



Month Name

All

pizza_name

All

Day Name

All

pizza_category

All

pizza_category

All



₹25M

Revenue

₹ 1.1K

AOV

49.6K

Sum of quantity

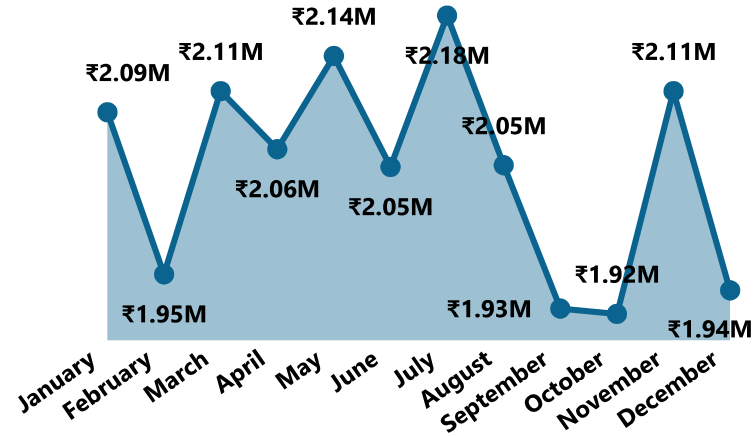
21.4K

Count of order_id

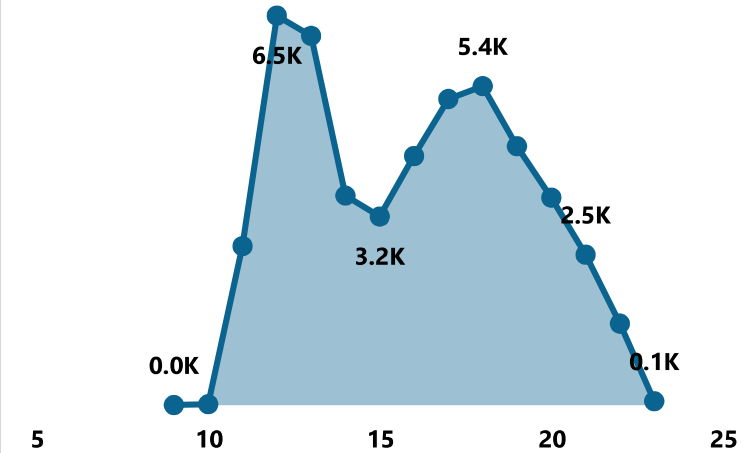
235

Average order per person

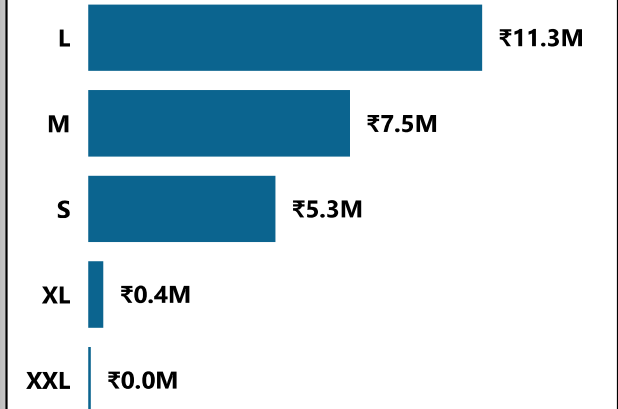
Sales by Month



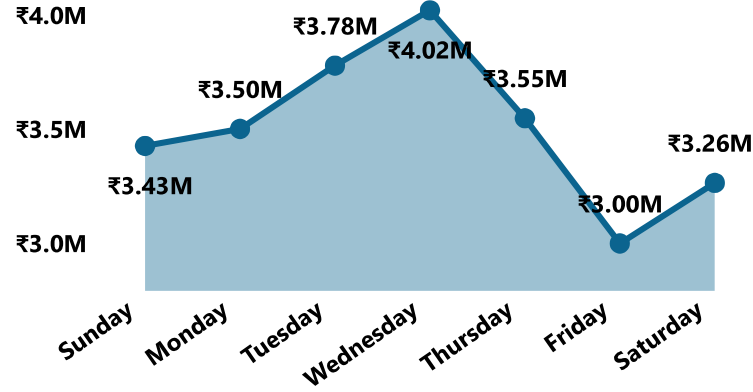
Count of pizza_id by Hour



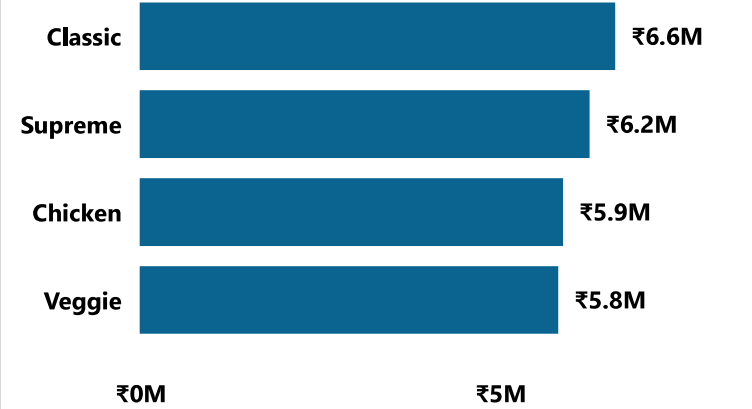
Revenue by pizza size



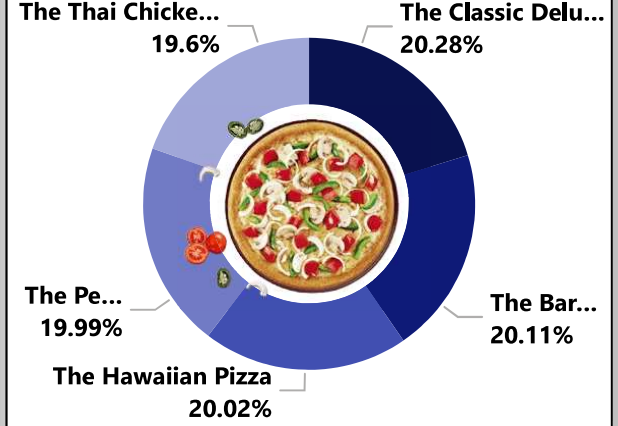
Revenue by Day Name



Revenue by pizza_category



Top 5 Pizza Quantity Sold





Month Name

All

pizza_name

All

Day Name

All

pizza_category

All

pizza_category

All



₹25M

Revenue

₹ 1.1K

AOV

49.6K

Sum of quantity

21.4K

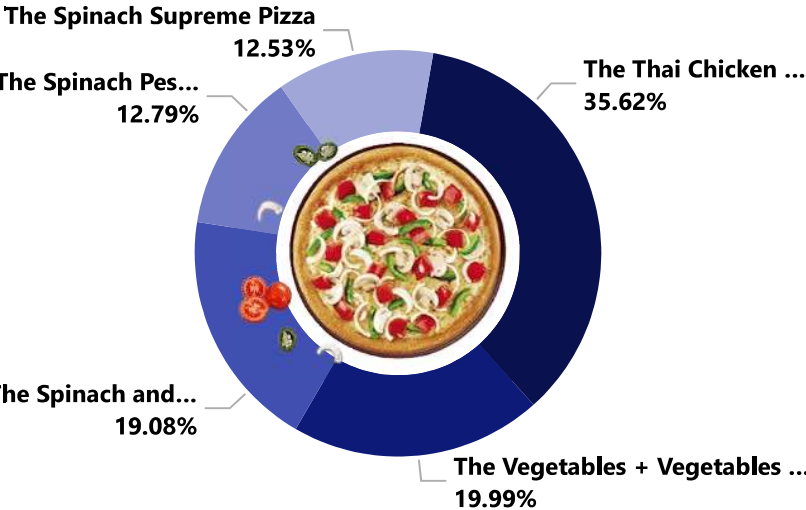
Count of order_id

235

Average order per person

pizza_category	pizza_name	pizza size	Count of quantity	Revenue
Chicken	The Barbecue Chicken Pizza	L	967	₹6,17,520.00
Chicken	The Barbecue Chicken Pizza	M	926	₹4,80,390.00
Chicken	The Barbecue Chicken Pizza	S	479	₹1,85,130.00
Classic	The Big Meat Pizza	S	1811	₹6,89,040.00
Supreme	The Brie Carre Pizza	S	480	₹3,47,655.00
Supreme	The Calabrese Pizza	L	274	₹1,67,670.00
Supreme	The Calabrese Pizza	M	554	₹2,73,975.00
Supreme	The Calabrese Pizza	S	99	₹36,382.50
Chicken	The California Chicken Pizza	L	895	₹5,77,057.50
Chicken	The California Chicken Pizza	M	914	₹4,74,360.00
Chicken	The California Chicken Pizza	S	493	₹1,90,867.50
Chicken	The Chicken Alfredo Pizza	L	187	₹1,17,030.00
Chicken	The Chicken Alfredo Pizza	M	697	₹3,53,257.50
Chicken	The Chicken Alfredo Pizza	S	96	₹36,720.00
Chicken	The Chicken Pesto Pizza	L	392	₹2,48,377.50
Chicken	The Chicken Pesto Pizza	M	274	₹1,38,690.00
Chicken	The Chicken Pesto Pizza	S	295	₹1,13,985.00
Classic	The Classic Deluxe Pizza	L	471	₹2,90,895.00
Classic	The Classic Deluxe Pizza	M	1159	₹5,66,880.00
Classic	The Classic Deluxe Pizza	S	786	₹2,87,640.00
Veggie	The Five Cheese Pizza	L	1359	₹7,81,995.00
Veggie	The Four Cheese Pizza	L	1273	₹7,08,666.00
Veggie	The Four Cheese Pizza	M	577	₹2,59,305.00
Classic	The Greek Pizza	L	255	₹1,56,825.00
Total			48620	₹2,45,35,801.50

Top 5 Pizza Sales



Recommendation:

To boost revenue, focus on promoting high-performing months (April, July, December) and improving sales on low-revenue days like Friday through discounts or combo offers. Large pizzas generate the most revenue, so consider bundling XL and XXL sizes to increase their sales. Leverage top-selling pizzas in marketing campaigns and introduce variations to attract more customers. Additionally, implement special deals during low-traffic hours to maximize sales throughout the day.