

Project Design Phase

Problem – Solution Fit Template

Date	24 February 2026
Team ID	LTVIP2026TMIDS34458
Project Name	Intelligent SQL Querying with LLMs using Gemini Pro
Maximum Marks	2 Marks

Problem – Solution Fit Template:

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why

Purpose:

- ☐ Solve complex problems in a way that fits the state of your customers.
- ☐ Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.
- ☐ Sharpen your communication and marketing strategy with the right triggers and messaging.
- ☐ Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.
- ☐ **Understand the existing situation in order to improve it for your target group.**

Template:

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) Non-technical business stakeholders (Marketing Managers, Sales & Ops), who don't do daily shuffling data know SQL; Overburdened Data Analysts who spending "simple data analysis".	CS	6. CUSTOMER CONSTRAINTS When Size Bill becomes too complex due to various reasons, it's difficult to manage the complexity of the system. Security/Privacy: Reluctance to share data with public clouds. Budget Limited: Hard to hire more staff and find suitable data solutions.	RC	5. AVAILABLE SOLUTIONS The current solution does not solve all the problems, so we need to find a better one. There are many different types of data solutions available, but they have different pros and cons. Some solutions are more expensive than others, but they may offer better performance or security. We need to evaluate the options carefully to choose the best one for our needs.	AS
	2. JOBS-TO-BE-DONE / PROBLEMS "I need to know our churn rate by region 'the last 4 hours' now," without waiting for days 'the ticket questions.'"	J&P	9. PROBLEM ROOT CAUSE There is syntax barrier by error, barrier. Human Translation in the "rigid": SQL Translation tool Baseline Layer™ between end user and database is human-dependent, leading to high-latency loop.	RC	7. BEHAVIOUR Users currently copy-paste queries manually into the system's interface, which is slow and error-prone. They want a faster, more intuitive way to interact with their data.	BE
Identify strong TR & EM						
Identify strong TR & EM	3. TRIGGERS "An upcoming board meeting, sudden, 'follow-up.' 'Competitor launch plan base on the ticket pivot."	TR	10. YOUR SOLUTION If you are working on an existing product, you can use the same logic as above to build your solution. Before: Complicated and error-prone. Now: Simple and efficient.	SL	7. CHANNEL SOLUTION Gemini Pro-powered Natural Language to SQL Interface. A secure, schema-aware RAG (Retrieval) model that optimized SQL instantly?	CH
	Before: Frustrated, blocked, or data-blind, "data-blind." After: Empowered, confident in self, we sell.	EM			B.I OFFLINE Offline: a Slack/Teams integration (where the conversation is from the Ask Data portal)	

References:

1. <https://www.ideahackers.network/problem-solution-fit-canvas/>
2. <https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe>