Credit Card Transaction Report

55.3M 44.5M

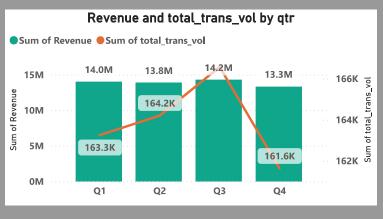
Revenue

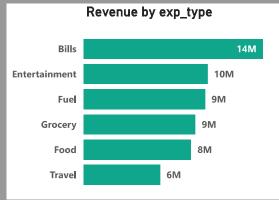
Total Transaction

Transaction count

0.7M7.8M

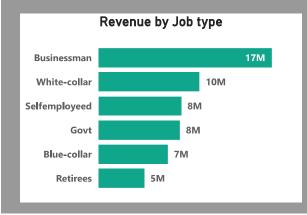
card_category week_start_date Gold Silver Blue Platinum ΑII **Quarters** Gender Q3 Q4

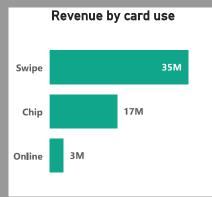


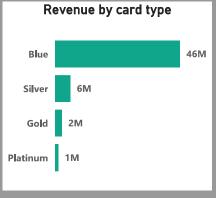


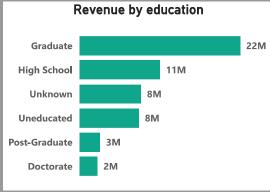
Interest

card_category	Revenue •	total_trans_amt	interest_earned
Blue	46139398	36957875	64,95,887.74
Silver	5586332	4586746	8,12,081.28
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Total	55315410	44522013	78,43,382.23
		•	









Credit Card Customer Report

55.3M

Revenue

7.8M

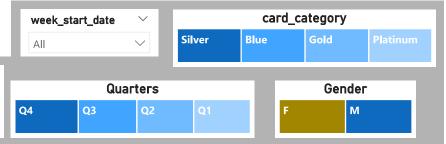
Interest

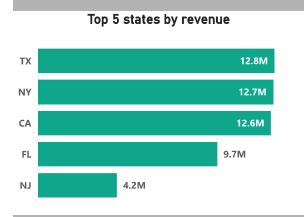
Total Customers

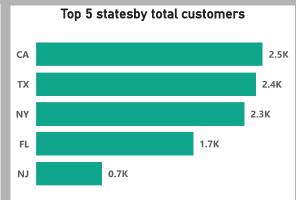
10.1K

CSS

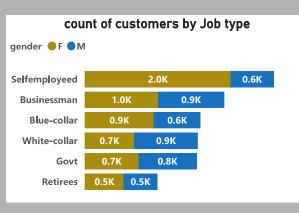
3.19

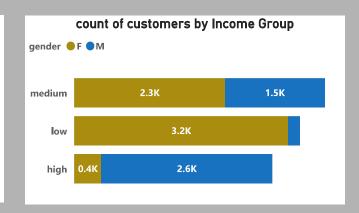


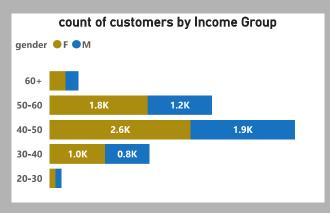




education_level	Revenue	total_trans_amt	interest_earned	total customers
Doctorate	2423794	1952992	3,42,262.18	451
Post-Graduate	2789829	2236345	4,00,548.63	516
Uneducated	8194019	6613428	11,48,356.36	1483
Unknown	8484891	6833975	12,04,730.77	1515
High School	11119293	8934923	16,01,344.78	2009
Graduate	22303585	17950350	31,46,139.51	4134
Total	55315410	44522013	78,43,382.23	10108







week_num	week_num2	previous_week_revenue	current_week_revenue	wow_revenue
Week-1	1		1035629	0.0%
Week-2	2	1035629	1053089	1.7%
Week-3	3	1053089	1148250	9.0%
Week-4	4	1148250	1071919	-6.6%
Week-5	5	1071919	1064578	-0.7%
Week-6	6	1064578	1121745	5.4%
Week-7	7	1121745	1099909	-1.9%
Week-8	8	1099909	1071542	-2.6%
Week-9	9	1071542	1093502	2.0%
Week-10	10	1093502	987820	-9.7%
Week-11	11	987820	1131281	14.5%
Week-12	12	1131281	1106533	-2.2%
Week-13	13	1106533	978565	-11.6%
Week-14	14	978565	1003844	2.6%
Week-15	15	1003844	1056485	5.2%
Week-16	16	1056485	1082609	2.5%
Week-17	17	1082609	978441	-9.6%
Week-18	18	978441	1063741	8.7%
Week-19	19	1063741	1044817	-1.8%
Week-20	20	1044817	1035861	-0.9%
Week-21	21	1035861	1147870	10.8%
Week-22	22	1147870	1018518	-11.3%
Week-23	23	1018518	1070103	5.1%
Week-24	24	1070103	1099070	2.7%
Week-25	25	1099070	1115663	1.5%
Week-26	26	1115663	1103545	-1.1%