# Elements of Bayesian Decision Theory

#### A simple practical problem

A medical test of a disease presents 1% false positives. The disease strikes 2 on 10000 of the population. People are tested at random, regardless of whether they are suspected of having the disease. A patient's test is positive. What is the probability of the patient having the disease?

#### Solution

- A thought experiment: test 10000 people.
- 2 will test positive because they have the disease
- 0.01\*9998≈100 will test positive because the test will give a false positive result (1%)
- Hence, only 2 of the 102 who test positive do have the disease -> probability of having the disease if the test is positive is 2/102≈0.02

#### Solution in a formula

```
P(sick|positive) = 2/(2+0.01*9998) =

= p(positive|sick)*P(sick)*10000/(p(positive|sick)*P(sick)*10000+p(positive|not sick)*P(not sick)*10000)=

= p(positive|sick)*P(sick)/(p(positive|sick)*P(sick)+p(positive|not sick)*P(not sick))
```

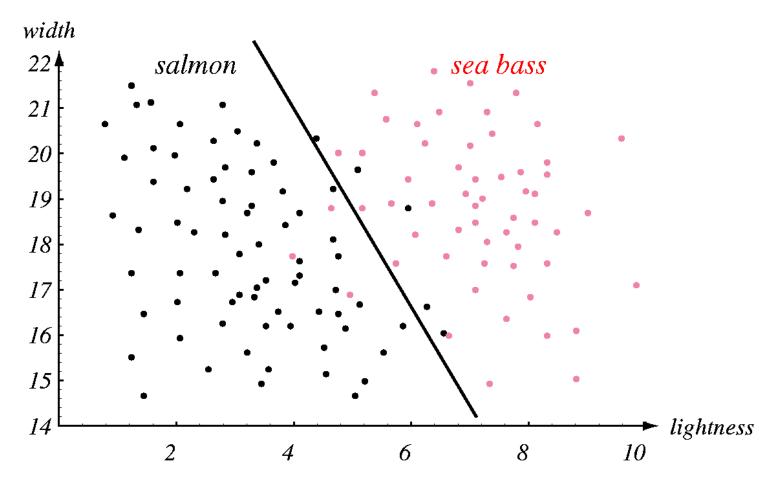
#### Solution in a formula

P(sick), P(not sick) – prior probabilities
p(positive|sick), p(positive|not sick) – class
conditional probabilities (likelihoods)
p(positive|sick)\*P(sick)+p(positive|not sick)\*P(not sick) - evidence

Bayes rule: prior\*likelihood/evidence

$$P(\omega_j \mid x) = \frac{p(x \mid \omega_j) \ P(\omega_j)}{p(x)}$$

## Probabilistic approach to classification



For each point, estimate the probability for each class. Choose the class with the highest probability.

The central problem in the probabilistic approach to classification:

How to estimate probabilities

#### **Priors**

#### Classes

- sea bass  $\,\omega_{\!\scriptscriptstyle 1}\,$
- salmon  $\,\omega_{2}\,$

a two-class problem

A priory probabilities (or prior probabilities)

 $P(\omega_1)$  - probability of finding sea bass

 $P(\omega_2)$  - probability of finding salmon

A simple decision rule

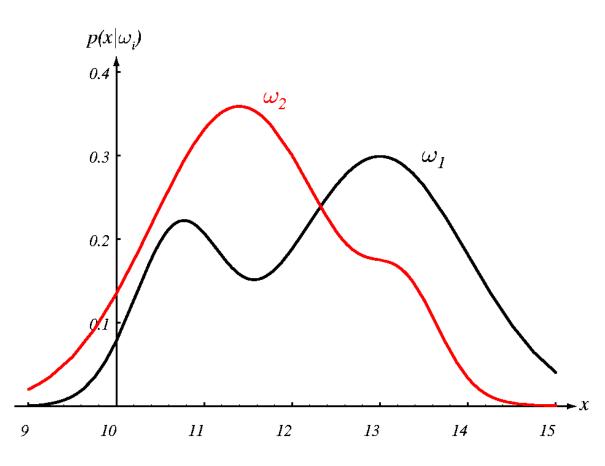
$$\begin{cases} \omega_1, & \text{if } P(\omega_1) > P(\omega_2) \\ \omega_2, & \text{otherwise} \end{cases}$$

## Class conditional probability density function and likelihood

$$p(x | \omega_1)$$

$$p(x | \omega_2)$$

# Likelihood – pdf as a function of the second argument (class) with the first argument (feature value x) fixed



feature x (e.g. lightness)

$$p(x, \omega_j) = p(x | \omega_j) P(\omega_j)$$
$$p(x, \omega_j) = P(\omega_j | x) p(x)$$
$$P(\omega_j | x) p(x) = p(x | \omega_j) P(\omega_j)$$

#### Bayes formula/rule

$$P(\omega_j \mid x) = \frac{p(x \mid \omega_j) \ P(\omega_j)}{p(x)}$$

$$p(x) = p(x \mid \omega_1) P(\omega_1) + p(x \mid \omega_2) P(\omega_2)$$

$$posterior = \frac{likelihood \ x \ prior}{evidence}$$

#### Bayes decision rule

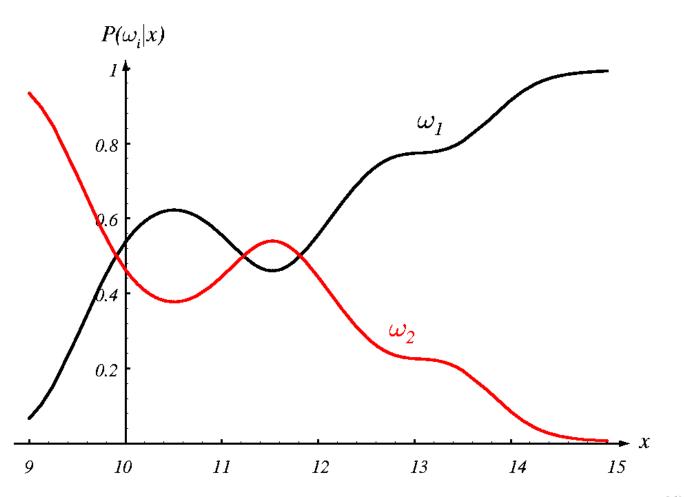
Probability of making an error:

$$P(error \mid x) = \begin{cases} P(\omega_1 \mid x), & \text{if we decide } \omega_2 \\ P(\omega_2 \mid x), & \text{if we decide } \omega_1 \end{cases}$$

Bayes decision rule:

$$\begin{cases} \omega_1, & \text{if } P(\omega_1 \mid x) > P(\omega_2 \mid x) \\ \omega_2, & \text{otherwise} \end{cases}$$

#### Posterior probability plots



$$P(\omega_1) = 2/3$$

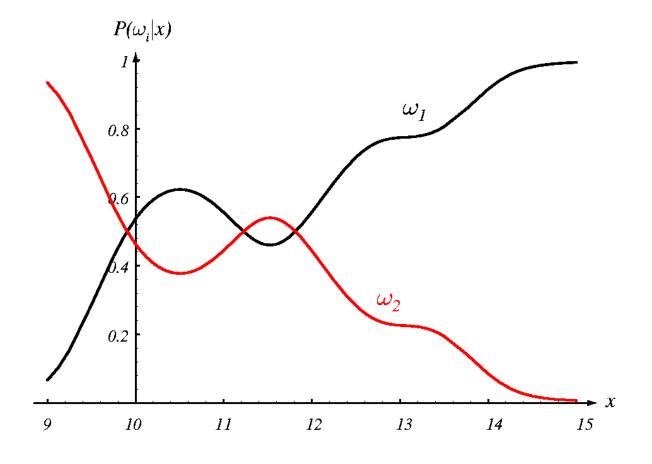
$$P(\omega_1) = 2/3$$
$$P(\omega_2) = 1/3$$

Use priors as coefficients of likelihoods and normalize so that their sum is 1 for any x

(from Duda, Hart, Stork (2001) Pattern classification)

#### Error probability of Bayes decision rule

$$P(error \mid x) = \min[P(\omega_1 \mid x), P(\omega_2 \mid x)]$$



(from Duda, Flart, Stork (2001) Pattern classification)

#### Generalizations of Bayesian Decision Theory

We replace the scalar x with the feature vector  $x \in \mathbb{R}^d$ 

We introduce a *cost* or a *loss function*  $\lambda$  which states how costly each classification decisions is.

Let  $\{\omega_1, \omega_2, ..., \omega_c\}$ - categories (classes)  $\{\alpha_1, \alpha_2, ..., \alpha_c\}$ - possible actions

The loss function  $\lambda(\alpha_i | \omega_j)$  describes the loss incurred for taking action  $\alpha_i$  when the category is  $\omega_j$ 

## Bayes formula

$$P(\omega_j \mid \mathbf{x}) = \frac{p(\mathbf{x} \mid \omega_j) \ P(\omega_j)}{p(\mathbf{x})}$$

Evidence

$$p(\mathbf{x}) = \sum_{j=1}^{c} p(\mathbf{x} \mid \omega_j) \ P(\omega_j)$$

#### Bayesian decision theory

Taking action  $\alpha_i$ , the loss, also called *conditional risk*, is:

$$R(\alpha_i \mid \mathbf{x}) = \sum_{j=1}^{c} \lambda(\alpha_i \mid \omega_j) P(\omega_j \mid \mathbf{x})$$

Rule to minimize the expected loss:

Select that action which minimizes the conditional risk.

## Generalized Bayesian decision theory

Let P(melanoma  $| \mathbf{x} ) = 0.1$  and P(benign nevus  $| \mathbf{x} ) = 0.9$ Bayesian classification: benign nevus (since it has higher probability)

Let now consider the actions:  $\alpha_1$  – remove,  $\alpha_2$  – do not remove

with costs in Euro 
$$\lambda(\alpha_1|\text{mel}) = 50$$
  $\lambda(\alpha_1|\text{nev}) = 50$   $\lambda(\alpha_2|\text{mel}) = 100000$   $\lambda(\alpha_2|\text{nev}) = 0$ 

Expected cost  $R_i$  as weighted average over many cases with same x:

$$R_{1} = \lambda(\alpha_{1}|\text{mel}) P(\text{mel} \mid \mathbf{x}) + \lambda(\alpha_{1}|\text{nev}) P(\text{nev} \mid \mathbf{x}) =$$

$$= 50*0.1 + 50*0.9 = 50$$

$$R_{2} = \lambda(\alpha_{2}|\text{mel}) P(\text{mel} \mid \mathbf{x}) + \lambda(\alpha_{2}|\text{nev}) P(\text{nev} \mid \mathbf{x}) =$$

$$= 100000*0.1 + 0*0.9 = 10000$$

-> we choose for the action with lower cost:  $\alpha_2$  - 'remove'

## Dealing with missing features in Bayesian decision theory

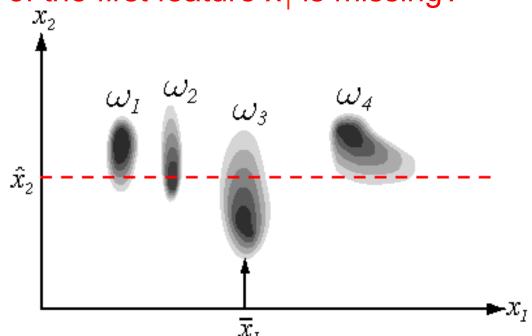
How can we classify a feature vector  $(*,x_2)$  in which the value of the first feature  $x_1$  is missing?

$$P(\omega_i \mid \mathbf{x}_2) = \frac{p(\omega_i, \mathbf{x}_2)}{p(\mathbf{x}_2)} =$$

$$= \frac{\int p(\omega_i, \mathbf{x}_1, \mathbf{x}_2) d\mathbf{x}_1}{p(\mathbf{x}_2)} =$$

$$= \frac{\int P(\omega_i) p(\mathbf{x}_1, \mathbf{x}_2 \mid \omega_i) d\mathbf{x}_1}{p(\mathbf{x}_2)}$$

$$= \frac{P(\omega_i) \int p(\mathbf{x}_1, \mathbf{x}_2 \mid \omega_i) d\mathbf{x}_1}{p(\mathbf{x}_2)}$$
Intu



 $= \frac{P(\omega_i) p(\mathbf{x}_2 | \omega_i)}{p(\mathbf{x}_2)}$ 

Intuitively one may wish to take some average x<sub>1</sub>

– this will result in choosing  $\omega_3$ .

Correct is however to select  $\omega_2$ .

from Duda, Flart, Stork (2001) Pattern classification

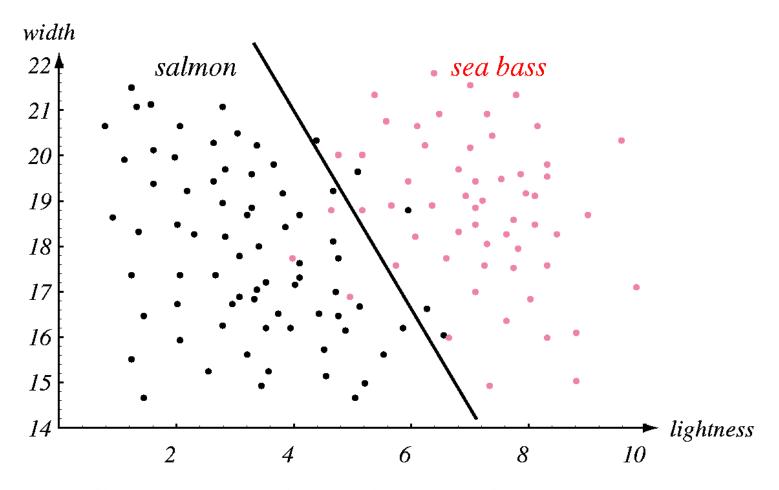
#### Summary of concepts and facts

- Prior probability
- Class conditional probability density function, likelihood
- Posterior probability
- Bayes formula/rule for posteriors
- Bayes decision rule
- Minimum cost/loss/risk classification
- Dealing with missing features

## Naïve Bayes pdf estimation

The central problem in the
Bayesian approach to
classification:
How to estimate class conditional
probabilities

# Estimation of pdf's is a problem for high dimensional data



The more dimensions we have, the more data point we need for reliable estimation of the pdf's.

#### Naive Bayes rule

#### Bayes rule:

$$P(\omega_j \mid x_1, x_2, ..., x_n) = \frac{p(x_1, x_2, ..., x_n \mid \omega_j) \ P(\omega_j)}{p(x_1, x_2, ..., x_n)}$$

Simplifying assumption: the features are statistically independent

$$p(x_1, x_2,..., x_n \mid \omega_j) = p(x_1 \mid \omega_j) p(x_2 \mid \omega_j) ... p(x_n \mid \omega_j)$$
  $j = 1...c$ 

#### Naïve Bayes rule:

$$P(\omega_j \mid x_1, x_2, ..., x_n) = \frac{p(x_1 \mid \omega_j) p(x_2 \mid \omega_j) ... p(x_n \mid \omega_j) \ P(\omega_j)}{p(x)}$$

## Naive Bayes rule - Advantages

- Each distribution can be independently estimated as a 1D distribution
- No need for large data sets that scale exponentially with the number of features (*curse of dimensionality*)
- Empirical observation: In many cases it works. Naïve explanation: Correct classification as long as the correct class is more probable than any other class (hence class probabilities do not have to be estimated very well)

#### Naive Bayes rule – Example: Spam filter

```
P(spam | word1, word2 ... word n) =
  p(word1 | spam) p(word2 | spam) ... p(word n | spam) P(spam) /
      p(word1, word2 ... word n)

P(non-spam | word1, word2 ... word n) =
  p(word1 | non-spam) p(word2 | non-spam) ... p(word n | non-spam) P(non-spam) /
      p(word1, word2 ... word n)

P(spam | word1, word2 ... word n) / P(non-spam | word1, word2 ... word n) =
  (p(word1 | spam)/p(word1 | non-spam)) ... (p(word n | spam)/p(word n | non-spam))
  (P(spam) / P(non-spam))
```

#### Naive Bayes classifier – Example: Spam filter

Example: An email contains the words *viagra*, *purchase*, *love*, *romantic*, *happy* 

```
P(spam | viagra, purchase, love, romantic, happy) / P(non-spam | viagra, purchase, love, romantic, happy) = (p(viagra | spam)/p(viagra | non-spam)) (p(purchase | spam)/p(purchase | non-spam)) (p(love | spam)/p(love | non-spam)) (p(romantic | spam)/p(romantic | non-spam)) (p(happy | spam)/p(happy | non-spam)) (P(spam) / P(non-spam)) = 1000*100*10*0.01*0.1*5 = 5000
```