FLOR DECOR

FLOR DECOR:

INTERIOR DESIGN APP

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ABOUT US

WHO ARE WE ?

A Flor Decor website is an e-commerce platform that allows customers to purchase flowers and interior designs related products online.

Our website typically features a wide range of flower arrangements, bouquets, and gifts that customers can browse and select. The products are usually categorized by occasion, such as birthdays, weddings, anniversaries, and more, to make it easier for customers to find what they are looking for.

OBJECTIVES

Our web app provides a convenient and accessible platform for customers to purchase flowers and related products, promote the services of interior designers and provide a platform for them to showcase their work and expertise.

- **The website aims to make the process of buying flowers as easy and seamless as possible.**
- **We let customers select from a wide range of products and have them delivered to their desired location.**
- **It also attracts potential clients by highlighting the designer's portfolio and showcasing their design style, capabilities, and experience.**

REQUIREMENT ANALYSIS

Problem Statement:

- Many interior design firms struggle to effectively showcase their work and attract new clients through their websites, due to outdated designs, poorly optimized content, and a lack of engagement.

- So, these firms miss out on potential business opportunities and face competition from more digitally savvy designers.

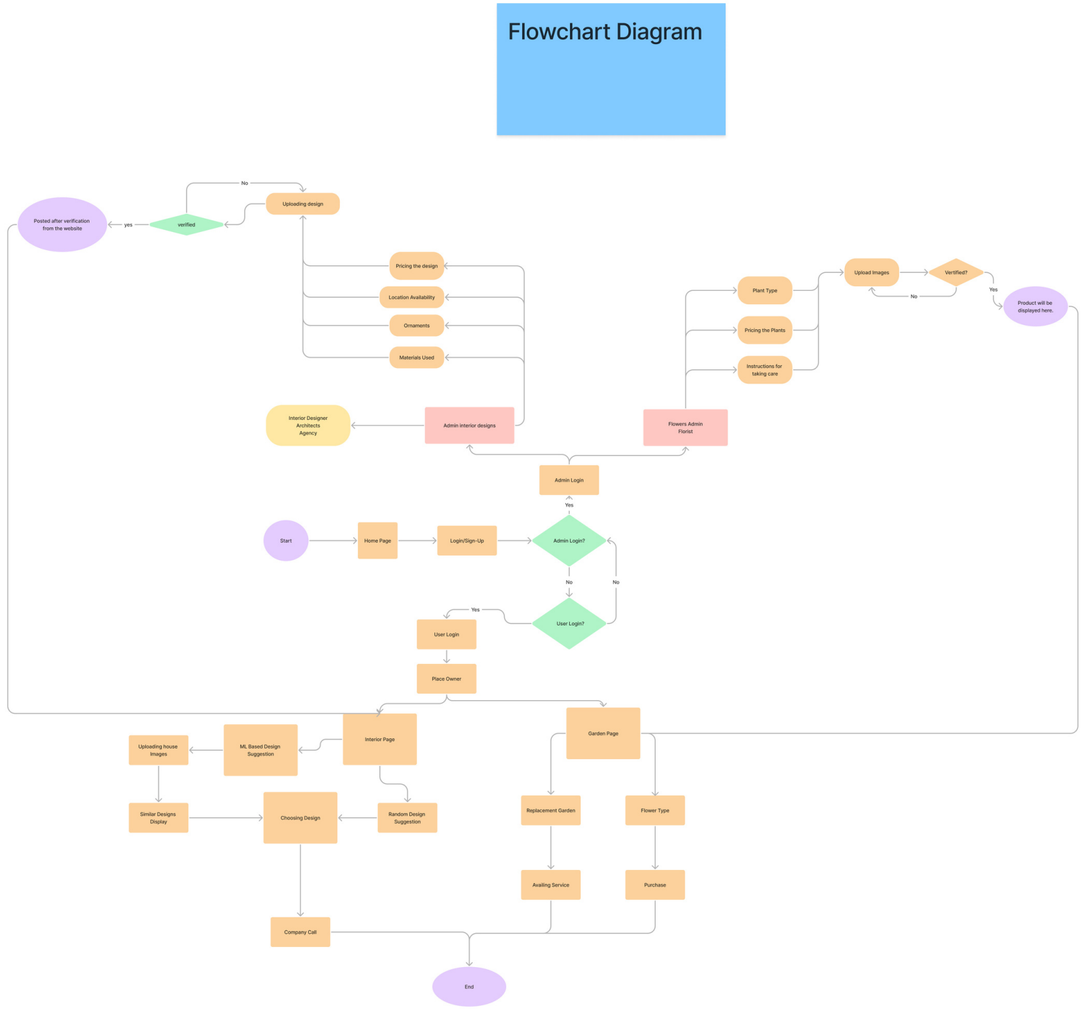
- This problem statement identifies a common challenge faced by interior design firms in the digital age and sets the stage for the development of a new, more effective website that can help them reach their target audience and grow their business.

PROBLEMS FACED

Selling flowers can present several challenges:

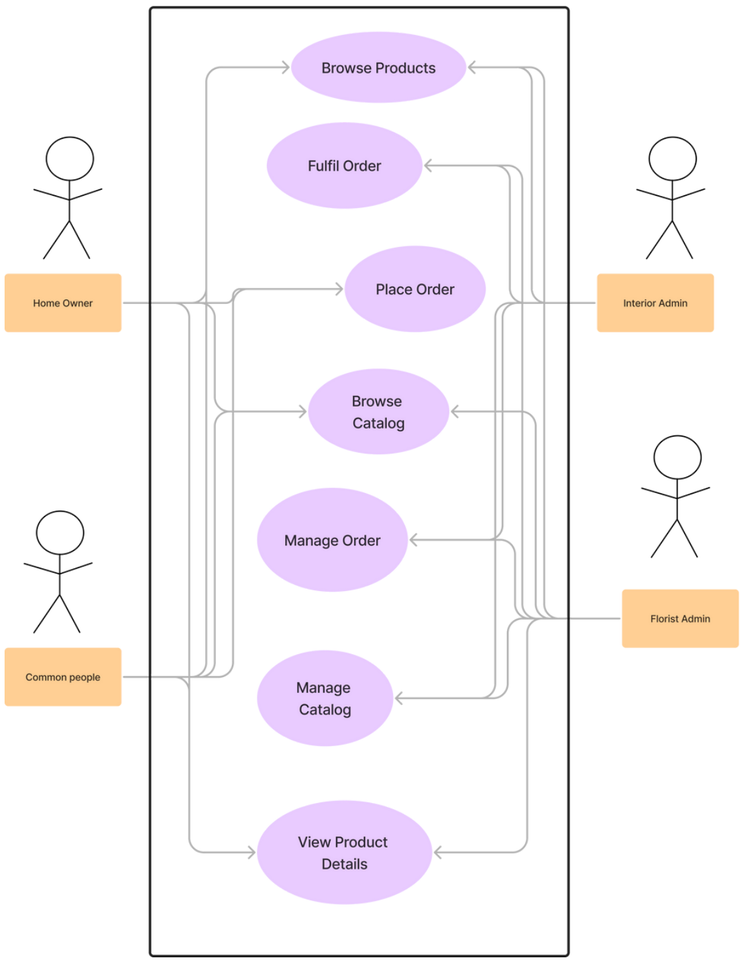
- **Seasonality: Flowers are often a seasonal product.**
- **Competition: The flower industry is highly competitive.**
- **Shrinking margins: The cost of producing and sourcing flowers has risen.**
- **Short shelf life: Flowers have a limited shelf life,**
- **Transportation: Flowers are delicate and perishable, making them difficult to transport.**

FLOWCHART

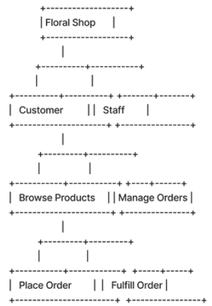

Flowchart Diagram
No
Uploading design
Posted after verification from the website
yes
verified
Pricing the design
Location Availability
Ornaments
Materials Used
Interior Designer Architects Agency
Admin interior designs
Plant Type
Pricing the Plants
Instructions for taking care
Upload Images
Vertified?
Yes
No
Product will be displayed here.
Flowers Admin Florist
Admin Login
Yes
Start
Home Page
Login/Sign-Up
Admin Login?
No
No
Yes
User Login?
User Login
Place Owner
Interior Page
Uploading house Images
ML Based Design Suggestion
Similar Designs Display
Choosing Design
Random Design Suggestion
Company Call
Garden Page
Replacement Garden
Flower Type
Availing Service
Purchase
End

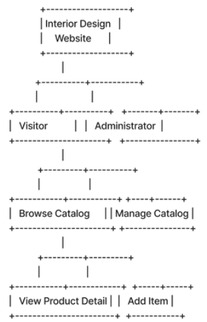
DIAGRAMS

Use Case Diagram



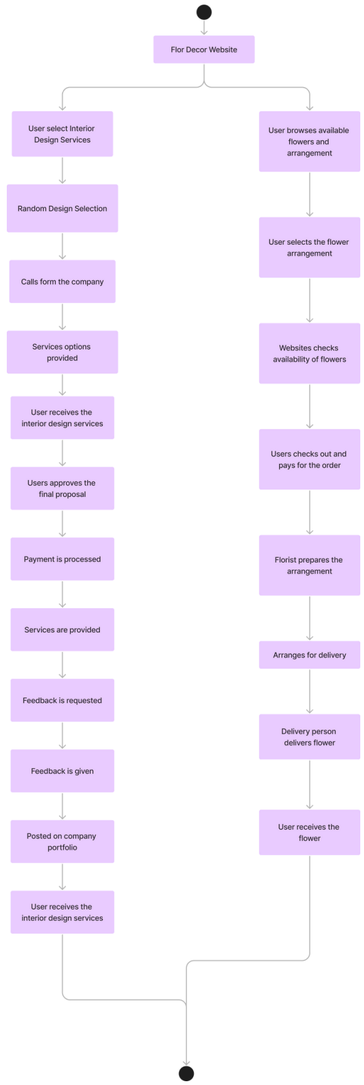
References



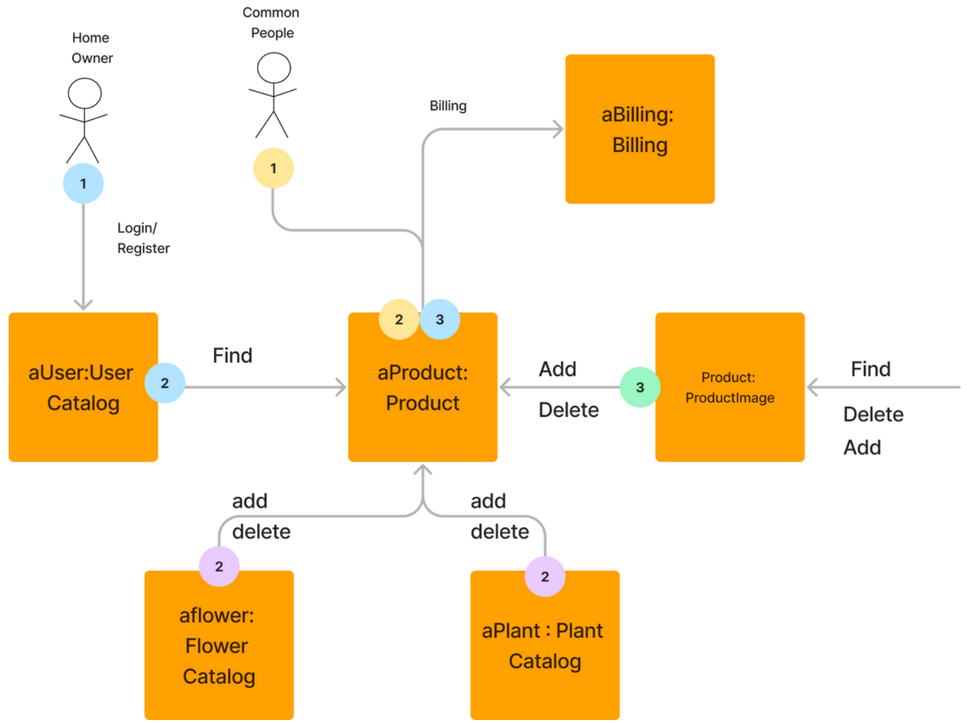


Activity Diagram

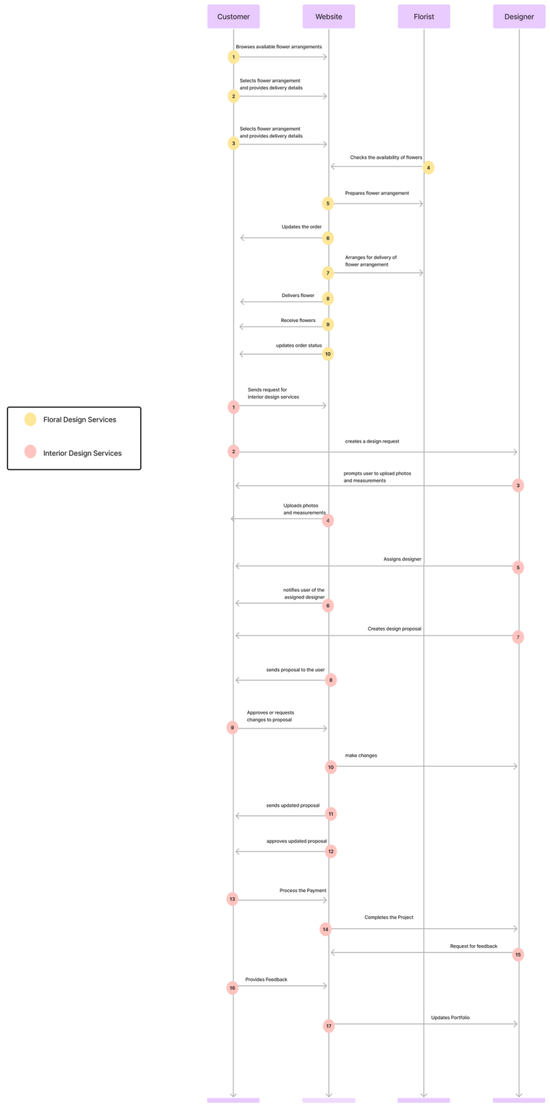
YASH DAGA 20BCE7323



Collaboration Diagram

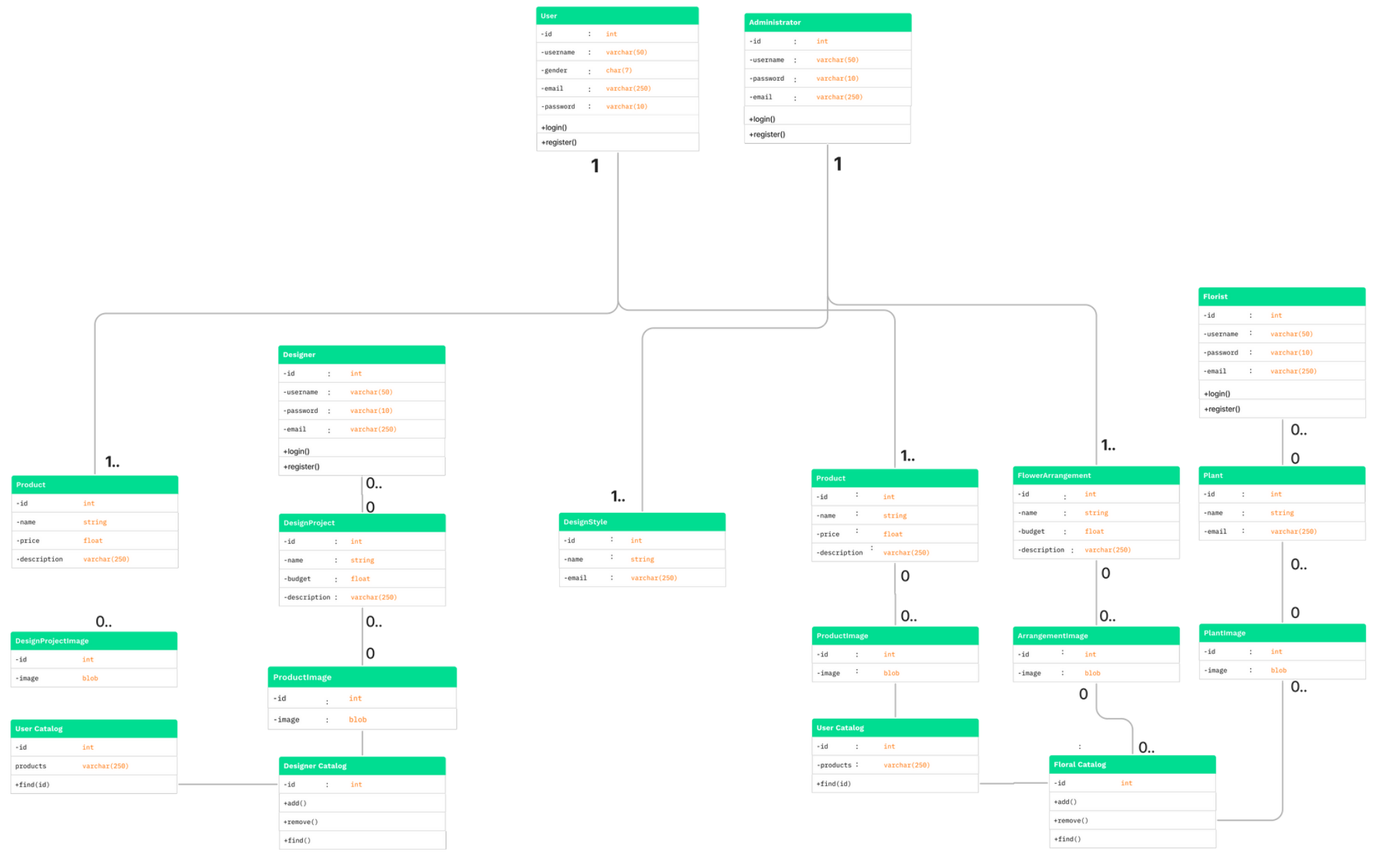


Sequence Diagram



Class Diagram

FlorDecor Design

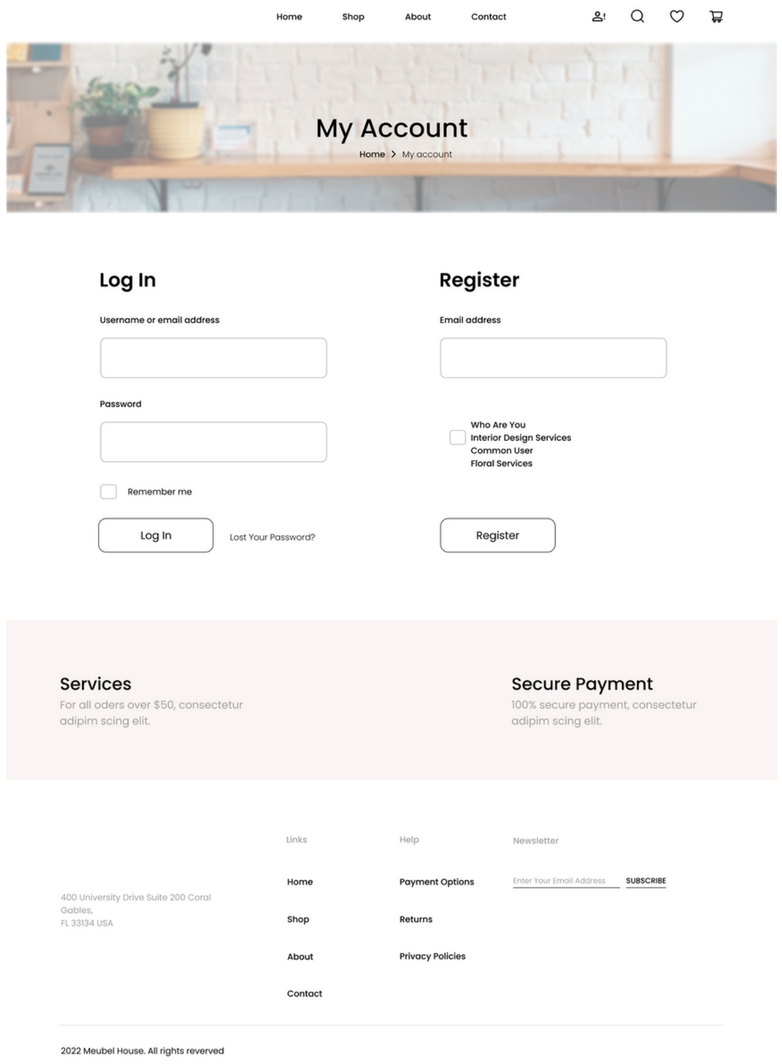


USER INTERFACE

LOGO:

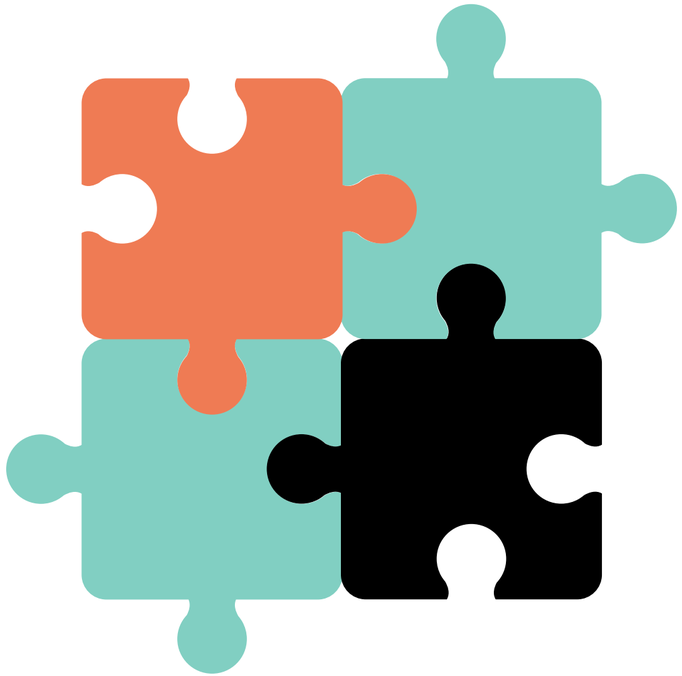
FLOR DECOR

SIMPLE PROTOTYPE:



CONCLUSION:

WE HAVE SUCCESSFULLY CREATED AND SUBMITTED THE PROJECT PROPOSAL.



- INCREASED SALES
- BRAND RECOGNITION
- CUSTOMER ENGAGEMENT

REFERENCES:

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https://www.figma.com/file/euMZwioYB7w9xsFGDKli3X/UI%2FUX-GROUP-PROJECT?node-id=28-2&t=xHWLuw07tLr5GUku-0

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THANK YOU