

Mamatha Aluvala.

UI and UX Designer

I am a professional UI/UX Designer with 4+ years of experience in Web, UI/UX, and Front End - Development. Extensive experience in creating initial web concepts and solutions using wireframes and rapid to high fidelity prototypes, integrating user centred design, technologies, and business strategy.

Email

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LinkedIn

[LinkedinURL](#)

Phone


[+91 9000313186](tel:+919000313186)

Portfolio

[mamatha_a](#)

Portfolio Links

 [behance.net/url](https://www.behance.net/url)

 dribbble.com/

Skills

- Adobe Photoshop
- Adobe illustrator
- Adobe Premier pro
- Figma
- Adobe XD
- UI/UX Design
- HTML5, CSS, Bootstrap
- JavaScript, React.js
- WordPress
- Zeplin
- Webflow
- E-Commerce
- Branding Design

Extracurricular Activity

Understanding Person,
Problem solver,
Exploring,
Communication skills,
Time Management

Area of Interest

Web and Mobile Design,
Designing,
Coding,
Learning new things,
Creative.

Education & Learning

College Name

Indian Institute of Technology, Ropar
B.tech : Computer Science Eng.

Tutedude Contest - Star of Day3 Day5 Day6

Certification - UIUX

Laundry and Ironing Services - UIUX Case Study

Tutedude, August 2023 - October 2023

- Analysed requirements as well as designed, developed and implemented an app for laundry, ironing, and various other services
- Used various technologies, including Figma, Photoshop
- The clients market we are dealing are residents/tenants living in hostels, PGs, and flats in Tier 1 and 2 cities
- Analysed, surveyed, and designed the app based on the requirements given by the clients
- My responsibility is to conduct user surveys, create Lo-Fi designs and Hi-Fi designs
- Test UI elements, such as banners, CTAs, page designs, page layouts, target links, and page flows, for the app.

Lebanon Universities - UIUX Designer

Hyderabad, September 2023 - October 2023

- Developing user interface for the website "LU" using Figma, Photoshop
- Creating and maintaining the user-friendly design standards using Figma
- The clients market I am dealing are school students, and their parents. Designing user friendly basic information website according to client requirement
- My responsibility is to analyse, conduct survey, and create highly creative, appealing, and attractive website as per the client requirement
- Analysed the requirements and created wireframes for the website
- Test UI elements, such as banners, CTAs, page designs, page layouts, target links, and page flows, for landing pages.

Cafe Landing Page - UIUX Designer

Hyderabad, August 2023

- Designed a Landing Page for the website "CUP" using Figma, Photoshop.
- Redesigned the website for an occasion.
- My responsibility was to design appealing, creative, and attractive landing page.