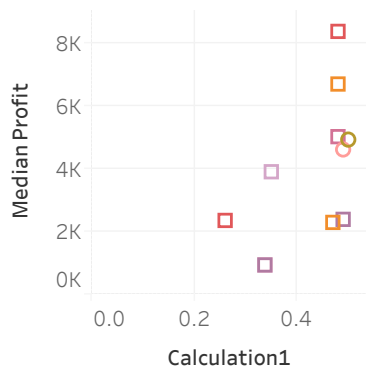
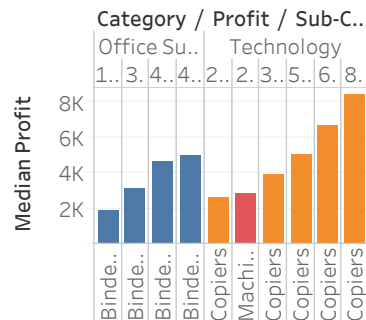


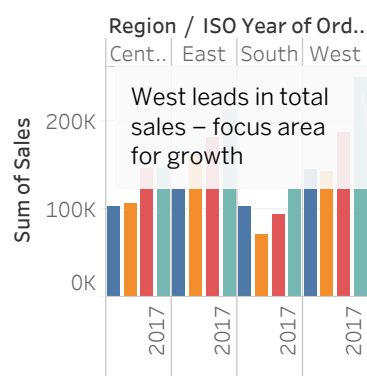
<Sales vs profit>



<Profit by Category and Sub-Category>



<Sales by region>



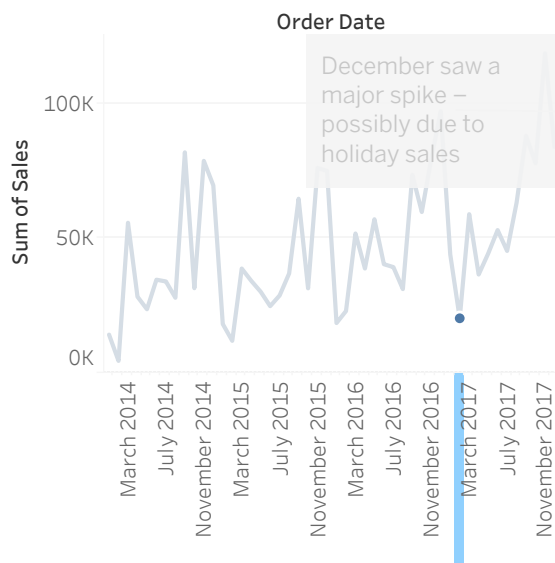
Customer Name

- Adrian Barton
- Bill Shonely
- Christopher Con..
- Harry Marie
- Hunter Lopez
- Ionia McGrath
- Karen Daniels
- Raymond Buch
- Sanjit Chand
- Tamara Chand
- Tom Ashbrook

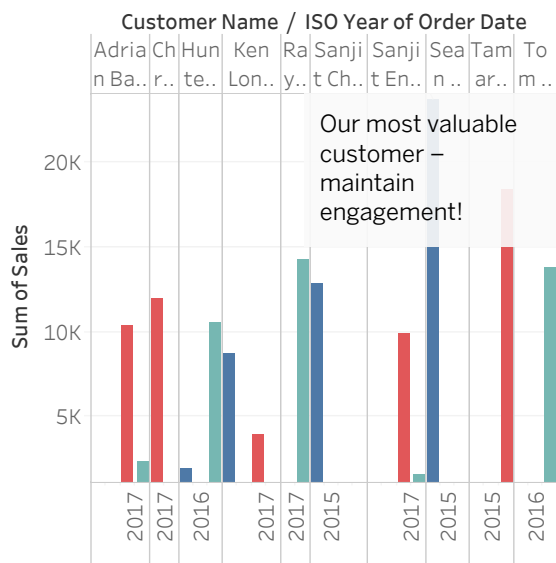
Category

- Office Supplies
- Technology

<Sales Trend Over Time>



<Top 10 Customers by Sales>



ISO Year of Order D..

- 2014
- 2015
- 2016
- 2017

Sub-Category

- Binders
- Copiers
- Machines

Key Takeaways:

- West region dominates sales
- December peaks due to seasonal demand
- Tables & Bookcases are loss-makers
- Top 10 customers are crucial revenue drivers..