

Mallory Brown

UI Designer

Miami, FL
mallorybrown96@gmail.com
305.904.4354

PROFILE

UI Designer with a background in hospitality and sales. Enthusiastic in solving users' problems in a creative and positive manner. Proficient in designing solutions for customer groups worldwide.

SKILLS

Software

Figma
Sketch
Adobe XD
Illustrator
Photoshop

Design

User Interface
Branding
Visual Design
User Research
Generative Research
Prototyping/Rapid Prototyping
Wireframing
User Personas
Illustration
Usability Analysis
Analytics

EDUCATION

UI Design Certificate

2023 | Career Foundry

Bachelor of Science Hospitality and Tourism

2018 | Florida State University

PROJECTS

Yoga108 | Yoga App

UI Designer - CareerFoundry Project | 2023

- Designed high fidelity mock-ups for a yoga application that allows users to sign up for classes at multiple studios and participate in at-home videos. Mock-ups were designed to meet Android/iOS mobile guidelines.

Chef's Table | Recipe App

UI/UX Designer - CareerFoundry Project | 2023

- Conceptualized and designed a recipe based responsive app by conducting user research to develop high fidelity UI. This design is usable on mobile, iPad, and desktop platforms.

WORK EXPERIENCE

Leasing Sales Consultant - The Related Group

April 2022 - March 2023

- Engaged with potential clients and residents, understanding their needs and offering tailored solutions to address their questions or concerns related to our digital products and services
- Answered incoming calls, voicemails, and emails in a timely manner
- Effectively communicated with prospective tenants, providing them with all necessary information for the application process

Sales Consultant - Waypoint Foodservice

November 2019 - April 2022

- Collaborated directly with manufacturers and sales representatives from various food distributors, gathering insights into user needs and pain points
- Maintained relationships with large accounts and representatives by providing solutions to their needs
- Monitored and analyzed product data and user feedback, facilitating data-driven decisions to improve the user experience for restaurants and distributors

Reservationist - The Surf Club Restaurant

February 2019 - November 2019

- Communicated effectively with the dining room and the kitchen to ensure a smooth service each night
- Handled calls from guests inquiring about bookings, private dining events, and menu options
- Warmly welcomed all guests, checked them in, and escorted them to their assigned table