Project Proposal



2021/2022

Student Name: Maluki Muthusi Maluki

**Student ID:** P15/81741/2017

Project Title: A Distributed Long Distance

Ridesharing system

Supervisor: PROF AGNES NDUKU WAUSI

# Department of Computing and Informatics

The University of Nairobi

### 0.1 Declaration

This project is my original work and to the best of my knowledge, this work has not been submitted for any other award in any University.

Signature:
Date:
Maluki Muthusi Maluki P15/81741/2017
This project report has been submitted in partial fulfillment of the requirements of the BSc in Computer Science of the University of Nairobi with my approval as the University supervisor.
Signature:
Date:
PROF AGNES NDUKU WAUSI

# 0.2 Acknowledgement

I would like to thank my Supervisor Prof Agnes Nduku Wausi, for her support and guidance during the research and implementation of this project.

### 0.3 Abstract

This project aims to research and implement a distributed long distance ridesharing system that connects drivers and passengers travelling to the same destination locations. Ridesharing is an interesting solution to some social problems like energy consumption, road congestion, providing quality travelling services and others. (Noland et al. 2006).

Ridesharing systems have been widely implemented and used in US and Europe since WW II. There are a lot of lessons that the Kenyan market can learn from them. There has been a lot of innovation caused by 'ride sharing', the like of Uber and lyft, which follow a relatively different business model to ridesharing which is based on helping drivers connect with passengers.

There is a gab for a social entrepreneurs to offer quality commuting services, using ridesharing technology. Some of the existing players in this sector have extended their services from short distance rides to long distance, due to the demand for such services (Wanjala 2020a)

## 0.4 Table of Contents

	0.1	Declaration	2				
	0.2	Acknowledgement	3				
	0.3	Abstract	4				
	0.4	Table of Contents	5				
	0.5	List of Figures	6				
	0.6	List of Tables	6				
1	Intr	roduction	7				
	1.1	Background	7				
	1.2	Problem Statement	8				
	1.3	Objectives	8				
	1.4	Justification	9				
	1.5	Scope	9				
		1.5.1 Product Scope	9				
		1.5.2 Project Scope	9				
	1.6	Project Constraints	9				
2	Literature Review 10						
	2.1	Related Work	10				
		2.1.1 SWVL	10				
		2.1.2 Carpool World	10				
3	Syst	tem Analysis And Design	11				
	3.1	System Development and Methodology	11				
	3.2	System Modules	12				
	3.3	Schedule	12				
		3.3.1 Gantt Chart	12				
4	Refe	erences	13				

- 0.5 List of Figures
- 0.6 List of Tables

# Introduction

Ridesharing is also known as liftsharing or car sharing in the UK. This is different from the terms 'carsharing' in North America or 'car clubs' in the UK, which refer to short term auto use of a car from a fleet of cars, that are shared hourly by passengers, (Shaheen et al. 2009).

Ridesharing is the sharing of a cars journey, so that one person drives, preventing the need for the other people to drive themselves to the location. The driver and the passenger are travelling towards the same direction or from the same starting point, (Chan & Shaheen 2012). When payment is involved it is not for profitable reasons but to enable to cover the cost and services for the journey.

There has been a lot of interest in the ridesharing services in the recent years. This is because of the use of technology and easy access to internet services. Many people would prefer to travel on a private car than the public vehicles.

Ridesharing is seen as a solution to reducing congestion, offering quality services to people, and reducing energy consumption (Noland et al. 2006). Governments have put in place policies to encourage ridesharing services.

### 1.1 Background

Ridesharing began in the US during the World War II, (Ferguson 1997). The government encouraged carsharing to save rubber and fuel resources to be used in the war effort. Workers were incouraged to use the same car to and from work. During this time works in factories used notice boards to connect drivers and passengers.

After the war ridesharing services declined. The services later emerged during the 1970s due to the oil crisis. During this time corporates established internet notice boards and telephone-based computerized ridematching. They saw this as an opportunity to cut down fuel consumption and reduce their operation costs.

In the recent years there has been an increased interest in ridesharing services. These services are built on internet and GPS-smartphones. The services have transformed the industry. They have put innovation into the transit services.

It is estimated that in the next decade there will be a greater intergration of services, technology and policy support for ridesharing, (Chan & Shaheen 2012). This is due to concerns for energy, congestion, climate change and dependency on oil.

### 1.2 Problem Statement

Difficulty in travelling long distance journey in Kenya, due to high cost and unreliable services by public vehicles.

Going on a long distance journey is difficult in Kenya, if you do not own a car. The public means of transport are inconvenient and unreliable. During holidays, most people are stranded as the prices are hicked, the demand exceeds the supply. Apart from the Matatus most people prefer to hire cars. Hiring cars is expensive because they end up hiring the car for the days they will be away.

This is a big problem to the youths since most of them do not own cars and cannot afford to hire cars. The price of fuel has been increasing making transportation generally expensive for most people.

There is a need to connect people who are willing to share their cars with passengers during travelling. Currently private car drivers fear driving to the bus stations and pick passengers because they will spend a lot of time due to congestion at bus stations. In addition to that only authorized vehicles are allowed to pick passengers at the bus stations.

Passengers have a need to access private cars that are travelling from and to their destination. They need this information earlier so that they can prepare and plan their journey well.

### 1.3 Objectives

### Research Objectives

- 1. To Review trends in ridesharing systems
- 2. Findout uses cases for ridesharing systems in Africa
- 3. Review on the adaptation of ridesharing systems in Africa

#### System Development Objectives

Develop a distributed system that will help solve this problem:-

- 1. Connect Drivers and Passengers using the system
- 2. Onboard a driver to offer services through the system

- 3. Drivers to post about their trips and accept passenger requests
- 4. Drivers to set their fare prices
- 5. Provide Listings for available rides
- 6. Passengers to send requests for rides

### 1.4 Justification

The project will have the following advantages :=

- 1. Help more people travel
- 2. People will travel more frequent due to convenience
- 3. Offer quality services to passenger compared to the current
- 4. Growth of economy. When people travel from cities to rural
- 5. Create a report that can be used to develop such a system

### 1.5 Scope

### 1.5.1 Product Scope

The required functions and features that must be completed for the project to be said to be complete.

- 1. Passenger to see available cars that are ready
- 2. Driver to accept passenger's request for ridesharing

### 1.5.2 Project Scope

Work that must be done in order to deliver the product according to product scope.

- 1. Set up the database
- 2. Set up deployment pipeline, for continuos development and deployment
- 3. Deploy the application in the cloud

### 1.6 Project Constraints

The proposed system will rely on cloud computing technologies to develop a fully distributed system.

Some of the cloud services are offered at a cost, but there are free vouchers that allow access to the services for the development and experimentation purpose.

# Literature Review

### 2.1 Related Work

### 2.1.1 SWVL

In November 2020, SWVL launched a long distance ride sharing services by partnering with Matatu operators. The service was launched in 12 routes, connecting Naivasha, Nakuru, Molo, Eldoret, Narok, Bomet, Kericho, Kisii, Kisumu, Nyeri, Nanyuki and Machakos, (Wanjala 2020b). Swvl was targeting to make the fare prices constant and have timely rides.

Although the service was launched during the nation locked down, Kenyans were eager to try the service. Especially those who had enjoyed their short distance ride sharing services. The long distance ride sharing business did not catch up. The Matatu operators would switch from the SWVL service when there was high demand. They needed the flexibility to decided and set the fare prices on their own.

From the experience of SWVL, we can learn how the market operates and what needs should be addressed. The Kenyan market is not ready for another 'uber' like product for long distance ride sharing, but it needs a ridesharing solution that empowers both the driver and the passengers.

#### 2.1.2 Carpool World

Carpool World is a ridesharing system developed by a French Company, Planète Covoiturage inc, (World 2021). It offers its services all over the world, connecting drivers and passengers. It has been in operation since 2000. It has listings for both drivers and passengers, offering carpool and vanpool. The majority of its users are from developing countries Singapore, Philippines, and India.

Very few Kenyans use this system. Those who use it only make trips within Nairobi. Probably because it is not developed to adopt the local needs. For example a Kenyan would like to search and see some of the local towns like Eldoret, Kisii, Naivasha.

# System Analysis And Design

### 3.1 System Development and Methodology

The proposed system will be developed using the agile system development methodology.

#### 1. Concept

Select the project idea to work on. This project was selected by identifying a gap in the market.

### 2. Inception

Set up the team that will develop the software. Provide the necessary tools and resources.

Create Designs of the user interface and mockups and develop the project architecture.

#### 3. Iteration

Develop and deploy the minimum functionality as fast as possible. Then iterate the process.

### 4. Release

Test the system and then release it.

#### 5. Maintenance

Fix any issues identified in production

### 6. Retirement

Archive the system.

### 3.2 System Modules

### 1. Ride matching

This modules connects the driver and the passenger

### 2. Driver Rides Listings

This module handles listing the rides that drivers are offering. Drivers can post they are accepting requests from passengers and the details about the journey

### 3. Passenger Ride requests

Passengers make requests for a ride. They post their details and details about the ride.

### 4. Payment Modules

This module helps the driver establish how much they will charge to cover for the fuel and share any costs that might arise. The passengers can also state how much they can pay.

#### 5. Admin Module

This module helps in verifying drivers who want to use the system. Admins can have the stats about the system usage.

### 3.3 Technology

### 3.4 Schedule

### 3.4.1 Gantt Chart

	Task Name	Duration(Weeks)	Start	Finish
1	Project Proposal	2		12/11/2021
2	Requirements Gathering and Analysis	2	11/15/2021	11/26/2021
3	Architecture Design	2	11/29/2021	12/10/2021
4	UI Design	1	1/7/2022	1/11/2022
5	Prototype	3	1/14/2022	1/4/2022
6	Implement	5	2/7/2022	3/11/2022
7	Test	2	3/14/2022	3/25/2022
8	Deployment	3	3/28/2022	4/15/2022

References

# Bibliography

- Chan, N. D. & Shaheen, S. A. (2012), 'Ridesharing in north america: Past, present, and future', *Transport Reviews* **32**, 93–112.
- Ferguson, E. T. (1997), 'The rise and fall of the american carpool: 1970-1990 erik ferguson',  $Transport\ Reviews$ .
- Noland, R. B., Cowart, W. A. & Fulton, L. M. (2006), 'Travel demand policies for saving oil during a supply emergency', *Energy Policy* **34**, 2994–3005.
- Shaheen, S. A., Cohen, A. P. & Chung, M. S. (2009), 'North american carsharing: 10-year retrospective', *Transportation Research Record* pp. 35–44.
- Shontell, A. (2014), 'All hail the uber man! how a sharp-elbowed guerrilla marketer named travis kalanick became silicon valley's newest star'.  $\mathbf{URL:}$  "https://www.businessinsider.com/uber-travis-kalanick-bio-2014-1?r=US&IR=T"
- Wanjala, A. (2020a), 'Swvl launches long distance travel service in kenya', https://techtrendske.co.ke/swvl-launches-long-distance-travel-service-in-kenya/.
- Wanjala, A. (2020b), 'Swvl launches long distance travel service in kenya', echtrendske.co.ke.
- World, C. (2021), 'Carpool world', carpoolworld.com.