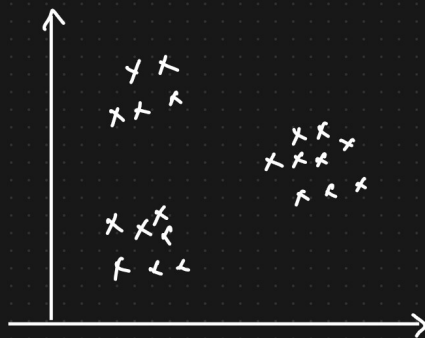
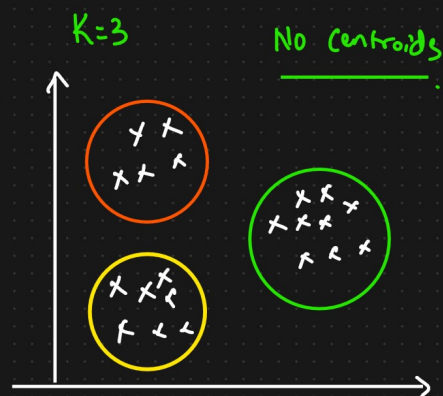


# Hierarchical Clustering

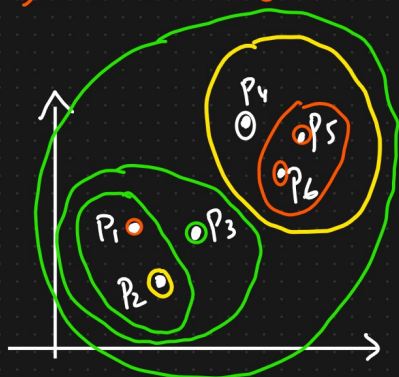


⇒ Hierarchical Clustering



HC

- ① Agglomerative
  - ② Divisive
- ⇒ Geometric Intuition.



Steps

- ① For each point initially will consider it as a separate cluster
- ② Find the nearest point and create a new cluster
- ③ Keep on doing the same process until we get a single cluster

Cosine Similarity

No. of clusters

Dendrogram

Euclidean Distance

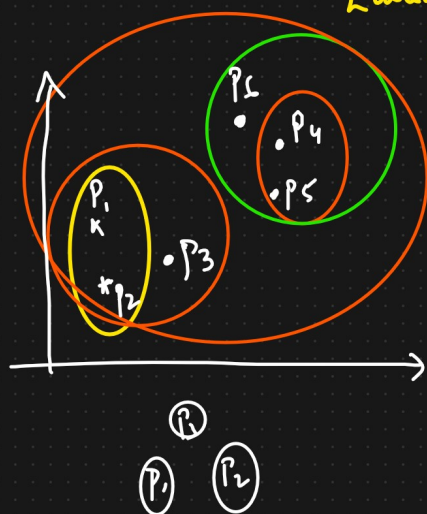
Distance

Threshold

K=2

↑↑↑↑

K=4



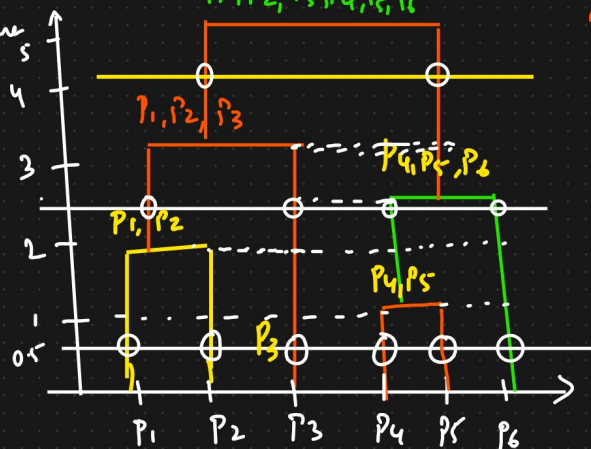
Dendrogram

K=2

K=2

Agglomerative

Euclidean Distance



Divisive

- (\*) Select the longest vertical line such that }  
no horizontal line passes through it }

Threshold {Euclidean Distance}.

## K Means Vs Hierarchical Clustering

Scalability And Flexibility

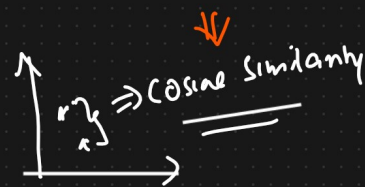
① Dataset size  $\rightarrow$  Huge  $\rightarrow$  K Means

Small  $\rightarrow$  Hierarchical Clustering



② Kmean  $\rightarrow$  Numerical data

Hierarchical clustering  $\rightarrow$  Variety of data.



③ Centroids  $\rightarrow$  Elbow method  $\rightarrow$  No. of centroids  
 $\rightarrow$  No. of clusters