

Fresher | Full-time | Engineering Team

About Netcore Cloud:

Netcore Cloud (www.netcorecloud.com) is a leading comprehensive customer engagement platform that powers interactions between consumers and brands they love. With Netcore, global brands can ingest and process customer data in real time, orchestrate and optimize contextually relevant, cross-channel marketing campaigns and continuously evolve their customer engagement strategies.

Netcore is certified as a Great Place to Work for five consecutive years reinforcing the company's principle of being a people-centric company – where you will not be just an employee, but a family member of the organization. Headquartered in Mumbai, India we have our global footprint in 20+ countries worldwide across Americas, EMEA and APAC. Netcore Cloud is more than a platform; it's a paradigm shift in how brands cultivate relationships. We comprehend that every touchpoint within the customer journey is a brushstroke contributing to a larger masterpiece. Seamlessly weaving these touchpoints, from the initial interaction to post-purchase interactions, our platform nurtures relationships that transcend the transactional. This holistic approach culminates in not just one-off successes, but enduring partnerships that thrive over time, maximizing lifetime value and solidifying our commitment to sustained growth. A career at Netcore is more than just a job — it's an opportunity to shape the future. If this sounds like a place where you can thrive, we can't wait to meet you!

Job Description:

- We are looking for a talented and motivated entry-level IT developer to join our team. This role is designed for recent graduates or individuals with minimal professional experience in software development. As an entry-level developer, you will work closely with experienced developers to create, maintain, and enhance software applications that meet the needs of our organization.
- Build campaign generation services which can send app notifications at a speed of 10 million a minute
- Dashboards to show Real time key performance indicators to clients
- Develop complex user segmentation engines which creates segments on Terabytes of data within few seconds
- Building highly available & horizontally scalable platform services for ever growing data
- As an individual contributor, you will tackle some of our broadest technical challenges that requires deep technical knowledge, hands-on software development and seamless collaboration with all functions.
- You will envision and develop features that are highly reliable and fault tolerant to deliver a superior customer experience.
- Collaborating various highly functional teams in the company to meet deliverables throughout the software development lifecycle.
- Identify and improvise areas of improvement through data insights and research.

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Preferred Qualifications

- BE, B.Tech, BCA.

What we look for?

- Knowledge in backend development with expertise in at least one of the following programming languages: Java, Python, GoLang OS: Linux, Unix
- Understanding of cache and messaging queue technologies like Redis and Kafka.
- Ability to write clean code using the concepts of object-oriented programming.
- Basic understanding of databases, including SQL and NoSQL.
- Strong problem-solving and critical-thinking skills.
- Excellent communication and collaboration skills to work effectively in a team.
- Enthusiasm for learning and a passion for software development.
- Relevant internships, personal projects, or coursework in programming and development are a plus.
- Familiarity with cloud-based technologies and platforms (e.g., AWS, Azure, GCP) is a plus.

What's in it for you?

A career at Netcore is more than just a job — it's an opportunity to shape the future. For more information, please visit netcorecloud.com or follow us on [LinkedIn](#).

- Immense growth, continuous learning and deliver the best to the top-notch brands.
- Work with some of the most innovative brains
- Opportunity to explore your entrepreneurial mind-set.
- Open culture where your creative bug gets activated.

If this sounds like a company you would like to be a part of, and a role you would thrive in, please don't hold back from applying! We need your unique perspective for our continued innovation and success!

So let's converse! Our inquisitive nature is all keen to know more about you.

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