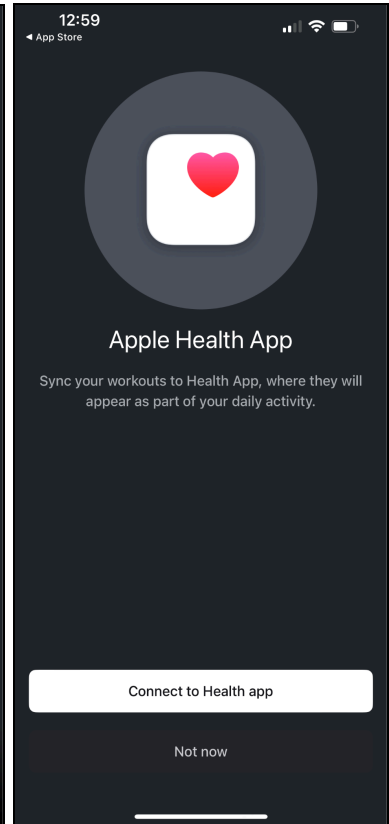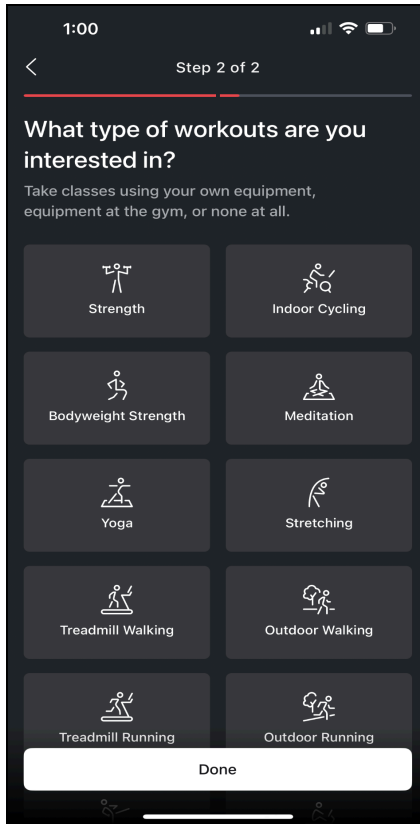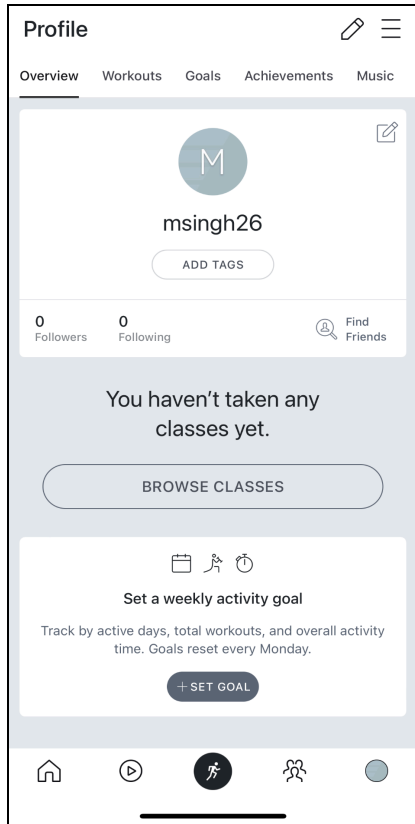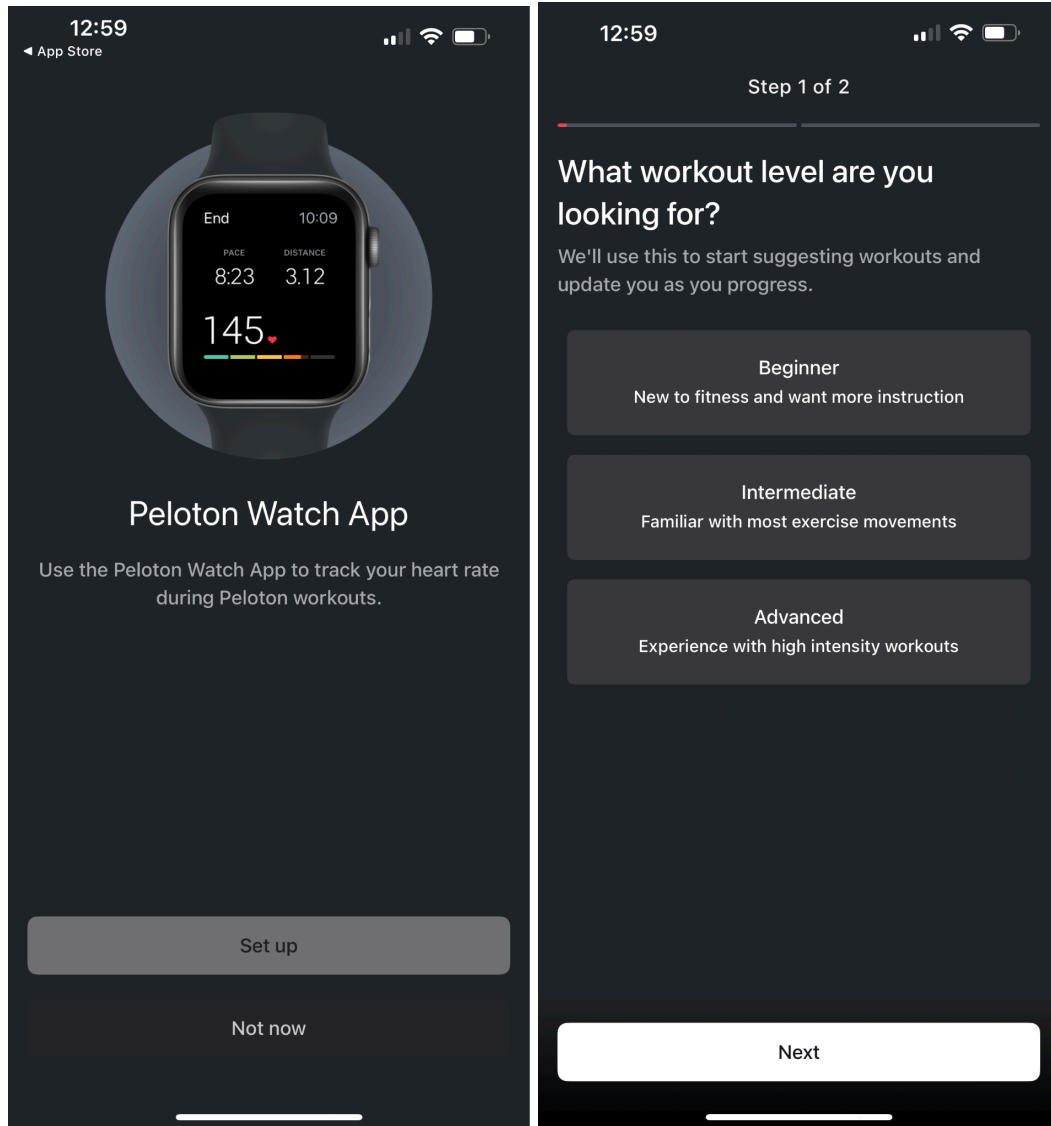**Landing page**

Target customer: Personal Trainers (can send customized link to their clients, networking effect to gather clients)
Consists of three core features:

1. Client workout scheduling :
   a. Personal trainers can filter out exercises leveraging the existing Peloton library for exercises suiting the needs of their client who is remote. They can send them links to specific exercises and schedule it on their calendar if the client desires. Once the exercise is completed by the client, the video is marked 'Done' and the trainer is notified.
2. Trainer-client chat:
   a. Instant messaging functionality where the trainer can chat with the client, send them voice notes, record workout videos and share it with them or do facetime for live training sessions. For future versions, we plan to make this more sophisticated by integrating a platform like zoom where the trainers can record and upload their videos and similarly the client can also do so and the trainer can monitor the progress and give feedback.
3. Client tracking and monitoring:
   a. For MVP, we ask the user if they would like to share their calorie intake, number of steps etc. manually and the trainer can track and measure progress. Can also put in no. of reps, no. of sets they did following the video

Peloton's current App:

Profile

Overview · Workouts · Goals · Achievements · Music

M

msingh26

ADD TAGS

0 Followers · 0 Following · Find Friends

You haven't taken any classes yet.

BROWSE CLASSES

Set a weekly activity goal

Track by active days, total workouts, and overall activity time. Goals reset every Monday.

+ SET GOAL

1:00

Step 2 of 2

What type of workouts are you interested in?

Take classes using your own equipment, equipment at the gym, or none at all.

Strength · Indoor Cycling

Bodyweight Strength · Meditation

Yoga · Stretching

Treadmill Walking · Outdoor Walking

Treadmill Running · Outdoor Running

Done

12:59
◀ App Store

Apple Health App

Sync your workouts to Health App, where they will appear as part of your daily activity.

Connect to Health app

Not now

Text input at the bottom for sign up on each page

Estimated Timeline:
~~July 18 - July 22 : Building MVP (nicole.yin28@gmail.com , Malvika Singh) and survey (@Tyler), meet and discuss the MVP~~
July 23 by afternoon 12pm: finalize survey and the message to be sent, 6pm: send out the survey (separately) and mvp experiment link
July 23-29: Collect data
July 29 (afternoon/evening) : Meet for data analysis and report making (@Harrison +1)
July 30: everyone go over report and submit
Survey Link:
https://docs.google.com/forms/d/e/1FAIpQLSepIK_OwaJN83BCByYYqQOukqh-0S7WtYF_kFUy1t4SFtlPBA/viewform?usp=sf_link
MVP Link: https://brand.page/breakawayapp

Figma Link:

https://www.figma.com/design/dKFLk5t2x9l52zuFFHuSOa/Breakaway-Training-Prototype?node-id=0-1&t=vs2ZqkEa2Ax65wVK-1

Figms edit link 2:

https://www.figma.com/design/Z5jILWdZVnbeVImgIjjq6y/LinkedIn-TnP-v2-(Copy)?node-id=2-1&t=nVA76hjacF7u0jHn-1

Survey Feedback:

https://docs.google.com/forms/d/1OQCk8DUyvv5fGeiBFN-UIZhvkahUxnCnAx8hl2ZrR-g/edit#responses

Individual feedback sheet

https://docs.google.com/spreadsheets/d/1QZcRdMy0DRdcA9pcr1_HfrpXi6jnK3LAN4Zzv5rP9yo/edit?usp=sharing

Responses Sheet

https://docs.google.com/spreadsheets/d/1aylHcNP_aJSJb4Shdi1nCrXMnN1iU6tGtUr38VJPbP0/edit?usp=sharing

SUS Test Questions:
1. I think that I would like to use this system frequently.
 2. I found the system unnecessarily complex.
3. I thought the system was easy to use.
4. I think that I would need the support of a technical person to be able to use this system.
 5. I found the various functions in this system were well integrated.
 6. I thought there was too much inconsistency in this system.
7. I would imagine that most Users would learn to use this system very quickly.
8. I found the system very cumbersome to use.
9. I felt very confident using the system.
10. I needed to learn a lot of things before I could get going with this system.

What workout level are you looking for?

We'll use this to start suggesting workouts and update you as you progress.

Beginner
New to fitness and want more instruction

Intermediate
Familiar with most exercise movements

Advanced
Experience with high intensity workouts