## HACKATHON CHALLENGE



# USING DATA SCIENCE FOR PUBLIC GOOD PUBLIC TRANSPORT AND EMPLOYMENT

**PETER DONAGHY** 

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#### **ONS LOCAL TRANSPORTATION DATA**

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In January 2023, the ONS released data on the areas people can feasibly travel to using public transport, for hundreds of thousands of starting points across the UK.

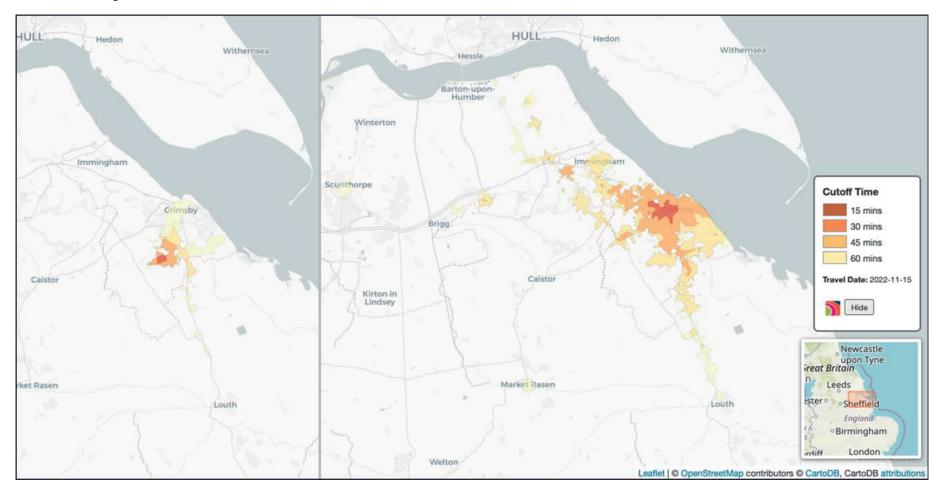
2.1

[hacked]

The data includes the areas that people can travel to for 4,537 Census Small Areas across Northern Ireland.

For each small area in Northern Ireland, the data includes isochrones (transport maps) of the areas that can be travelled to within 15, 30, 45 and 60 minutes, including a maximum walking distance of 1.5km.

To demonstrate the data, the map below shows the differences the areas that can be travelled to from the centre of Grimsby (a town in the North East of En land), and the suburb of Waltham, 4 miles to the south of the town centre. A commuter living in the centre of Grimsby will be able to travel to much larger area within an hour than is the case for a commuter living in Waltham.



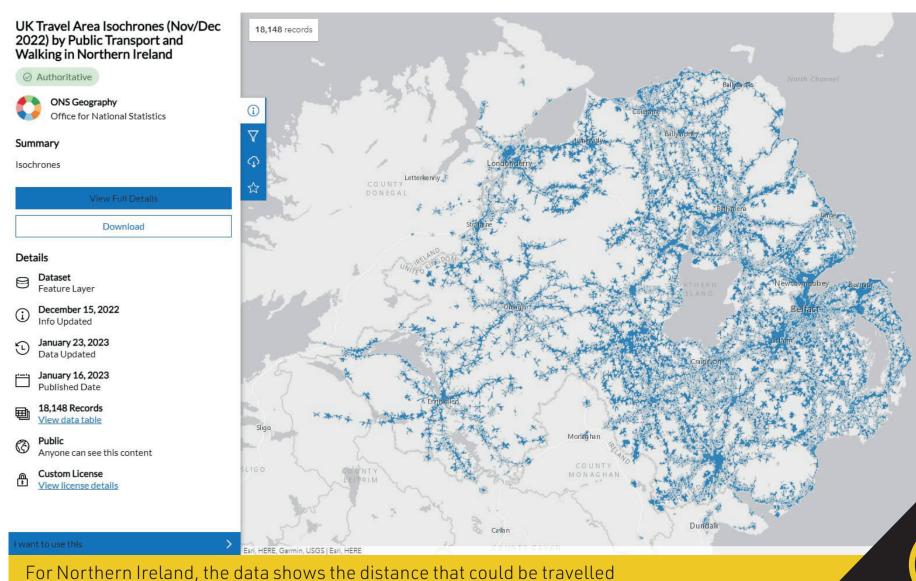
#### NORTHERN IRELAND TRAVEL AREA ISOCHRONES



The map below shows a representation of the areas that can be reached by public transports from each of Northern Ireland's Census Small Areas.

by public transport on the morning of Tuesday the 6th of December 2022

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#### **EMPLOYMENT DATA**



The Department for Communities publishes data on the number of job vacancies notified to job centre jobs and benefit offices for each census ward and Super Output Area in Northern Ireland.

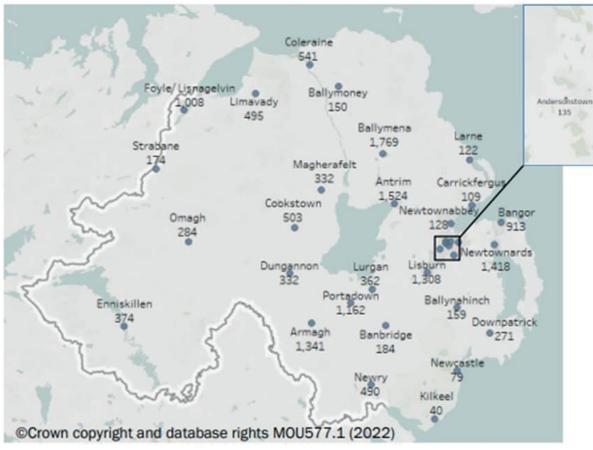
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The map on the right shows the number of vacancies across Northern Ireland from a Statistical Bulletin published in 2022. The granular data covers job vacancies for 890 Super Output Areas across Northern Ireland over one year. This data allows for granular geographical analysis on the hotspot areas for new jobs.



#### Northern Ireland Jobs & Benefit Offices

Notified vacancies are presented here by J&BO which the employer account vacancy is assigned to. The purpose is not to rank J&BOs by the number of notified vacancies, but rather to gain an understanding of the spread of notified vacancies at a local level, Vacancies assigned to Lisnagelvin J&BO are coded under Foyle J&BO on Client Management System (CMS); they are therefore grouped together in this publication.



LINK TO THE DATA SET >>>

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### THE HACKATHON CHALLENGE KEY QUESTIONS





Across Northern Ireland, how many open job vacancies are available to residents within 15, 30, 45 and 60 minutes using public transport?



Are there any areas that are currently underserved by public transport compared with surrounding areas?



Can you identify any potential new public transportation routes that would have a significant impact in terms of maximizing access to employment opportunities?



Are there any other key insights you can derive from this data?

#### THE DATA SETS



#### The travel area isochrones

UK Travel Area Isochrones (Nov/Dec 2022) by Public Transport and Walking for Northern Ireland - Generalised to 10m | UK Travel Area Isochrones (Nov/Dec 2022) by Public Transport and Walking for Northern Ireland - Generalised to 10m | Open Geography Portal (statistics.gov.uk)



#### **Labour market statistics (including job vacancies)**

Labour Market datasets - NINIS: Northern Ireland Neighbourhood Information Service (nisra.gov.uk)

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