

The Business Model Canvas		Designed for: TravelBuddy		Designed by: TravelBuddy members		Date: 10/12/2023		Version:1	
Key Partners <ul style="list-style-type: none">- Hotel Chains and Accommodations- Airlines and Transport Providers- Local Tour Operators	Key Activities <ul style="list-style-type: none">- Travel Planning- Customer Service- Marketing and Promotion		Value Propositions <ul style="list-style-type: none">- Customized Travel Planning- Cost-Effective Packages- Convenience and Support	Customer Relationships: <ul style="list-style-type: none">- Personalized Service- Feedback Mechanisms- 		Customer Segments: <ul style="list-style-type: none">- Leisure Travelers- Corporate Clients			
	Key Resources <ul style="list-style-type: none">- Expert Travel Advisors- Technology Infrastructure- Supplier Partnerships			Channels <ul style="list-style-type: none">- Online Platform- Physical Office- Partnerships					
Cost Structure <ul style="list-style-type: none">- Staff Salaries and Training- Technology Costs- Marketing and Advertising				Revenue Streams <ul style="list-style-type: none">- Commission from Bookings- Service Charges- Package Sales					