

Building & Scaling Data Science Capabilities

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Star & Island



Adopting a Data-driven lens

JUDGEMENT
BASED

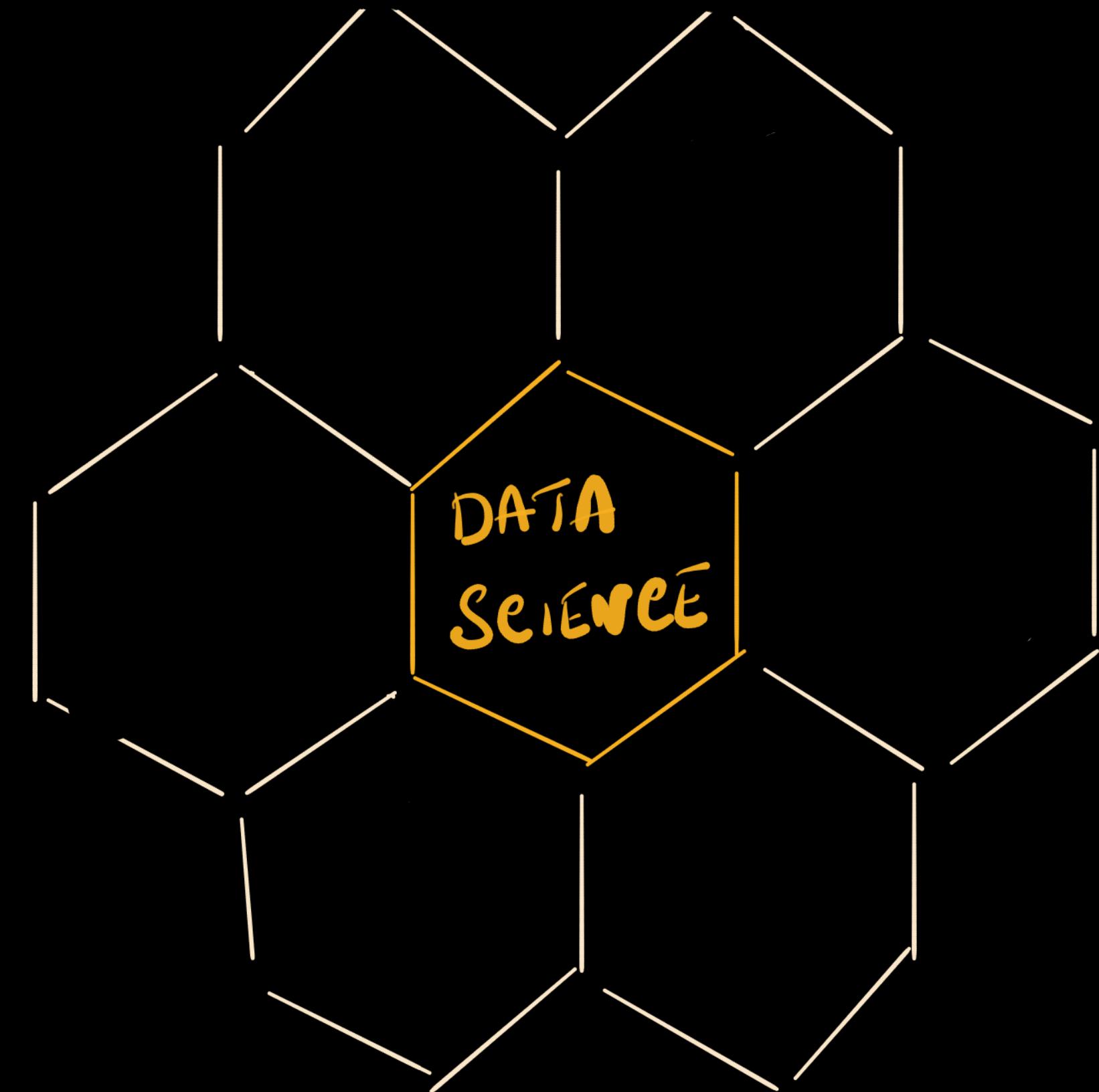
RULE
BASED

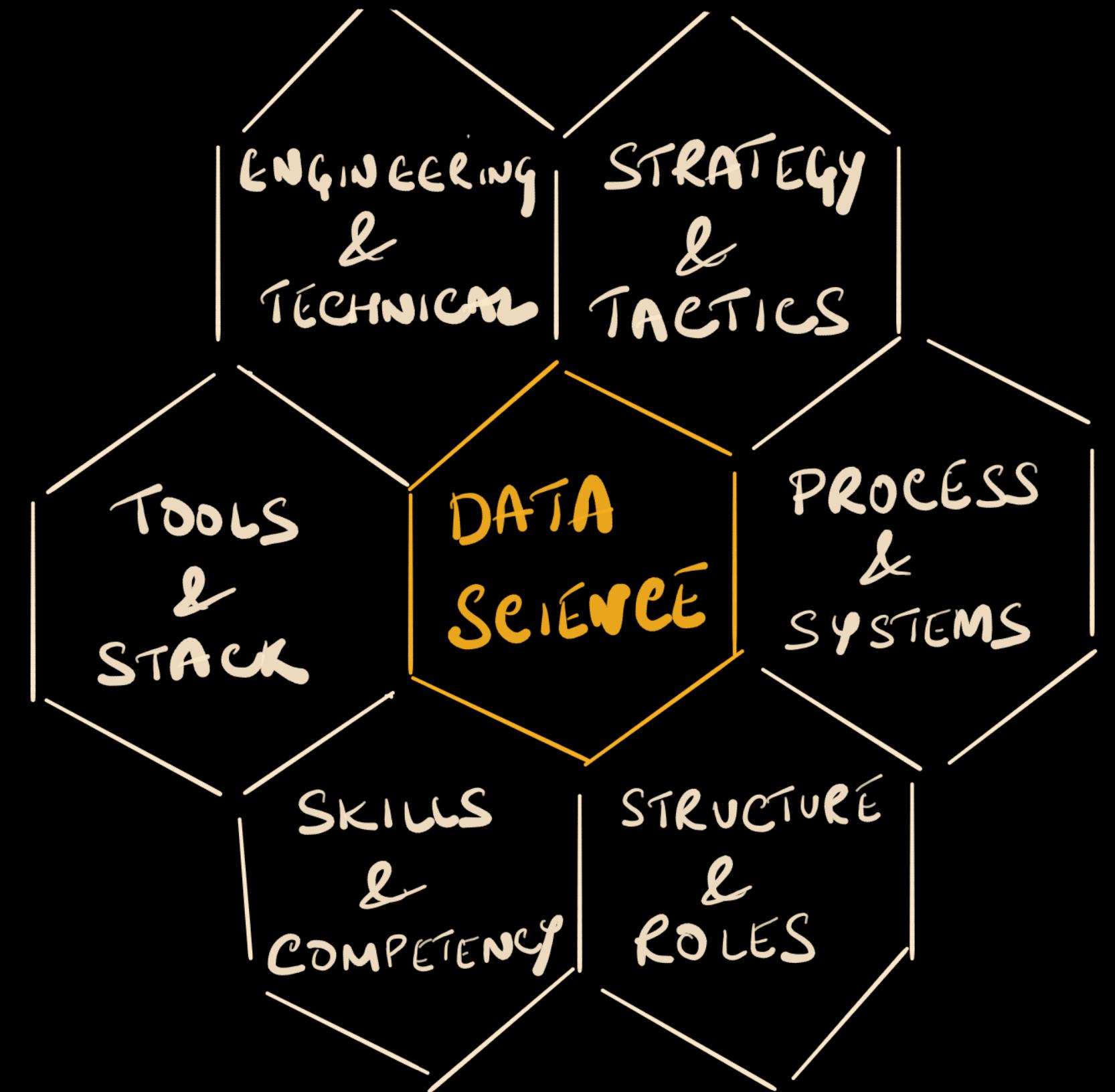
LEARNING
FROM
DATA

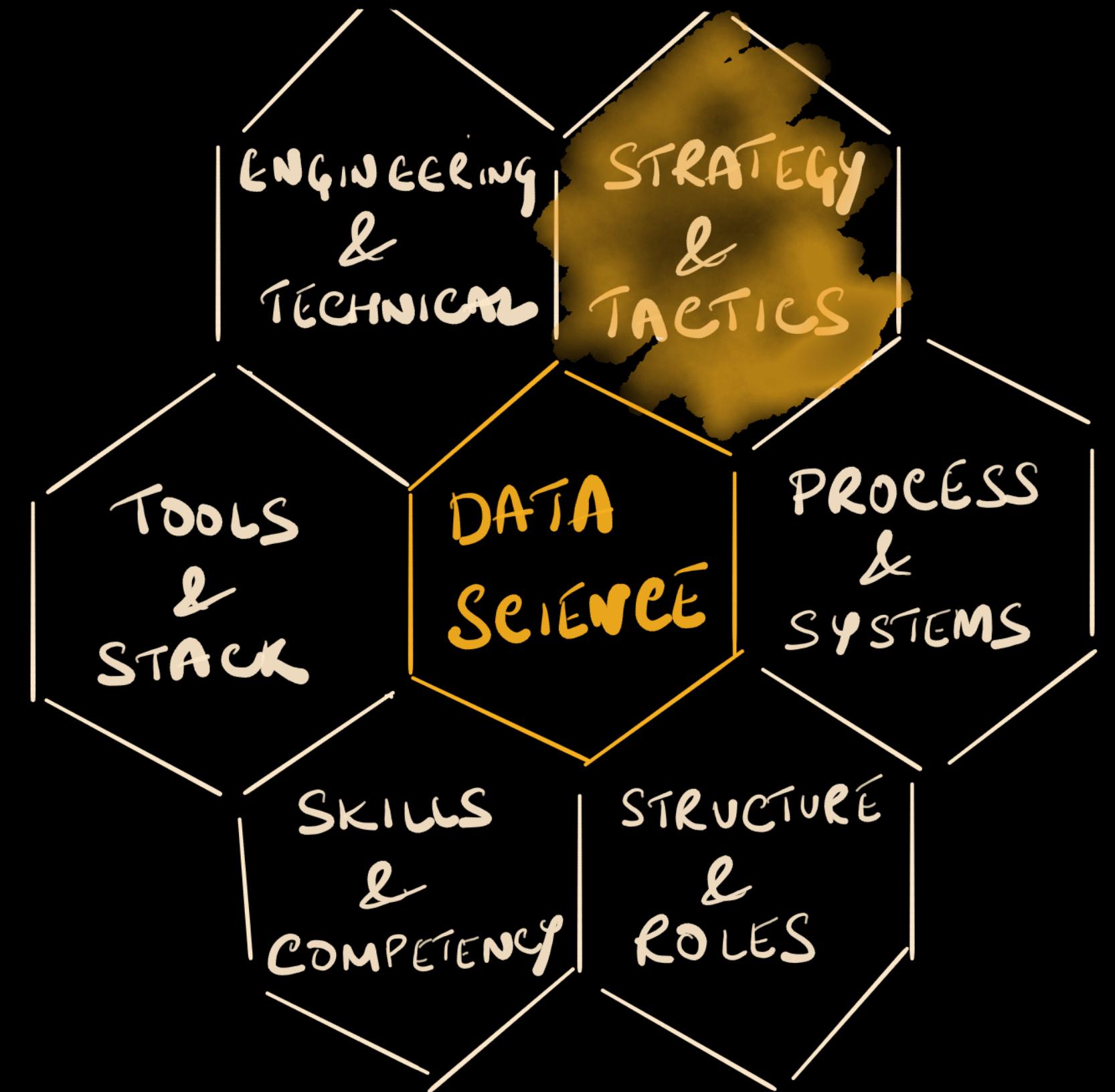
Building and scaling data science capability is an imperative for enterprises and startups aiming to adopt a **data-driven lens** for their business.

Crafting a **successful data-science strategy** is **hard**.

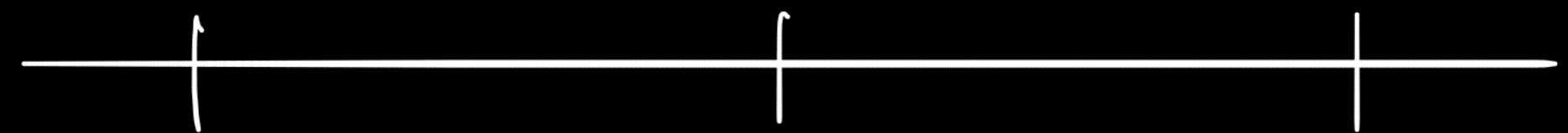








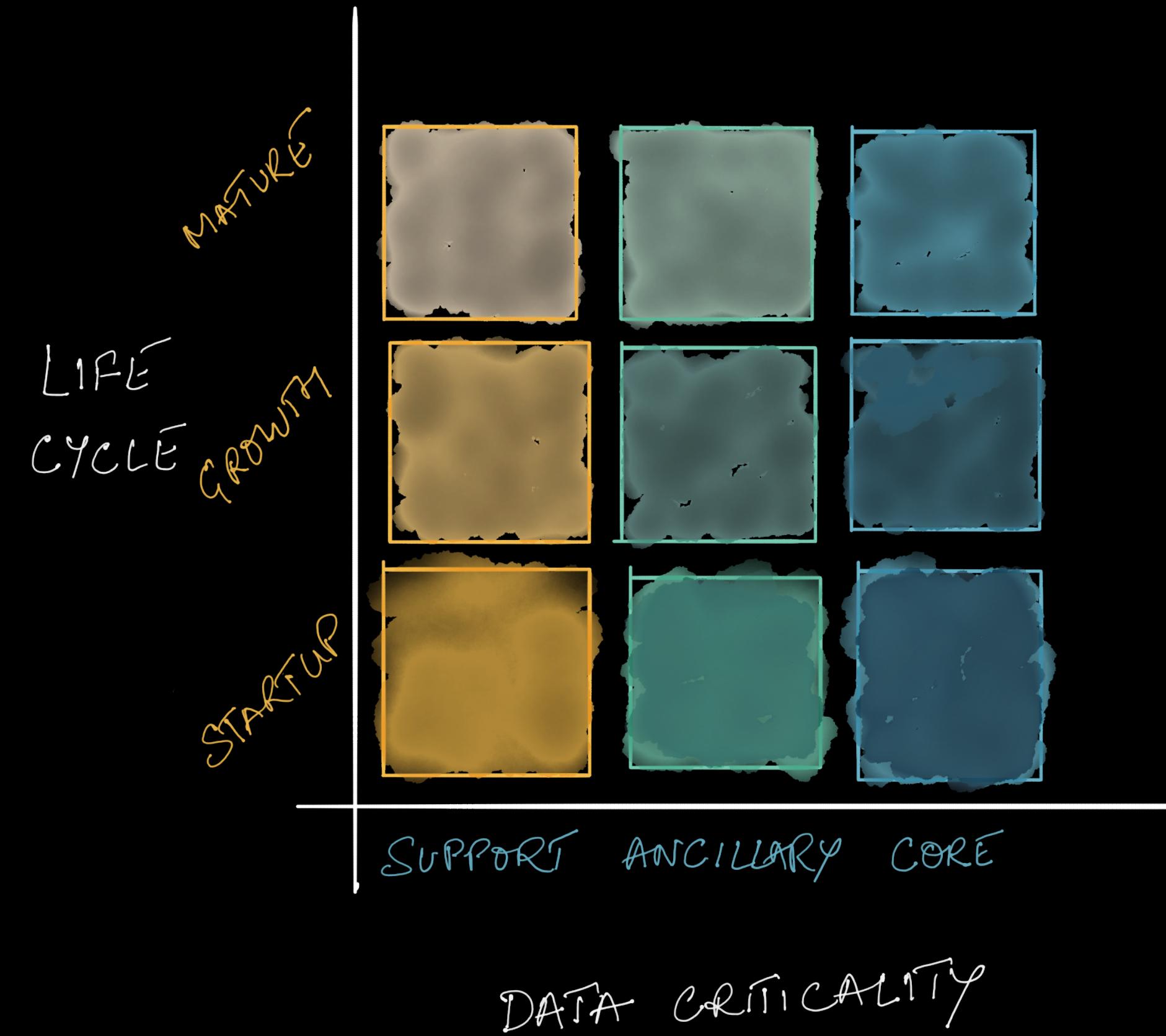
DATA CRITICALITY



GAP

ZARA

STITCH FIX



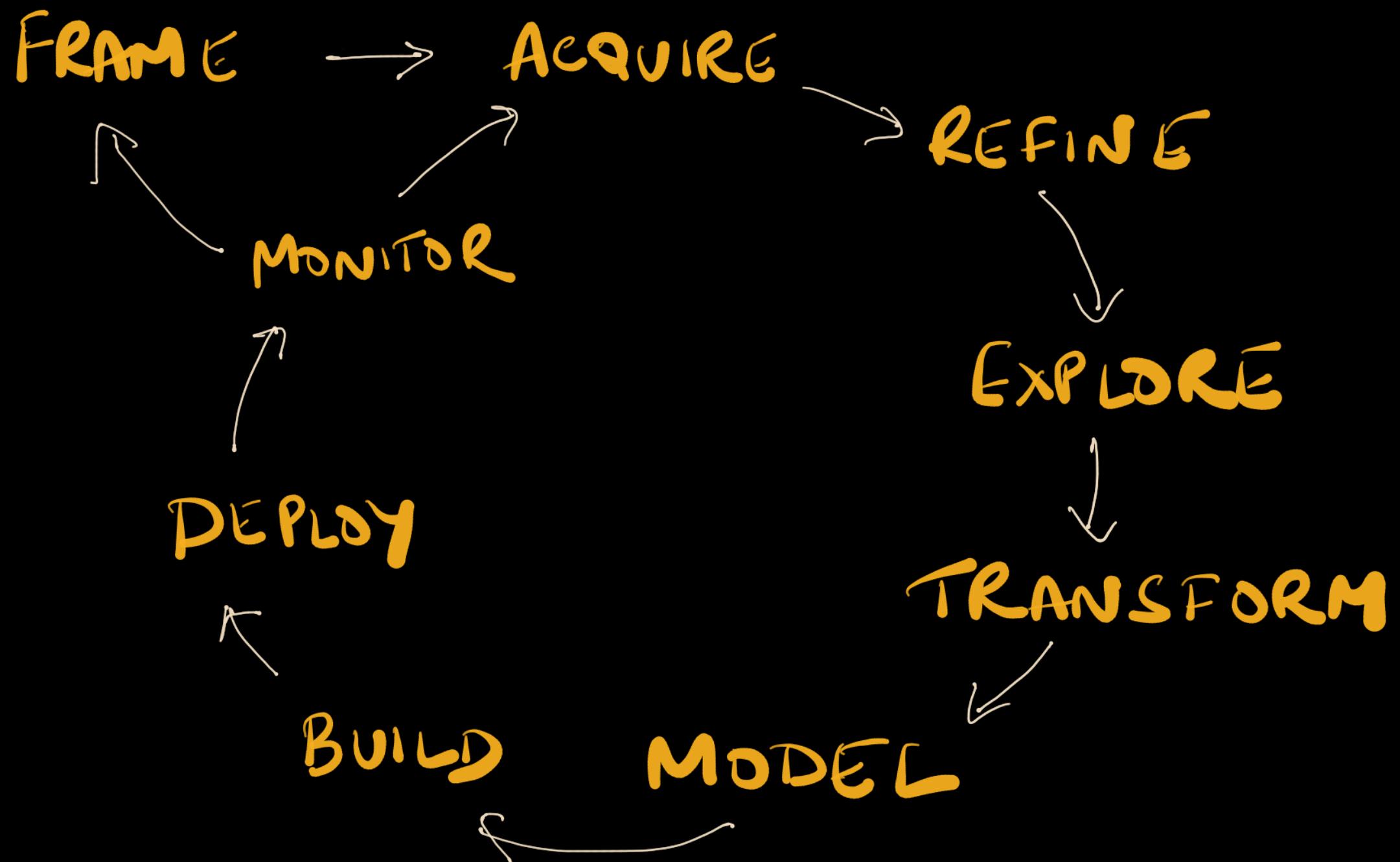
JUMP
START

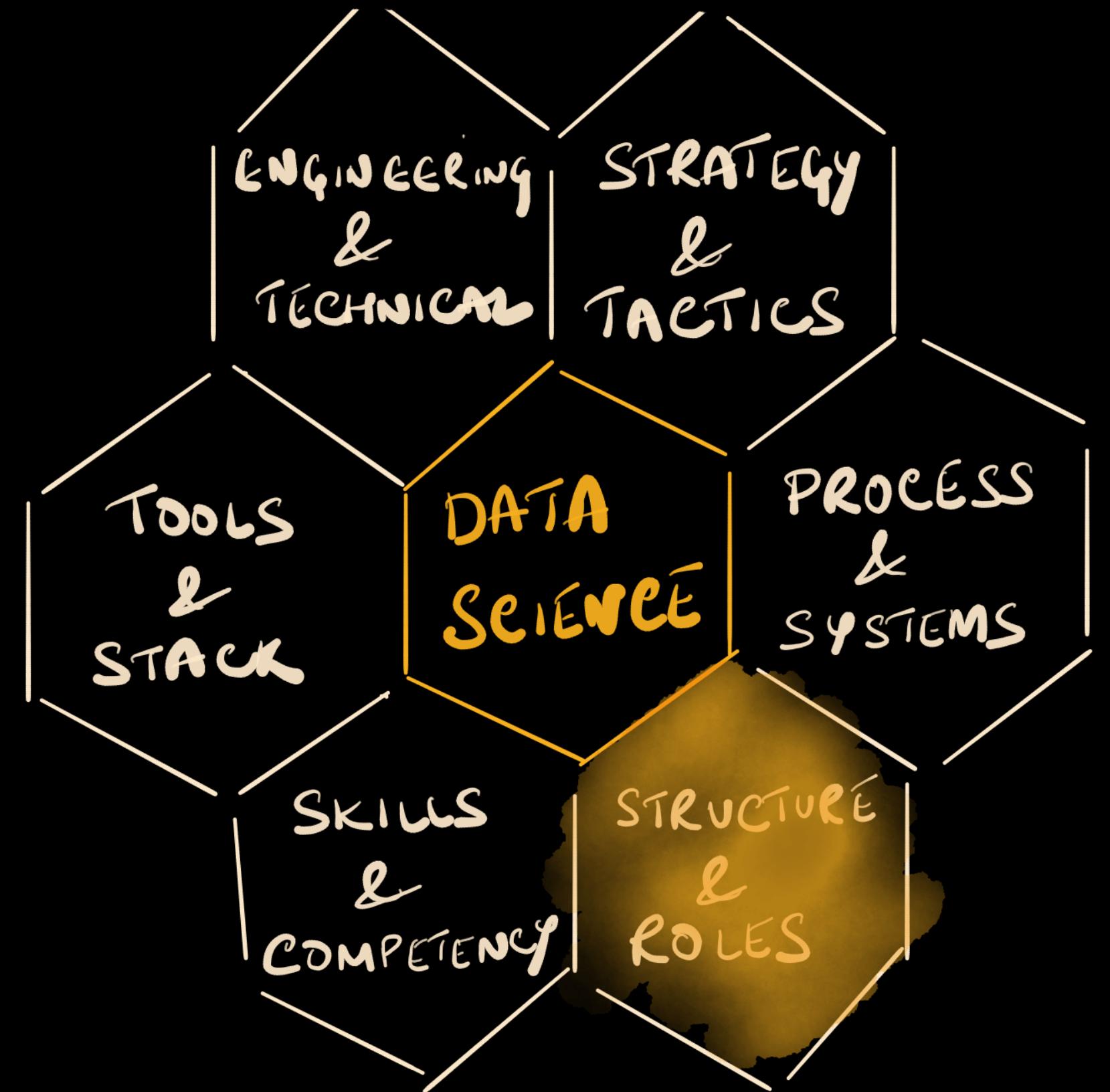
BOOT
STRAP

PARTNER

DATA CULTURE & TRUST





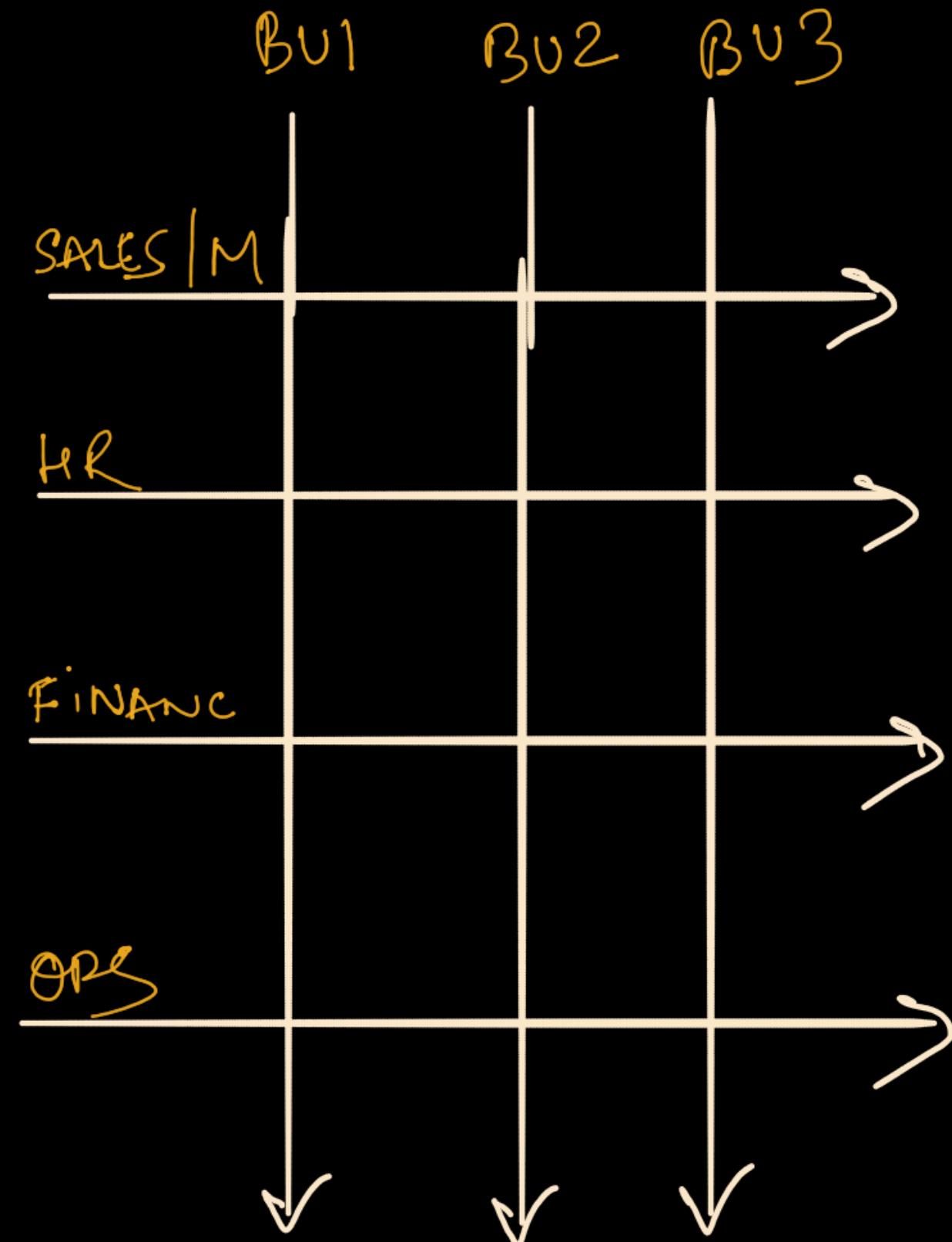


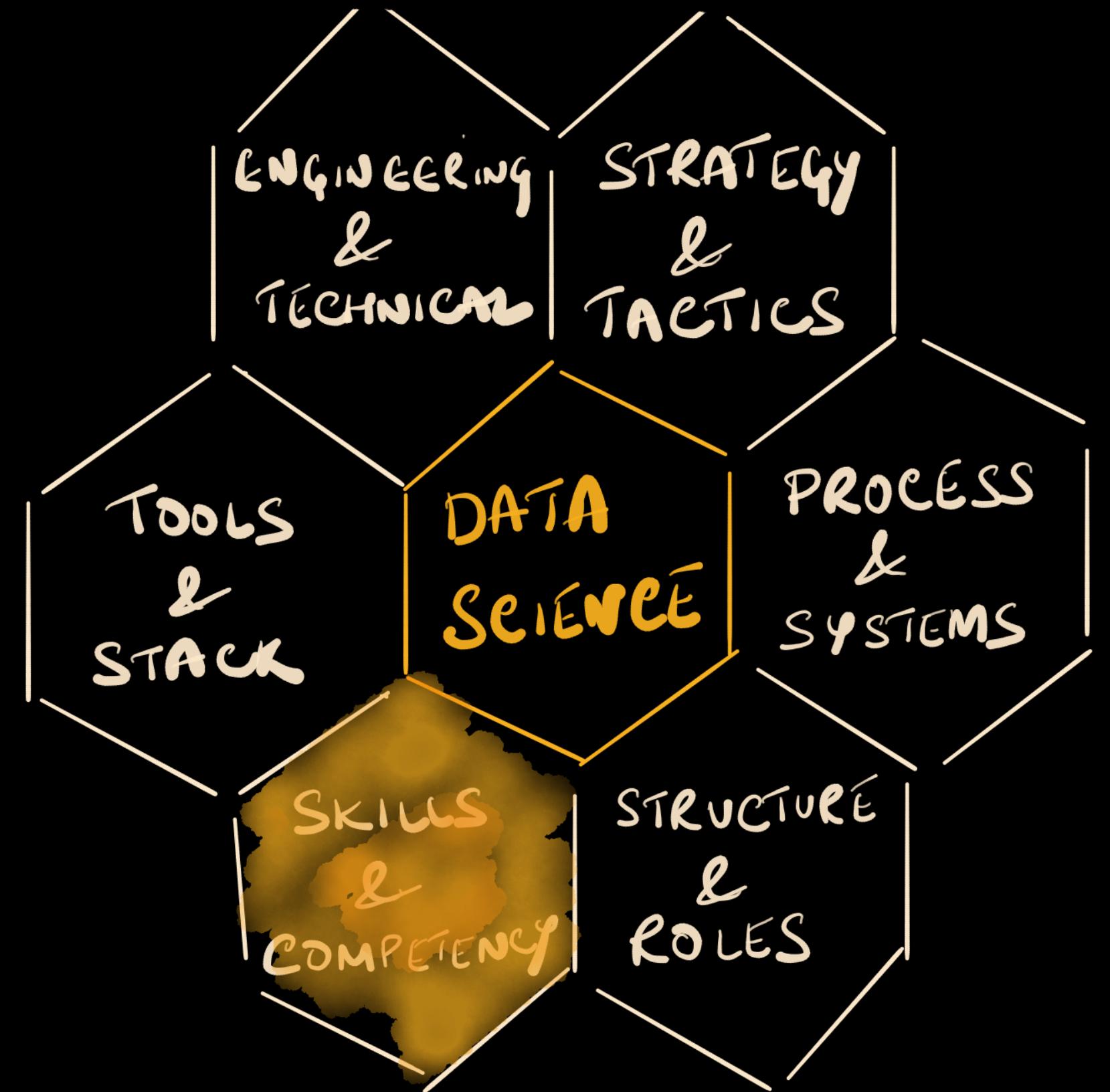
DATA ENGG

ML SCIENTIST

VISUALISATION

DATA ANALYST





DATA SCIENCE

DESCRIPTIVE
EXPLORATORY

INFERENTIAL
INQUISITIVE

PREDICTIVE
CAUSAL

DASHBOARD

EXPERIMENTS

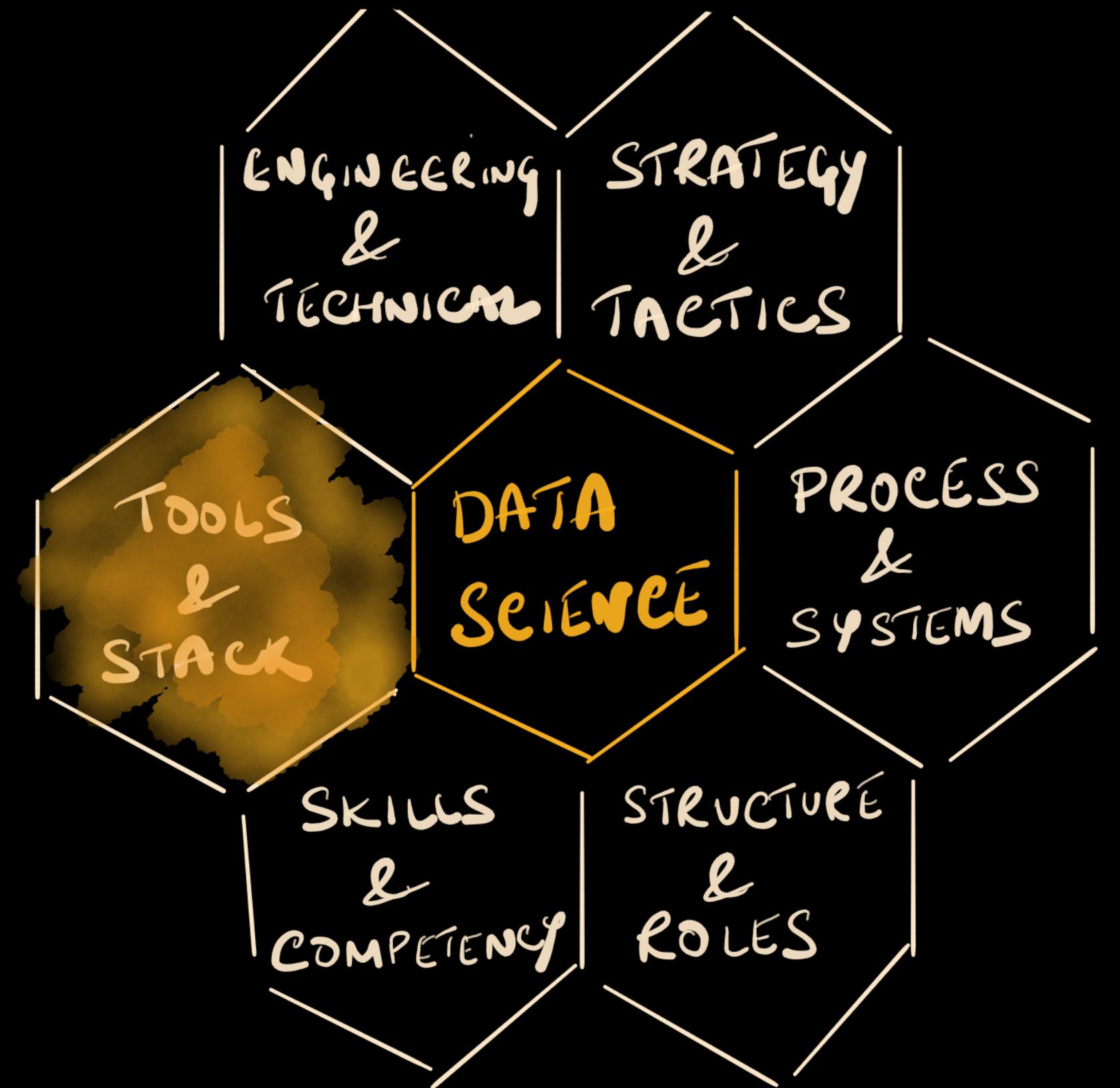
LEARNING

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101 DATA AWARENESS

201 DATA ANALYSIS & VIS

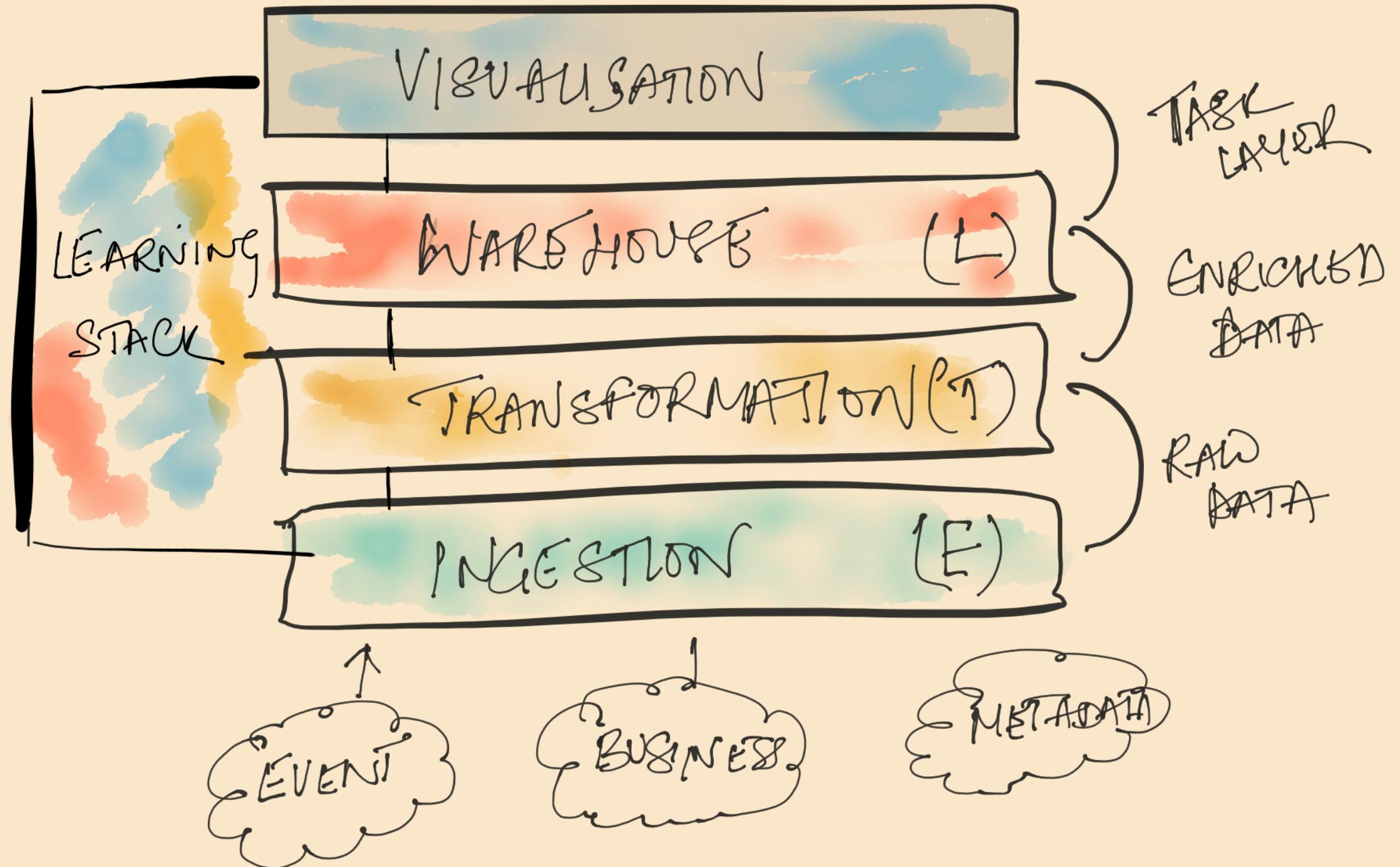
301 LEARNING FROM DATA + SCALE

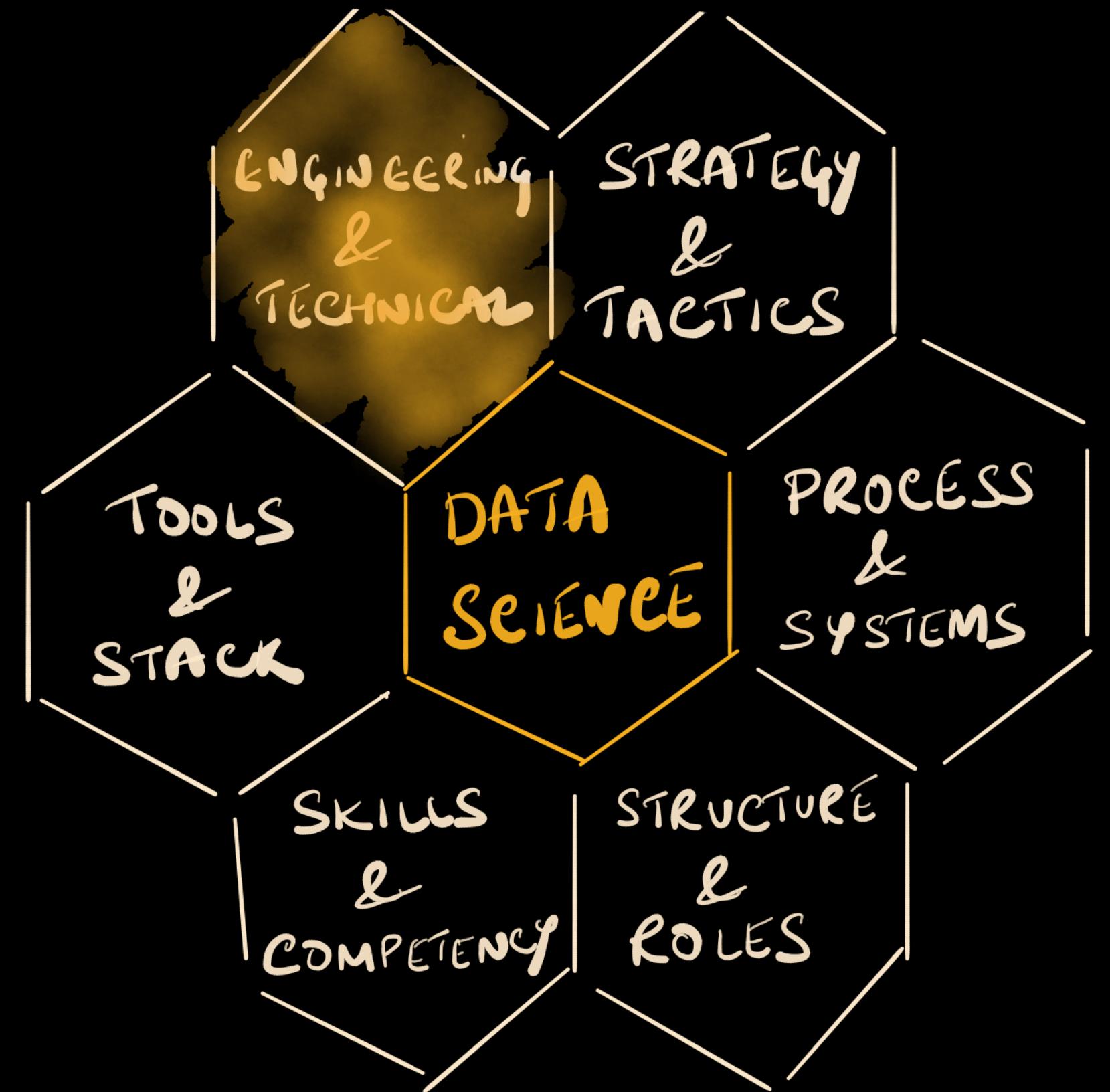


DATA
ACCESS

DATA
LINEAGE

DATA
TOOLS





TYPE A
vs. TYPE B

INTENT vs.
METRICS

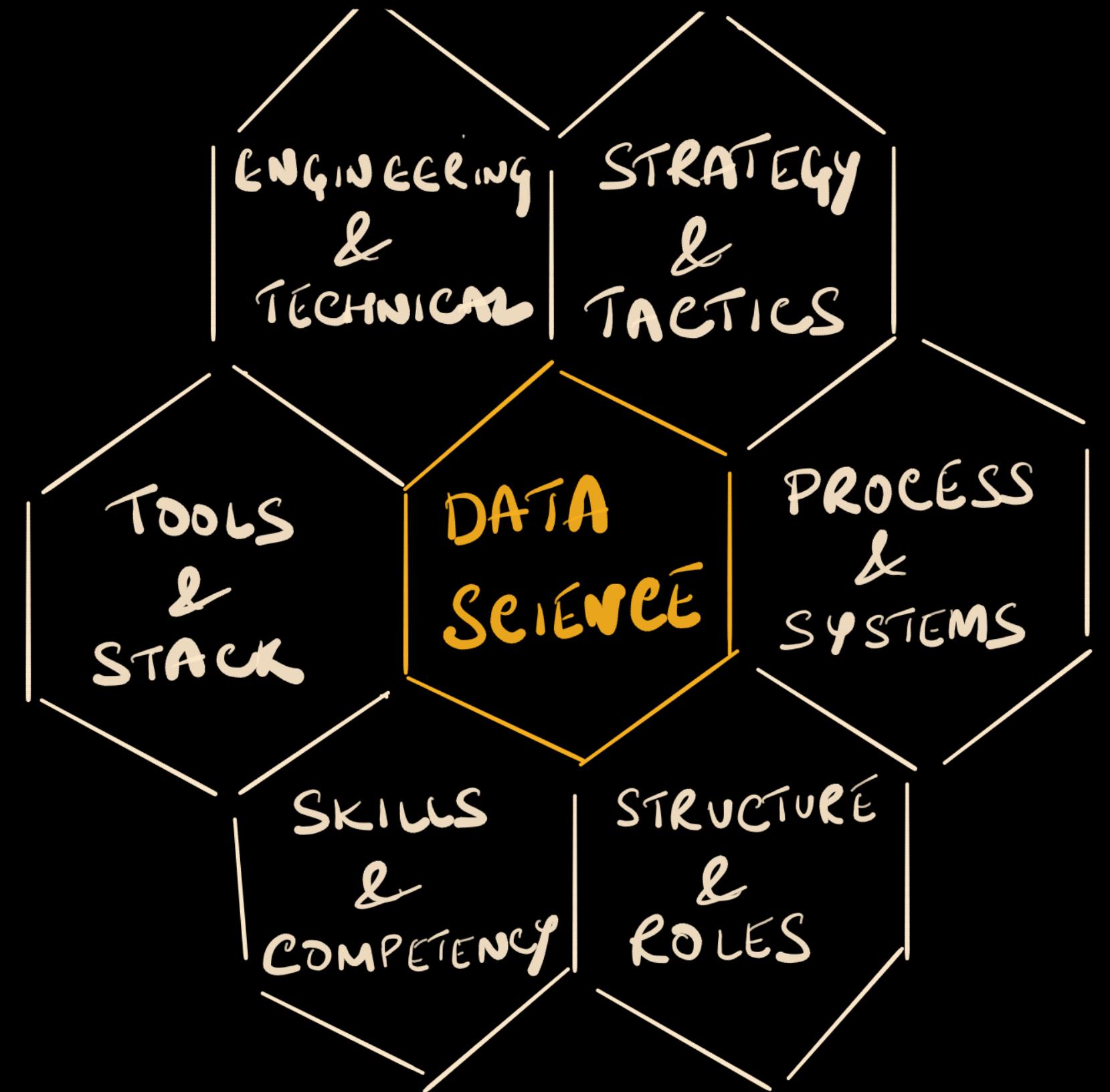
OVER ENGINEERED
SOLUTIONS

TECHNICAL
DEBT

BUILD
vs.
BUY

ETHICS

FRAUD
& GAMING



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