

## **Peloton Co. Launch Breakaway Fitness App: The One-stop Solution for the Personal Training Success**

Unlock the Future of Personal Training: Elevate Client Engagement and Streamline Personal Training Service Capabilities with Peloton's Breakaway Fitness App

On September 7<sup>th</sup>, 2024, Peloton is excited to announce the release of "Breakaway Fitness App", the first release of the innovative app designed specifically for personal trainers. This comprehensive app offers a one-stop solution to elevate your clients' fitness journeys by providing access to Peloton's extensive online training library, enabling personalized workout planning and scheduling, and supporting real-time progress tracking for their clients. With the app, personal trainers can efficiently manage their resources and time, tailoring workout plans to meet each client's individual goals and performance. The app can enhance the trainers' capabilities as well as ensure their clients achieve their fitness goals, ultimately leading to a seamless workout experience that increases customer retention and loyalty.

In the post-pandemic era, fitness clients increasingly prefer hybrid training options that offer flexible schedules and locations. This trend presents challenges for personal training business owners in engaging and retaining their clients while delivering personalized workout plans. Many existing technology solutions for personal training are often fragmented and lack integration among devices, making it difficult to synchronize workout plans and performance data between trainers and clients. This can create friction in the workout journey and slow progress toward the goals.

Breakaway Fitness App solves the problem of creating and scheduling personalized workout plans based on the pre-set individual goals and real-time performance tracking. With a subscription service, trainers gain access to Peloton online training library or upload their own training content to craft customized workout plans. These Plans are then scheduled for clients with default notification settings. Clients can access their workout plans and schedule sessions anytime, anywhere. The app seamlessly integrates with the third-party devices or apps, such as Apple Watch, Fitbit App, heart monitors, weight measurements, to synchronize the biometric performance and track progress toward milestones. Real-time data is stored in the progress dashboard, allowing trainers to review and adjust plans as needed.

As personal trainers, you can download Breakaway Fitness app and start a free trial today. During the trial period, you can manage one client and enjoy limited access to Peloton's extensive online resource library. With a subscription, you'll unlock unlimited access to Peloton online resource library, and meanwhile can manage multiple clients depending on your subscription plan.

"We are excited to help personal trainers become much more efficient and organized," said Nicole Yin, project manager at Breakaway Fitness App, "with the launch of Breakaway Fitness App, we are introducing workout plan feature that the trainers can use for creating a more delightful, personalized training experience."

"Breakaway Fitness App can save me hundreds of hours of work every week!" said Melody Lin, Owner/Yoga trainer of Elephant Yoga Studio, "with Breakaway Fitness App, I can easily manage my VIP client's yoga plan and training schedules. It allows me to craft yoga plans tailored to each client's needs, observing from previous sessions and adjusting goals accordingly. My VIP clients and I can review and discuss class learning and practice, ensuring pacing progress toward their goals."

Don't miss out on transforming your personal training business! Download the Breakaway Fitness App from the Apple Store or Google Play Store today and start managing your clients with ease. Upon downloading the app, you can sign in using your Apple account, Google account, or the Peloton account you registered for the free trial.

**FAQs:**

1. How can I download Breakaway Fitness App?

Ans: You can visit Apple Store or Google Play Store, search for “Breakaway Fitness App”, and click “Download” the app.

2. How can I start using Breakaway Fitness App?

Ans: Upon downloading the app, you can sign in using Apple account, Google account or the Peloton account you registered.

3. What features are included in the trial version of the app?

Ans: The trial version allows you to create one client profile, access a progress dashboard, use a limited Peloton online library, create custom workout plans, schedule sessions and progress tracking.

4. If I am a Peloton service subscriber, can I access the app unlimited?

Ans: Yes, if you are existing Peloton subscriber, you can access the app with the unlimited Peloton online library, create and manage client profile as many as you can during the trial version until the further notice.

5. How do I upgrade my subscription?

Ans: If you'd like to update your subscription plan, you can go to the “Subscription Plan” tab, and select the plan option to pay. After payment is processed successfully, you will receive a confirmation via email to update your plan. Congratulations, you are able to unlock more features of value for your personal training business.

6. What subscription plans are available for the trainers?

Ans: Breakaway Fitness App is designed for personal trainers to grow their personal training business. So far, the subscription plans are only available for the trainers. We plan to integrate Peloton one app for individual fitness users with Breakaway Fitness App in Q4 2025. We will update the information on our official website soon.

7. If I am not a personal trainer, what benefits will I have to access Breakaway Fitness App?

Ans: If you are not a personal trainer but an individual fitness user, you can use Breakaway Fitness App to manage your personal training plan with many personal trainers who are on Breakaway Fitness App. You can receive their work plans, plan your schedule with them, and track your progress and performance aligned with your pre-set individual training objectives. If you are Peloton Subscriber, you can access Peloton online resource library for your own training.

8. What support is available if I encounter issues with the app?

Ans: If you have any issue with the app, you go to “Contact Us” tab in the app and message the problems to us, or email us at [customersupport@pelotonbreakaway.com](mailto:customersupport@pelotonbreakaway.com) to reach out customer support team. You also can call +xx xxx-xxx-xxx to receive customer support specialists on call. (Working hours: 9:00-18:00 PDT Mon.-Sat.)

9. Can I access the account without downloading breakaway fitness app?

Ans: Yes, if you don't download breakaway fitness app, you can access an account on [breakawayfitness.com](https://breakawayfitness.com). However, we encourage your download the app that you can access and manage workout plans and schedules easily.

**Internal FAQs:**

1. Who is the primary customer for the Breakaway Fitness App?

Ans: The Breakaway Fitness App targets personal trainers, including entrepreneurs and small to medium business owners in the personal training sector. Its mission is to connect people in the fitness world.

2. What future updates or features are planned for the app?

Ans: In next releases, Breakaway Fitness App will enhance CRM system, build the communities, and launch AI/ML model-based recommendations. For details, visit [www.peloton.com/breakawayfitness](https://www.peloton.com/breakawayfitness)

3. Are there any partnerships or collaborations planned to boost app visibility?

Ans: Peloton is currently collaborating with some institutions and business, including fitness programs with top 50 universities and hotels in New York. Breakaway fitness app will leverage partnership programs to boost app visibility and usability with personal trainers and fitness instructors.

4. What are the privacy concerns with this product?

Ans: We ensure customer privacy by complying with the data protect and privacy law, GDPR and CCPA, and using AWS for secure data storage. We are committed to protecting and maintaining the confidentiality of our clients' information.