

SiteWatch

Customer Interface

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Customer Experience

The VoC: Connected Services to support Customer's Business

- During the last few years customers and dealers faced many challenges:
 - Fuel costs dramatic increase
 - Inflation which impacts cost of parts, fluids and new vehicles...
- A Survey* conducted in 2022, shows Customers complain about fleet/machines challenges which "are going to be in some cases dramatic" (for 80% of involved people).
- 68% of Construction Customers use Telematics on board
- 82% of this population say that Connected Services are "Extremely or very beneficial"
- Telematic solutions are providing positive ROI for 60% of customers
- Customers and dealers indicate other improvements achieved by using Telematics:

GOALS ACHIEVED	% on Fleets
Improved operational efficiency	65%
Improved Fuel Consumption	64%
Improved ROI (less than 1 year)	60%
Improved efficiency/productivity for customers	59%
Improved communication with customers	57%
Improved scheduling	57%
Improved efficiency/productivity for office staff/management	54%



Top 3 challenges to daily business

	2021 Report	2022 Report	2023 Report	
Increasing Cost	44%	63%	80%	
Material Shortage	40%	54%	59%	
Meeting Customer demand	50%	49%	52%	

80% of customers complain increasing costs as the biggest challenge for the Business



For 82% of interviewed People, Telematics Solutions represent a beneficial tool to improve Machine Efficiency, ROI, reduce Fuel Consumption...



Customer Experience

CUSTO BASED ON
EXPERIENCE

Real impact of Telematic on fleet or machines costs









	All industries	Transportation	Construction	Others
Average fuel cost reduction	9%	10%	10%	7%
Average accident cost reduction	17%	21%	17%	12%
Average labor cost reduction	12%	12%	17%	9%

How Customers reduced Fuel consumption -> Checking reports, using machines in appropriate mode, changing Operators behaviors

How Customers reduced Accident Costs -> Receiving Realtime Alerts; avoiding Machine critical issues, reducing Downtime

How Dealers reduced Labor Costs -> Avoiding critical issues; Scheduling Maintenance; getting prepared for the service operation







Features & Applications

SiteWatch is CASE's Telematics Solution that tracks real-time equipment operating data, communicating that information to an internet interface to help customer to better manage equipment, making machine more productive and profitable.

The plot messages are instantly communicated to the customer who can erganize prompt service avoiding critical problems and

The alert messages are instantly communicated to the customer who can organize prompt service avoiding critical problems and more extended downtime.



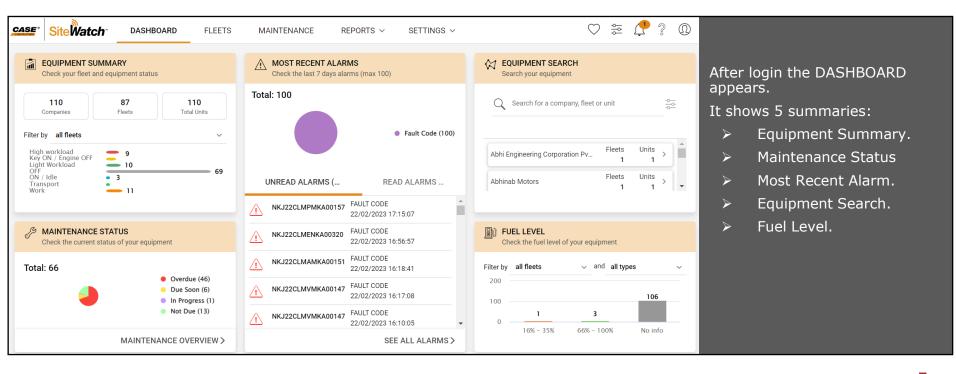
Parameters Actions **Benefits** A more efficient use of the machine From data analysis, the customer SiteWatch detects many parameters: means a greater profit and business for manages the factors that make the use of idle time, Fuel consumption. System can the machine more efficient. the customer. send an auto-reports through mail. ON-OFF Machine Late Start / Early Stop Operator Efficiency **Change operator behavior Less Fuel Consumption** Fuel usage Reduce Idle time Less Fuel Consumption Run/Idle Times **Engine hours Plan Maintenance Downtime prevention** Machine Alerts Plan Service/Avoid critical stops Downtime prevention **Geo Position Full control Machine safety**



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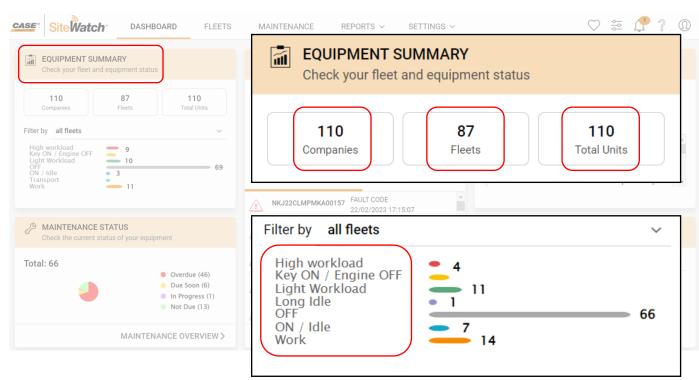








Equipment Summary



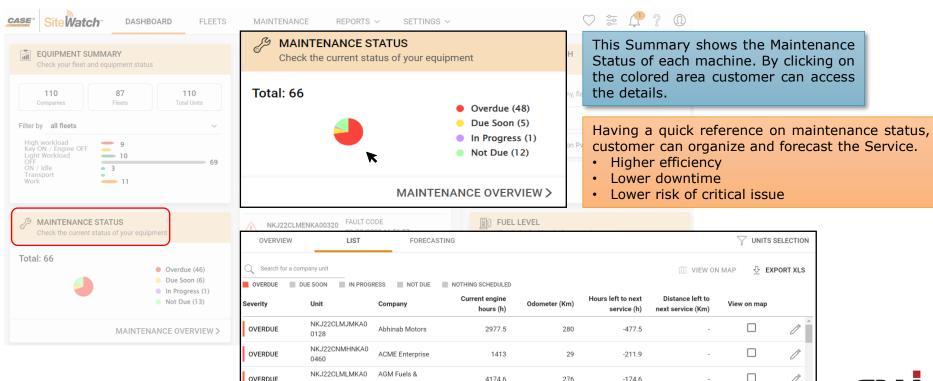
This Summary shows the full number of machine in the fleet and the working status of each machine: high/low workload, off, On/idle...

Thanks to the working condition analysis, customers would:

- Optimize machine use,
- Improve machine performance,
- Reduce costs...



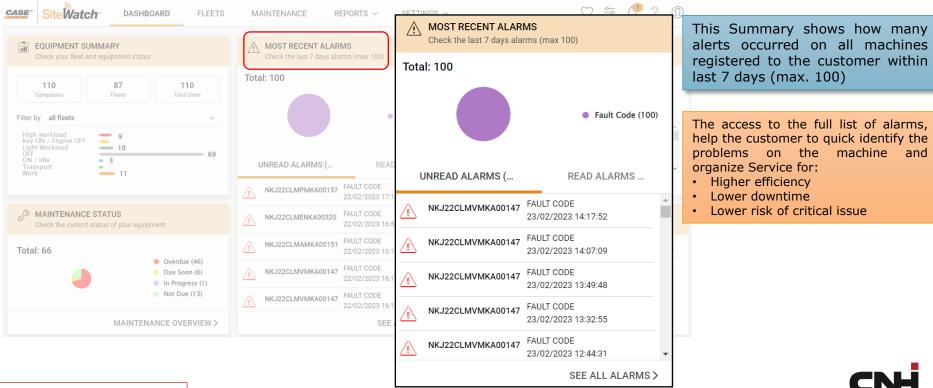
Maintenance Status



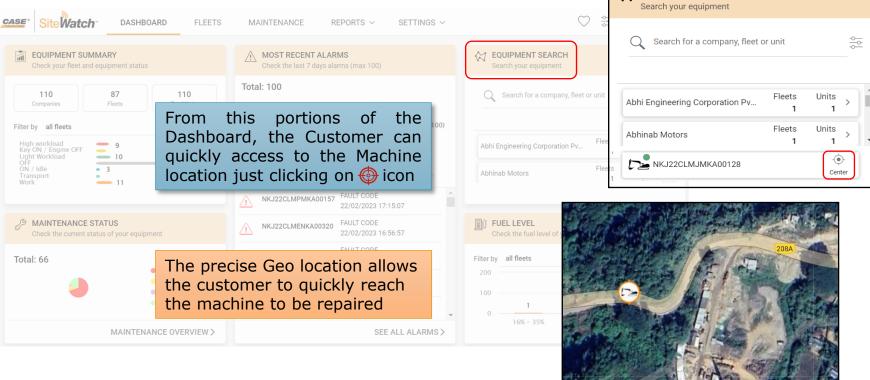


Transports

Most Recent Alarms



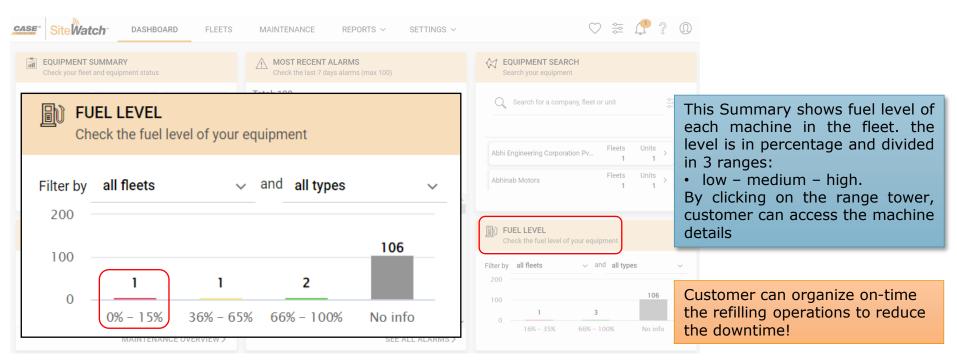
Equipment Search



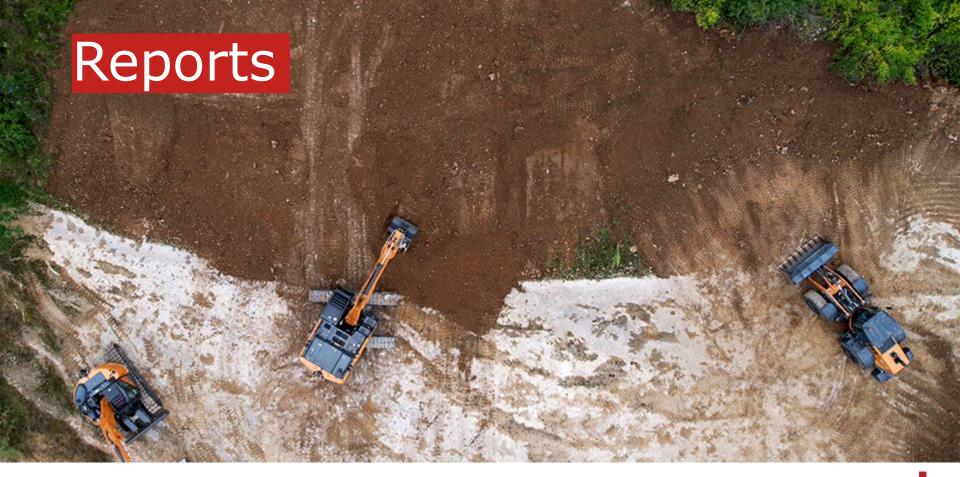
EQUIPMENT SEARCH

Fuel Level

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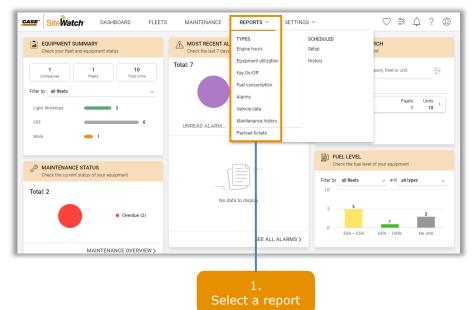


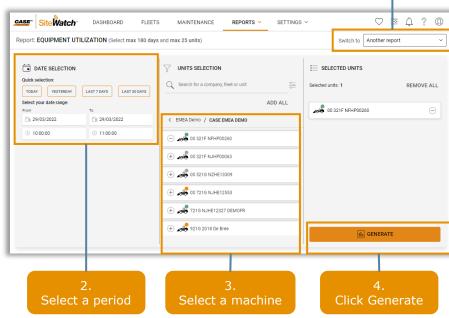






Easy creation of multiple machine reports which can be exported to excel.





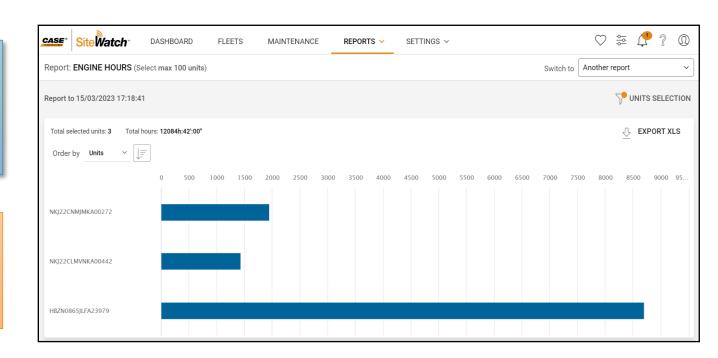
Switch to other report

Engine Hours

This Report shows the Engine Hours of 3 selected machines from the fleet. By bringing the cursor on the bar, customer can view individual machine's engine hours clocked.

Customer can view and analyze:

- Total engine hours.
- Individual engine hours.
- Compare and act.





Equipment Utilization

This Report shows Machine Utilization for 3 selected machines from the fleet. By bringing the cursor on different colors on the bar, customer can view the hours machine has operated on a particular working mode.

Helps customer know:

- Machine Utilization
- Long Idle percentage
- Operator Behavior

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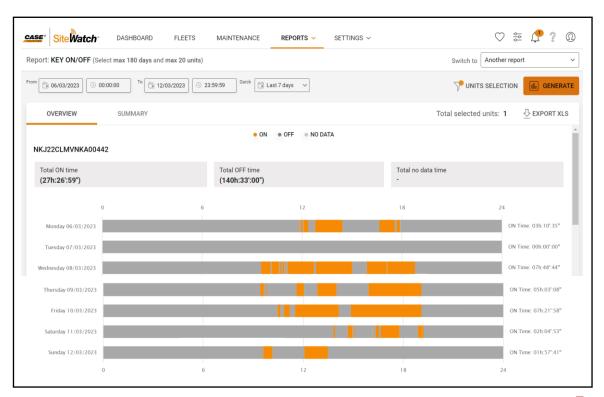


Key ON/OFF

The Key ON/OFF report provides details about the daily operating hours.

- Information about each time the machines was started and when shutdown during the day.
- Total hours for each day.
- Customizable period up to a maximum of 180 days in the report.
- The report can be exported to excel
- The excel report can be send by email on a weekly or monthly base.

Helps customer know when was the machine started and shutdown?





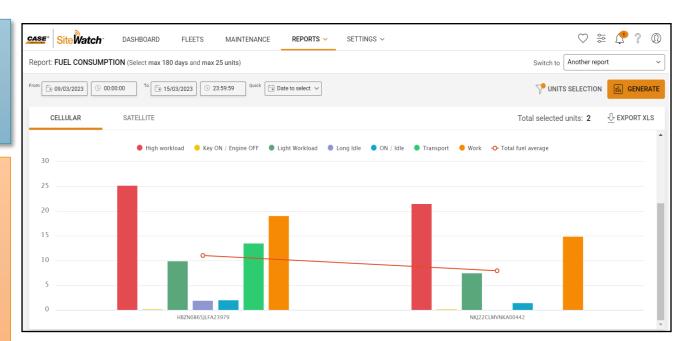
Fuel Consumption

Fuel is money and therefor a big aspect of the machine cost.

The reports offer a detailed view of the fuel usage in each machine state which makes it possible to identify where the biggest reduction can be made.

If there are similar machines working in similar circumstances you can compare machines.

- When a machine has more idle time it can be an indication that there might be a fuel reduction possible.
- When a machine spends more time in high performance it can indicate that the machine is too small or it unnecessary operates with high RPM.





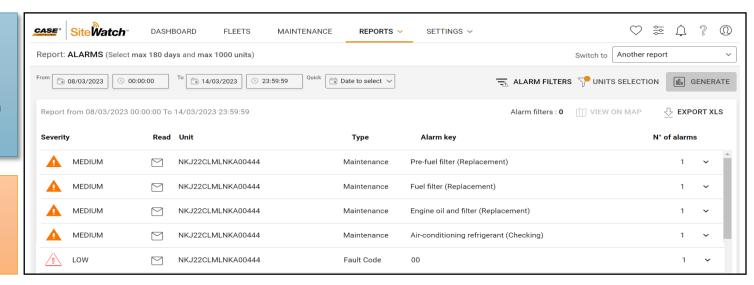
Alarms

Keep the machine in good condition with SiteWatch maintenance.

Customer can constantly count on the perfect condition of the machine in his fleet, minimize downtime risk.

SiteWatch keeps track of the machine health, security and fault conditions and notifies the customer when an incident is reported.

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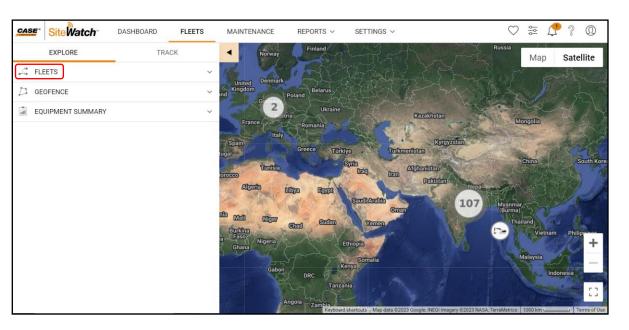


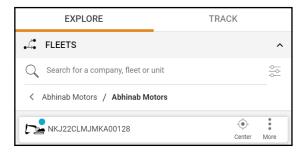






Explore



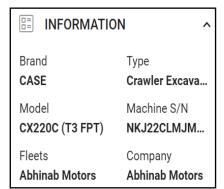


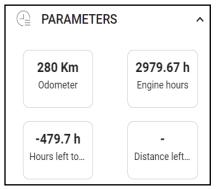


Fleets menu, provides customer option to **Explore and Track** Machine position.

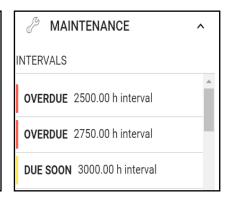


Explore-Fleets











Machine real time information can be seen.

Machine information is available on:

- Information
- Parameters
- Position
- Maintenance
- Technical Data



Explore-Geofence

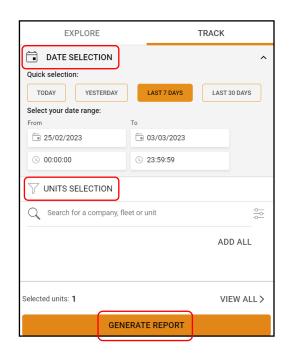


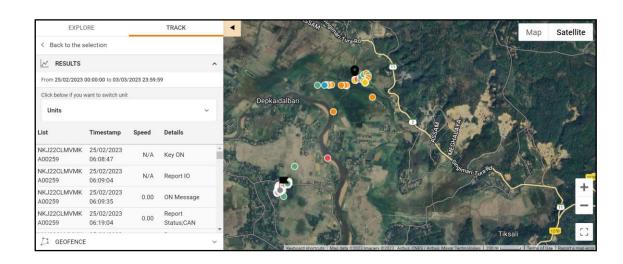
Customers can also set the **Geofence** perimeter within which or outside which the machine must work. Anytime machines cross the perimeter an alert message is sent to the customer.

Safety level increased for operators, employees and machines!



Track





- $_{\odot}$ $\,\,$ Possible to generate report against individual machine or multiple machines at a time.
- o Perform Date Selection, Unit Selection and Click on "Generate Report".
- o Report appears with Timestamp, Speed & Details.







Maintenance

Overview

Unit By Highest Status Of Severity

Indicates service status by color.





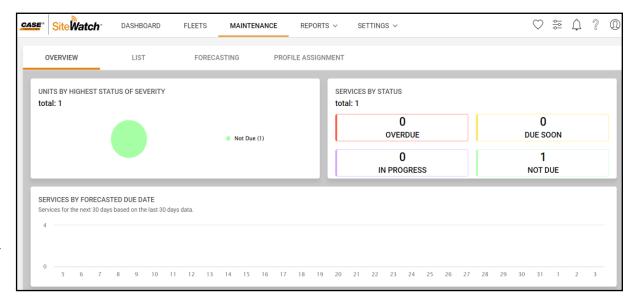
In progress. Not due.

Services By Status.

 No. of units with services pending, in progress, due soon or not due can be checked.

Services By Forecasted Due Date

 If forecasting against unit is activated, based on unit run time, also forecast next service date.





Backup

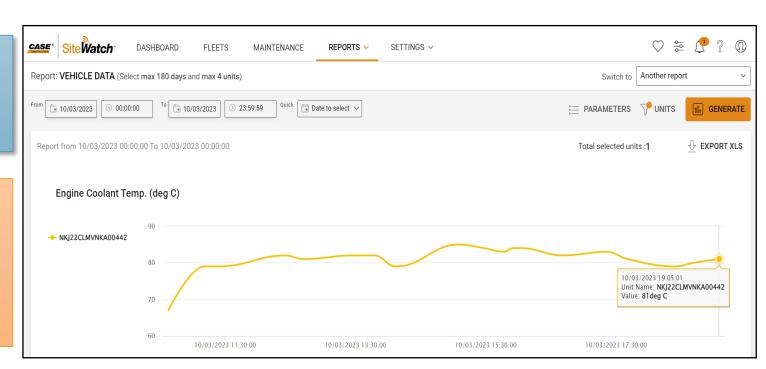


Vehicle Data

SiteWatch tracks important parameters and allows a customer to proactively take actions on service or parts requiring special attention.

Parameters:

- 1. Actual Engine Torque %
- 2. Actual fuel consumption
- 3. Battery voltage
- 4. Engine Coolant Temp.
- 5. Engine Oil Pressure
- 6. Turbo boost pressure





Maintenance History

SiteWatch keeps a track of the service intervals and notifies in advance when a service is needed.

Instead of calling jobsites to verify machine hours and location, SiteWatch helps to plan the service intervals in time and have the necessary parts available when performing the maintenance.

