# Maltesh Kumar P

#### **Growth Intern at FamPay**

Entrepreneur, fascinated about building & implementing effective data driven strategies ensuring positive growth

## **Experience**

#### **✓** Growth Intern

#### **FamPay**

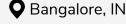
聞 10/2020 - Present 🝳 Bangalore, IN



- FamPay is India's 1st Neobank for teens, YC S19.
- In charge of school partnerships in annual flagship event FamJam 2.0 driving 2.5k registrations
- Strategy & Management of community growth programs like TeenFluencers, TeenPreneurs
- Documentation & delegation of CTA's across different teams resulting in 2x growth MoM
- Building dashboards across Mixpanel & Metabase for identifying and understanding user cohorts
- Developing strategies for ASO by monitoring & tracking keyword rank across multiple categories

## **▼** Co-Founder **JustGrab**

🛗 11/2019 - 8/2020 🛛 Bangalore, IN



- JustGrab serves the purpose of providing a compelling Pre-food ordering experience for those who don't wish to wait in a queue.
- 500+ organic downloads within a month
- Own end to end structure in building this startup in the segment of Product Design, Technology & **Customer Success**

#### **Data Science Intern**

#### Purpos.ai

**\$\bar{1}\$** 8/2019 - 6/2020

- Bangalore, IN
- Purpos is a sports tech startup & finalist at Nasscom Design4India 2019.
- Performed data analysis, built & deployed ML model onto AWS as an API using Flask.
- Research, ideation and devise strategies to overcome bottleneck resulting in quick onboarding across 2000 students from 25 different sports academies.



- 🧖 iammaltesh@gmail.com
- 🔗 maltesh.me

- Bangalore, IN
- **(1)** +91 97435 37952

#### Tech Stack

- MS Excel
- Tableau
- Mixpanel
- Metabase
- WebEngage
- MySQL

- Python 3
- MongoDB
- Amazon Web Services
- Tensorflow 2.0
- RestAPI Flask

### Skills

- Entrepreneurship
- Problem Solving
- Growth Hacking
- Product Development
- Adaptive Learning
- Customer Success

#### **Acheivements/Certifications**

- Infosys Certified Software Programmer
- Top 20 at Hackathon by Honeywell
- Active member at E-Cell JSS-ATE B
- Tensorflow 2.0 by Lazy Programmer Inc
- Flutter Course by LearnCodeOnline.in

#### **Education**

## 🖈 B.E in Information Science Engg

JSS-ATE Bangalore, IN

2016-2020



### Pre-University in Science

Christ Junior College, Bangalore, IN

**2014-2016** 



#### Links













[ click on icons above ]