

CHURN ANALYSIS - SUMMARY

6,418

total customer

411

new joiner

1,732

Total Churn

27.0%

churn rate

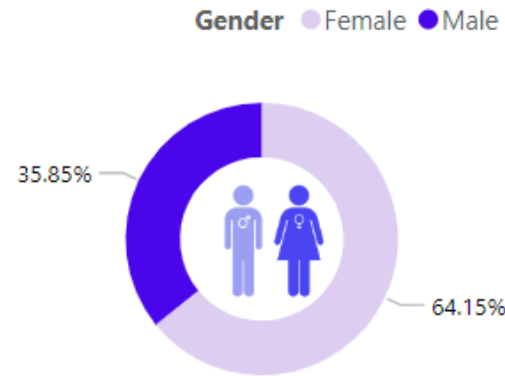
Married Status

All

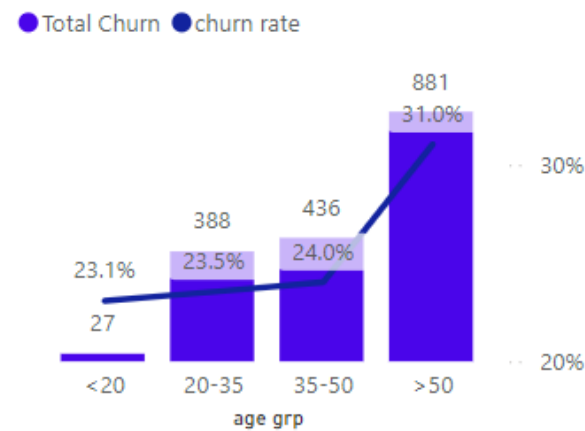
Monthly Charge R...

All

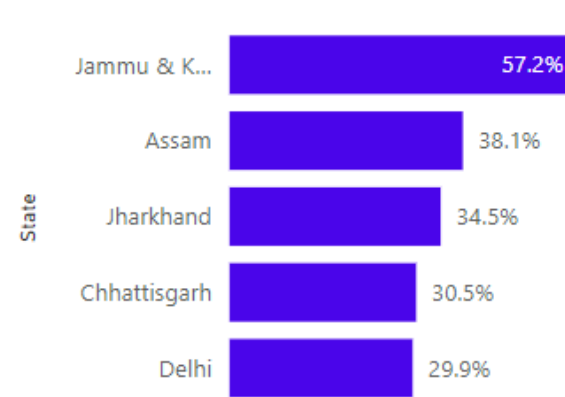
Sum of churn status by Gender



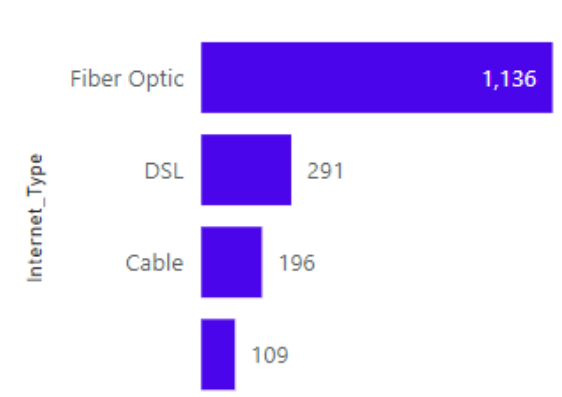
Total Churn and churn rate by age grp



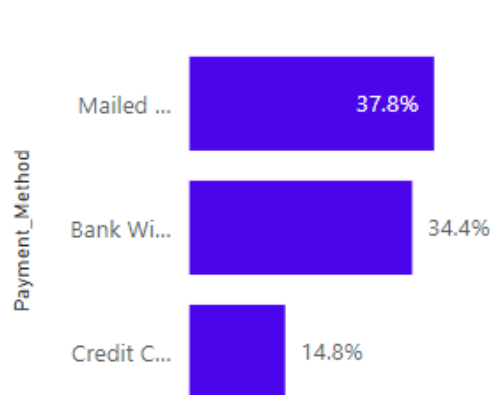
churn Rate by State(top 5)



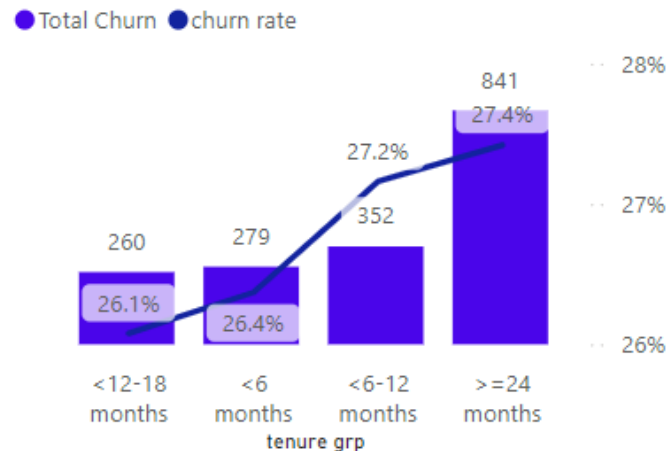
Total Churn by Internet Type



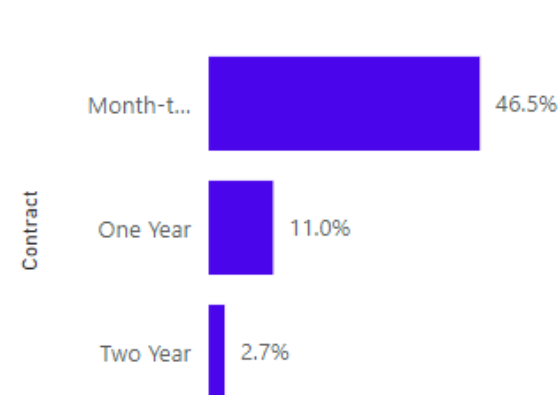
churn rate by Payment Method



Total Churn and churn rate by tenure grp



churn rate by Contract



Total Churn by Churn Category



Female

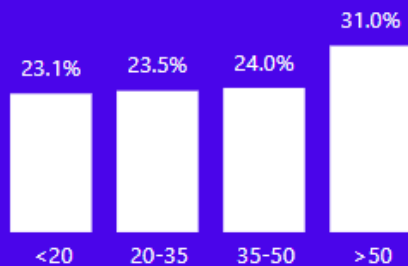
1,111



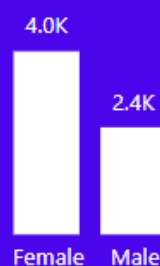
Male

621

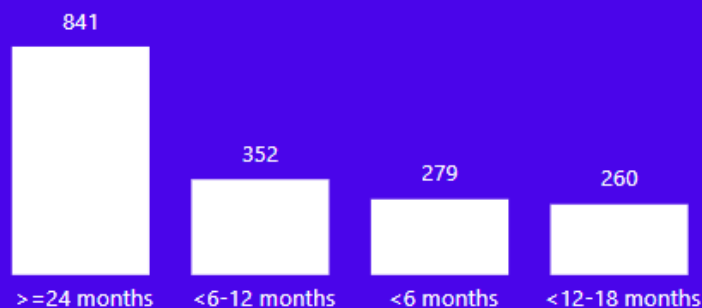
By Age Group



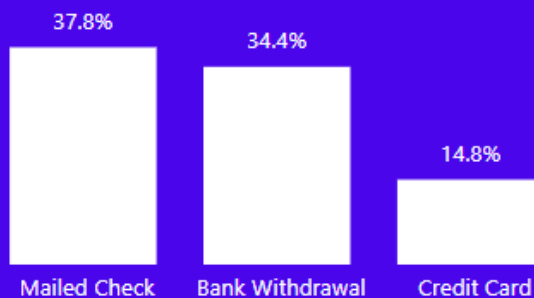
By marital status



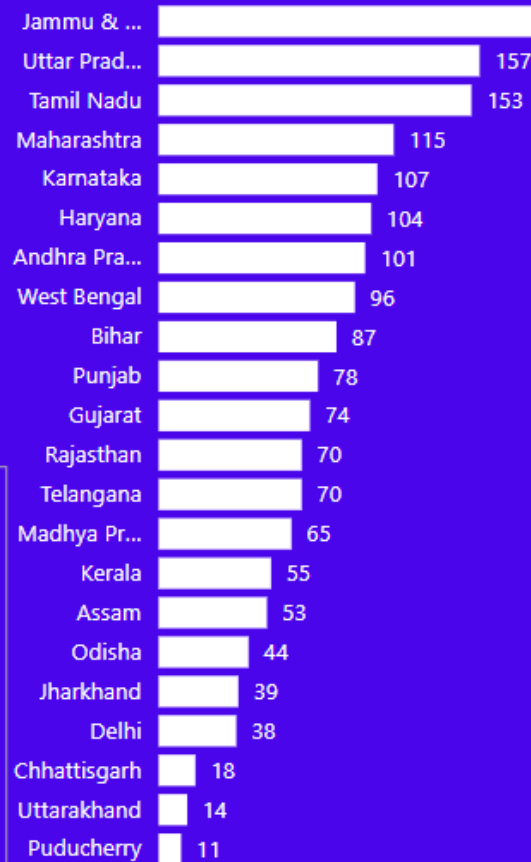
By Tenure group



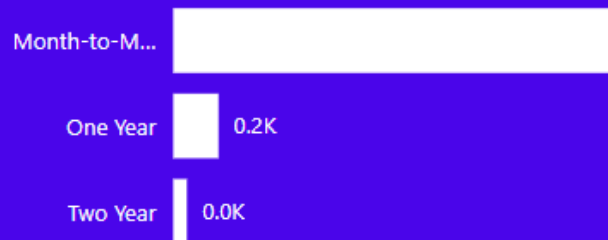
By Payment method



By State



By Contract



CHRUN ANALYSIS - PREDICTION

Customer_ID	Sum of Total_Revenue	Sum of Total_Refunds	Sum of Total_Extra_Data_Charges
11098-MAD	7,315.12	0.00	0
11114-PUN	301.42	0.00	10
11167-WES	10,237.91	42.57	110
11179-MAH	6,188.69	0.00	0
11180-TAM	4,556.43	0.00	140
11241-MAD	3,730.68	0.00	0
11244-JAM	1,957.25	7.30	70
11251-UTT	265.72	0.00	0
11262-HAR	99.99	0.00	0
11263-HAR	6,401.29	0.00	0
11264-MAH	24.80	0.00	0
11272-UTT	389.62	0.00	0
11277-UTT	867.93	0.00	0
11288-MAD	3,029.77	0.00	0
11290-JAM	522.54	0.00	0
11301-WES	1,936.82	0.00	0
11310-RAJ	6,270.75	0.00	0
11340-JAM	298.10	0.00	0
11348-MAH	2,867.73	0.00	110
11359-AND	726.39	0.00	0
11370-TAM	1,248.99	0.00	0
11392-JAM	6,139.69	0.00	0
11392-KAR	8,041.79	0.00	0
11410-AND	6,287.56	0.00	0
11450-HAR	5,106.64	0.00	0
11464-WES	2,514.61	0.00	0
11472-PUN	68.41	0.00	0
11474-TEL	851.54	0.00	0
11510-KER	1,104.65	0.00	0
11535-WES	3,038.55	0.00	0