



UTOPIA



www.utopia.live



info@utopia.live

UTOPIA WHITEPAPER

2023

Introduction

The following whitepaper outlines the vision, mission, and roadmap of our upcoming ICO for **UTOPIA**, a videoconferencing with crypto gifting platform. Our goal is to revolutionize the way people connect with each other, and use cryptocurrency for gifting. Our platform is designed to be user-friendly, secure, and accessible to everyone, regardless of their technical background.

Market Overview

The video conferencing industry has seen a significant surge in demand since the COVID-19 pandemic began, with a predicted market size of \$11.56 billion by 2027, as per ResearchAndMarkets. Similarly, the crypto gifting market is a relatively new but rapidly growing industry, with a projected global market size of \$1.4 billion by 2025, as per Markets.

Our Solution

UTOPIA will offer a seamless and user-friendly experience for video conferencing and gifting cryptocurrency. Users will be able to connect with their friends and family, conduct business meetings, and attend virtual events through our app. Our crypto gifting platform will enable users to gift cryptocurrency to their loved ones, providing a unique and innovative way of sending gifts.

Token Economics

Our ICO will be offering a utility token with acronym ticker **UTOP**, which will be used as the primary mode of payment for accessing video conferencing features and gifting cryptocurrency. The token will also be used for incentivizing users through loyalty programs, referral programs, and other promotions.

The total supply of our token will be limited to 1 billion, with 60% of the total supply allocated for the ICO. The remaining tokens will be reserved for the team, advisors, partnerships, and future development.

Roadmap

Q2 2023: Launch of the ICO and development of the video conferencing app

Q4 2023: Integration of the crypto gifting platform

Q2 2024: Expansion to new markets and partnerships

Q4 2024: Integration with other cryptocurrencies



 www.utopia.live

 info@utopia.live

Statistical Forecast

Based on our market research and analysis, we anticipate that our platform will attract a significant number of users, and generate substantial revenue in the coming years. By the end of 2023, we expect to have a user base of 1 million, generating revenue of \$10 million. By the end of 2024, we anticipate having a user base of 5 million, generating revenue of \$50 million.

Conclusion

UTOPIA offers a unique and innovative solution for video conferencing and gifting cryptocurrency. We believe that our platform has the potential to revolutionize these industries and create a new standard for user experience. We invite you to join our ICO and be a part of this exciting journey.

Allocation Chart

Category	Percentage Allocation	Total Token Allocation
Team	30%	300,000,000
Early Investors	20%	200,000,000
Public Sale	50%	500,000,000

Explanation:

1. Team

30% of the total token supply is allocated to the team to cover development costs, marketing, and other expenses associated with building and launching the platform.

2. Early Investors

20% of the total token supply is allocated to early investors who support the project during the initial stages of development.

3. Public Sale

50% of the total token supply is allocated to the public sale, which will be conducted through various channels to maximize reach and accessibility.