

Job Title: Marketing Specialist Company:

Innovate Global Location: Remote

(Worldwide) Type: Full-time About Us:

Innovate Global is a leading tech company specializing in AI-driven marketing solutions.

We are expanding our team and seeking a creative and results-oriented Marketing

Specialist. Responsibilities: - Develop and execute marketing campaigns across various channels. - Analyze market trends and competitor activities. - Create engaging content for social media, blogs, and email newsletters. - Collaborate with sales and product teams to align marketing strategies. - Track and report on campaign performance.

Requirements: - Bachelor's degree in Marketing, Communications, or a related field. - 3+ years of experience in digital marketing.

- Proven experience with SEO, SEM, and social media marketing. - Excellent written and verbal communication skills. - Ability to work independently and as part of a remote team. Benefits: - Competitive salary and performance bonuses. - Flexible work hours and remote work options. - Comprehensive health, dental, and vision insurance. - Professional development opportunities. - Generous paid time off. Apply by:  
August 15, 2025