

MALIK ATEEQ AWAN

Co-Founder Xposurereverse Marketing



Experience

From Sep 2023

Chief Marketing Officer • Onsite • **Xposurereverse Marketing**

From Sep 2023

Co-Lead Media Team • Onsite • **Industrial Liaison Cell Comsats Isb**

From 2022-2023

Digital Marketing Manager • Remote • **Digital Solutions Pakistan**

From 2023

Social Media Manager • Hybrid • **A2Z Tours Planner**

July 2023-Sep 2023

Digital Marketing Specialist • Remote • **Global Healthcare Online**

2020-2022

Media Advisor • Onsite • **Team Malik Brothers Kurli**

Jul 2023-August 2023

Digital Marketer and Content Creator • Intern • **Pakistan Post**

During these experiences my key responsibilities was to manage all social media accounts, creating campaigns and designing of content, Posts and Ads then regular posting of content with strategies and measurement of results and analytics with different tools.

Education

COMSATS Institute Of Information Technology, Islamabad Pakistan

- Bachelors of Science in Computer Science

Google Digital Garage

- Fundamentals of Digital Marketing

Digital AD Expert

- Introductions to Search Campaigns.

- META- Objectives and AD Formats and initiates.

Coursera

- Fundamentals of Digital Consumer Search

- Digital Marketing Fundamentals and content strategy


- Search Engine Optimization with WordPress and Squarespace

Leadership

- President of Life Skill and Awareness Society at college level.

- Marketing Head at Team Very Well Welfare Foundation.

Contact

 **Awan House, Janjuha Town
Bharakhu, Islamabad**

 **+92319 0827083**

 [**malikateeqawan892@gmail.com**](mailto:malikateeqawan892@gmail.com)

 [**malik-ateeq-awan \(id-163755249\)**](#)

Skills

- Digital Marketing Strategy
- Social Media Management
- Social Media Marketing
- Keyword Research
- Data Scrapping
- Copywriting
- Programming (java, python)
- MS Office Expertise with AI
- Content Creation and Marketing
- Email Marketing
- Analytics and Data Analysis
- CRO and A/B Testing
- Budget Management
- Market and Competitors Research
- Logo Designing
- Video editing
- META Ads expert