

# Landon LeBoeuf

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## EDUCATION

**Texas A&M University, College of Agricultural and Life Sciences**

College Station, Texas

*Bachelor of Agriculture Economics, Minor in AgriFood Sales*

Dec.2024

GPA 3.5/4.00

**Resume Summary:** Results-driven SDR with a degree from Texas A&M University and a proven track record of success and exceeding quotas at Perry Weather. Skilled in relationship-building, disciplined execution, and contributing to high-performing teams. Passionate about leadership, growth, and driving meaningful impact.

## EXPERIENCE

### Perry Weather

Dallas, Texas

*Sales Development Representative*

January 2025 - Present

- Consistently exceeded quota by 100–150% across multiple months, ranking among top-performing SDRs.
- Built and managed a high-value sales pipeline exceeding six figures, driving sustained business growth.
- Booked high-quality meetings with ICP leads, resulting in conversion rates and closed-won deals in multiple figures.
- Served as a team leader and peer mentor, contributing to strategies that improved overall SDR team performance.

### Reynolds and Reynolds

College Station, Texas

*Warehouse associate/ inventory management*

August 2023 - December 2024

- Utilized data-driven insights to develop sales strategies and marketing initiatives.
- Conducted market research to stay updated on industry trends and competitive products.
- Worked closely with the inventory parts team to coordinate product launches efficiently and effectively.

### Marty B's,

Roanoke, Texas

*Server/Bartender*

March 2021- August 2022

- Contributed to the development and execution of marketing initiatives, such as event planning.
- Assisted in preparing sales and revenue reports, contributing to informed decision-making.
- Built rapport with customers, fostering a welcoming atmosphere that encouraged repeat business.

## LEADERSHIP

### Kappa Sigma Fraternity - Mu Gamma

College Station, Texas

Chaplin

January 2022 - December 2024

- Demonstrated strong leadership as the Chaplain, responsible for providing spiritual guidance, promoting unity, and cultivating a positive fraternity culture.
- Collaborated with fraternity leaders and advisors to develop programs and initiatives that benefited the fraternity.
- Developed and implemented strategies to promote open and respectful communication within the fraternity, encouraging dialogue and understanding among members.
- Actively participated in interfaith dialogues and community events, fostering mutual respect and understanding.

## SKILLS, ACTIVITIES

**Skills:** Sales, CRM, Leadership, Management, Problem Solving, Excel

**Activities:** Kappa Sigma Fraternity, Agricultural Economics Society, Intramurals, STUMO, Kaleo, SMC