

Ideation Phase

Empathize & Discover

Date	25 September 2022
Team ID	PNT2022TMID18498
Project Name	Project - Natural Disaster Intensity Analysis and Classification Using Artificial Intelligence
Maximum Marks	4 Marks

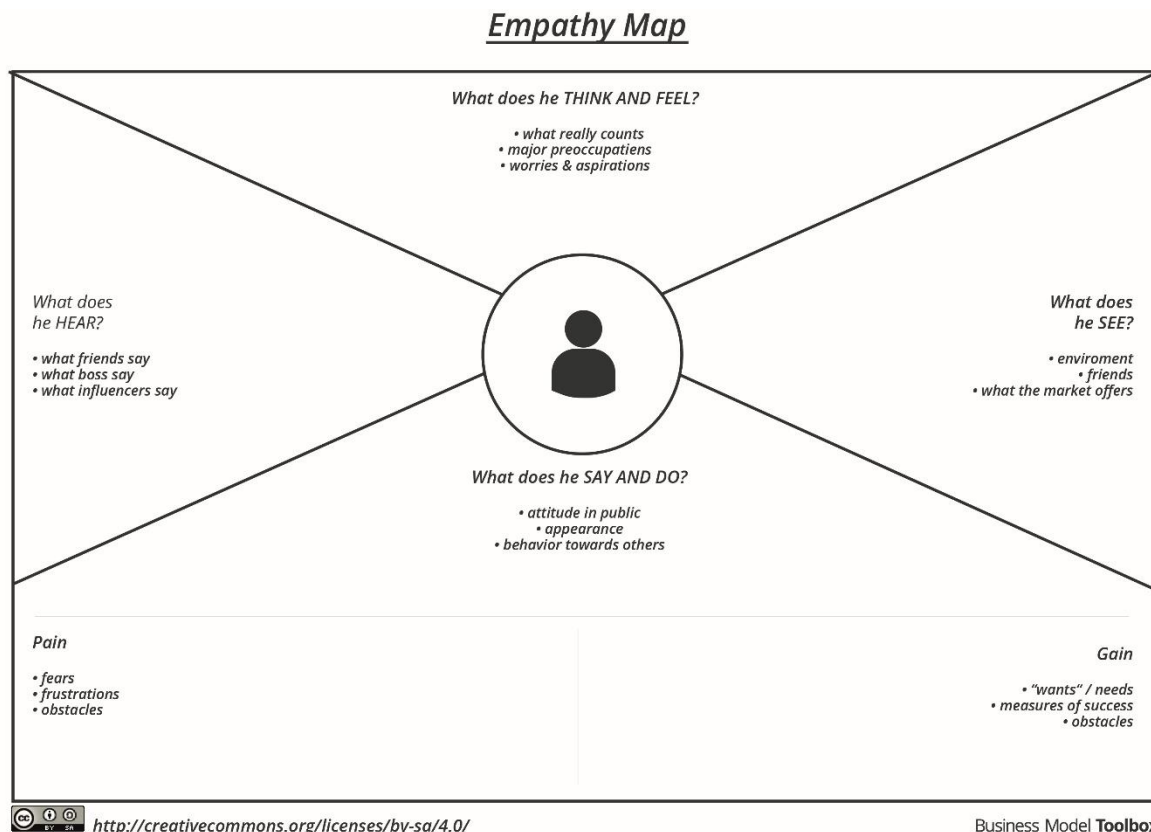
Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:



Empathy Map Canvas for Natural Disaster Intensity Analysis and Classification Using Artificial Intelligence

Reference: <https://tinyurl.com/ibmempathymap>

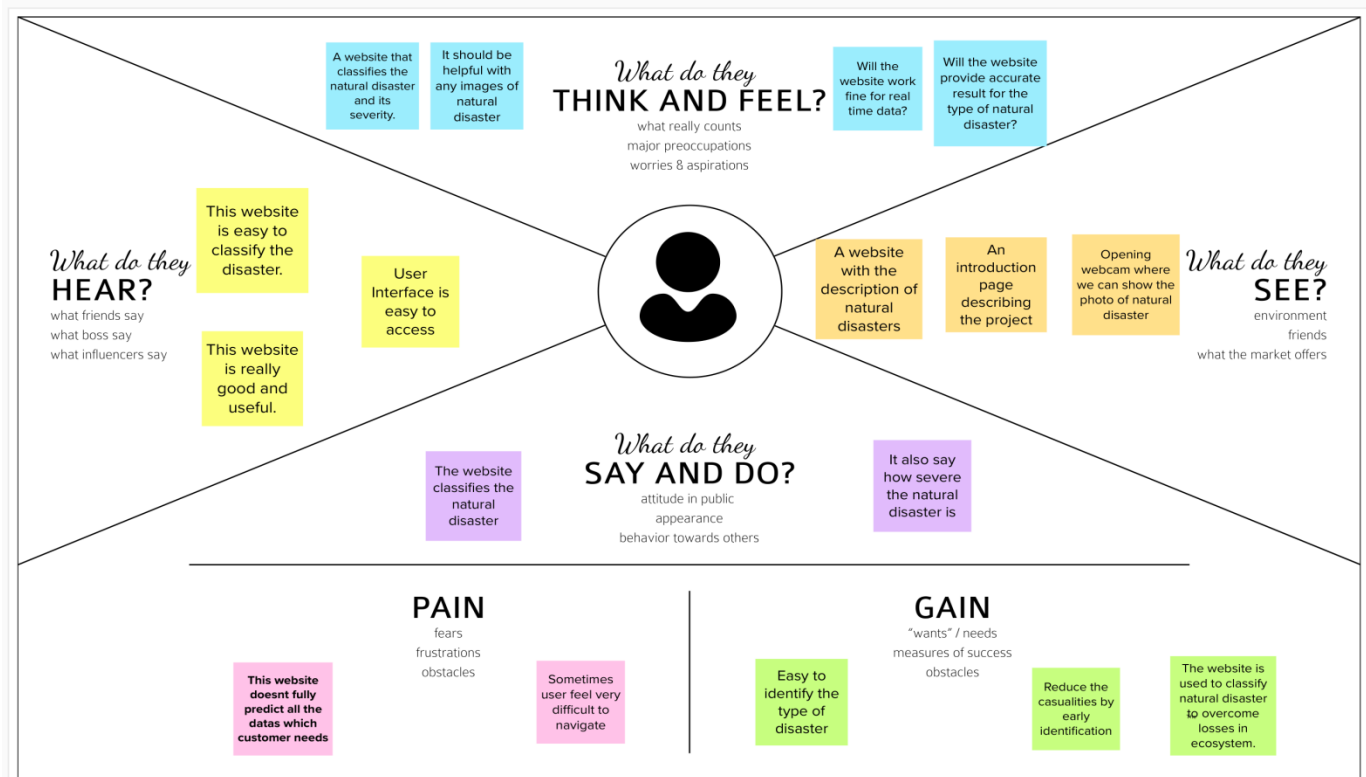
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Empathy Map Canvas

Gain insight and understanding on solving customer problems.

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An empathy map that shows the perspective of an employee from NDRF while using the website.



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