

# The neighborhood of your choice Contents

India is the seventh largest country in the world by geographical area and world's second-most populous country with more than 1.38 crore people. According to Census of India 2011, there are 7935 cities. The number of metropolitan cities having million plus population has also increased from 35 to 53 as per 2011 census. The name of such cities can be found <a href="https://example.com/here">here</a>. In the current modern world citizens migrate from one place to another for a better opportunity. As per the <a href="https://example.com/article">article</a>, Bangalore's population comprises of 42% migrants.

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### **Problem**

The world is facing an unprecedented threat from the COVID-19 pandemic. It is difficult for a citizen who wants to explore the whole new city and choose the locality in order to find a place of reside.

Migrating to another city leaving behind one's hometown might not be the preferred choice but can prove to be the smartest one with unemployment rates rapidly growing along the covid cases day by day.

So, this leaves an individual with the dilemma of choice on where to move to as India is home to a lot of cities and metropolitan areas.

### Point of interest

The aim of the project is to compare the cities of India to find the similarities based on the venues in the neighborhood. This helps the working-class people who may have to move to new city and are looking for the comfortable locality to stay. The locality they would want to choose is dependent on the lifestyle they carry that is in turn dependent majorly on the venues in the nearby locality. For example, some people prefer to stay in a neighborhood which has restaurants, shopping malls in the near vicinity whereas some people prefer staying near to parks, recreational zones etc. In this project, I will be making an attempt to compare the similarities of cities Pune and Bangalore City, and this methodology can be extended to compare any cities of India.

## Data Info

### 2.1 Data Source

Since post office is a public facility that provides mail services, including accepting of letters and parcels, providing post office boxes to every nook and corner of the country, I will be using the all India pin code <u>dataset</u> from the Open Government Data(OGD) Platform India to derive the neighborhoods of the city. The dataset has attributes like Office name, Pin code, Office type, Division, Region, Taluk, District, State, Latitude and Longitude.

	officename	pincode	office Type	Deliverystatus	divisionname	regionname	circlename	Taluk	Districtname	statename	Telephone	Related Suboffice
0	Achalapur B.O	504273	B.O	Delivery	Adilabad	Hyderabad	Andhra Pradesh	Asifabad	Adilabad	TELANGANA	NaN	Rechin S.C
1	Ada B.O	504293	B.O	Delivery	Adilabad	Hyderabad	Andhra Pradesh	Asifabad	Adilabad	TELANGANA	NaN	Asifaba S.C
2	Adegaon B.O	504307	B.O	Delivery	Adilabad	Hyderabad	Andhra Pradesh	Boath	Adilabad	TELANGANA	NaN	Echoda S.C
3	Adilabad Collectorate S.O	504001	S.O	Non-Delivery	Adilabad	Hyderabad	Andhra Pradesh	Adilabad	Adilabad	TELANGANA	08732-226703	Nat
4	Adilabad H.O	504001	H.O	Delivery	Adilabad	Hyderabad	Andhra Pradesh	Adilabad	Adilabad	TELANGANA	08732-226738	Nat
8												>

```
1 all_india_postal_df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 154797 entries, 0 to 154796
Data columns (total 15 columns):
officename 154797 non-null object
                     154797 non-null int64
pincode
officeType
                     154797 non-null object
                     154797 non-null object
Deliverystatus
divisionname
                     154797 non-null object
                     154797 non-null object
regionname
                     154797 non-null object
circlename
                     146488 non-null object
Taluk
Districtname
statename
Telephone
                   154761 non-null object
154761 non-null object
Telephone 23418 non-null object
Related Suboffice 125269 non-null object
Related Headoffice 153987 non-null object
                     142 non-null float64
longitude
                     142 non-null float64
latitude
dtypes: float64(2), int64(1), object(12)
memory usage: 17.7+ MB
```

On examining, we find that the dataset is not updated with the latitudes and the longitudes for all the records. To solve this, I will be using geopy, which is a Python client for several popular geocoding web services. The geopy makes it easy to locate the coordinates of addresses, cities, countries, and landmarks across the globe using third-party geocoders and other data sources.

We will also use the Foursquare API to retrieve the venues within the radius of 1.5 km of each neighborhood. Foursquare is a location data provider with information of all type of venues and events within an area of interest. Such information includes venue names, locations, latitudes, longitudes, venue categories, etc.

## 2.2 Data Cleaning and feature selection

Since we are interested in comparing the neighborhood of Pune and Bangalore City, we will filter out the data of other cities. And also, we do not want the features like office Type, Delivery status, division name, region name, circle name, Telephone, Related Suboffice, Related Head office for this analysis. We will also be filtering out the duplicate data from the dataset. We need latitudes and longitudes, but since the dataset is yet to be updated with the details, we will be dropping these features from the dataset and will use the geopy client to retrieve the latitudes and longitudes.

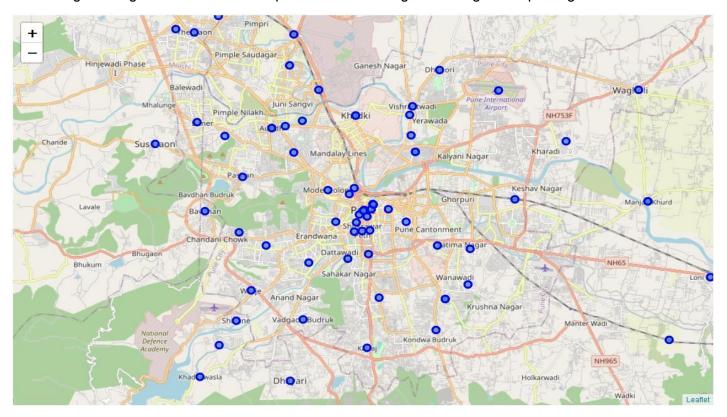
	officename	pincode	office Type	Deliverystatus	divisionname	regionname	circlename	Taluk	Districtname	statename	Telephone
52175	A F Station Yelahanka S.O	560063	S.O	Delivery	Bangalore East	Bangalore HQ	Karnataka	Bangalore North	Bangalore	KARNATAKA	080-28478031
52176	Agram S.O	560007	\$.0	Delivery	Bangalore East	Bangalore HQ	Karnataka	Bangalore South	Bangalore	KARNATAKA	080-25300192
52177	Air Force Hospital S.O	560007	S.O	Non-Delivery	Bangalore East	Bangalore HQ	Karnataka	Bangalore North	Bangalore	KARNATAKA	080-25302699
52178	Amruthahalli B.O	560092	B.O	Delivery	Bangalore East	Bangalore HQ	Karnataka	Bangalore North	Bangalore	KARNATAKA	NaN
52179	Anandnagar S.O (Bangalore)	560024	S.O	Non-Delivery	Bangalore East	Bangalore HQ	Karnataka	Bangalore North	Bangalore	KARNATAKA	080-23431761

To fetch the coordinates of the neighborhood we need to pass the address, city to the API and hence I will be creating a derived feature Neighborhood with the concatenation of officename, Districtname and statename. Dataset with the latitudes and longitudes for Bangalore is as below:

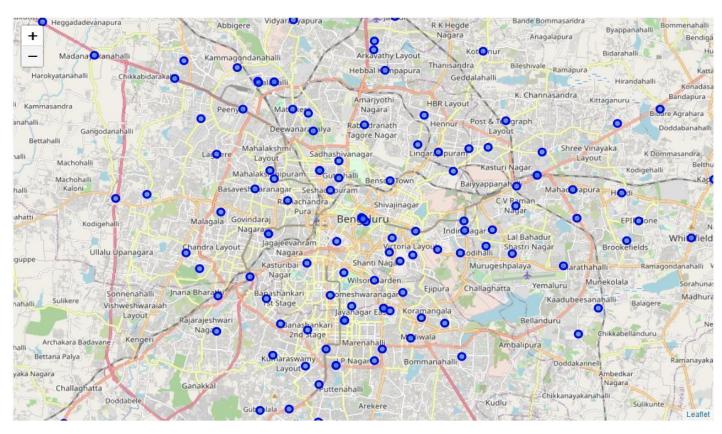
1	<pre>pune_blore_df.head()</pre>											
	officename	pincode	Taluk	Districtname	statename	Neighbourhood	Latitude	Longitude				
0	Air Force Hospital	560007	Bangalore North	Bangalore	KARNATAKA	Air Force Hospital, Bangalore, KARNATAKA	12.964	77.6275				
1	Amruthahalli	560092	Bangalore North	Bangalore	KARNATAKA	Amruthahalli, Bangalore, KARNATAKA	13.0665	77.5966				
2	Arabic College	560045	Bangalore North	Bangalore	KARNATAKA	Arabic College, Bangalore, KARNATAKA	13.03	77.6209				
3	Attur	560064	Bangalore North	Bangalore	KARNATAKA	Attur, Bangalore, KARNATAKA	13.0995	77.568				
4	Austin Town	560047	Bangalore North	Bangalore	KARNATAKA	Austin Town, Bangalore, KARNATAKA	12.9613	77.6153				

We have 101 and 142 neighborhoods along with geographical coordinates for Pune and Bangalore respectively.

#### Visualizing the neighborhoods on the map for Pune and Bangalore using folium package



Map of Pune along with the neighborhoods



Map of Bangalore along with the neighborhoods

The Foursquare's explore API will help us in providing with the list of the venues in the neighborhood. For each of the neighborhood area, we have chosen the limit to be 100, and the radius to be 1500 meters.



These venues will be used for further analysis.

## References

- <a href="http://mohua.gov.in/cms/number-of-cities--towns-by-city-size-class.php">http://mohua.gov.in/cms/number-of-cities--towns-by-city-size-class.php</a>
- <a href="https://www.thehindu.com/news/cities/bangalore/migrants-constitute-42-ofbengalurus-population/article28734588.ece">https://www.thehindu.com/news/cities/bangalore/migrants-constitute-42-ofbengalurus-population/article28734588.ece</a>