



Project Initialization and Planning Phase

Date	15 March 2024
Team ID	740018
Project Name	Determine: Loan from KIVA crowdfunding data
Maximum Marks	3 Marks

Define Problem Statements (Customer Problem Statement Template):

"Customers seeking loans through KIVA crowdfunding face challenges in accessing timely financial support due to lengthy approval processes, limited transparency in loan criteria, and insufficient matching with available lenders."

Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
Loan from KIVA crowdfunding	A borrower seeking a loan	Access timely financial support	The approv al process is lengthy	There is limited transparency in loan criteria and insufficient matching with available lenders	Frustrated and uncertain about securing necessary funds