MALYNDA POULSEN

& DESIGNER DEVELOPER

I'm an extremely skilled studio artist and designer with the unique ability to integrate technology and art through well-designed imagery and intuitive interfaces. My portfolios evidence my wide skill set, both technically and organizationally.

SKILLS

Languages: HTML5, CSS, Javascript.

Libraries and Frameworks: jQuery, AngularJS, Bootstrap.

Tools: Photoshop, Illustrator, VS Code, Github, Word, PowerPoint.

DESIGNER

- Delivered mobile-ready and cross-browser compatible websites with responsive designs for a restaurant and winery.
- Created rapid prototypes of websites, wireframes, and storyboards within the client's specified timeframes and budgets.
- Rebranded a local cover band and Plumb Cellars with a new website and logo.
- Designed posters, postcards, and invitations for all art gallery openings.

COMMUNICATOR

- Taught Photoshop, animation, and visual communication strategies.
- Simplified complex concepts and processes into teachable units to enhance understandability.
- Wrote dozens of letters resulting in a 100% admission and employment success rate for recommended students.
- Proposed and received capital funding, which was 20% of the department's total capital budget in 2013.
- Designed and taught 5 courses with quantifiable evaluation systems including group critiques, syllabi, written assignments, PowerPoint presentations, and demonstrations.

DEVELOPER

- Developed interactive user interfaces with responsive designs for web based games.
- Created games with attack modes, randomly generated defenses, power levels, digital images, and gif animations.

PROJECT MANAGEMENT SKILLS

- Received and managed a State of Idaho grant, helping at-risk youth in conjunction with the Boys and Girls Club.
- Executed the opening of multiple galleries and determined all budgets and timeframes.
- Developed event themes, created the artwork, and delivered and installed all sales.
- Managed the budget, contracts, leases, and all state and federal requirements for the gallery.
- Directed all marketing and public relations including social media, local papers and magazines, events calendars, blogs, podcasts, texts, emails, and local news stations.
- Scheduled all aspects of live events including food, photography, and facilities.

EDUCATION

- Boise Code Works
- MFA Boise State University
- BFA Boise State University