

## I. INTERPETRATION

For purposes of this Agreement, unless the context clearly requires otherwise, the following shall apply:

- i) The singular includes the plural and vice versa;
- ii) A reference to any one gender, whether masculine, feminine or neuter, includes a reference to the other two genders;
- iii) The headings in this agreement are for convenience only and are not to be considered when interpreting the agreement;
- iv) Any reference to the term “Company” refers to Sennit (Pty) Ltd;
- v) Any reference to the term “App” refers to the Sennit App;
- vi) Any reference to the term “you” refers to any person thus reading the privacy policy, intending to make use of the App;
- vii) Any reference to the term “service/s” refers to the service that is provided through use of the App;
- viii) Any other matters of interpretation are to be governed by the Company’s MOI, the Companies Act 71 of 2008 and any other relevant legislation.

## II. INTRODUCTION:

This privacy policy documents the privacy practices for the Company. This privacy policy applies solely to information collected by the App. It will notify you as the user of what personally identifiable information may be collected from you through use of the App, how it is used and with whom it may be shared.

## III. INFORMATION TO BE COLLECTED AND USED:

We are the sole owners of the information collected on the App. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We will not sell or rent this information to anyone, subject to the Sharing of Information Collected clause below.

Further, our aim in collecting such information is for the following set of purposes:

- Develop, operate, improve, deliver, maintain, and protect our Service;
- Send you communications, including by email;
- Monitor and analyse trends and usage;

- Personalise the Service by customising the content we show you, including advertisements;
- Provide and improve advertisement targeting and measurement, including through the use of your precise location data;
- Enhance the safety and security of our products and services;
- Verify your identity and prevent fraud or other unauthorised or illegal activity;
- Use information we've collected from cookies and other technology to enhance the Service and your experience with them;
- Enforce the Company's Terms of Service and other usage policies;

#### IV. SHARING OF INFORMATION COLLECTED:

However, we reserve the right to share information garnered from you as the user with the following persons:

- Yourself: In that we will use your information to respond to you, regarding the reason you contacted us;
- The Company's Business Partners and Affiliates: Such persons who conduct business with us in order to facilitate the effective operation of the App may be made privy to information that you may provide to us, though such information will only be shared as necessary to facilitate such operation;
- Third Parties: We may employ third-party companies and individuals for reasons that will:
  - o Enable the facilitation of our Service;
  - o To perform Service-related services;
  - o Or to assist us in analysing how our Service is used, and for these reasons information regarding you may be shared with them but only on a necessary basis;
- Legal Reasons: Certain operations of law may obligate us from time to time to share information about you for the following reasons:
  - o To ensure compliance with any valid legal process, applicable law, rule of regulation;
  - o To investigate, remedy, or enforce potential Terms of Service violations;
  - o To protect the rights, property, and safety of us, our users, or others;
  - o To detect and resolve any fraud or security concerns;
- Mergers/Acquisitions: In the event that the Company merges, acquires or is acquired in which another person, whether juristic or not, becomes involved in the Company, we may share your information with that person;
- Advertisers: We may share your information with advertisers who may conduct business with the Company;

#### V. THIRD-PARTY CONTENT AND INTEGRATIONS:

The Service may also contain third-party links and search results, include third-

party integrations, or offer a co-branded or third-party-branded service. Through these links, third-party integrations, and co-branded or third-party-branded services, you may be providing information (including personal information) directly to the third party, the Company, or both. You acknowledge and agree that we are not responsible for how those third parties collect or use your information.

We therefore refer you to those privacy policies of these third parties to review in your own time.

#### VI. REGARDING THIRD-PARTY SERVICES

We may share your information with other third-party persons, whether juristic or not, or collect information ourselves about your activity on third-party services (with the use of cookies and other technologies provided by or to us), which may be used to analyse and track data, determine the popularity of certain content, and better understand the general public's online activity (which includes yours).

However, we maintain that the Company is not responsible for what uses other third-parties may practice on such other sites as they may operate and we, again, refer you to the privacy policies of those third-parties if and when you may encounter them through the use of our Service.

#### VII. RETENTION OF YOUR INFORMATION:

The Company may retain the information you provide through the use of the Service as long as your use of the App lasts and for a further commercially reasonable time to allow for back-up, archival and/or audit purposes.

#### VIII. SECURITY:

We take precautions to protect your information, as we acknowledge and value the trust that you give us in providing us with your personal information. When you submit sensitive information via the App, your information is protected.

Wherever we collect sensitive information, that information is transmitted to us in a secure way, where access will be granted with the use of a secure "Access Token", therefore only employees who need the information to perform a specific job are granted access to personally identifiable information. The computers/servers on which we store personally identifiable information are kept in a secure environment.

#### IX. CHANGES TO THIS PRIVACY POLICY:

We may update our Privacy Policy from time to time. Thus, we advise you to

review this page periodically for any changes. We will notify you of any changes by posting the new Privacy Policy on this page. These changes are effective immediately, after they are posted on this page.

X. CONTACT US:

If you have any questions or suggestions about our Privacy Policy, do not hesitate to contact us through our contact details found at the bottom of our Terms and Conditions.