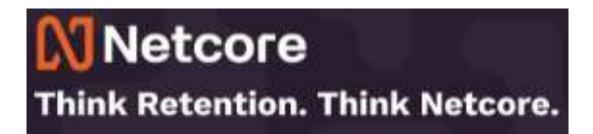
# **Company Profile**



**Netcore Cloud** 

#### THE COMPANY

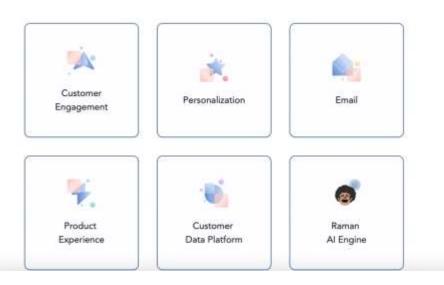
Netcore Cloud is a global Martech product company that helps B2C brands create amazing digital experiences with a range of products that help in acquisition, engagement, and retention. The first and leading AI/ML-powered marketing automation and customer engagement platform, Netcore Cloud was established in 1997 by Rajesh Jain, an internet pioneer. Today Netcore Cloud is revolutionizing the way marketing & product teams engage with the consumers.

At Netcore Cloud, we believe your customers deserve "Intelligent Customer Experience" to every consumer across all the digital touchpoints. Experiences that are Contextual, Personalized, and delight to your customer.

Netcore serves a strong base of brands creating 10+ Billion Customer Connects monthly and handles 30+ Billion Events a month. Headquartered in Mumbai, India, Netcore has offices in the SEA, MEA, UK, and the USA with an employee base of 800+ spread across 13 strategic locations. Netcore empowers modern marketers to map their customer journey to deliver exceptional 1:1 Customer Experience. Netcore serves as a strategic partner to enterprise & mid-size companies across many industries in US, India, SEA, ME & Africa. Global brands like Standard Chartered, OLX, Seek Asia, Magzter, Vodafone, Facebook, GE Money, Jet Airways, Thomas Cook, Pfizer

Netcore's Cloud-based omni-channel, marketing automation solution offers Marketers an engagement platform (customer journey builder/unified view/cross-channel automation/analytics), communication channels (email/sms/voice/social/web/app) and consultative services to help nurture, cross-sell/Up-sell & engage for higher ROI. In addition, their cloud-based Transactional/Triggered Email services helps brand with near real-time customer interactions.

# Full stack growth platform for marketers, product and growth managers



## **Key Recognitions**



## **Global Offices:**

https://netcorecloud.com/locations

#### **Head Office:**

#### Mumbai

Netcore Cloud Pvt. Ltd., 8th Floor, Peninsula Towers, Peninsula Corporate Park, G. K. Marg, Lower Parel (W), Mumbai - 400 013

#### Website

https://netcorecloud.com