

# Mallory Brown

UI Designer

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## PROFILE

UI Designer with a background in hospitality and sales. Enthusiastic in solving users' problems in a creative and positive manner. Proficient in designing solutions for customer groups worldwide.

## SKILLS

### Software

Figma  
Sketch  
Adobe XD  
Illustrator  
Photoshop

### Design

User Interface  
Branding  
Visual Design  
User Research  
Generative Research  
Prototyping/Rapid Prototyping  
Wireframing  
User Personas  
Illustration  
Usability Analysis  
Analytics

## EDUCATION

### UI Design Certificate

2023 | Career Foundry

### Bachelor of Science Hospitality and Tourism

2018 | Florida State University

## PROJECTS

### Yoga108 | Yoga App

UI Designer - CareerFoundry Project | 2023

- Designed high fidelity mock-ups for a yoga application that allows users to sign up for classes at multiple studios and participate in at-home videos. Mock-ups were designed to meet Android/iOS mobile guidelines.

### A Simple Chef | Recipe App

UI/UX Designer - CareerFoundry Project | 2023

- Conceptualized and designed a recipe based responsive app by conducting user research to develop high fidelity UI. This design is usable on mobile, iPad, and desktop platforms.

## WORK EXPERIENCE

### Leasing Sales Consultant - The Related Group

April 2022 - March 2023

- Engaged with potential clients and residents, understanding their needs and offering tailored solutions to address their questions or concerns related to our digital products and services
- Answered incoming calls, voicemails, and emails in a timely manner
- Effectively communicated with prospective tenants, providing them with all necessary information for the application process

### Sales Consultant - Waypoint Foodservice

November 2019 - April 2022

- Collaborated directly with manufacturers and sales representatives from various food distributors, gathering insights into user needs and pain points
- Maintained relationships with large accounts and representatives by providing solutions to their needs
- Monitored and analyzed product data and user feedback, facilitating data-driven decisions to improve the user experience for restaurants and distributors

### Reservationist - The Surf Club Restaurant

February 2019 - November 2019

- Communicated effectively with the dining room and the kitchen to ensure a smooth service each night
- Handled calls from guests inquiring about bookings, private dining events, and menu options
- Warmly welcomed all guests, checked them in, and escorted them to their assigned table