

MMMAC Daddies - Membership Site

Arkansas Wildlife Federation

<https://www.arwild.org/>

A banner that includes the following:

- About us page link
- What we do page
- Donation page link
- Event schedule page link
- Page link to become a member

About us page leads to page with executive members

Concise summary of what the group does for the home page

Contains links to group's pages on different social media platforms

Many images taken of members from the events held.

Recent events or news about the group.

Footer with group contact info

Libraries: Uses one called Bonapage for the UI and uses React

Sustainable Tallahassee

<https://sustainabletallahassee.org/>

A banner that includes the following:

- About us page
- What we do page
- Donation page link
- Page link to become a member

About us page leads to page with executive members

Concise summary of what the group is about for the home page

Contains links to group's pages on different social media platforms

Footer with group contact info

Libraries: Uses JQuery and WooCommerce

Sierra Club

<https://www.sierraclub.org/>

- A donation page where you can get involve
- About us page
 - Mission Statement
 - How We Do It
- Take action page, encourages you join
- Explore issues, a page dedicated to environmental issues
- Social media (facebook, instagram, twitter, youtube)
- History and accomplishments

- Contact us

Libraries: A register library, JS Cookie

Alaska Wildlife

<https://alaskawildlife.org/>

- A donation page where you can get involve
- Pricing for different types of memberships
 - Listing out what's included
- Mission statement on the about page
- Social media at the bottom (instagram)
- Plenty of information about who they are and what events they do
- Contact us and addresses are located at the bottom

Libraries: jQuery

Comic-con Museum

<https://www.comic-con.org/museum/support#member>

- A paragraph or two encouraging you to join.
- Pricing for different types of memberships.
 - Listing out what each membership includes.
- A purchase membership now button.
- A list of ways to support the company/organization, with accompanying pictures.
- Social media links at the bottom of the webpage. (twitter, facebook, instagram, etc.)
- Their mission statement clearly stated.
- There are multiple buttons and places to donate or join.

Libraries: jQuery Colorbox library and Masonry Cascading grid layout library.

D23

<https://d23.com/join/>

- Different join buttons for different membership types.
 - There is a free membership option.
- A list of membership benefits. Contains a short description, pictures, and an indicator for if it is only available with the paid membership.
 - Newsletter
 - Special Events
 - Exclusive discount and offers
- Fine print toward the bottom specifying some of the things included in the paid membership.
- Social media links at the bottom of the page.
- A "more" section where the user can see FAQ, Guest Services, and Terms & Conditions.

Libraries: A register library, jQuery library, Fancybox library, and a media element library.

Planet Fitness

<https://www.planetfitness.com/>

- Only contain about me page(s) and how to join
- Only purpose is to give you information as to why you should join
 - Large, prominent join buttons
 - Links to what it's about and what you get for joining

Libraries: Layout Template

Slippi

<https://slippi.gg/>

- Starts you at the about page.
 - Includes a free version and a way to donate
- Contains pages that might be important to free and paid members
- Once you create account, prominent upgrade buttons with lists of perks in the account tab

Libraries: jQuery

Free Software Foundation

<https://www.fsf.org/>

- Prominent “Join” button
- Mission statement at top of page
- “About” page gives info on the organization and its goals.
- “Membership” page that lists why you should join.
- Events/news/blog on sidebar
- Join page lists fundraising goals alongside the signup form.
- Different tiers of membership with differing prices and benefits.

Libraries: jQuery, [Matomo](#) (Alternative to Google Analytics).

Open Source

<https://opensource.org/>

- Prominent “Join” button
- “About” page gives info on the organization and its goals.
- “Membership” page that lists why you should join.
- Events/news/blog as the page's first feature.
- Mission statement further down.
- Different tiers of membership with differing prices and benefits.

Libraries: jQuery, [Plausible](#) (Another alternative to Google Analytics).

Similarities

- A “Join now” button is displayed very prominently.
- A mission statement is listed somewhere on the main page.
- A donation page for one-off financial support.

- An “About Us” page that lists more detailed information about the group and its goals.
- A “Membership” page that lists the benefits of joining.
- Account Management for signing in and setting up your account.
- Links to social media and contact information at the bottom.
- Events page for information on upcoming events.
- News page displaying latest updates on the group.
- Many of them use jquery and other libraries for media and page layout.