

## Malo Chaperon

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Research internship **Product design**, March to August 2021

## Experience

### Content creator **Freelance**

Partner and founder of the Blanc Petrole agency, an independent visual communication agency (webdesign, UI / UX, video, photo).

September 2018/Tod - Nantes, Bordeaux

### UI/UX Designer **Stage**

UI/UX Designer at Vupar Nantes. UX / UI analysis, web layout & atomic design application within projects.

April/Agust 2020 - Vupar Nantes

### Digital project manager **Stage**

Digital and creative project manager at Plus Mûr, graphic design studio. Identity creation, web layout, photo, video, customer management, editing.

September 2019 - Plus murs, Nantes

## Skills

### Interaction

User research  
Wireraming  
Prototyping  
User Texting

### Visual

Webdesign  
Artistic direction  
Video-editing  
Motion design

### Software

Adobe suite  
Sketch &Figma  
Spark AR  
Blender

### Digital

HTML & CSS  
SEO & SEA

## Education

### ECV Digital **Bachelor 3**

ECV Digital trains students in web professions. The 3-year Bachelor cycle juggles between three worlds: marketing, design & creative code.

Sept 2019/Tod - Nantes

## Search

Design thinking, Business Owner, Startup, Customer journey