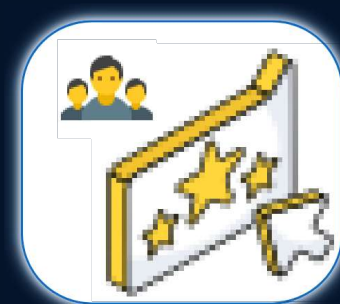




Hospitality Analysis



Revenue Analysis



**Guest Experience &
Ratings Analysis**



**Hotel Performance
Analysis**



**Booking &
Occupancy Analysis**



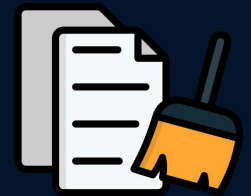
Revenue Analysis

- Revenue Generated
- Revenue Realized

Revenue Generated
2008M

Revenue Realized
1,709M

85% Revenue Rete...
15% Revenue Lost Ra...



Home



Guest Experience & Ratings Analysis

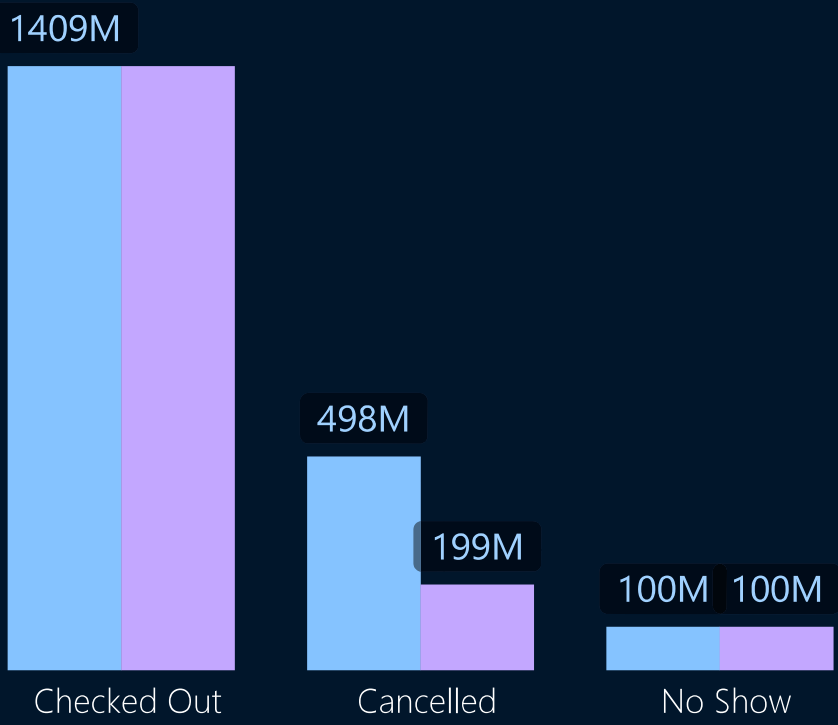


Hotel Performance Analysis

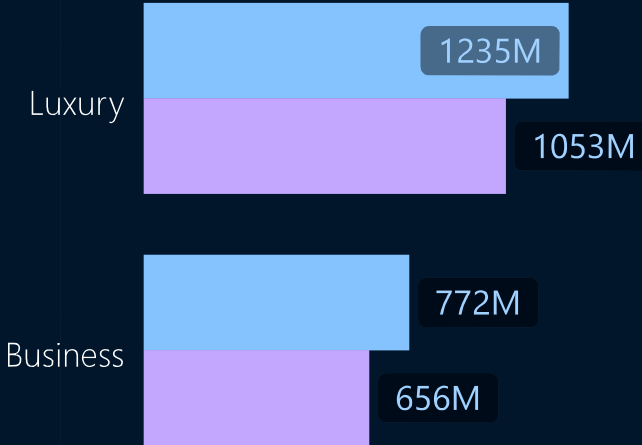


Booking & Occupancy Analysis

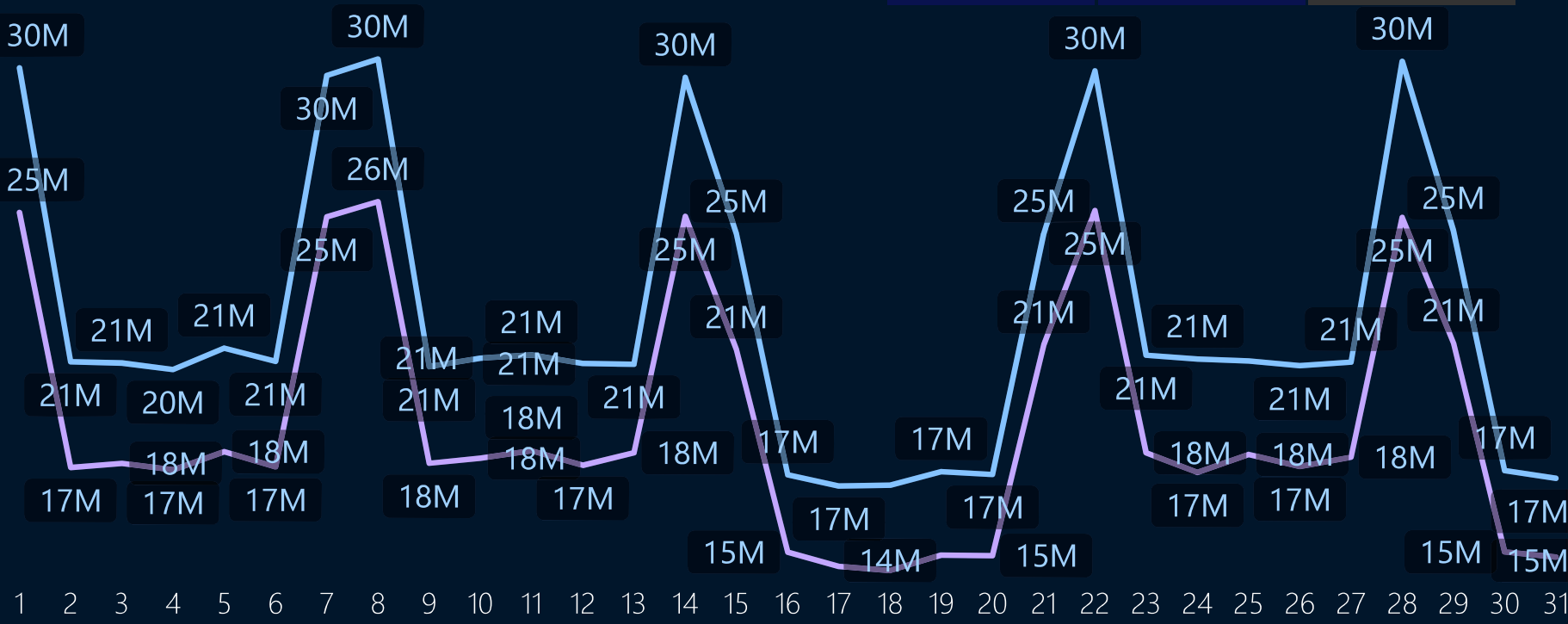
By Booking_Status



By Category

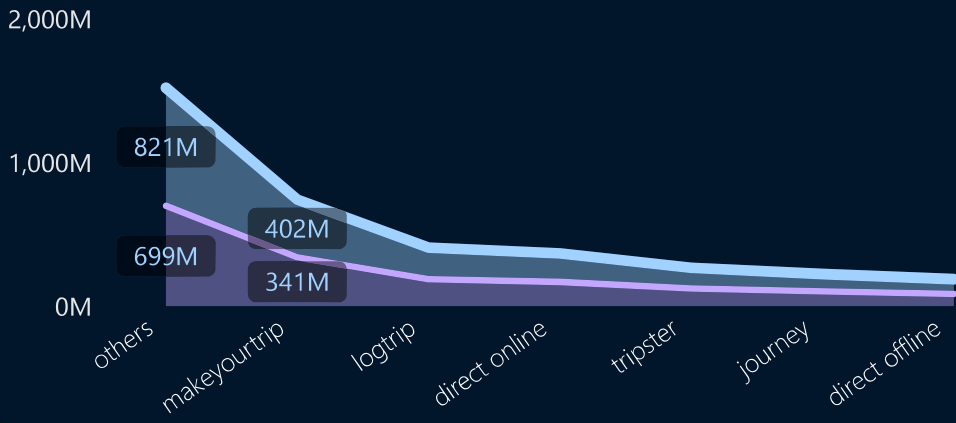


By Day

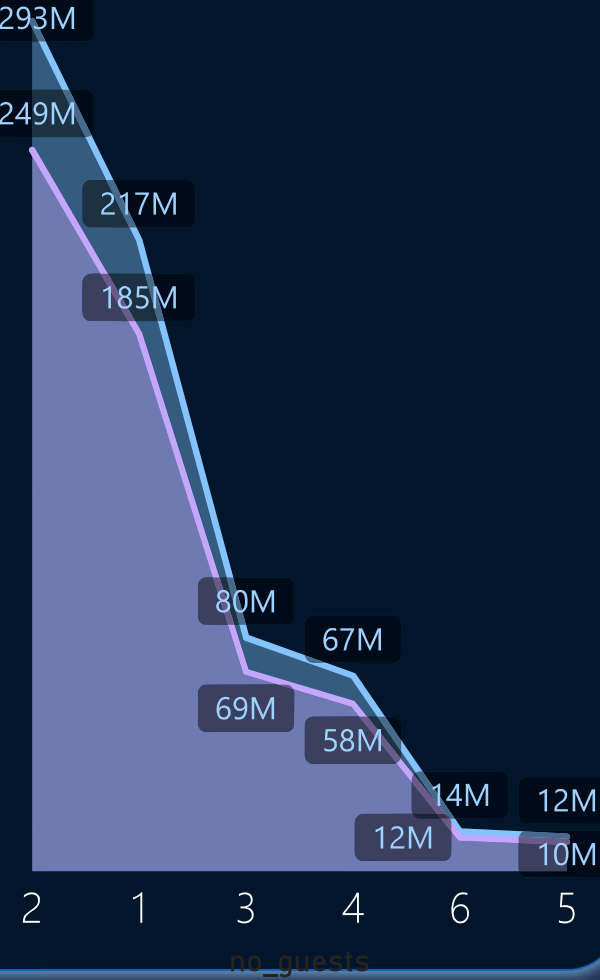


property_name	Revenue Realized	Revenue Generated
Atliq Exotica	32,03,12,46	374711225
Atliq Palace	30,40,81,86	357896505
Atliq City	28,58,11,93	336647155
Atliq Blu	26,08,55,52	306638045

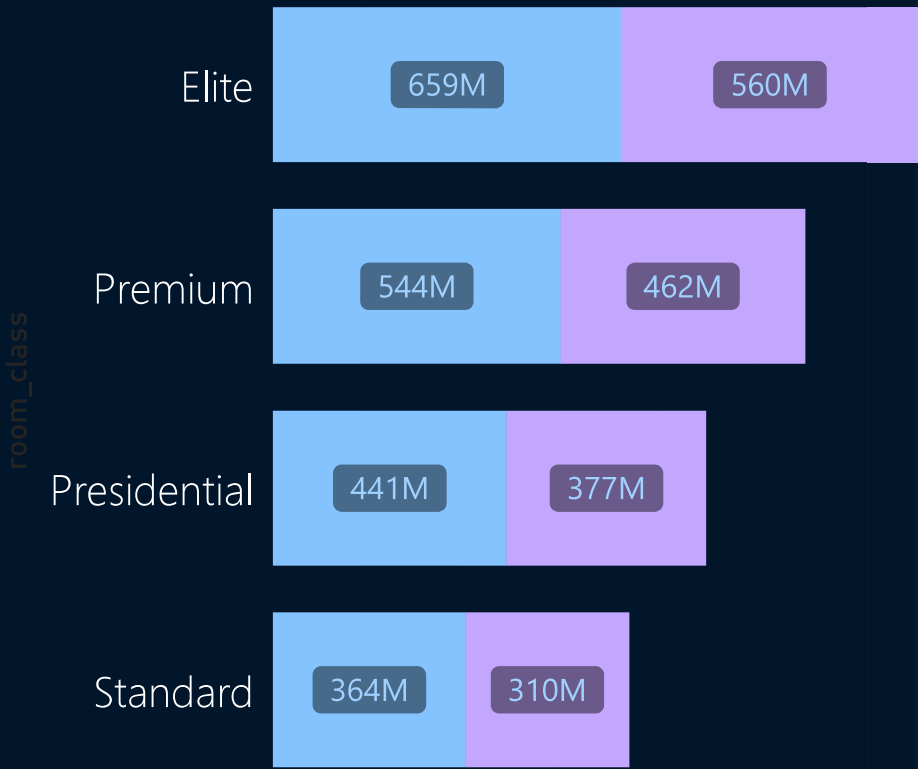
By Booking_Platform



By No_Guests

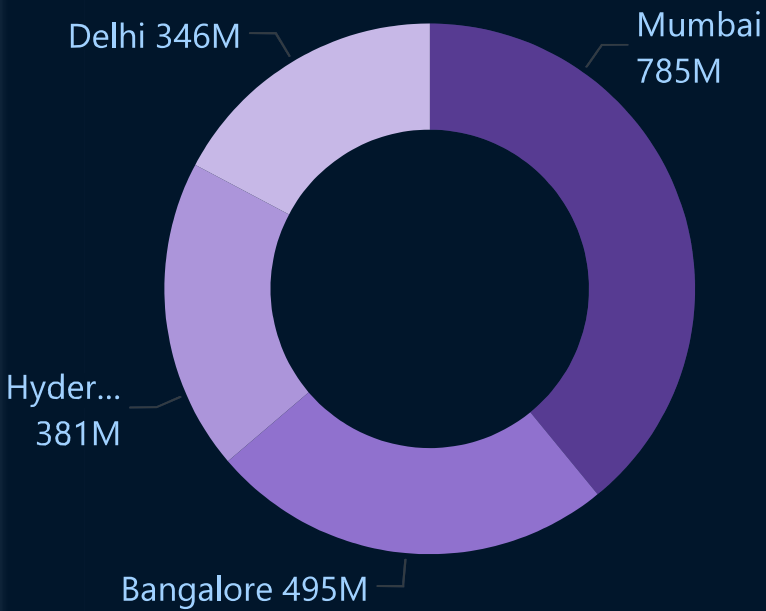


By Room_Class



Revenue Realized Revenue Generated

By City





Guest Experience & Ratings Analysis

Total_Guests

2,74,134

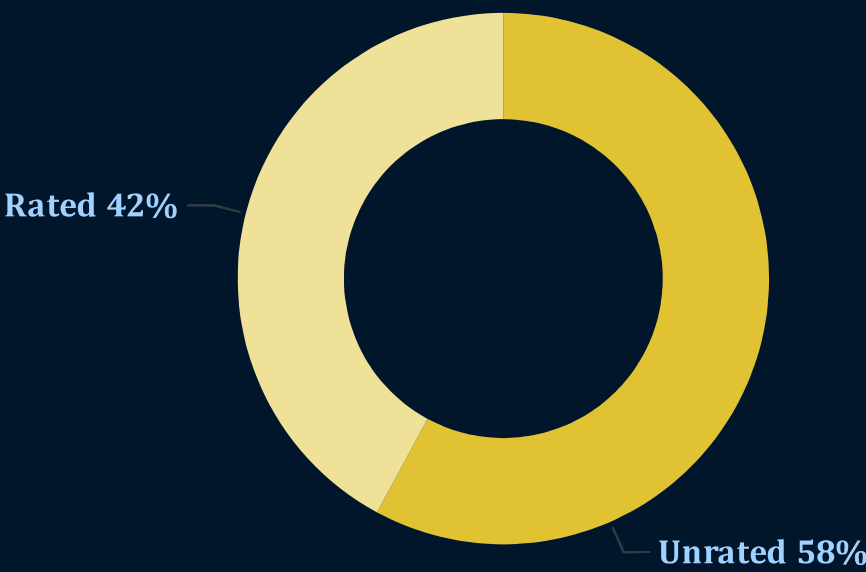
Average Rating

4

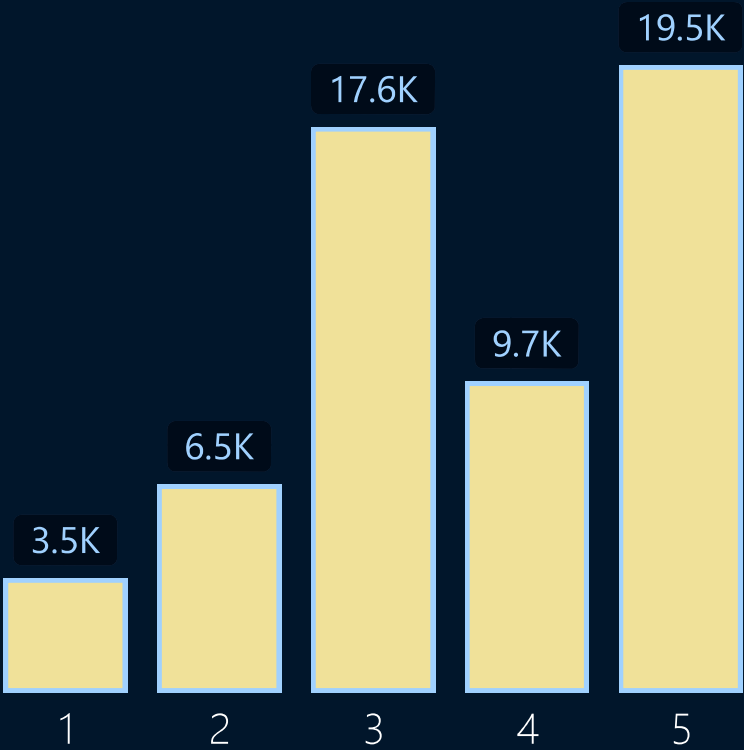
% 5* Ratings

34.4%

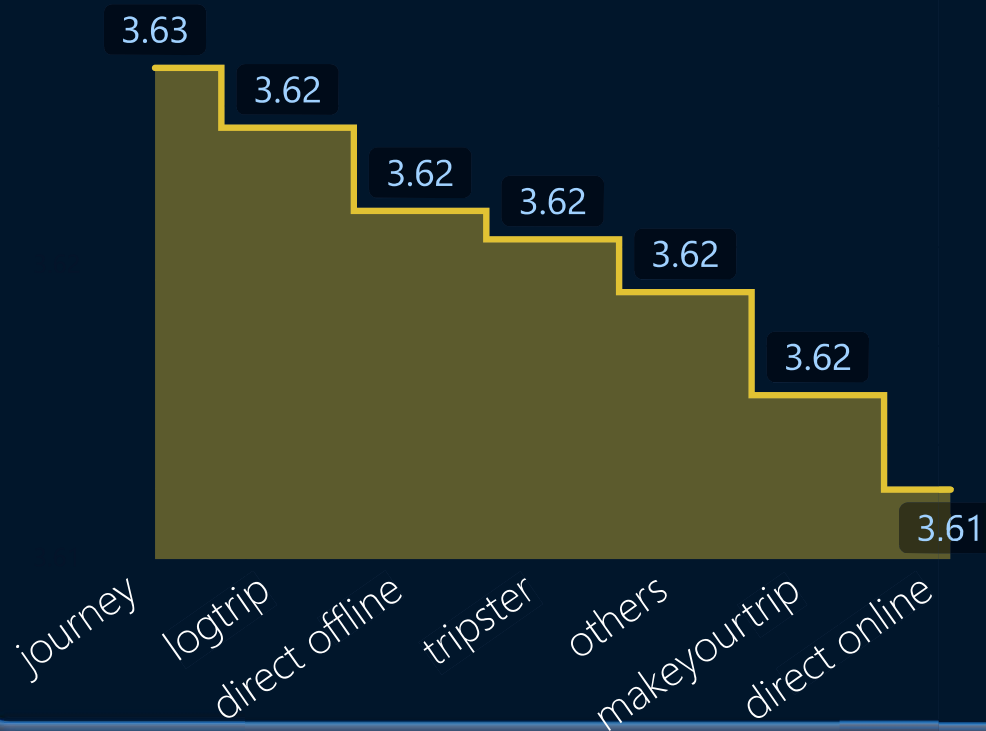
Ratings



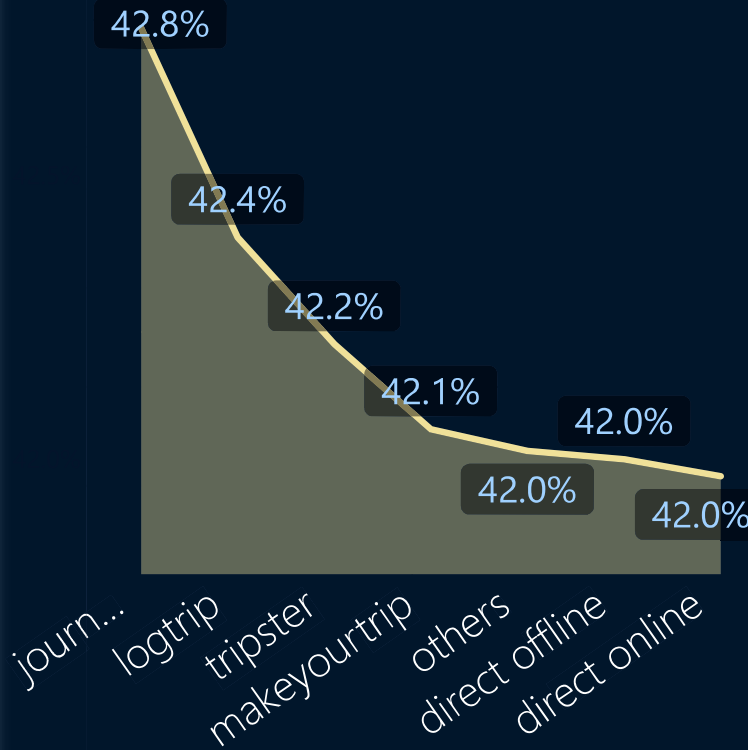
Ratings Count by Star Rating



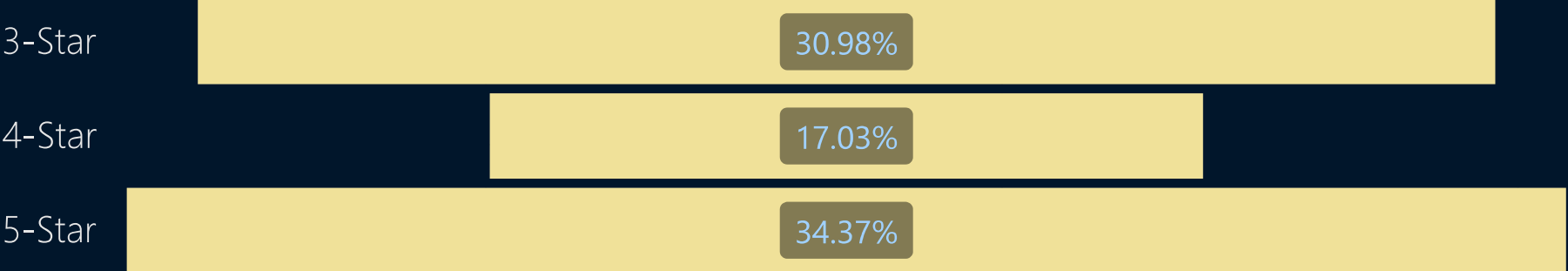
Average Ratings By Booking Platform



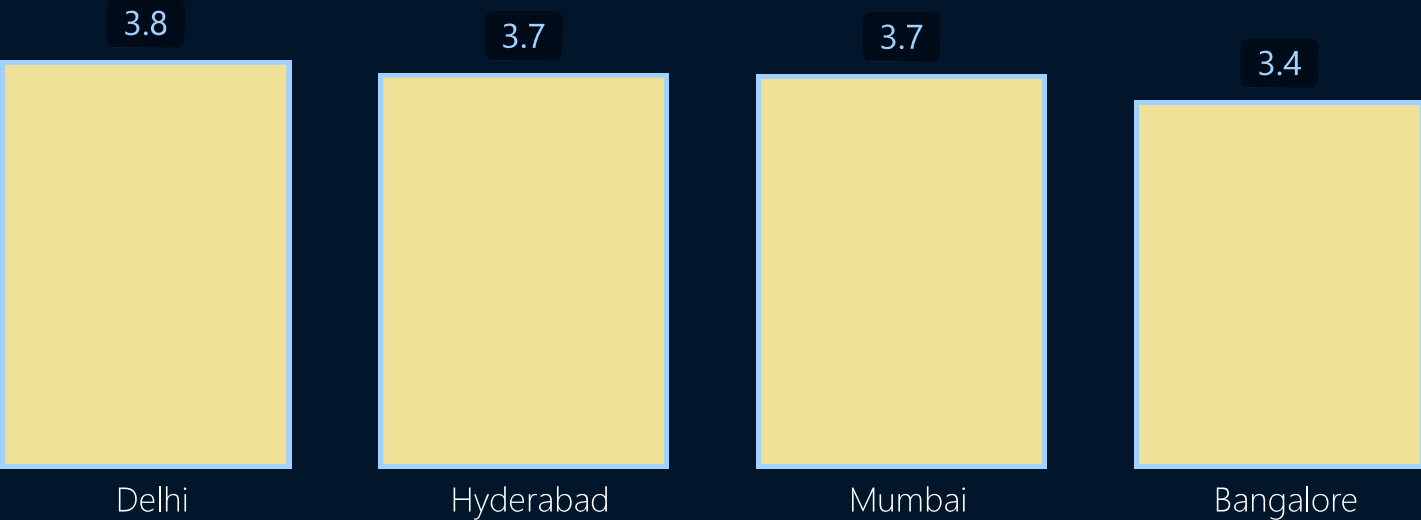
% Rated bookings by platform



% 3-Star, 4-Star, and 5-Star Ratings



By Room_Class



Room_class

Elite	Presidential	Business
Premium	Standard	Luxury

property_name	1	2	3	4	5	Total
Atliq Seasons	344	781	328	148	71	1672
Atliq Grands	584	1317	3163	1123	1042	7229
Atliq Bay	609	1035	2228	1571	3517	8960
Atliq Blu	386	510	2369	1702	4178	9145
Atliq Exotica	731	1462	2348	1600	3713	9854
Atliq Palace	438	662	3436	1747	3599	9882
Atliq City	445	685	3689	1762	3360	9941
Total	3537	6452	17561	9653	19480	56683



Revenue Analysis



Hotel Performance Analysis



Booking & Occupancy Analysis



Hotel Performance Analysis

25 Hotels 274K Guests 135K Bookings 33K Cancelled Bookings 233K Total Capacity 2bn Revenue

Bangalore

Delhi

Hyderabad

Mumbai

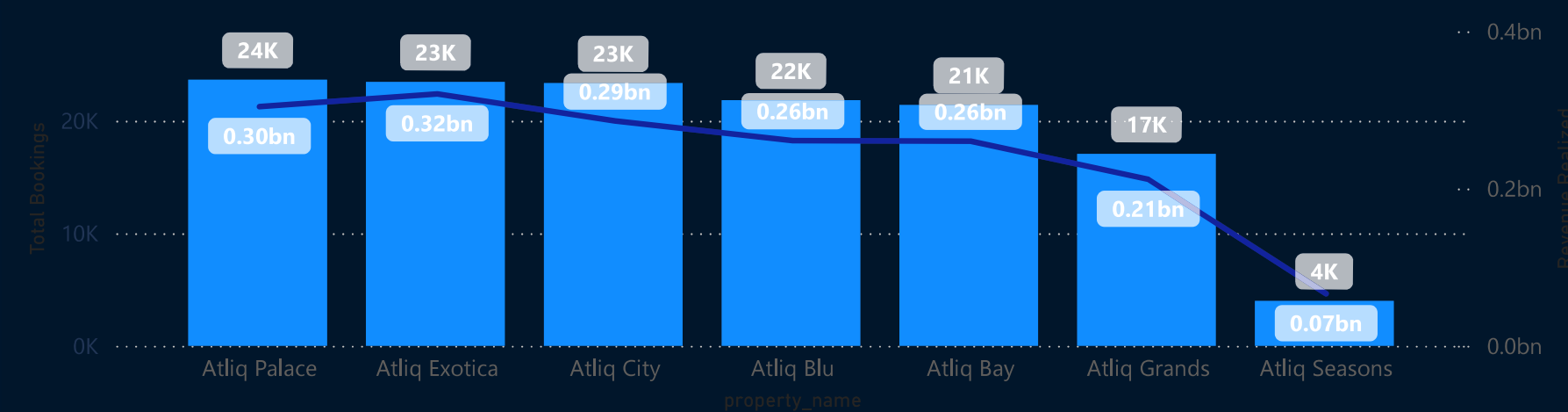
Elite

Premium

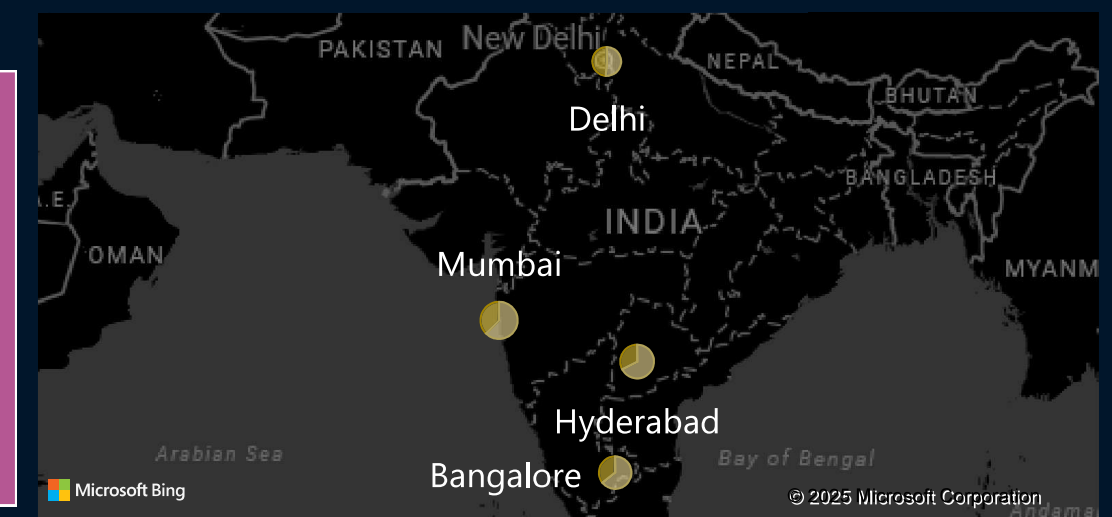
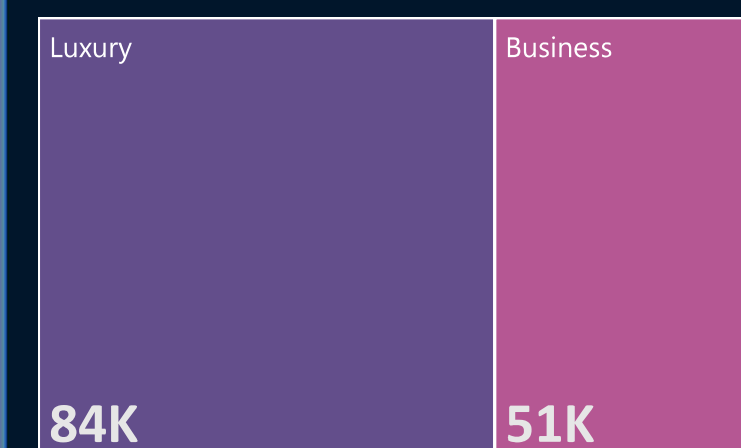
Presidential

Standard

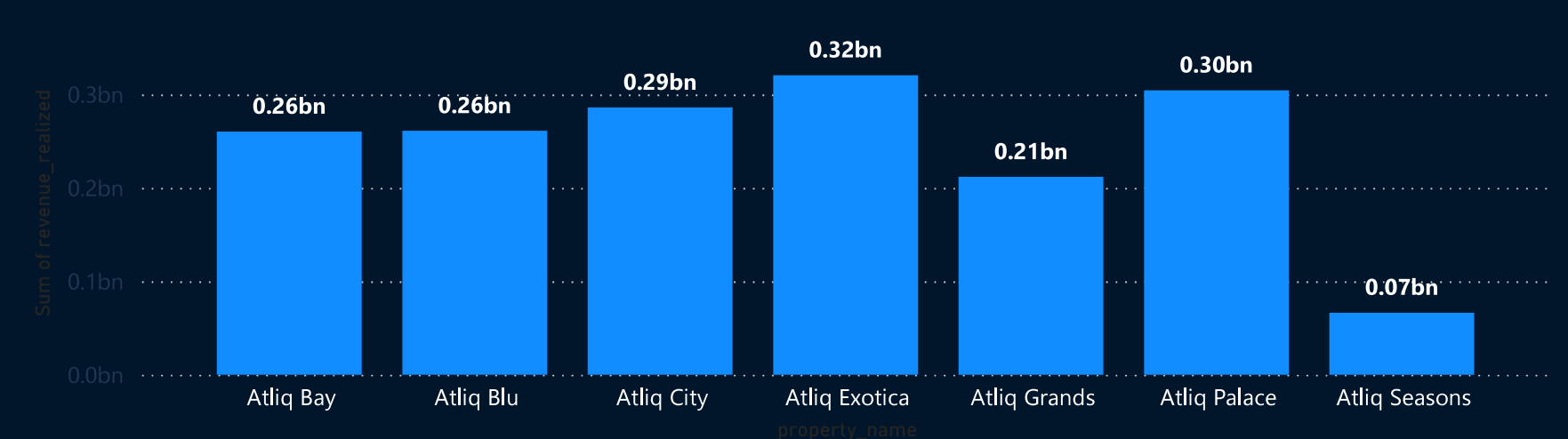
Booking by Platform



Total Bookings by category



Sum of revenue_realized by property_name



Home



Revenue Analysis



Guest Experience & Ratings Analysis



Booking & Occupancy Analysis



Booking & Occupancy Analysis

135K

Total Bookings

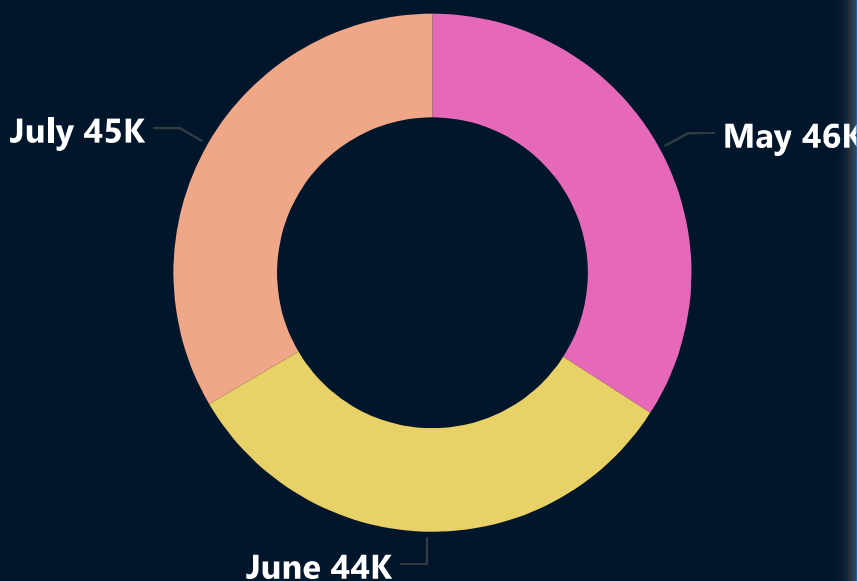
33K

Total Capacity

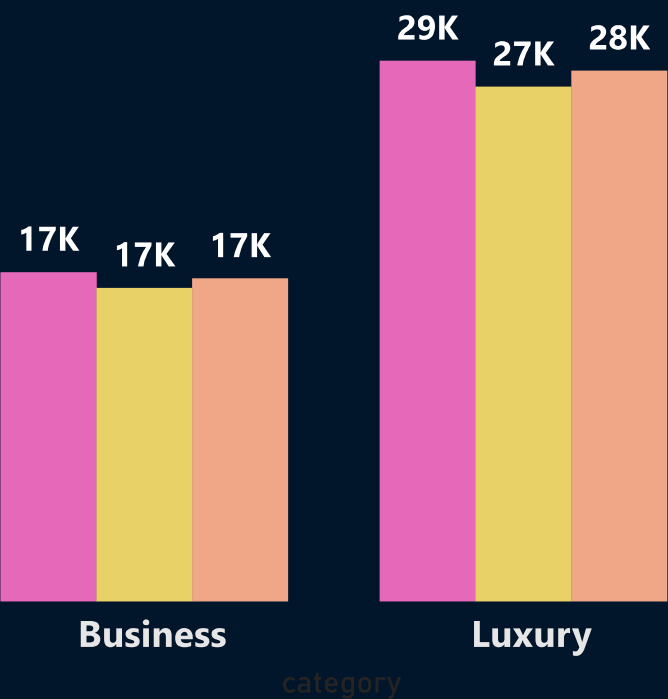
1,709M

Revenue Realized

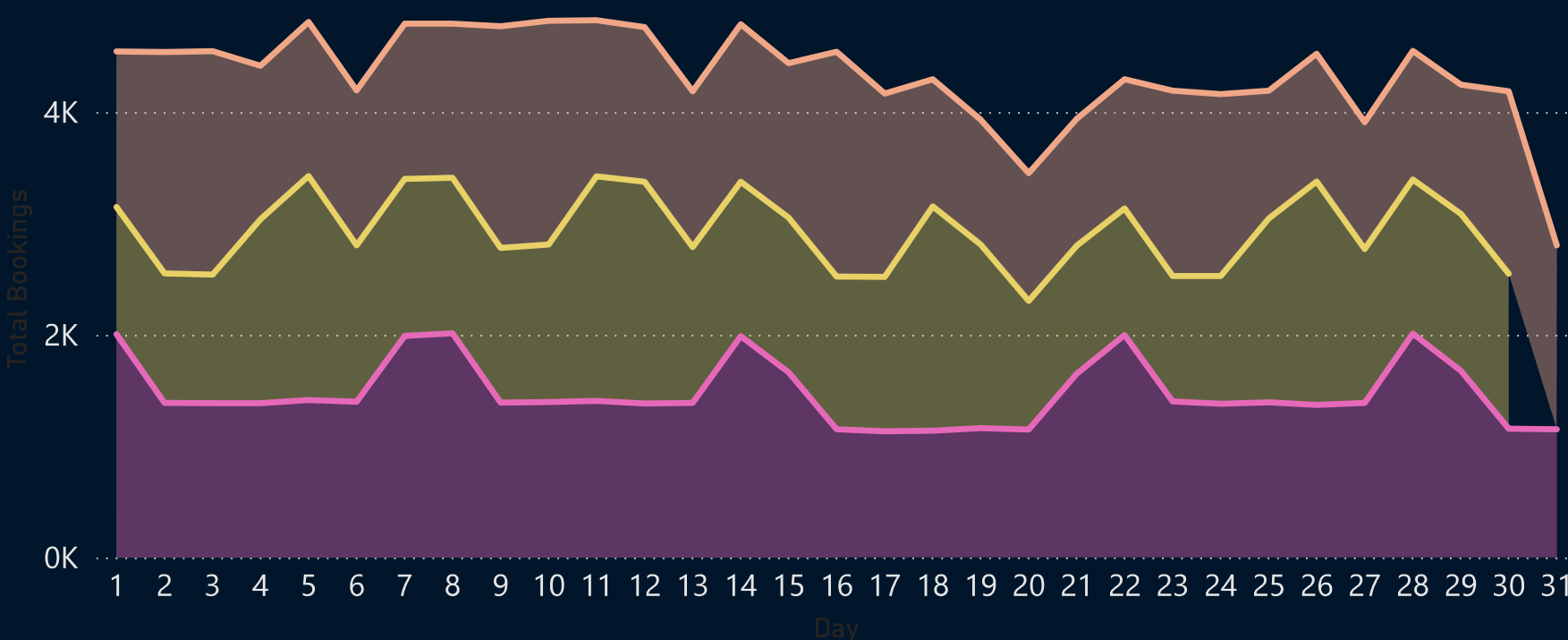
By Month



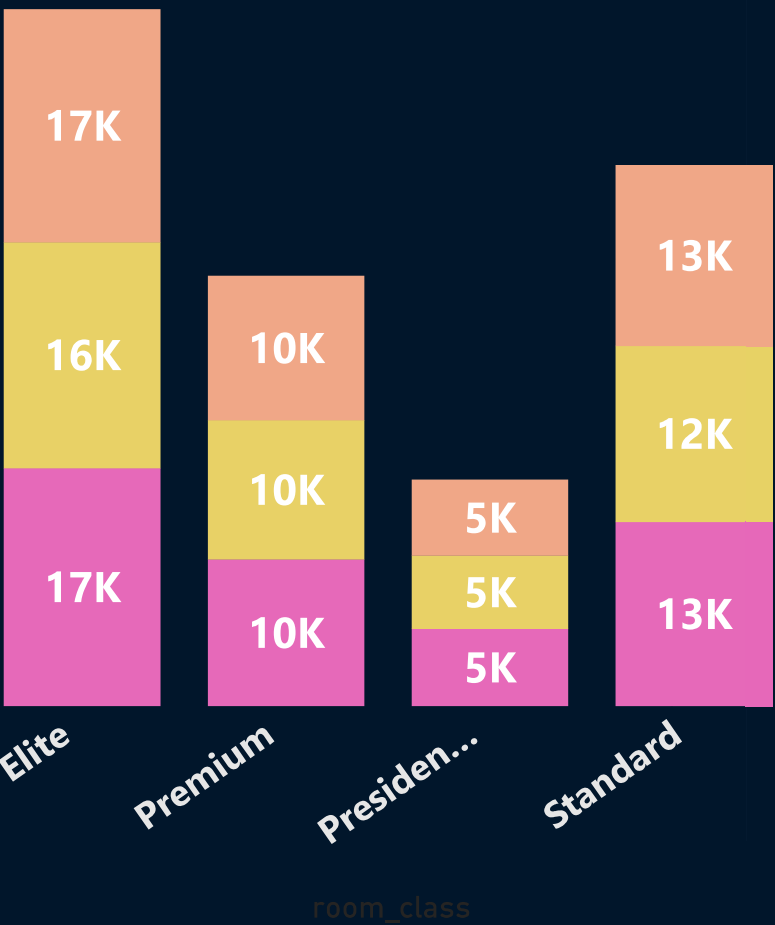
By Category



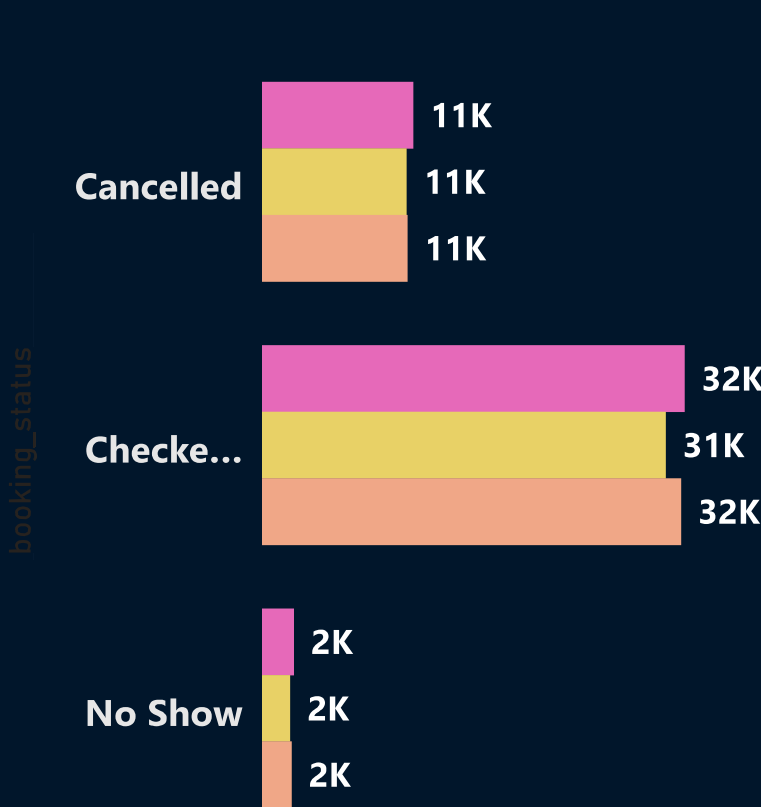
Booking by Platform



By Room_Class

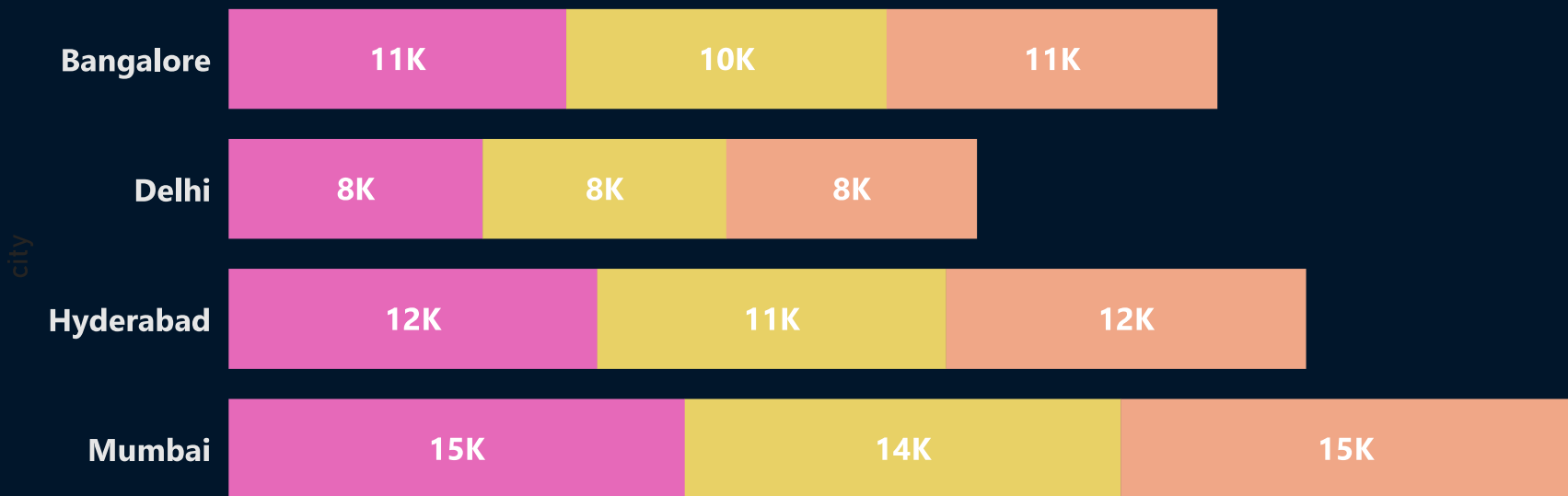


By Booking_Status



1	2	3	4	5	6
44313	60223	15122	12096	1391	1445

By City



Home



Revenue Analysis



Guest Experience & Ratings Analysis



Hotel Performance Analysis