

Nicholas Malzacher

WEB DEVELOPER

About Me

GitHub Portfolio: <https://malzacher.github.io/react-portfolio/>

I'm a passionate web developer and SEO specialist with experience crafting diverse websites and applications. From Shopify and WordPress to custom React and PHP projects, I bring creativity and technical expertise to every project. I thrive on building user-friendly, optimised solutions that not only look great but also perform exceptionally in driving results.

Academic Qualifications

RMIT University Bachelor of Information Technology, set to graduate in Semester 1 2023. **2018 – 2022**

Wesley College Melbourne Campus (VCE) **2008 – 2018**
In 2018 I successfully completed year 12 certificate, my subjects included English, Biology, Geography, Further Mathematics & Business Management.

Additional Academic Qualifications

Udemy Full Stack Development Course **2022**
I completed a Udemy course that teaches the ins and outs of full stack development and have learnt a great deal regarding HTML, CSS, and JavaScript as of current.

Udemy React (Next.js) Course **2024**
I am currently completing the 'React - The Complete Guide 2024 (including Next.js and Redux).' This course covers everything related to React and its best practices.

Experience

EXPERIENCE WITH

- Next.js 📖 Vanilla Javascript
- React (JSX) 📖 Shopify
- JavaScript 📖 WooCommerce
- PHP 📖 Wordpress

AWARDS & ACHIEVEMENTS

- Coco Ruby Plastic Surgery - **APAC (Asia Pacific) Search Award 2024** - 'Best Use of Search - Health'
- Wilson Parking - **Global Search Awards 2023** - 'Best Local Campaign (SEO): Small'
- Essential Coffee - **APAC (Asia Pacific) Search Award 2023** - 'BEST USE OF SEARCH – B2B'
- UniSQ (University of South Queensland) - **Semrush Search Awards 2023 (AU)** - 'Highest Website Visitor Growth'

PERSONAL SKILLS

- Communication skills, Problem-solving skills, Adaptability, Attention to detail, Time management skills, Teamwork, Creativity, Working in fast paced environments

ACHIEVEMENTS

- 3.0 GPA (Distinction Average) (University)

HOBBIES AND INTERESTS

I am passionate about web-design, fashion, gaming, the gym and spending time with both friends & family.

REFERENCES

Available on request.

CONTACT DETAILS

Nicholas Malzacher

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Email: Nicholas.malzacher@gmail.com

Work History

Clearwater Agency

MAR 2023 – CURRENT

Web Developer & Seo Specialist

I am an experienced SEO specialist and web developer with 2 years at Clearwater Agency, where I manage around 30 high-impact campaigns for a diverse range of clients, including large-scale brands. In a fast-paced environment, I have consistently delivered outstanding results, earning four SEO and web awards for my campaigns. My expertise spans a variety of platforms and frameworks, including Next.js, React, Shopify, WordPress, headless WooCommerce, and more. I thrive on challenges and am passionate about driving measurable growth through innovative digital strategies.

The Albion Rooftop Bar

DEC 2021 – MAR 2023

Bartender

My Responsibilities at The Albion currently include point of sales operation, cash handling, guest service, beverage serving and general bartending responsibilities

Movo Kitchen

JAN 2015 - FEB 2022

Web Developer

While working at Movo Kitchen, I developed and managed the restaurant's custom WordPress website, utilizing PHP and Advanced Custom Fields (ACF). In addition to my web development responsibilities, I simultaneously worked as front-of-house staff.

Sandbar beach Café and Bar

OCT 2020 - MAR 2021

Retail / Food and Beverage handling

My responsibilities while working at sandbar was general café work such as working a till, food and beverage waiting and general cocktail making.

APS Group

SEP 2019 - MAR 2020

Recruitment Consultant

In this position I worked doing rostering, shift rescheduling, termination, email updates and other general admin tasks.

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