

In this assignment, you will predict the Amount Spent,

The data set provide data on how customers Spent after using a website and a mobile application during a given period. Columns in the datasets are:

address - this is the person residence

avatar - this is the profile photo color the customer used

Avg. Session Length - this is the average session length

Time on App - time in mins a customer spent on app

Time on Website - time in mins a customer spent on website

Length of Membership - years the customer since they joined

Yearly Amount Spent - amount they spent either using app or website

Data link: <http://modcom.co.ke/datasets/Customers.csv>

TODO:

Create a model using python to predict 'Yearly Amount Spent' using features below.

Avg. Session Length, Time on App, Time on Website, Length of Membership.

NB: Your model should predict 'Yearly Amount Spent' given Avg. Session Length, Time on App, Time on Website, Length of Membership