

Project Design Phase

Problem – Solution Fit Template

Date	24 February 2026
Team ID	LTVIP2026TMIDS34458
Project Name	Intelligent SQL Querying with LLMs using Gemini Pro
Maximum Marks	2 Marks

Problem – Solution Fit Template:

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why.

Purpose:

- Solve complex problems in a way that fits the state of your customers.
- Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.
- Sharpen your communication and marketing strategy with the right triggers and messaging.
- Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.
- Understand the existing situation in order to improve it for your target group.**

Template:

Define CS, fit into CC	1. CUSTOMER SEGMENT(S)	CS	6. CUSTOMER CONSTRAINTS	RC	5. AVAILABLE SOLUTIONS	AS	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS	J&P	9. PROBLEM ROOT CAUSE	RC	7. BEHAVIOUR	BE	
	1. CUSTOMER SEGMENT(S) Non-technical business stakeholders (Marketing Manager, Sales Ops), but don't daily querying data know SQL; Overburdened Data Analysts who spend "simple data analysis".		6. CUSTOMER CONSTRAINTS When use BI benefits in considering what user in line, will consider on what this person's behavior or what it can to overcome technical fixed rules and needs to see overglutonous.		5. AVAILABLE SOLUTIONS Data can overexpose how of time exists in line off on how to be fully done? One tool: Model that be used analyze not being introduced to user need its how at specific instructions. One can now on each stand and compare it to use it SQL data available devices.		
	2. JOBS-TO-BE-DONE / PROBLEMS "I need to know our churn rate by region 'the last 4 hours' now," about waiting for days' the ticket questions."	J&P	9. PROBLEM ROOT CAUSE There is syntax barrier by earlier, earlier. Human Translation in the "rigid: SQL Translation back and forth between and do better clean up is human-dependent, start on high-latency loop	RC	7. BEHAVIOUR Users currently copy-paste columns around in order to move slack to slack to slack to Slack, or simply translate "How many sales did we sell?" Paris, in how many data decisions make in get.	BE	
Identify strong TR & EM	3. TRIGGERS	TR	10. YOUR SOLUTION	SL	7. CHANNEL SOLUTION	CH	Extract online & offline CH of BE
	"An upcoming board meeting, suddenly, timelines, competitor campaign basing of ticket pivot."	TR	If you are working on an encoding board meeting no instance, and there is a deadline required, before the campaign or customer, the company decided that best fit Oracle query tool.	SL	Gemini Pro-powered Natural Language to SQL Interface. A secure, schema-aware RAG (Retrieval) pipeline that optimized SQL instantly?	CH	
	Before: Frustrated, blocked, or data-blind, "data-blind". After: Empowered, confident until we sell."	EM			8.1 OFFLINE Online: Slack/Teams integration (where tier cross-functional from us Ask Data portal)		

References:

1. <https://www.ideahackers.network/problem-solution-fit-canvas/>
2. <https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe>