

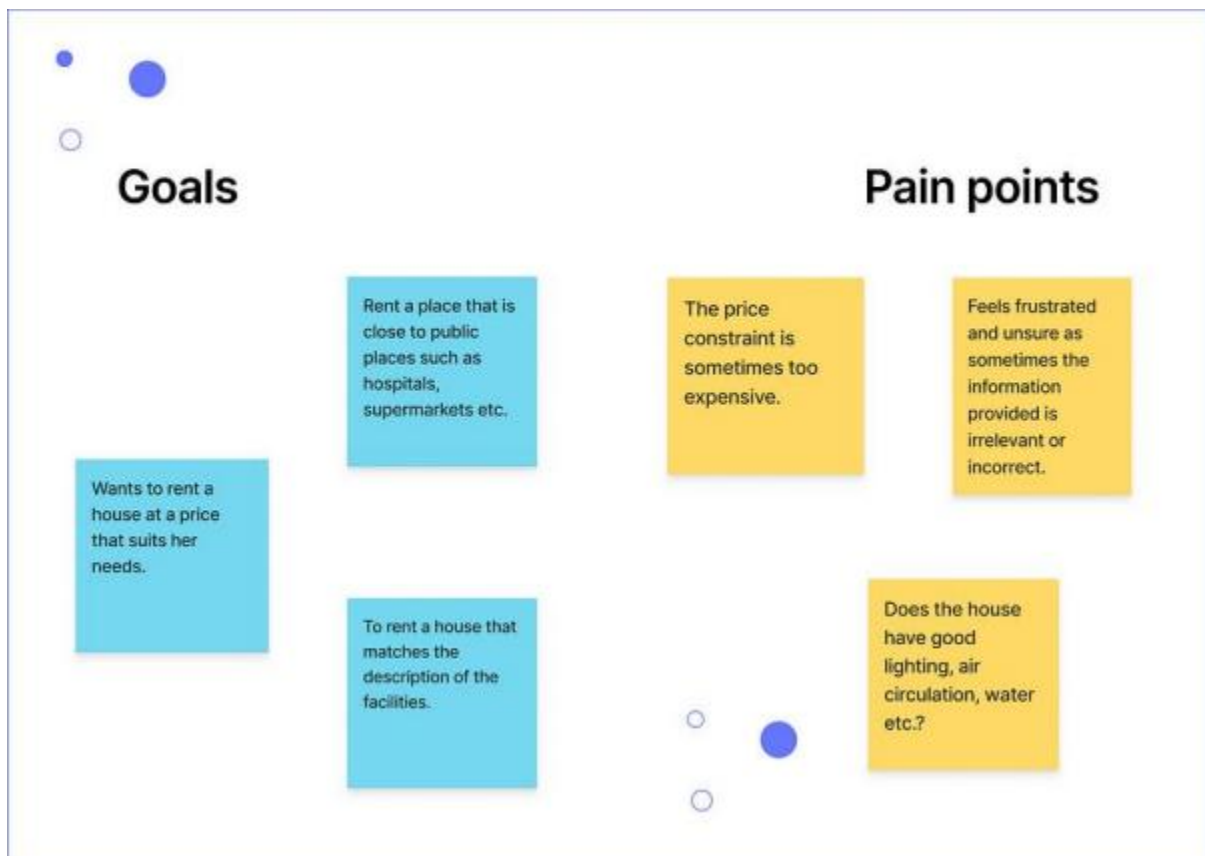
## Ideation Phase

### Define the Problem Statements

Date	30 june 2025
Team ID	LTVIP2025TMD53273
Project Name	House Hunt - Finding Your Perfect Rental Home
Maximum Marks	2 Marks

#### Customer Problem Statement Template :

In the current real estate landscape, individuals seeking rental homes often face a fragmented and inefficient search process. Traditional methods—such as browsing multiple websites, contacting brokers, or relying on word-of-mouth—are time-consuming, lack personalization, and often present outdated or inconsistent property information. With rising urban migration and diverse housing needs, there is an increasing demand for a smarter, streamlined solution that simplifies the rental search journey and connects renters with property owners more effectively.



Reference: <https://miro.com/templates/customer-problem-statement/>

**Example:**

<b>Problem Statement (PS)</b>	<b>I am (Customer)</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
PS-1	A working professional with a tight schedule	Search for a rental house That is nearer to my office	Most of the houses are far away	Of heavy population In this area	Frustrated for searching the rental home
PS-2	running a small fancy store	Search for the home that is nearer to our store	Prices are expensive that I cannot affordabl e	Of my low incomes	Frustrated , for searching a home with my minimal incomes