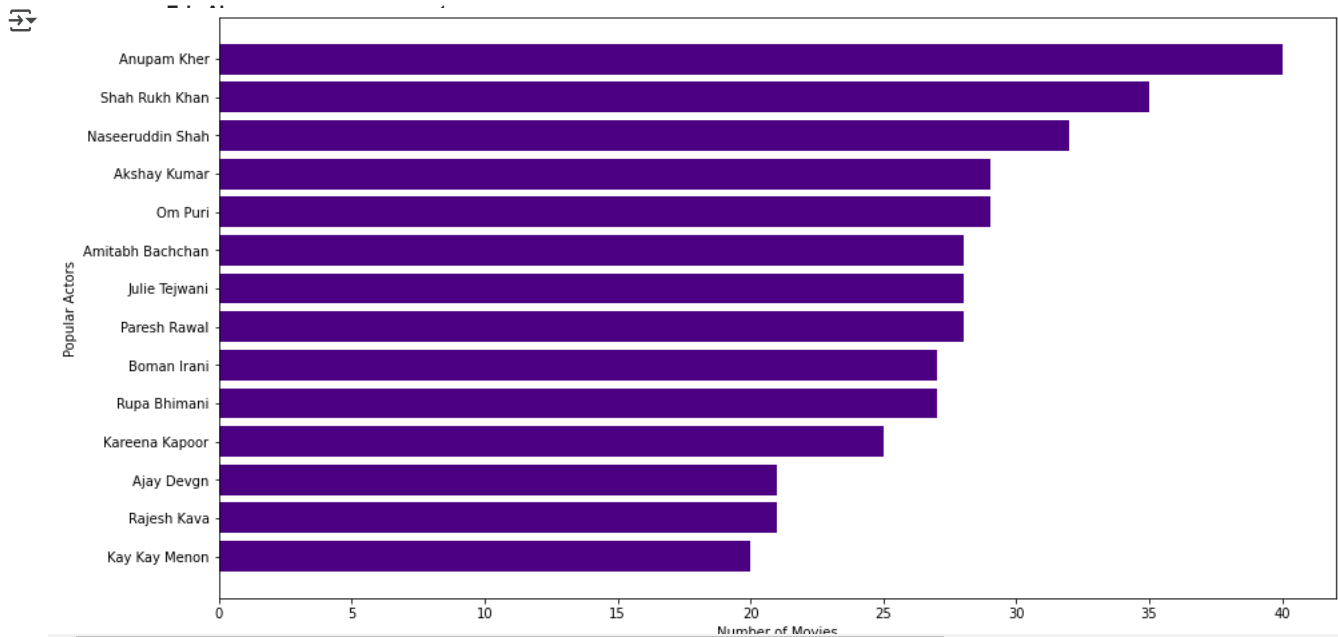


```
df_actors['Actors'].values
```

array(['Rajesh Kava', 'Nishka Raheja', 'Prakash Raj', 'Sabina Malik', 'Anjali', 'Aranya Kaur', 'Sonal Kaushal', 'Chandan Anand', 'Danish Husain'], dtype=object)	1
Ellen Brown	1
Ellen Seidler	1
Ellen Weissbrod	1
Ellena Wood	1
Elliot Hegarty	1
Elliot Silverstein	1
Elsa Flores Almaraz	1
Elsa Nakamichi	1
Elvira Lind	1
Alia Almannaï	1
Alia Bhatt	7
Alia Nemry	1
Alia Shawkat	10
Aliaa Al-Husseini	1
Aba Akporobome	3
Alican Yücesoy	4
Alice Belaïdi	2
Alice Bellagamba	1
Alice Rocchi	1

```
df_actors=df_india_movies.groupby(['Actors']).agg({"title":"nunique"}).reset_index().sort_values(by=['title'],ascending=False)[:15]
df_actors=df_actors[df_actors['Actors']!='Unknown Actor']
plt.figure(figsize=(15,8))
plt.barh(df_actors[::1]['Actors'], df_actors[::1]['title'],color=['indigo'])
plt.xlabel('Number of Movies')
plt.ylabel('Popular Actors')
plt.show()
```

Emily Hagins	1
Emir Kusturica	1
Emma Hatherley	1
Emma Tammi	1
Emmanuel Amara	1
Emmanuel Mouret	1
Emmett Malloy	2
Enah Johnscott	1
Enrico Bisi	1
Enrique García Meza	1
Eondeok Han	1
Alice Dwyer	1
Alice Englert	3
Alice Eve	4
Alice Greczyn	1
Alice Harding	1
Alice Isaaaz	1
Alice Ko	3
Alice Krige	6
Alice Lee	1
Alice Li	1
Alice Lowe	2
Alice Orr-Ewing	1



```
df_actors['Actors'].values
```

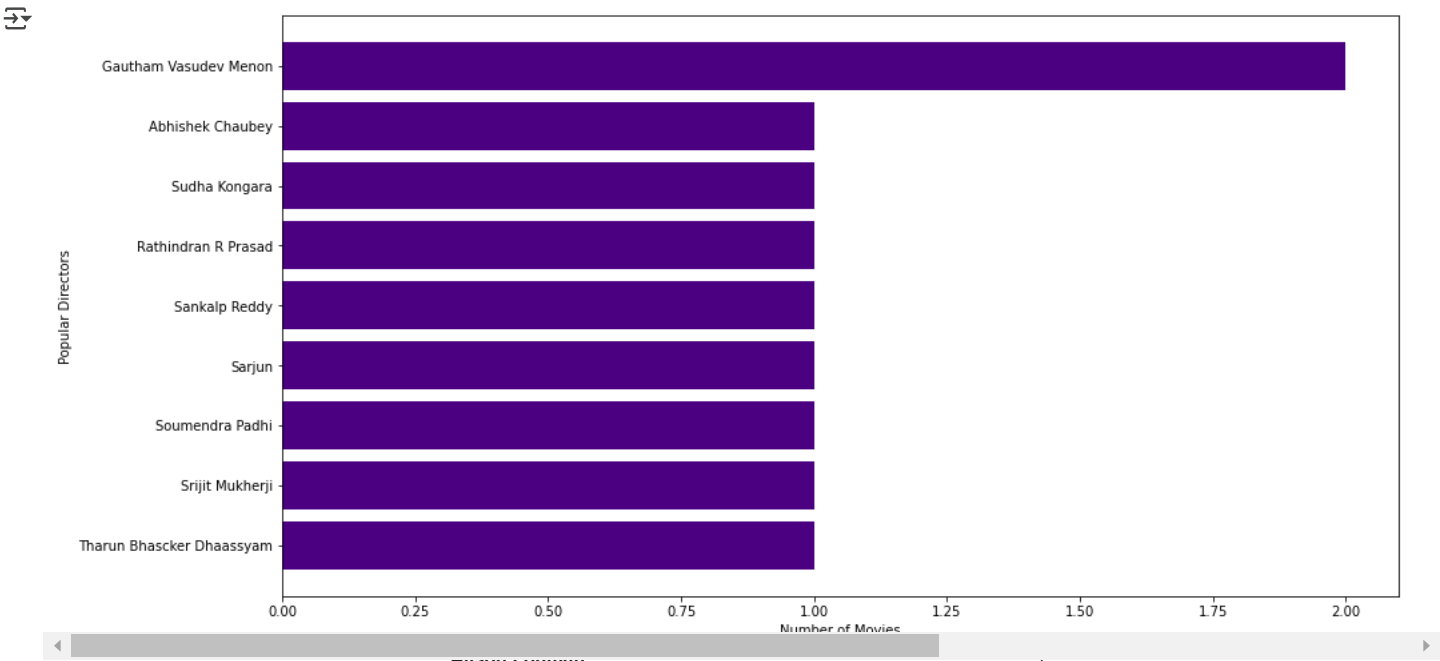
```
array(['Anupam Kher', 'Shah Rukh Khan', 'Naseeruddin Shah', 'Akshay Kumar', 'Om Puri', 'Amitabh Bachchan', 'Julie Teiwani', 'Paresh Rawal', 'Boman Irani', 'Rupa Bhimani', 'Kareena Kapoor', 'Ajay Devgn', 'Rajesh Kava', 'Kay Kay Menon'], dtype=object)
```

Popular actors across Movies in India:-

'Anupam Kher',	Erik Canuel	2	Alicia James	1
'Shah Rukh Khan',	Erik Kling	1	Alicia Leigh Willis	1
'Naseeruddin Shah',	Erik Matti	1	Alicia Quiñonez	1
'Akshay Kumar',	Erik Nelson	1	Alicia Rubio	2
'Om Puri',	Erik White	1	Alicia Sandoval	1
'Paresh Rawal',	Ernie Barbarash	4	Alicia Sanz	2
'Julie Teiwani',	Erol Özlevi	1	Alicia Silverstone	5
'Amitabh Bachchan',	Errol Morris	2	Alicia Sánchez	2
'Boman Irani',	Eranco Robby Soediskam	1	Alicia Vikander	7
'Rupa Bhimani',	Evan van den Eshof	2	Alicia Witt	1
'Kareena Kapoor',	Eshom Nelms	1	Alicia von Rittberg	1
'Ajay Devgn',	Espen Sandberg	1	Alicyn Packard	3
'Rajesh Kava',	Esteban Crespo	2	Ja Baldari Calabria	1
'Kay Kay Menon'			Alie Ward	2
			Alina Boz	1

```
df_directors=df_india_shows.groupby(['Directors']).agg({'title':"nunique"}).reset_index().sort_values(by=['title'],ascending=False)[:10]
df_directors=df_directors[df_directors['Directors']!='Unknown Director']
plt.figure(figsize=(15,8))
plt.barh(df_directors[:::-1]['Directors'], df_directors[:::-1]['title'],color=['indigo'])
plt.xlabel('Number of Movies')
plt.ylabel('Popular Directors')
plt.show()
```

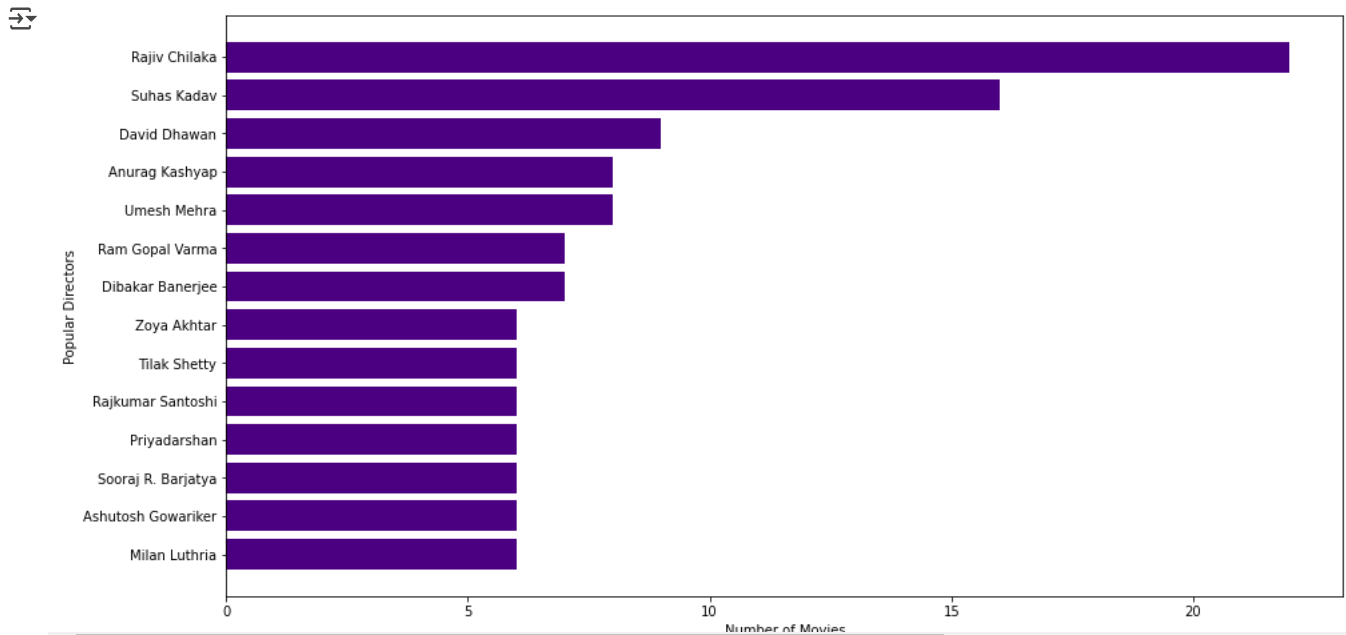
Ethan Hawke	1	Alina Cheng	1
Eugenio Derbez	1	Alina Chivulescu	1
Eva Müller	1	Alina Foley	1
Eva Orner	1	Alina Kukushkina	1
Eva Trobisch	1	Alina Lozano	2
Eva Vives	1	Alina Stiegler	1
Evan Goldberg	1	Aline Borges	1
Evan Katz	1	Aline Küppenheim	1



```
df_directors['Directors'].values
array(['Gautham Vasudev Menon', 'Abhishek Chaubey', 'Sudha Kongara',
       'Rathindran R Prasad', 'Sankalp Reddy', 'Sarjun',
       'Soumendra Padhi', 'Srijit Mukherji', 'Tharun Bhascker Dhaassayam'],
      dtype=object)

Popular Directors Across Movies in India:-
Gautham Vasudev Menon
Abhishek Chaubey
Sudha Kongara
Rathindran R Prasad
Sankalp Reddy
Sarjun
Soumendra Padhi
Srijit Mukherji
Tharun Bhascker Dhaassayam

Alison Mandel 1
Farah Khan 4
Alison Pill 8
Alison Retzliff 1
Alison Thornton 1
Alison Wandzura 1
Alissa Latow 1
Alisson Santiago 1
Alistair Abell 2
Alistair McGowan 2
Alistair Petrie 2
Aliton Graça 1
Alix Macey 1
Aljin Abella 1
Alka Amin 2
Alka Badola Kaushal 4
Alka Chawla 1
Alki David 1
Alkoya Brunson 3
Alla Tumanian 1
Allan Corduner 1
Allan Graf 1
Allan Hawco 2
Allan Hyde 1
Allan Kournikova 1
Allan Lima 1
```



```
df_directors['Directors'].values
```

```
array(['Rajiv Chilaka', 'Suhas Kadav', 'David Dhawan', 'Anurag Kashyap',  
      'Ram Gopal Varma', 'Dibakar Banerjee', 'Umesh Mehra', 'Zoya Akhtar',  
      'Tilak Shetty', 'Rajkumar Santoshi', 'Priyadarshan', 'Sooraj R. Barjatya',  
      'Ashutosh Gowariker', 'Milan Luthria'],  
      dtype=object)
```

```
Florian Henckel von Donnersmarck
```

```
Florian Schnell
```

Popular directors across movies in India:-

```
'Rajiv Chilaka', Florian Schott
```

```
'Suhas Kadav', Floyd Russ
```

```
'David Dhawan', Fluvio Iannuci
```

```
'Umesh Mehra', Fouad Al Shatti
```

```
'Anurag Kashyap', Fouad El-Mohandes
```

```
'Ram Gopal Varma', Francesco Amato
```

```
'Dibakar Banerjee', Francesco Carnesecchi
```

```
'Zoya Akhtar', Francesco Carrozzini
```

```
'Tilak Shetty', Francesco Imperato
```

```
'Rajkumar Santoshi', Francesco Lettieri
```

```
'Priyadarshan', Francesco Lettieri
```

```
'Sooraj R. Barjatya', Francesco Lettieri
```

```
'Ashutosh Gowariker', Francesco Lettieri
```

```
'Milan Luthria', Francesco Lettieri
```

```
'Milan Luthria', Francis Ford Coppola
```

```
df_year=df_india_shows.groupby(['year']).agg({"title":"nunique"}).reset_index()
```

```
sns.lineplot(data=df_year, x='year', y='title')
```

```
plt.ylabel("Shows Released in the Year")
```

```
plt.xlabel("Year")
```

```
plt.show()
```

```
Francisco Ruiz Velasco
```

```
Francisco Schultz
```

```
Franck Ekinci
```

```
Franck Nataf
```

```
Franck Phelizon
```

```
Franck Ribière
```

```
Frank Ariza
```

```
Frank Capra
```

```
Frank Coraci
```

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1
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1
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1
```

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1
```

```
1
```

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1
```

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1
```

```
4
```

```
3
```

```
Ally Ioannides
```

```
Ally Sheedy
```

```
Alma Arnal
```

```
Ima Jodorowsky
```

```
Alma Martinez
```

```
Alma Matrecito
```

```
Alma Moreno
```

```
Alma Terzic
```

```
Alma Terzic
```

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1
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2
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1
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1
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1
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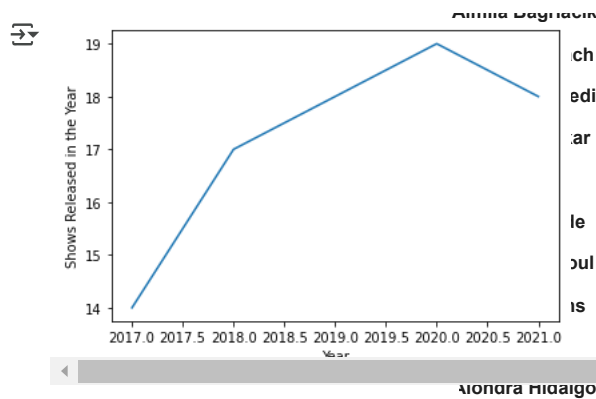
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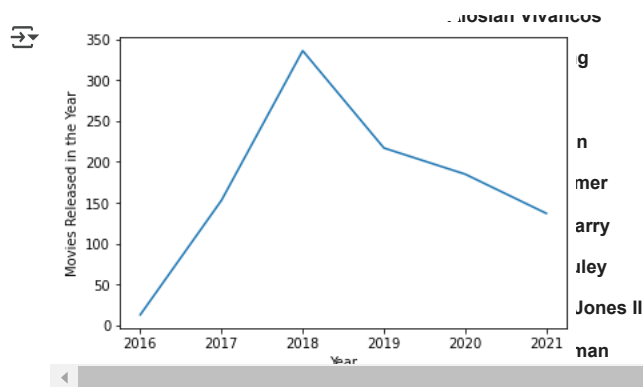
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1
```



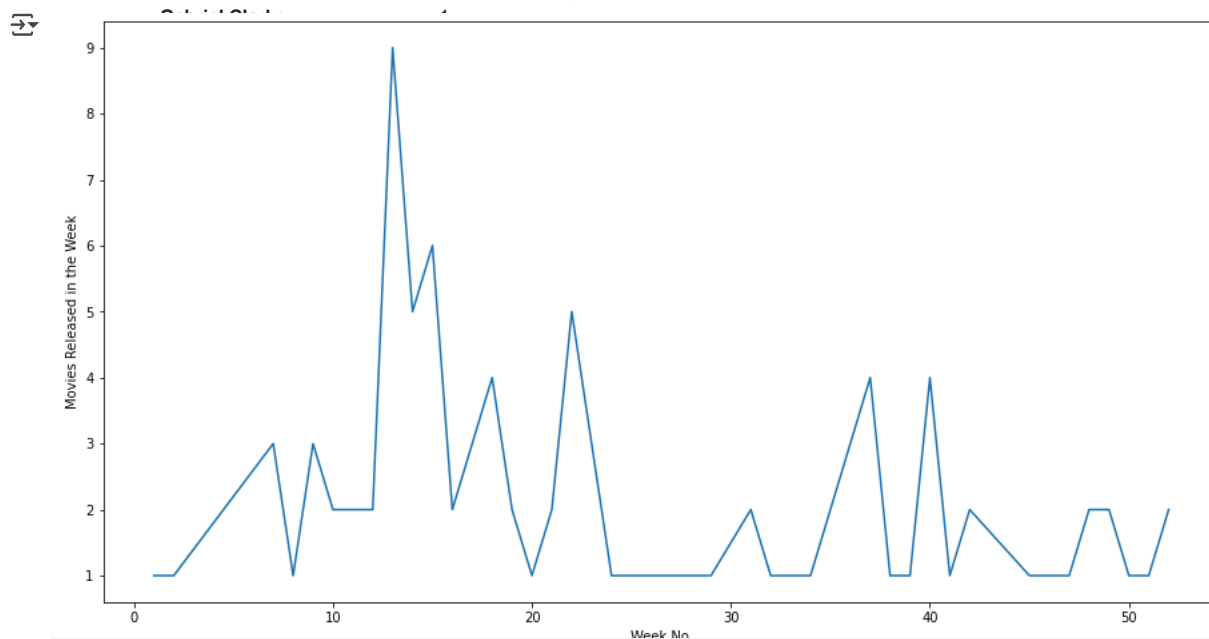
```
df_year=df_india_movies.groupby(['year']).agg({"title":"nunique"}).reset_index()
sns.lineplot(data=df_year, x='year', y='title')
plt.ylabel("Movies Released in the Year")
plt.xlabel("Year")
plt.show()
```



In India, TV Shows were increasingly being added till 2020, though the addition of shows reduced in 2021.

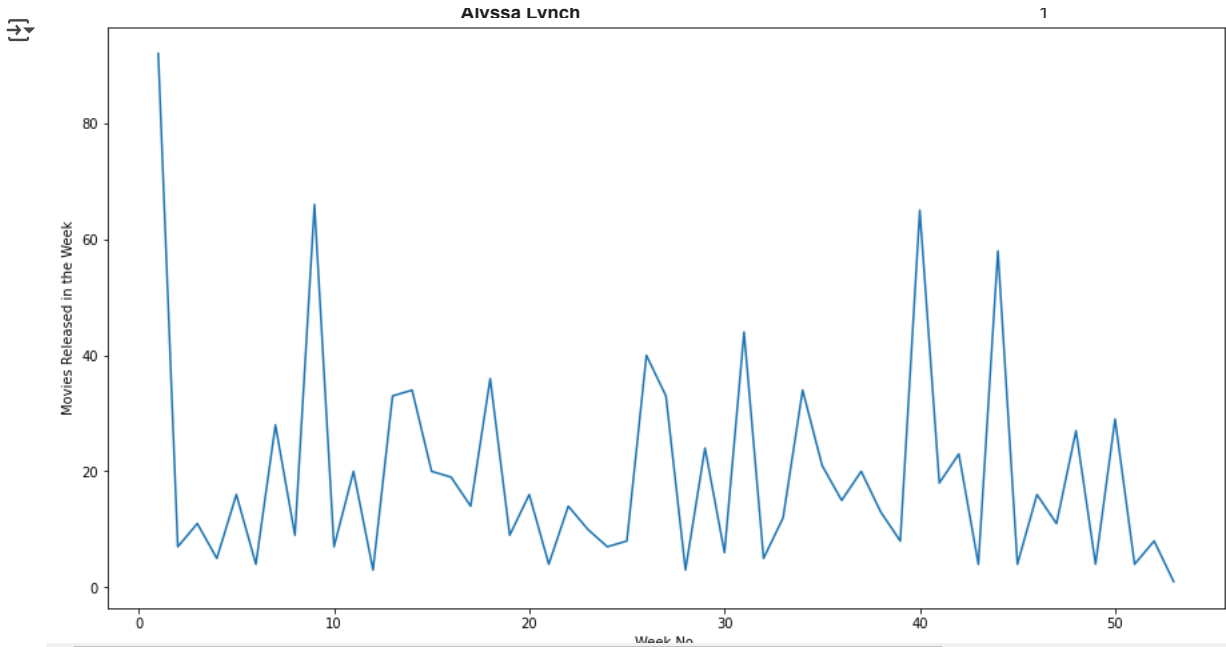
In India, Movies were increasingly added till 2018 but it has been a huge downhill since then. Now that's preposterous, since and something has to be recommended to the Netflix Team with regards to that.

```
df_week=df_india_shows.groupby(['week_Added']).agg({"title":"nunique"}).reset_index()
plt.figure(figsize=(15,8))
sns.lineplot(data=df_week, x='week_Added', y='title')
plt.ylabel("Movies Released in the Week")
plt.xlabel("Week No.")
plt.show()
```

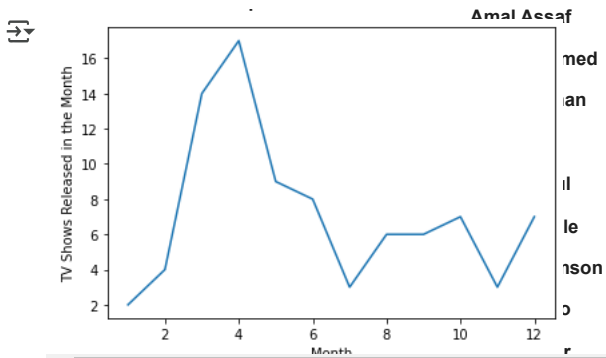




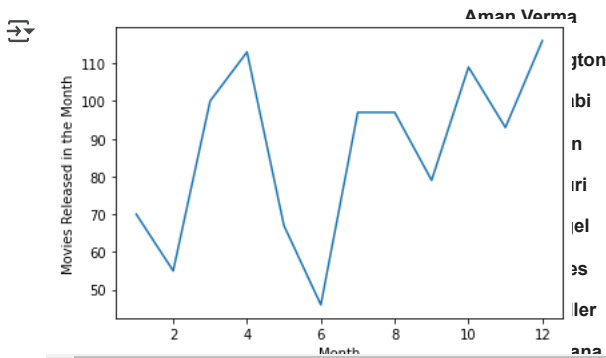
```
df_week=df_india_movies.groupby(['week_Added']).agg({"title":"nunique"}).reset_index()
plt.figure(figsize=(15,8))
sns.lineplot(data=df_week, x='week_Added', y='title')
plt.ylabel("Movies Released in the Week")
plt.xlabel("Week No.")
plt.show()
```



```
df_month=df_india_shows.groupby(['month_added']).agg({"title":"nunique"}).reset_index()
sns.lineplot(data=df_month, x='month_added', y='title')
plt.ylabel("TV Shows Released in the Month")
plt.xlabel("Month")
plt.show()
```



```
df_month=df_india_movies.groupby(['month_added']).agg({"title":"nunique"}).reset_index()
sns.lineplot(data=df_month, x='month_added', y='title')
plt.ylabel("Movies Released in the Month")
plt.xlabel("Month")
plt.show()
```

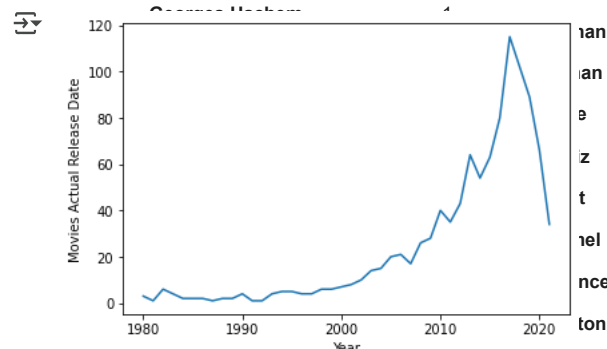


```
df_month=df_india_shows.groupby(['month_added']).agg({"title":"nunique"}).reset_index()
sns.lineplot(data=df_month, x='month_added', y='title')
plt.ylabel("TV Shows Released in the Month")
plt.xlabel("Month")
plt.show()
```

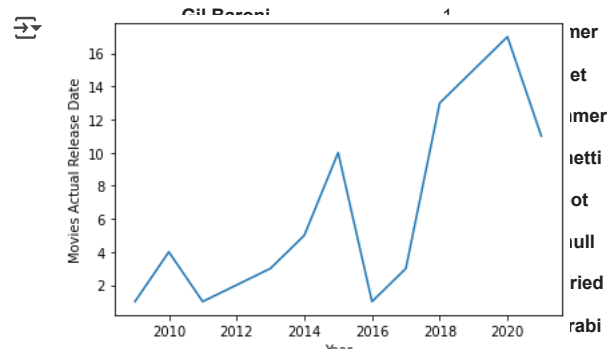


TV Shows are added in Netflix by a tremendous amount in April in India  
 Movies are added in Netflix in India by a tremendous amount in first week/last month of current year and first month of next year

```
df_release_year=df_india_movies[df_india_movies['release_year']>=1980].groupby(['release_year']).agg({"title":"nunique"}).reset_index()
sns.lineplot(data=df_release_year, x='release_year', y='title')
plt.ylabel("Movies Actual Release Date")
plt.xlabel("Year")
plt.show()
```



```
df_release_year=df_india_shows[df_india_shows['release_year']>=1980].groupby(['release_year']).agg({"title":"nunique"}).reset_index()
sns.lineplot(data=df_release_year, x='release_year', y='title')
plt.ylabel("Movies Actual Release Date")
plt.xlabel("Year")
plt.show()
```



The understandable trend amongs movies and TV Shows across India in Netflix is the reduction of movies after 2020

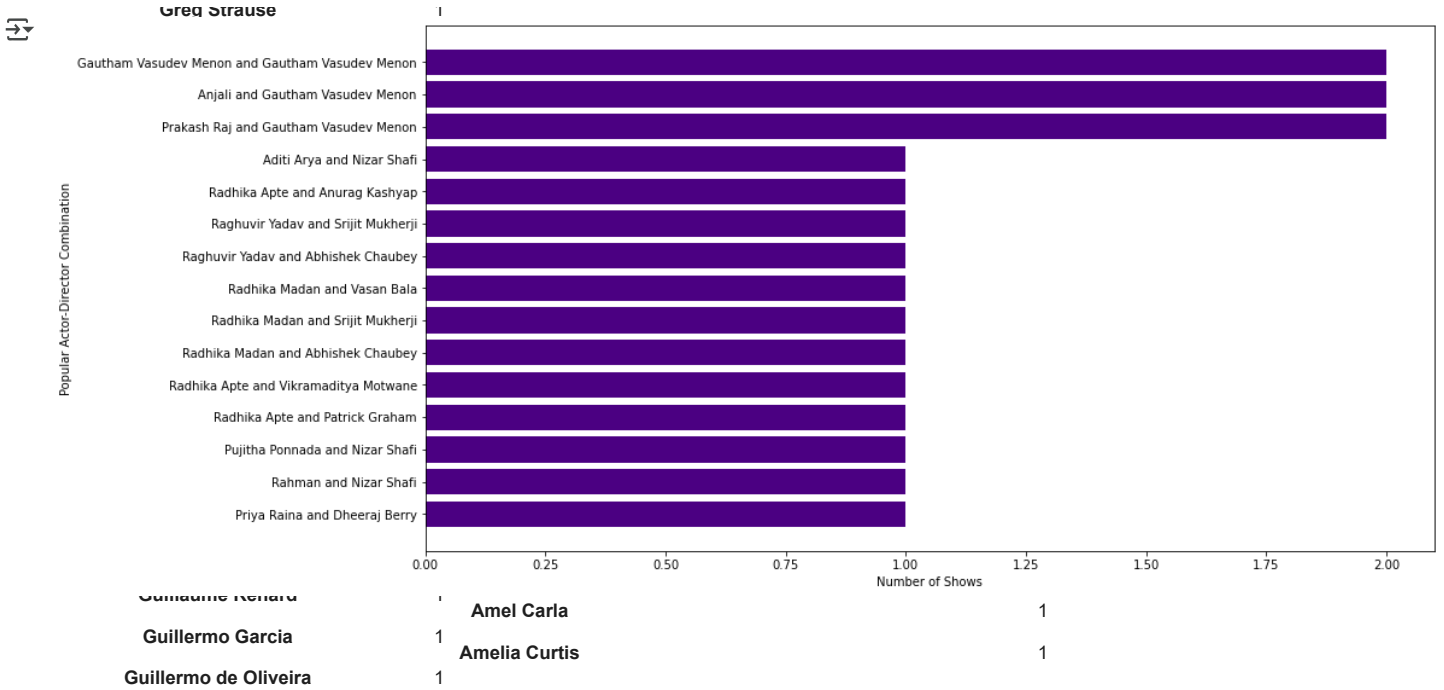
```
#Analysing a combination of actors and directors
df_india_movies['Actor_Director_Combination'] = df_india_movies.actors.str.cat(df_india_movies.directors, sep=' and ')
df_india_movies_subset=df_india_movies[df_india_movies['Actors']!='Unknown Actor']
df_india_movies_subset=df_india_movies_subset[df_india_movies_subset['Directors']!='Unknown Director']
df_india_movies_subset.head()
```

	title	Actors	Directors	Genre	country	show_id	type	date_added	release_year	rating	duration	Modified_Ac
621	Avvai Shanmughi	Kamal Hassan	K.S. Ravikumar	Comedies	India	s23	Movie	September 21, 2021	1996	TV-PG	150-200	2
622	Avvai Shanmughi	Kamal Hassan	K.S. Ravikumar	International Movies	India	s23	Movie	September 21, 2021	1996	TV-PG	150-200	2
629	Avvai Shanmughi	Nassar	K.S. Ravikumar	Comedies	India	s23	Movie	September 21, 2021	1996	TV-PG	150-200	2
630	Avvai Shanmughi	Nassar	K.S. Ravikumar	International Movies	India	s23	Movie	September 21, 2021	1996	TV-PG	150-200	2
631	Avvai Shanmughi	S.P. Balasubrahmanyam	K.S. Ravikumar	Comedies	India	s23	Movie	September 21, 2021	1996	TV-PG	150-200	2

```
df_india_shows['Actor_Director_Combination'] = df_india_shows.actors.str.cat(df_india_shows.directors, sep=' and ')
df_india_shows_subset=df_india_shows[df_india_shows['Actors']!='Unknown Actor']
df_india_shows_subset=df_india_shows_subset[df_india_shows_subset['Directors']!='Unknown Director']
df_india_shows_subset.head()
```

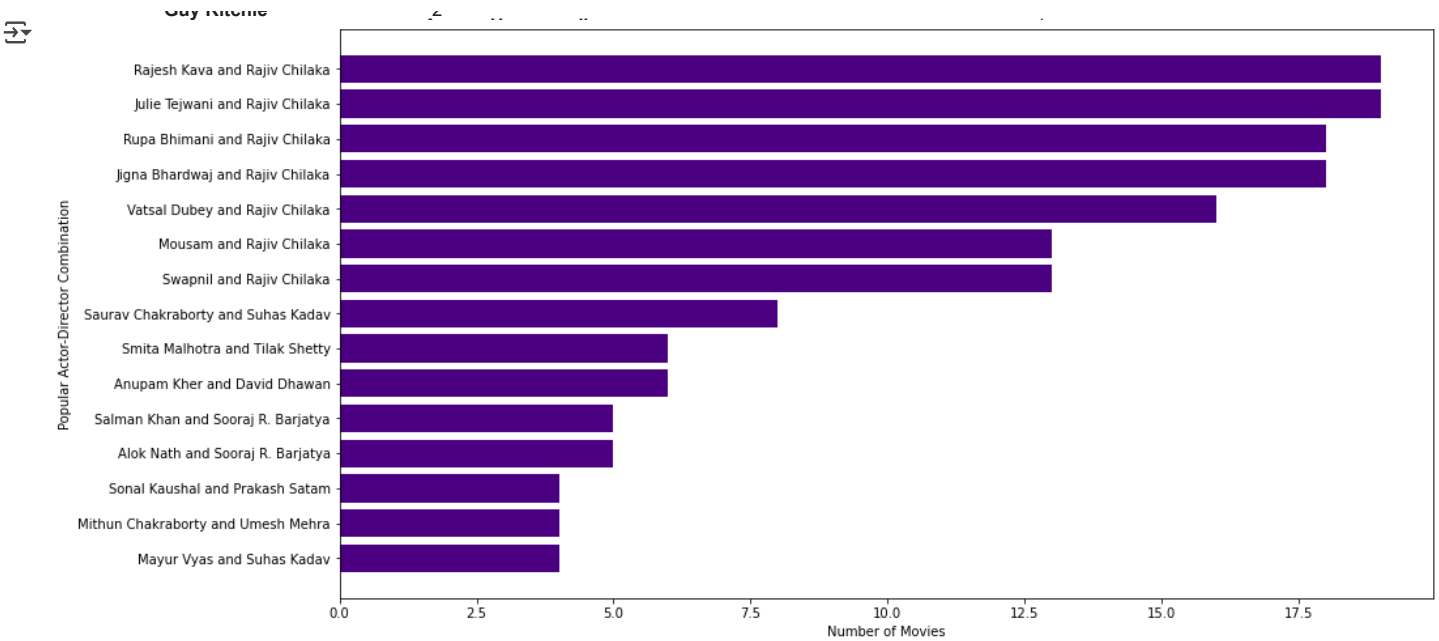
	title	Actors	Directors	Genre	Country	show_id	type	date_added	release_year	rating	duration	Modified	Added_date	mon
7005	Navarasa	Suriya	Bejoy Nambiar	TV Shows	India	s298	TV Show	August 6, 2021	2021	TV-MA	1 Season		2021-08-06	
7006	Navarasa	Suriya	Priyadarshan	TV Shows	India	s298	TV Show	August 6, 2021	2021	TV-MA	1 Season		2021-08-06	
7007	Navarasa	Suriya	Karthik Narain	TV Shows	India	s298	TV Show	August 6, 2021	2021	TV-MA	1 Season		2021-08-06	
7008	Navarasa	Suriya	Vasanth Sai	TV Shows	India	s298	TV Show	August 6, 2021	2021	TV-MA	1 Season		2021-08-06	
7009	Navarasa	Suriya	Karthik Subbaraj	TV Shows	India	s298	TV Show	August 6, 2021	2021	TV-MA	1 Season		2021-08-06	

```
df_actors_directors=df_india_shows_subset.groupby(['Actor_Director_Combination']).agg({"title":"nunique"}).reset_index().sort_values(by=['ti
plt.figure(figsize=(15,8))
plt.barh(df_actors_directors[:-1]['Actor_Director_Combination'], df_actors_directors[:-1]['title'],color=['indigo'])
plt.xlabel('Number of Shows')
plt.ylabel('Popular Actor-Director Combination')
plt.show()
```



```
df_actors_directors=df_india_movies_subset.groupby(['Actor_Director_Combination']).agg({"title":"nunique"}).reset_index().sort_values(by=['t
plt.figure(figsize=(15,8))
plt.barh(df_actors_directors[:-1]['Actor_Director_Combination'], df_actors_directors[:-1]['title'],color=['indigo'])
plt.xlabel('Number of Movies')
plt.ylabel('Popular Actor-Director Combination')
plt.show()
```

Gupse Özay	1	Amelie Fonlupt	1
Gurinder Chadha	1	Amer Chadha-Patel	1
Gurmeet Singh	1	America Ferrara	1
Gurudev Bhalla	1	America Ferrara	7
Gurvinder Singh	1	America Young	12
Gus Van Sant	2	Amerul Affendi	4
Gustavo Ron	1	Amey Wagh	2



df_india_movies[df_india_movies['Directors']=='Rajiv Chilaka']		
Hamisha Daryani Ahuja	1	Amir Bashir
Han Han	1	Amir El Kacem
Han Kwang Il	1	Amir El-Masry
Han Qing	1	Amir O'Neil
Han Yan	1	Amir Raza Hussain
Handan İpekçi	1	Amir Salah
Hang-Jun Jang	1	Amir Talai
Hani Al-Shaibani	1	Amir Tessler
Hani Hamdi	2	Amir Wilson
Hannah Fidell	2	Amira Casar
Hannes Stöhr	1	Amirah Vann
Hanno Olderdissen	1	Amit Behl
Hanns-Bruno Kammertöns	1	Amit Deondi
Hans Petter Moland	1	Amit Kumar
Hanung Bramantyo	8	Amit Kumar Tiwari
Hany Motawie	1	Amit Pachori
Hao Wu	1	Amit Rahav
Haoling Li	1	Amit Sadh
Harald Zwart	1	Amit Shah
Hardik Mehta	3	Amit Sial
Hari Nath	1	Amit Tandon
Hari Viswanath	1	Amit Varma
Harjit Singh	1	Amita Khopkar
Hark Tsui	1	Amita Pathak
Harmony Korine	1	Amita Suman
Harold Becker	1	nitabh Bachchan
Harold Cronk	2	Amitabh Srivastava
Harpeet Singh	1	abha Bhattacharjee
Harrison Smith	1	Amith Chakalakkal

	Harry Baweja	Actors	Directors	Amitosh Nagpal	Genre	Country	show_id	type	date_added	release_year	rating	duration	Modified_Added
10058	Chhota Bheem - Neeli Pahaadi	Vatsal Dubey	Rajiv Chilaka	Children & Family Movies	India	s407	Movie	July 22, 2021	2013	TV-Y7	50-80	2021-	
10059	Chhota Bheem - Neeli Pahaadi	Julie Tejwani	Rajiv Chilaka	Children & Family Movies	India	s407	Movie	July 22, 2021	2013	TV-Y7	50-80	2021-	
10060	Chhota Bheem - Neeli Pahaadi	Rupa Bhimani	Rajiv Chilaka	Children & Family Movies	India	s407	Movie	July 22, 2021	2013	TV-Y7	50-80	2021-	
10061	Chhota Bheem - Neeli Pahaadi	Jigna Bhardwaj	Rajiv Chilaka	Children & Family Movies	India	s407	Movie	July 22, 2021	2013	TV-Y7	50-80	2021-	
10062	Chhota Bheem - Neeli Pahaadi	Rajesh Kava	Rajiv Chilaka	Children & Family Movies	India	s407	Movie	July 22, 2021	2013	TV-Y7	50-80	2021-	
10063	Chhota Bheem - Neeli Pahaadi	Mousam	Rajiv Chilaka	Children & Family Movies	India	s407	Movie	July 22, 2021	2013	TV-Y7	50-80	2021-	
10064	Chhota Bheem - Neeli Pahaadi	Swapnil	Rajiv Chilaka	Children & Family Movies	India	s407	Movie	July 22, 2021	2013	TV-Y7	50-80	2021-	
10065	Chhota Bheem & Ganesh	Vatsal Dubey	Rajiv Chilaka	Children & Family Movies	India	s408	Movie	July 22, 2021	2009	TV-Y7	50-80	2021-	
10066	Chhota Bheem & Ganesh	Julie Tejwani	Rajiv Chilaka	Children & Family Movies	India	s408	Movie	July 22, 2021	2009	TV-Y7	50-80	2021-	
10067	Chhota Bheem & Ganesh	Rupa Bhimani	Rajiv Chilaka	Children & Family Movies	India	s408	Movie	July 22, 2021	2009	TV-Y7	50-80	2021-	
10068	Chhota Bheem & Ganesh	Jigna Bhardwaj	Rajiv Chilaka	Children & Family Movies	India	s408	Movie	July 22, 2021	2009	TV-Y7	50-80	2021-	
10069	Chhota Bheem & Ganesh	Rajesh Kava	Rajiv Chilaka	Children & Family Movies	India	s408	Movie	July 22, 2021	2009	TV-Y7	50-80	2021-	
10070	Chhota Bheem & Ganesh		Rajiv Chilaka	Children & Family Movies	India	s408	Movie	July 22, 2021	2009	TV-Y7	50-80	2021-	
10071	Chhota Bheem & Ganesh		Rajiv Chilaka	Children & Family Movies	India	s408	Movie	July 22, 2021	2009	TV-Y7	50-80	2021-	
10072	Chhota Bheem & Ganesh		Rajiv Chilaka	Children & Family Movies	India	s409	Movie	July 22, 2021	2011	TV-Y7	50-80	2021-	
10073	Chhota Bheem & Ganesh	Julie Tejwani	Rajiv Chilaka	Children & Family Movies	India	s409	Movie	July 22, 2021	2011	TV-Y7	50-80	2021-	
10074	Chhota Bheem & Ganesh	Rupa Bhimani	Rajiv Chilaka	Children & Family Movies	India	s409	Movie	July 22, 2021	2011	TV-Y7	50-80	2021-	

df\_actors\_directors['Actor\_Director\_Combination'].values

array(['Rajesh Kava and Rajiv Chilaka', 'Julie Tejwani and Rajiv Chilaka', 'Rupa Bhimani and Rajiv Chilaka', 'Jigna Bhardwaj and Rajiv Chilaka', 'Vatsal Dubey and Rajiv Chilaka', 'Mousam and Rajiv Chilaka', 'Swapnil and Rajiv Chilaka', 'Saurabh Kher and Suhas Kadav', 'Smita Chakraborty and Tilak Shetty', 'Chandram Kher and David Dhawan', 'Saloni Shah and Vatsal Dubey', 'Alok Nath and Sushant Singh Dahiya', 'Maya Jaggi and Prakash Satam', 'Mithun Chakraborty and Umesh Mehra', 'Mayur Vyas and Suhas Kadav'], dtype=object)

The Most Popular Actor-Director Combination in Movies Across India are:-

'Rajesh Kava and Rajiv Chilaka', 'Julie Tejwani and Rajiv Chilaka', 'Rupa Bhimani and Rajiv Chilaka',

Children & Family Movies

5

It seems that Rajiv Chilaka has worked on Chhota Bheem movies and has been able to create some good content in its movies. He can be relied on for more Chhota Bheem stories

df\_actors\_directors['Actor\_Director\_Combination'].values

```
array(['Rajesh Kava and Rajiv Chilaka', 'Julie Tejwani and Rajiv Chilaka',
      'Rupa Bhimani and Rajiv Chilaka', 'Amrita Rao and Rajiv Chilaka',
      'Jigna Bhardwaj and Rajiv Chilaka', 'Amrita Rao and Rajiv Chilaka',
      'Vatsal Dubey and Rajiv Chilaka', 'Mousam and Rajiv Chilaka',
      'Swapnil and Rajiv Chilaka', 'Saurabh Chakraborty and Suhas Kadav',
      'Smita Chhabra and Tilak Shetty', 'Chiranjeev Kher and David Dhawan',
      'Salman Khan and Soha Ali Khan', 'R. Barathi and Rajiv Chilaka',
      'Alok Nath and Sodha B. Barchha', 'Rajiv Chilaka',
      'Maya Kaur and Prakash Satam', 'Mithun Chakraborty and Umesh Mehra',
      'Mayur Vyas and Suhas Kadav'],
      dtype=object)
```

The Most Popular Actor-Director Combination in Movies Series India are:-

'Rajesh Kava and Rajiv Chilaka',

'Julie Tejwani and Rajiv Chilaka',

'Rupa Bhimani and Rajiv Chilaka',

'Jigna Bhardwaj and Rajiv Chilaka',

'Vatsal Dubey and Rajiv Chilaka',

'Mousam and Rajiv Chilaka',

'Swapnil and Rajiv Chilaka',

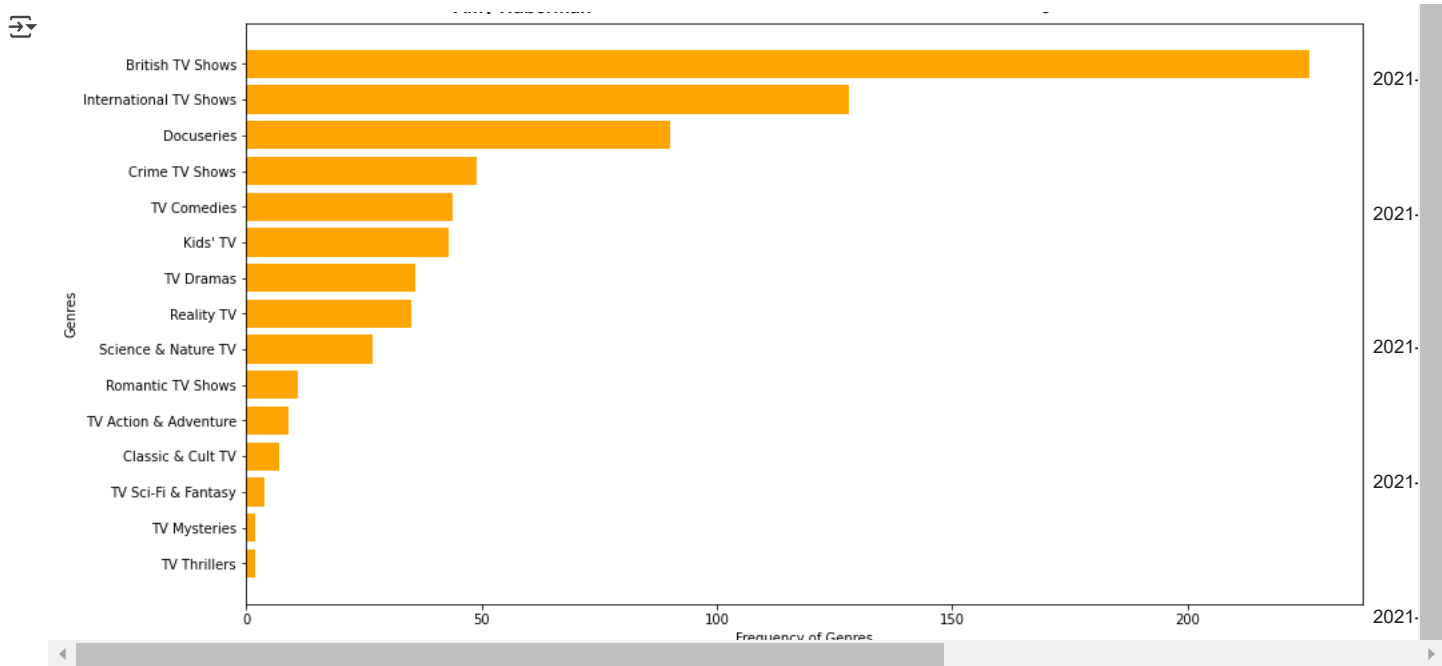
'Saurabh Chakraborty and Suhas Kadav',

10075	Jigna Bhardwaj & Bheem & Chhota Rajiv Chilaka	Children & Family Movies	India	s409	Movie	July 22, 2021	13 2011	TV-Y7	50-80	2021-
10076	Vatsal Dubey & Rajiv Chilaka	Children & Family Movies	India	s409	Movie	July 22, 2021	1	TV-Y7	50-80	2021-
10077	Mousam and Rajiv Chilaka	Children & Family Movies	India	s409	Movie	July 22, 2021	1	TV-Y7	50-80	2021-
10078	Swapnil and Rajiv Chilaka	Children & Family Movies	India	s409	Movie	July 22, 2021	1	TV-Y7	50-80	2021-
10079	Saurav & Rajiv Chilaka	Children & Family Movies	India	s409	Movie	July 22, 2021	1	TV-Y7	50-80	2021-
10080	Smita Malhotra & Rajiv Chilaka	Children & Family Movies	India	s409	Movie	July 22, 2021	1	TV-Y7	50-80	2021-
10081	Anupam Kher & Rajiv Chilaka	Children & Family Movies	India	s409	Movie	July 22, 2021	1	TV-Y7	50-80	2021-
10082	Salman Khan & Rajiv Chilaka	Children & Family Movies	India	s409	Movie	July 22, 2021	1	TV-Y7	50-80	2021-

Univariate Analysis separately for shows and movies in United Kingdom

```
#Analyzing India for both shows and movies
df_uk_shows=df_final1[df_final1['country']=='United Kingdom'][df_final1[df_final1['country']=='United Kingdom']['type']=='TV Show']
df_uk_movies=df_final1[df_final1['country']=='United Kingdom'][df_final1[df_final1['country']=='United Kingdom']['type']=='Movie']

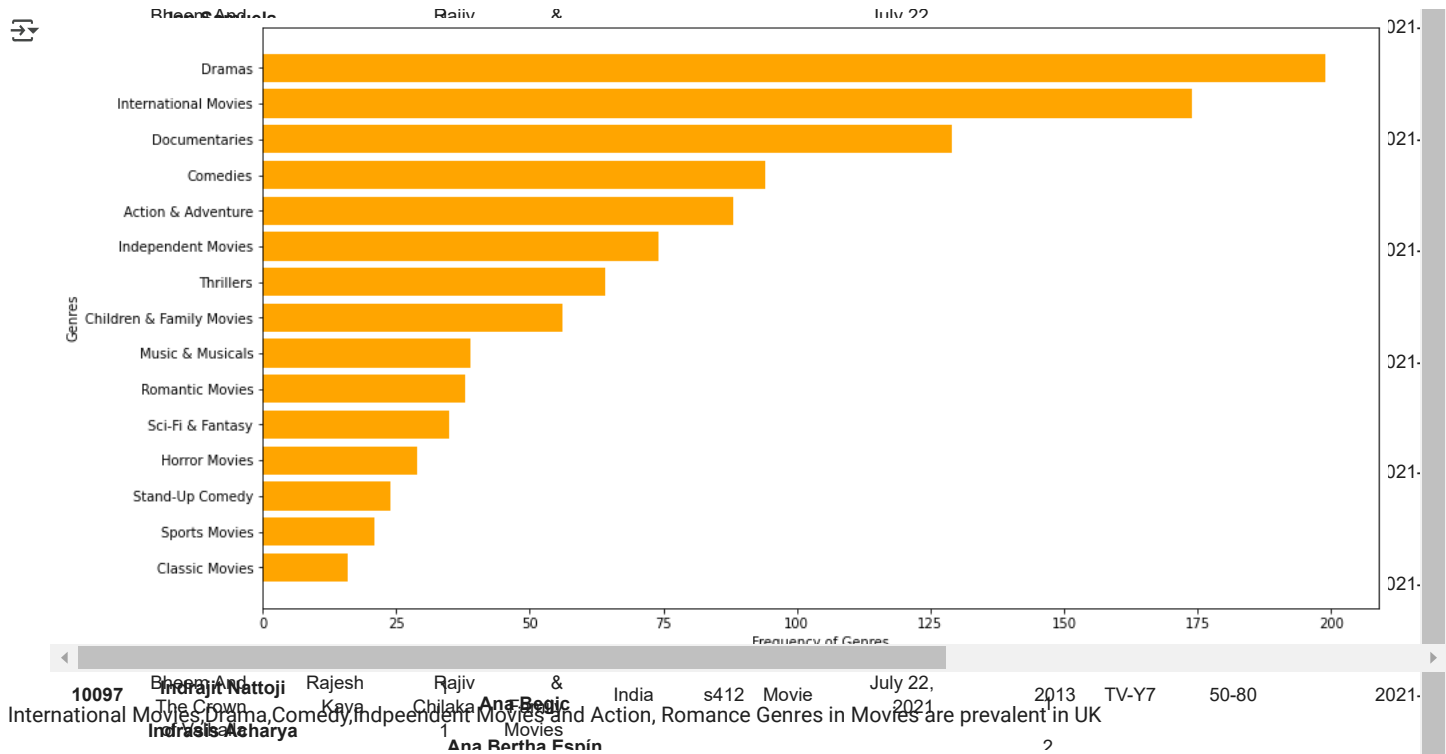
df_genre=df_uk_shows.groupby(['Genre']).agg({"title":"nunique")).reset_index().sort_values(by=['title'],ascending=False)[:15]
plt.figure(figsize=(15,8))
plt.barh(df_genre[:15]['Genre'], df_genre[:15]['title'],color=['orange'])
plt.xlabel('Frequency of Genres')
plt.ylabel('Genres')
plt.show()
```



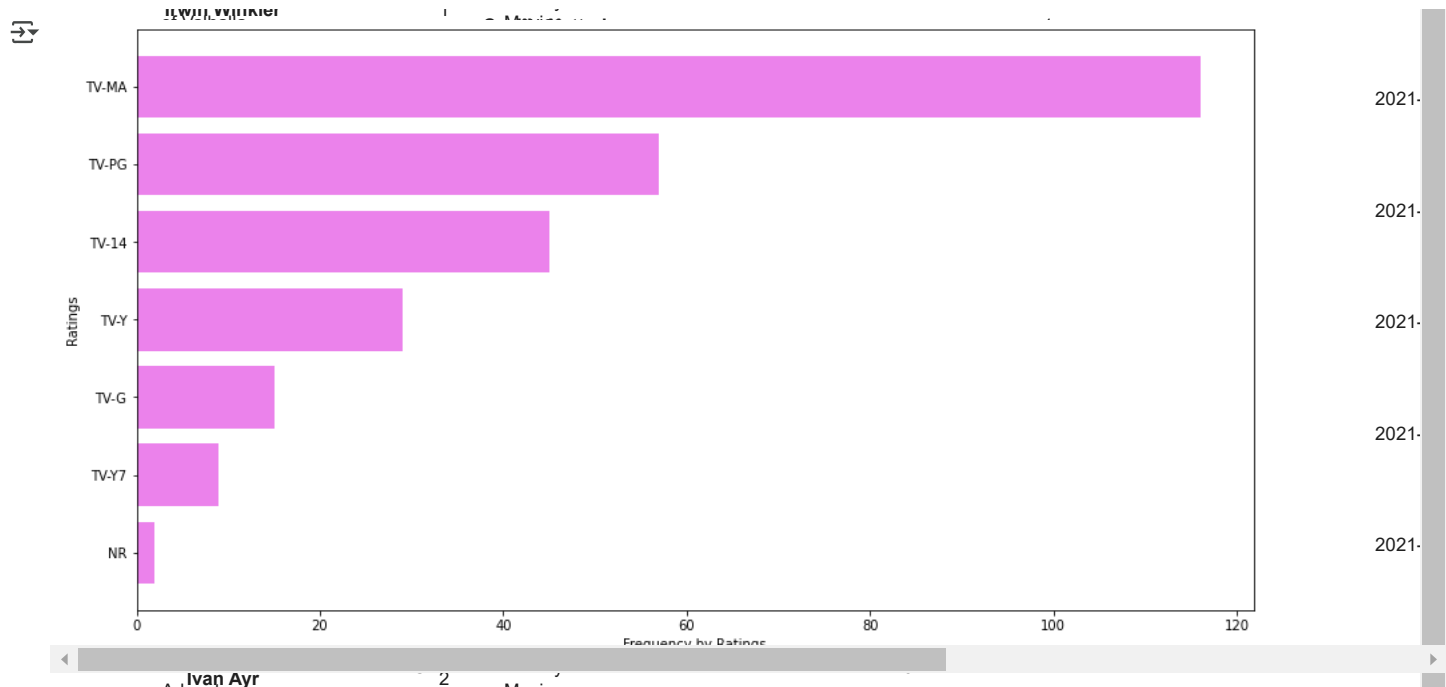
British TV Shows, International TV Shows, Docuseries, Crime, Comedy are widely watched Genres in TV Shows in UK

```
df_genre=df_uk_movies.groupby(['Genre']).agg({"title":"nunique")).reset_index().sort_values(by=['title'],ascending=False)[:15]
plt.figure(figsize=(15,8))
plt.barh(df_genre[:15]['Genre'], df_genre[:15]['title'],color=['orange'])
plt.xlabel('Frequency of Genres')
plt.ylabel('Genres')
plt.show()
```

10088	Bheem And The Broken Amulet	Rupa Bhimani	Rajiv Chilaka & Family Movies	India	s411	Movie	July 22, 2021	2013	TV-Y7	50-80	2021-
10089	Bheem And The Broken Amulet	Jigna Bhardwaj	Children & Family Movies	India	s411	Movie	July 22, 2021	1 2013	TV-Y7	50-80	2021-
10090	Bheem And The Broken Amulet	Rajesh Kava	Children & Family Movies	India	s411	Movie	July 22, 2021	2013	TV-Y7	50-80	2021-

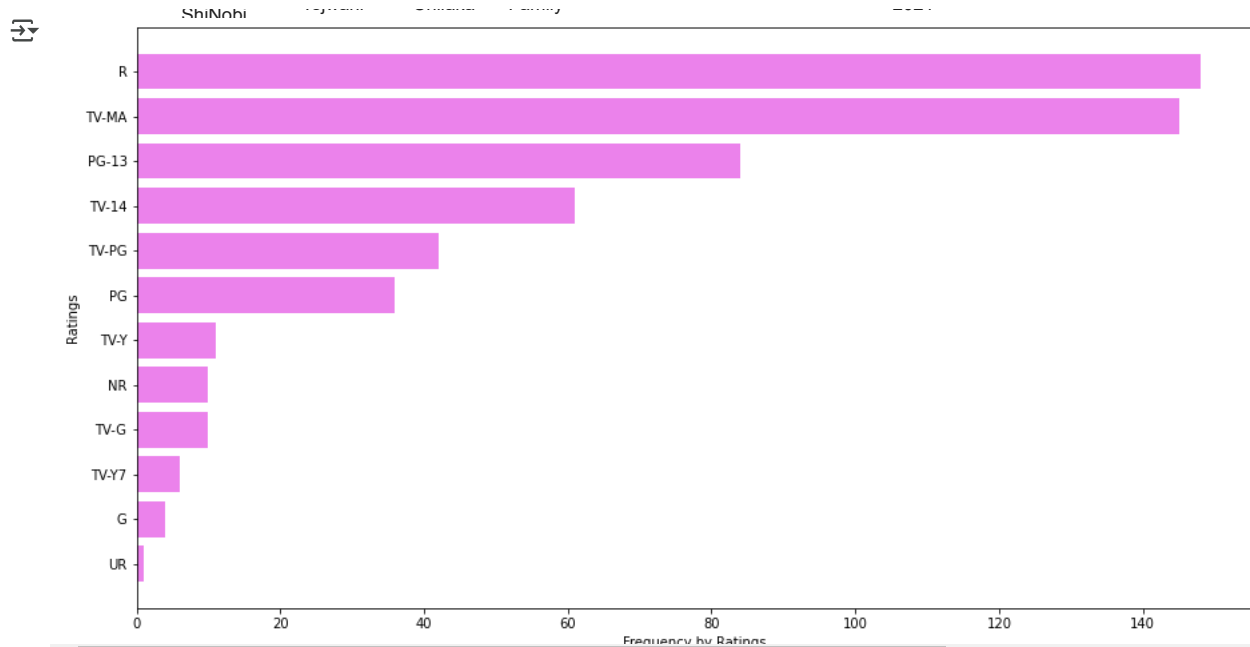


```
df_rating=df_uk_shows.groupby(['rating']).agg({"title":"nunique"}).reset_index().sort_values(by=['title'],ascending=False)[:15]
plt.figure(figsize=(15,8))
plt.barh(df_rating[0:15]['rating'], df_rating[0:15]['title'],color=['violet'])
plt.xlabel('Frequency by Ratings')
plt.ylabel('Ratings')
plt.show()
```



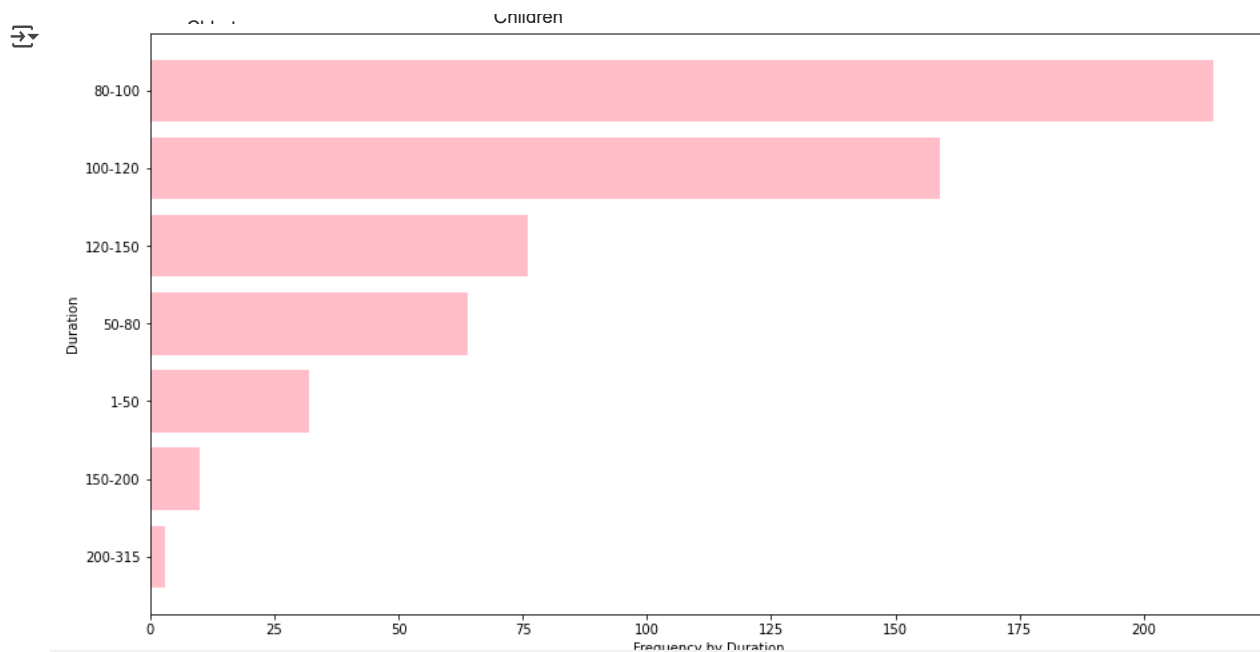
```
df_rating=df_uk_movies.groupby(['rating']).agg({"title":"nunique"}).reset_index().sort_values(by=['title'],ascending=False)[:15]
plt.figure(figsize=(15,8))
plt.barh(df_rating[0:15]['rating'], df_rating[0:15]['title'],color=['violet'])
plt.xlabel('Frequency by Ratings')
plt.ylabel('Ratings')
plt.show()
```





So it seems plausible to conclude that the popular ratings across Netflix includes Parental Guidance and Mature Audiences in TV Shows and R Rated+MA Rated in Movies in UK

```
df_duration=df_uk_movies.groupby(['duration']).agg({"title":"nunique")).reset_index().sort_values(by=['title'],ascending=False)[:10]
plt.figure(figsize=(15,8))
plt.barh(df_duration[0:-1]['duration'], df_duration[0:-1]['title'],color=['pink'])
plt.xlabel('Frequency by Duration')
plt.ylabel('Duration')
plt.show()
```



Across Movies ranges of minutes in UK have a sweet spot at 80-120 mins

```
df_actors=df_uk_shows.groupby(['Actors']).agg({"title":"nunique")).reset_index().sort_values(by=['title'],ascending=False)[:10]
df_actors=df_actors[df_actors['Actors']!='Unknown Actor']
plt.figure(figsize=(15,8))
plt.barh(df_actors[0:-1]['Actors'], df_actors[0:-1]['title'],color=['indigo'])
plt.xlabel('Number of Shows')
plt.ylabel('Popular Actors')
plt.show()
```

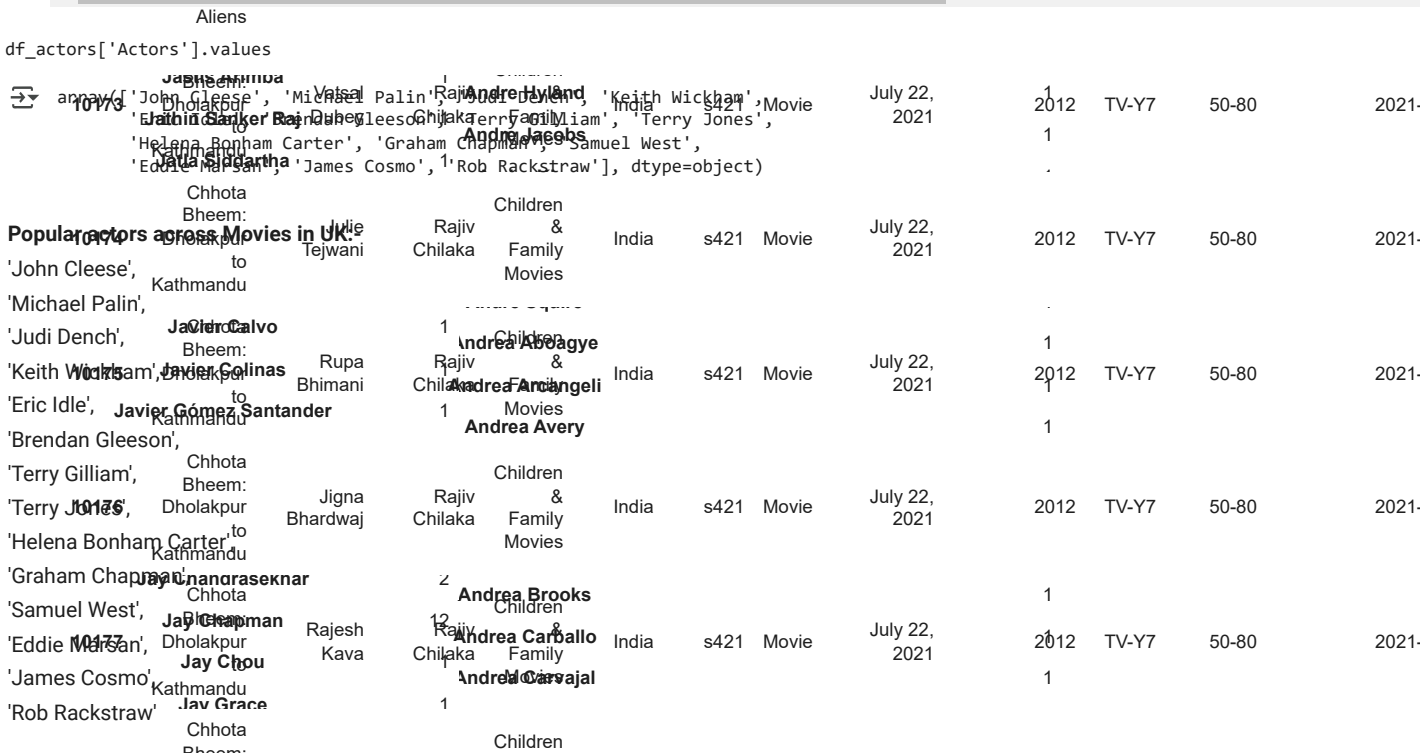


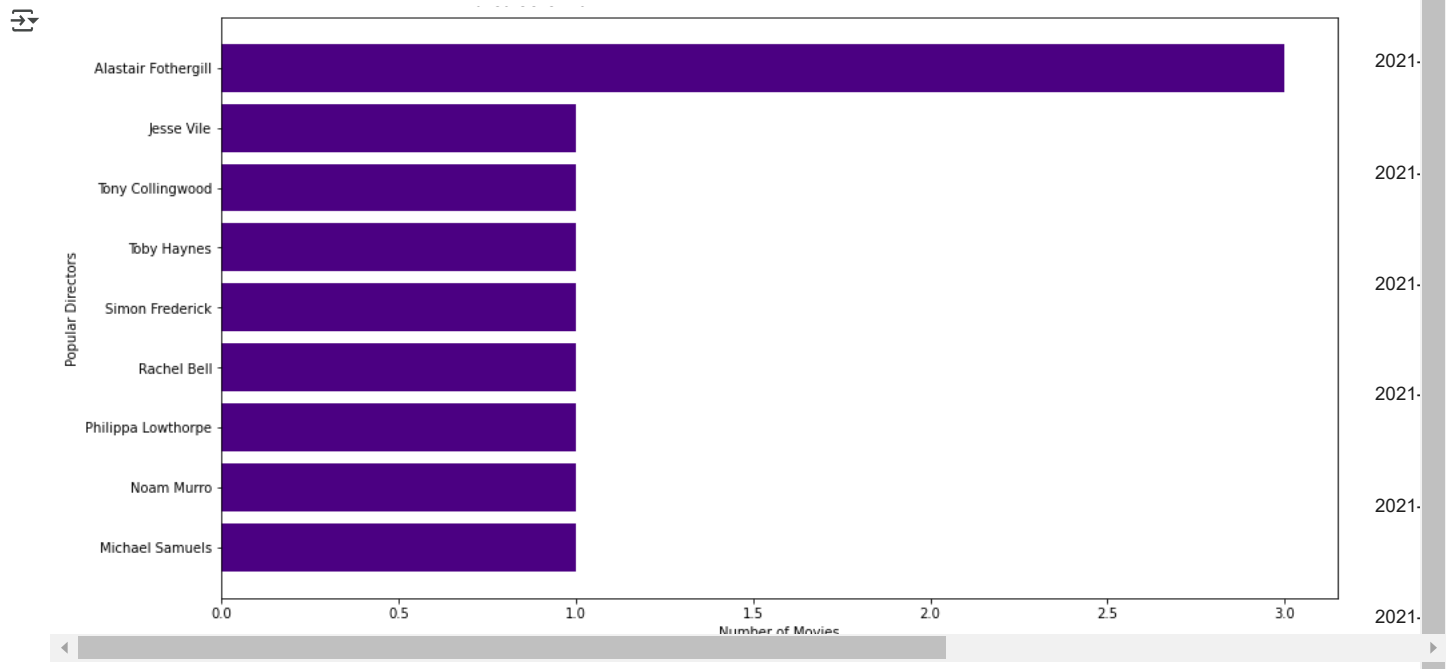


id	title	cast	genre	year	duration	rating	category	age	release
10132	Krishna vs Kava	David Attenborough, Terry Jones, Graham Chapman, John Cleese, Eric Idle, Michael Palin, Terry Gilliam, Christopher Gherard, Harriet Walter, Tessa Dink	Children	1989	101	8.5	Movie	7+	2013

'David Attenborough', 10123	Gheswan Bheem aur Krishna vs James Watkins	Mousam	Children Rajiv & Ananya Mehta	India	s417	Movie	July 22, 2021	1 2013	TV-Y7	50-80	2021
'Graham Chapman', 10123	James Wong	Zimbara	Children Ananya Nagalla					1			
'John Cleese', 10134	Chhota Bheem aur Krishna vs	Swapnil	Children Rajiv & Family Movies	India	s417	Movie	July 22, 2021	2013	TV-Y7	50-80	2021
'Eric Idle', 10134	Krishna vs Zimbara		Children Movies								
'Michael Palin', 10134	Jami Chhota	Vatsal Dubey	Children Rajiv & Anastasia Baranova	India	s420	Movie	July 22, 2021	2 2010	TV-Y7	50-80	2021
'Teresa Gallagher', 10159	Bheem vs Jami Dagga	Dubey	Children Anastasia Chocholata					1			
'Harriet Walter', 10159			Children Movies								

id	title	cast	genre	country	budget	type	release_date	year	category	age_group	gross	
10162	Chhota Bheem: Bheem vs Aliens	Julie Tejwani	Rajiv Chilaka	Sports Movies	India	s420	Movie	July 22, 2021	2010	TV-Y7	50-80	2021
10163	Chhota Bheem: Janasaheb Aliens	Rupa Bhimani	Rajiv Chilaka	Children & Family Movies	India	s420	Movie	July 22, 2021	2010	TV-Y7	50-80	2021
10164	Chhota Bheem: Bheem vs Aliens	Rupa Bhimani	Rajiv Chilaka	Sports Movies	India	s420	Movie	July 22, 2021	2010	TV-Y7	50-80	2021
10165	Chhota Bheem: Jarad Paul Bheem vs Bheem	Jigna Bhardwaj	Rajiv Chilaka	Children & Family Movies	India	s420	Movie	July 22, 2021	2010	TV-Y7	50-80	2021
10166	Chhota Bheem: Bheem vs Bheem	Jigna Bhardwaj	Rajiv Chilaka	Sports Movies	India	s420	Movie	July 22, 2021	2010	TV-Y7	50-80	2021

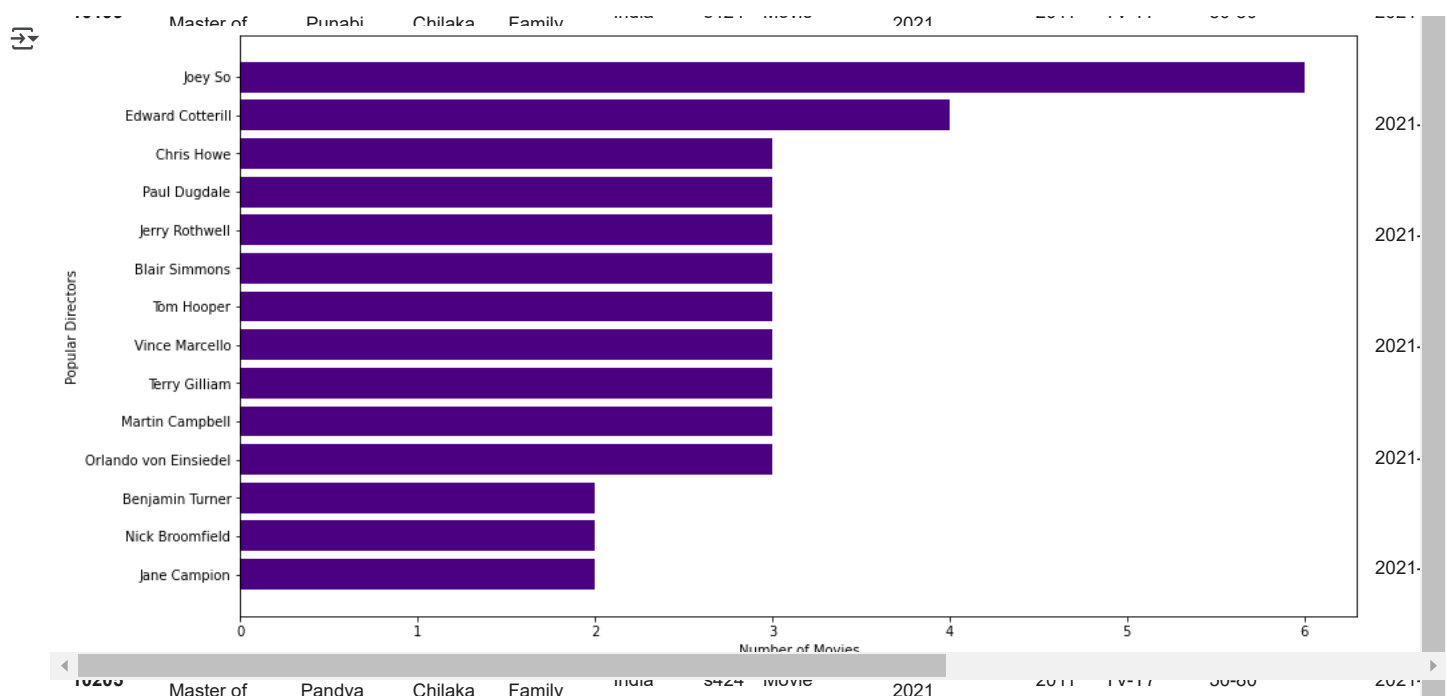
[illegible]



```
df_directors['Directors'].values
```

```
array(['Alastair Fothergill', 'Jesse Vile', 'Tony Collingwood', 'Toby Haynes', 'Simon Frederick', 'Rachel Bell', 'Philippa Lowthorpe', 'Noam Murro', 'Michael Samuels'], dtype=object)
```

```
df_directors=df_uk_movies.groupby(['Directors']).agg({"title":"nunique"}).reset_index().sort_values(by='title',ascending=False)[:15]
df_directors=df_directors[df_directors['Directors']!='Unknown Director']
plt.figure(figsize=(15,8))
plt.barh(df_directors[14:]['Directors'], df_directors[14:]['title'],color='indigo')
plt.xlabel('Number of Movies')
plt.ylabel('Popular Directors')
plt.show()
```



```
df_directors['Directors'].values
```

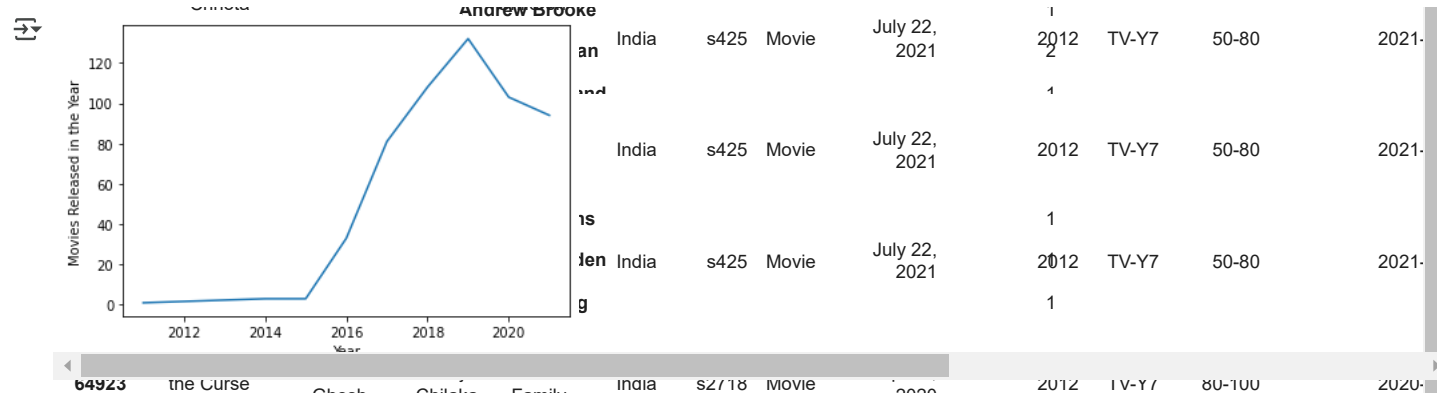
```
array(['Joey So', 'Edward Cotterill', 'Chris Howe', 'Paul Dugdale', 'Jerry Rothwell', 'Blair Simmons', 'Tom Hooper', 'Vince Marcello', 'Terry Gilliam', 'Martin Campbell', 'Orlando von Einsiedel', 'Benjamin Turner', 'Nick Broomfield', 'Jane Campion'], dtype=object)
```

## Popular directors across movies in UK:-

```

df_year=df_uk_movies.groupby(['year']).agg({"title":"nunique"}).reset_index()
sns.lineplot(data=df_year, x='year', y='title')
plt.ylabel("Movies Released in the Year")
plt.xlabel("Year")
plt.show()

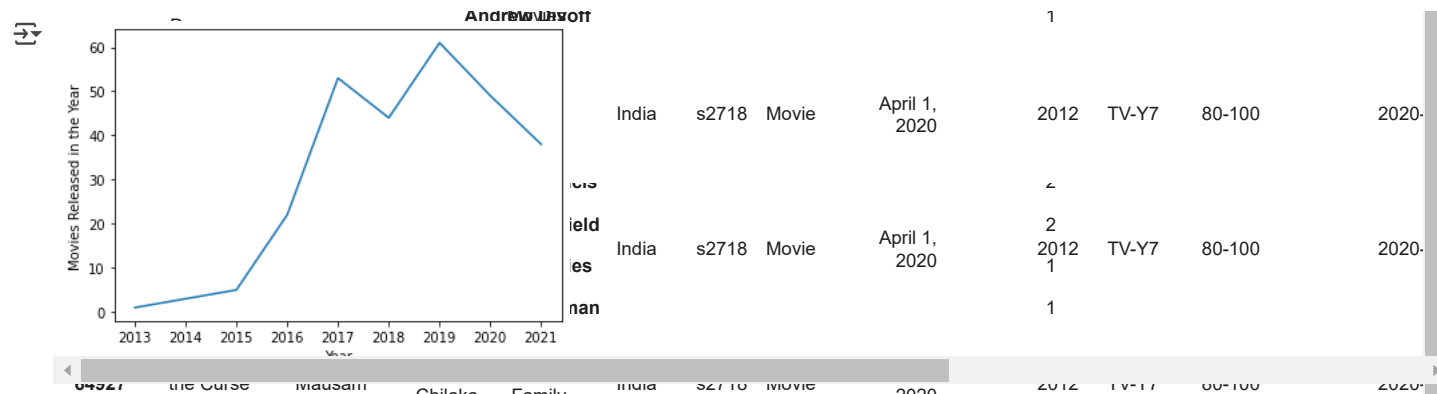
```



```

df_year=df_uk_shows.groupby(['year']).agg({"title":"nunique"}).reset_index()
sns.lineplot(data=df_year, x='year', y='title')
plt.ylabel("Movies Released in the Year")
plt.xlabel("Year")
plt.show()

```



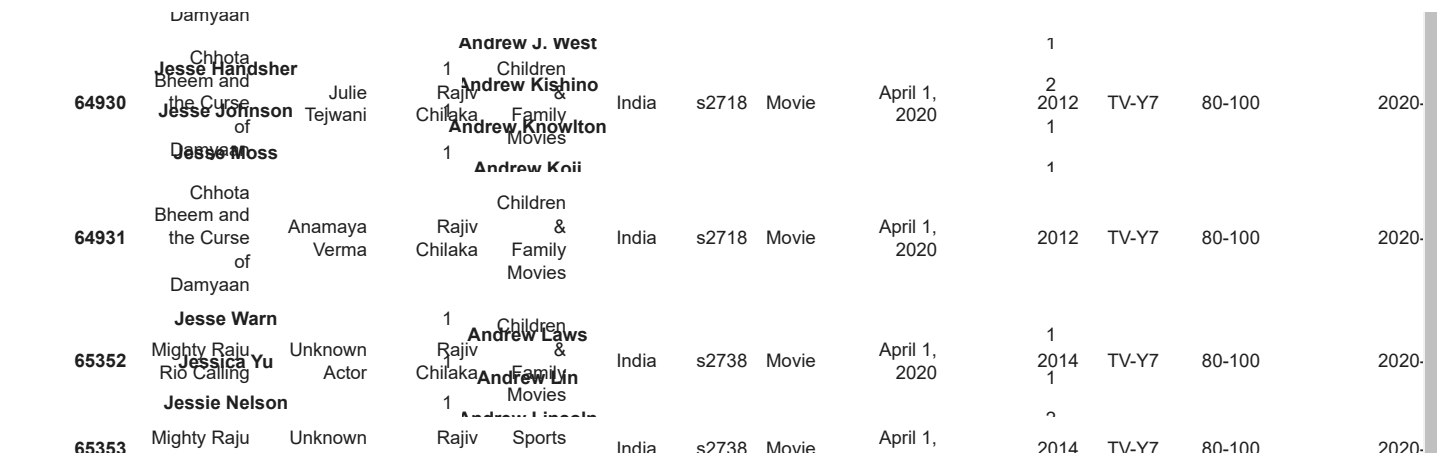
In terms of TV Shows, UK saw a downfall in 2018 from 2017, then a great increase in 2019 but has been reducing since then.

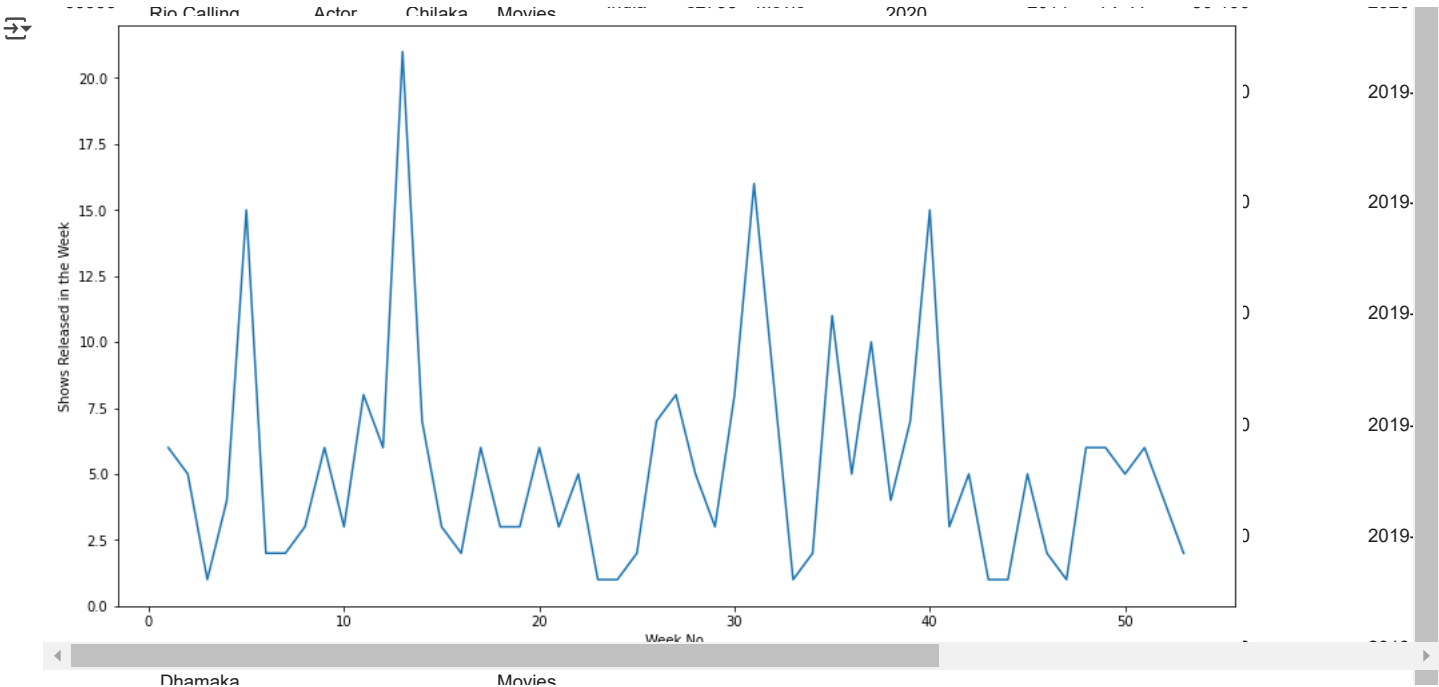
In terms of Movies, the number of popular movies in UK increased till 2019, since then it's decreasing.

```

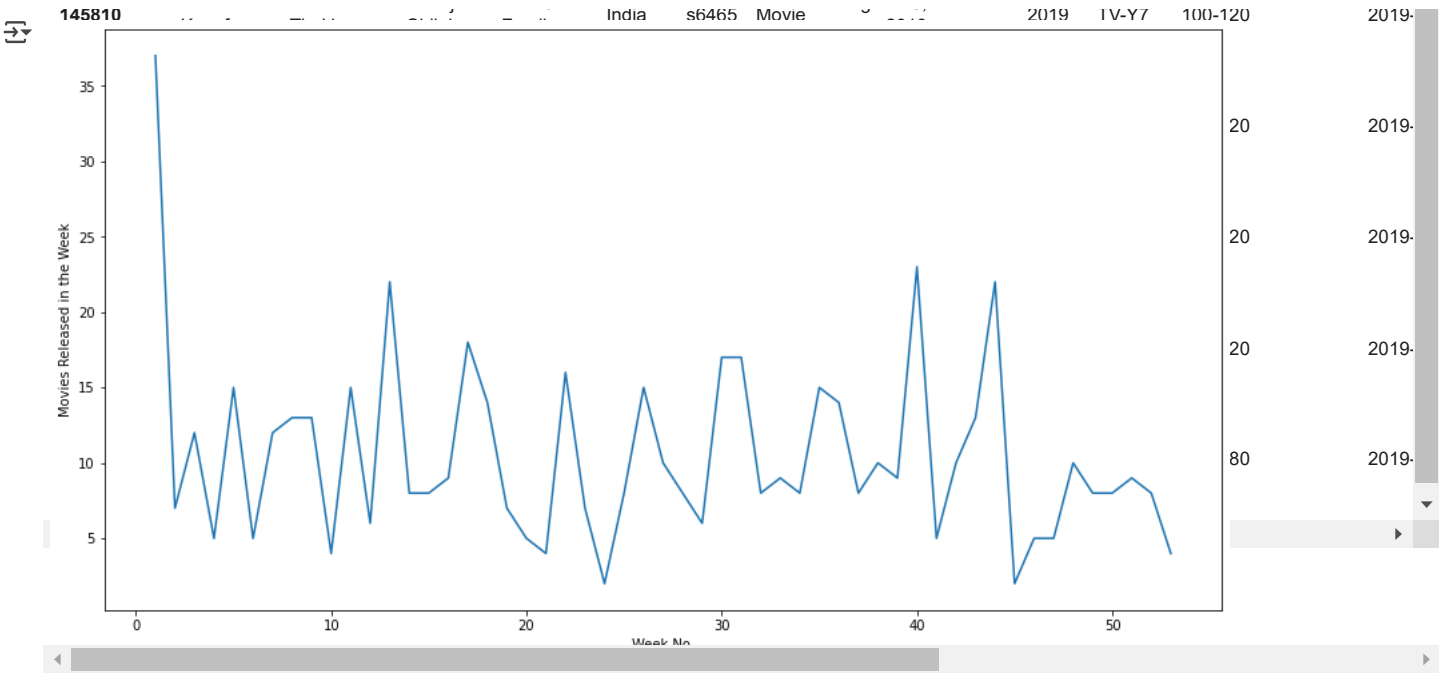
df_week=df_uk_shows.groupby(['week_Added']).agg({"title":"nunique"}).reset_index()
plt.figure(figsize=(15,8))
sns.lineplot(data=df_week, x='week_Added', y='title')
plt.ylabel("Shows Released in the Week")
plt.xlabel("Week No.")
plt.show()

```



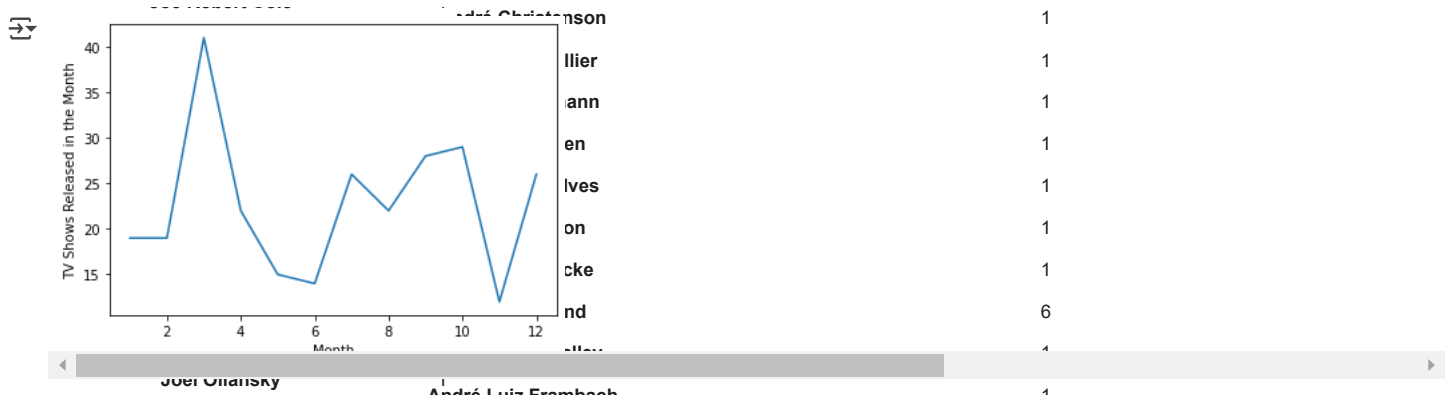


```
df_week=df_uk_movies.groupby(['week_Added']).agg({"title":"nunique"}).reset_index()
plt.figure(figsize=(15,8))
sns.lineplot(data=df_week, x='week_Added', y='title')
plt.ylabel("Movies Released in the Week")
plt.xlabel("Week No.")
plt.show()
```

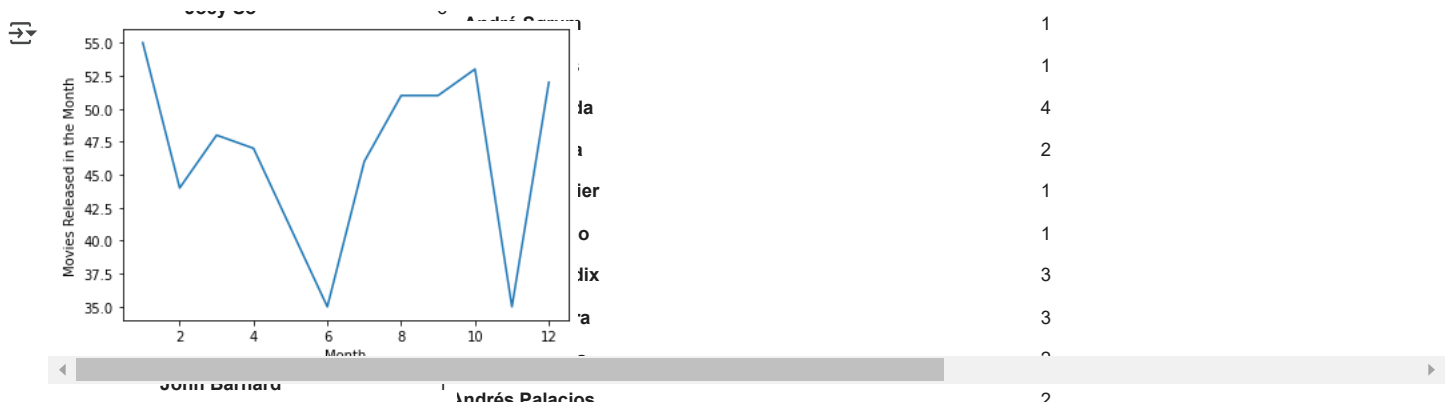


```
df_month=df_uk_shows.groupby(['month_added']).agg({"title":"nunique"}).reset_index()
sns.lineplot(data=df_month, x='month_added', y='title')
plt.ylabel("TV Shows Released in the Month")
plt.xlabel("Month")
plt.show()
```

Joe Menendez	1	Andrzej Mrowiec	1
Joe Miale	1	Andrzej Seweryn	2
Joe Murray	1	Andrzej Łapicki	1
Joe Nussbaum	1	András Faragó	1
Joe Penna	1	André Bharti	1
Joe Piscatella	1	André Chiang	1
Joe Robert Cole	1		



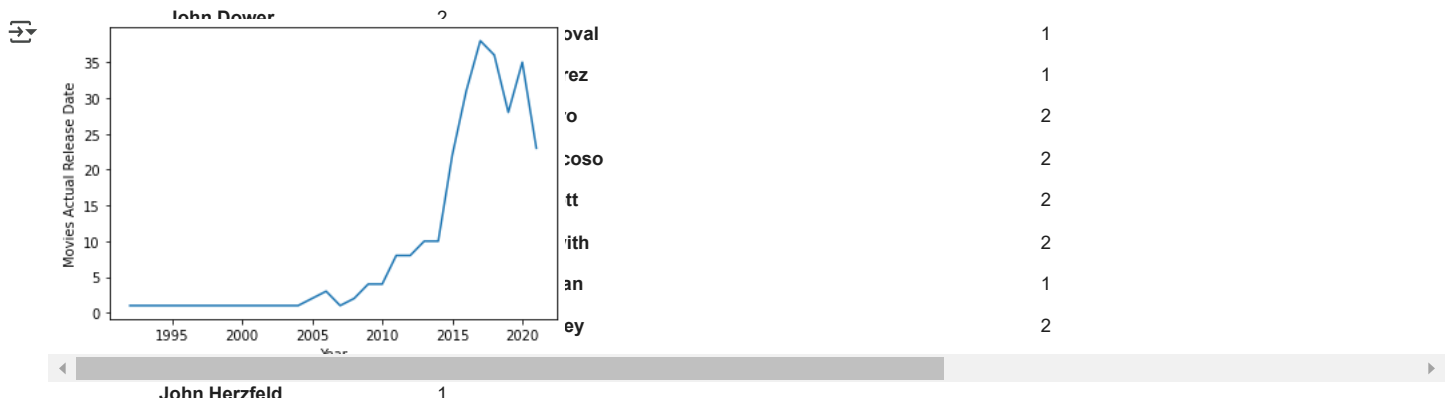
```
df_month=df_uk_movies.groupby(['month_added']).agg({"title":"nunique")).reset_index()
sns.lineplot(data=df_month, x='month_added', y='title')
plt.ylabel("Movies Released in the Month")
plt.xlabel("Month")
plt.show()
```



TV Shows are added in Netflix by a tremendous amount in March in UK

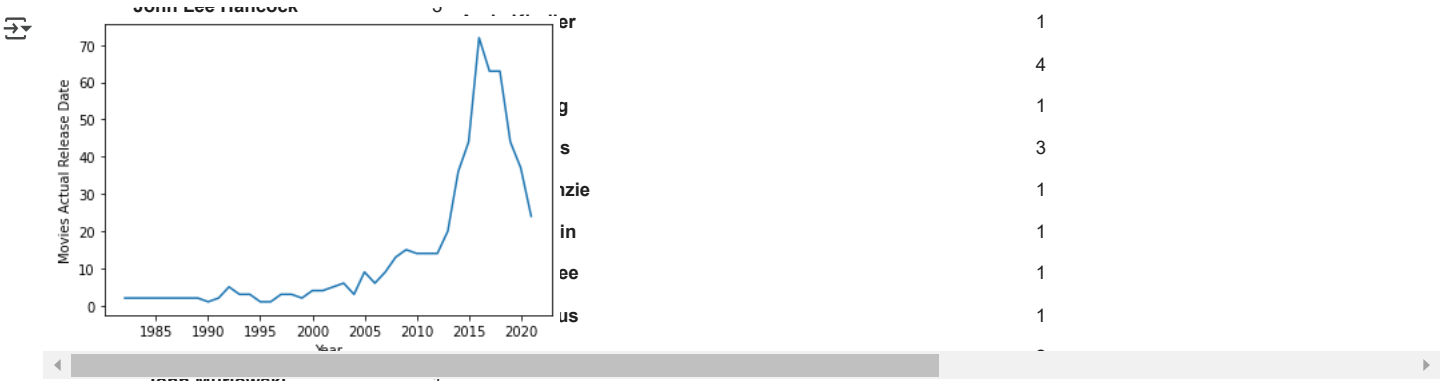
Movies are added in Netflix in India by a tremendous amount in first week/last month of current year and first month of next year

```
df_release_year=df_uk_shows[df_uk_shows['release_year']>=1980].groupby(['release_year']).agg({"title":"nunique")).reset_index()
sns.lineplot(data=df_release_year, x='release_year', y='title')
plt.ylabel("Movies Actual Release Date")
plt.xlabel("Year")
plt.show()
```



```
df_release_year=df_uk_movies[df_uk_movies['release_year']>=1980].groupby(['release_year']).agg({"title":"nunique")).reset_index()
sns.lineplot(data=df_release_year, x='release_year', y='title')
plt.ylabel("Movies Actual Release Date")
plt.xlabel("Year")
plt.show()
```

John Huston	4	Andy Garcia	6
John Irvin	1	Andy Gibbins	1
John Kahrs	1	Andy Griffith	1
John L. Spencer	1	Andy Hayward	1
John Lee	1	Andy Hull	1
John Lee Hancock	2		



Same trend of reduced movies and shows after 2020.

```
#Analysing a combination of actors and directors
df_uk_movies['Actor_Director_Combination'] = df_uk_movies.actors.str.cat(df_uk_movies.directors, sep=' and ')
df_uk_movies_subset=df_uk_movies[df_uk_movies['Actors']!='Unknown Actor']
df_uk_movies_subset=df_uk_movies_subset[df_uk_movies_subset['Directors']!='Unknown Director']
df_uk_movies_subset.head()
```

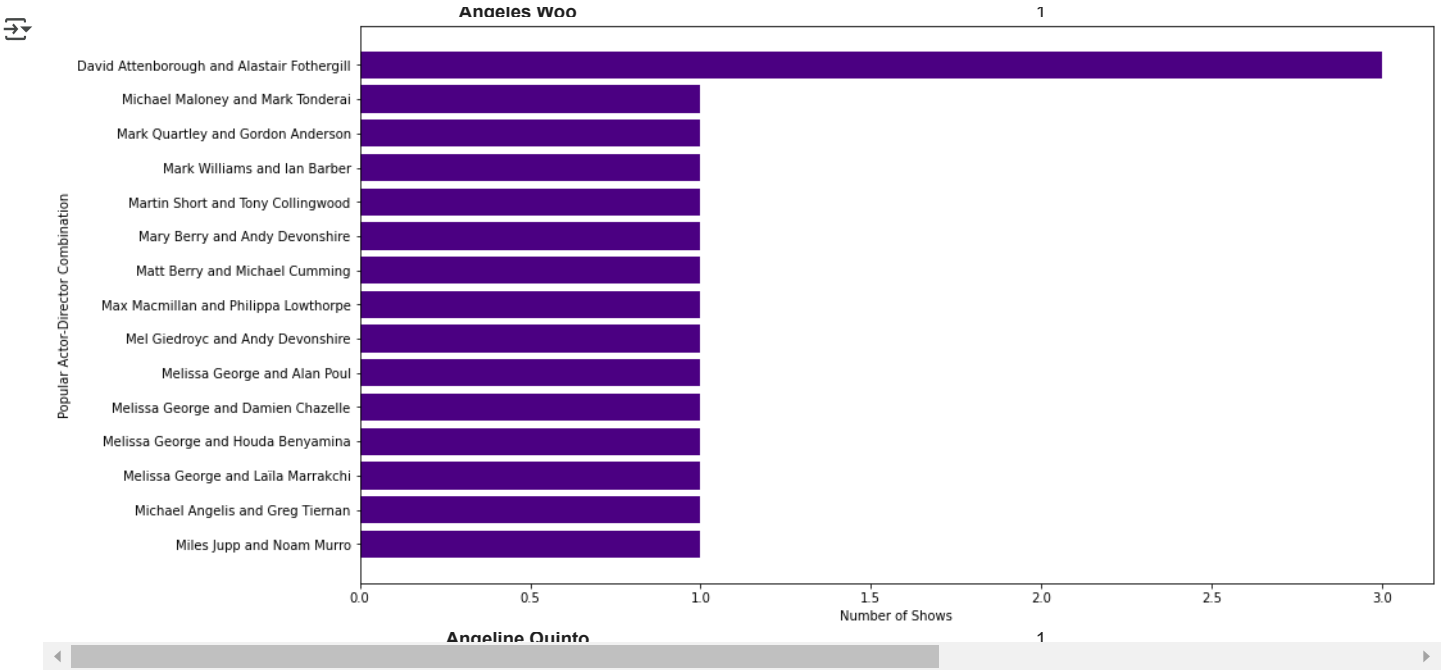
	title	Actors	Directors	Country	show_id	type	date_added	release_year	rating	duration	Modified	Added_date
182	Sankofa	Kofi Ghanaba	Haile Gerima	United Kingdom	s8	Movie	September 24, 2021	1993	TV-MA	120-150		2021-09-24
188	Sankofa	Kofi Ghanaba	Haile Gerima	United Kingdom	s8	Movie	September 24, 2021	1993	TV-MA	120-150		2021-09-24
194	Sankofa	Kofi Ghanaba	Haile Gerima	United Kingdom	s8	Movie	September 24, 2021	1993	TV-MA	120-150		2021-09-24
200	Sankofa	Oyafunmike Ogunlano	Haile Gerima	United Kingdom	s8	Movie	September 24, 2021	1993	TV-MA	120-150		2021-09-24
206	Sankofa	Oyafunmike Ogunlano	Haile Gerima	United Kingdom	s8	Movie	September 24, 2021	1993	TV-MA	120-150		2021-09-24

```
df_uk_shows['Actor_Director_Combination'] = df_uk_shows.actors.str.cat(df_uk_shows.directors, sep=' and ')
df_uk_shows_subset=df_uk_shows[df_uk_shows['Actors']!='Unknown Actor']
df_uk_shows_subset=df_uk_shows_subset[df_uk_shows_subset['Directors']!='Unknown Director']
df_uk_shows_subset.head()
```

John Voorhees	1	Anemone Valcke	1
John Wells	2	Anette Hoff	1
John Whitesell	1	Aneurin Barnard	1
John Woo	1	Anga Makubalo	1
Johnnie To	8	Angad Bedi	6
Johnny Breedt	1	Angad Mhaskar	1
Johnny Castuciano	1	Angel Alkain	1
Johnny Kevorkian	1	Angel Bismark Curiel	1
Johnny Martin	1	Angel Chipagua	1
Johnny To	1	Angel Coulby	1
Johnson Esthappan	1	Angel David	1
Jon Alpert	1	Angel Funto Johnson	1
Jon Avnet	1	Angel Lin	1
Jon Carey	1	Angel Locsin	5
Jon Favreau	2	Angel Luis Rivera Jr.	1
Jon Freeman	1	Angel Parker	1
Jon Garaño	2	Angel Unigwe	2

Jon Greennaign													
	title	Actors	Directors	Genre	country	show_id	type	date_added	release_year	rating	duration	Modified	Added_date
323	The Great British Baking Show	Jon Gunn	Mel Giedroyc	Andy Devonshire	British TV Shows	United Kingdom	s9	TV Show	September 24, 2021	2021	TV-14	9 Seasons	2021-09-24
324	The Great British Baking Show	Jon Lucas	Mel Giedroyc	Andy Devonshire	Reality TV	United Kingdom	s9	TV Show	September 24, 2021	2021	TV-14	9 Seasons	2021-09-24
325	The Great British Baking Show	Jon Manning	Sue Perkins	Andy Devonshire	British TV Shows	United Kingdom	s9	TV Show	September 24, 2021	2021	TV-14	9 Seasons	2021-09-24
326	The Great British Baking Show	Jon Schmitzer	Jon Shenk	Jon Snira	Reality TV	United Kingdom	s9	TV Show	September 24, 2021	2021	TV-14	9 Seasons	2021-09-24
327	The Great British Baking Show	Jonathan Augustin	Mary Berry	Andy Devonshire	British TV Shows	United Kingdom	s9	TV Show	September 24, 2021	2021	TV-14	9 Seasons	2021-09-24

```
df_actors_directors=df_uk_shows_subset.groupby(['Actor_Director_Combination']).agg({"title":"nunique"}).reset_index().sort_values(by=['title'])
plt.figure(figsize=(15,8))
plt.barh(df_actors_directors[:::-1]['Actor_Director_Combination'], df_actors_directors[:::-1]['title'],color=['indigo'])
plt.xlabel('Number of Shows')
plt.ylabel('Popular Actor-Director Combination')
plt.show()
```



```
df_actors_directors=df_uk_movies_subset.groupby(['Actor_Director_Combination']).agg({"title":"nunique"}).reset_index().sort_values(by=['title'])
plt.figure(figsize=(15,8))
plt.barh(df_actors_directors[:::-1]['Actor_Director_Combination'], df_actors_directors[:::-1]['title'],color=['indigo'])
plt.xlabel('Number of Movies')
plt.ylabel('Popular Actor-Director Combination')
plt.show()
```

Jorge Granier	1	Angellie Saño	1
Jorge Hernandez Aldana	1	Angelo Moore	1