

THE TRUE COST



About THE TRUE COST

This is a story about clothing. It's about the clothes we wear, the people who make them, and the impact the industry is having on our world. The price of clothing has been decreasing for decades, while the human and environmental costs have grown dramatically. The True Cost is a groundbreaking documentary film that pulls back the curtain on the untold story and asks us to consider, who really pays the price for our clothing? Filmed in countries all over the world, from the brightest runways to the darkest slums, and featuring interviews with the world's leading influencers including Stella McCartney, Livia Firth and Vandana Shiva.



About the Director



Andrew Morgan is an internationally recognized director focused on telling stories for a better tomorrow. His experience includes a broad range of work that spans narrative and documentary storytelling for both commercial and film projects. After studying cinematography at the Los Angeles Film School he went on to co-found Untold Creative, a hybrid filmmaking studio where he currently serves as the creative director. He is a contributing writer for the Huffington Post and speaks regularly on the power of storytelling as a tool in the ongoing fight for human rights around the world.

TASKS:

- a. Watch the documentary "The True Cost" on YouTube.
<https://www.youtube.com/watch?v=nxhCpLzreCw&t=4325s>
- b. Answer the following questions regarding the film.

**Which image or which scene from the film do I particularly remember or has particularly impressed me?
Explain why.**

What feelings did the film trigger in me?

Did I learn anything new through the film? If yes, what?

Which statements do I remember about the importance of fashion and how the fast fashion industry works?

What connections can I make between my personal opinions on fashion and the fashion industry and the statements in the film?

It's an investigative and partisan documentary: at which points in the film is this particularly clear?

Where and with what cinematic means is the viewer's opinion guided?

How did you like the documentary in general? Give an overall rating.



Please upload your results to Moodle by Monday, January 18th, 3 p.m.