



customer data analysis

CLEAR FILTERS

2013

2014

2015

2016

2017

Qtr 1

Qtr 2

Qtr 3

Qtr 4

CUSTOMER NAMES

☐ 21st Ltd

☐ 3LAB Ltd

TOTAL CUSTOMERS

50

TOTAL QUANTITY ORDERED

67,659

TOTAL REVENUE

154.75M

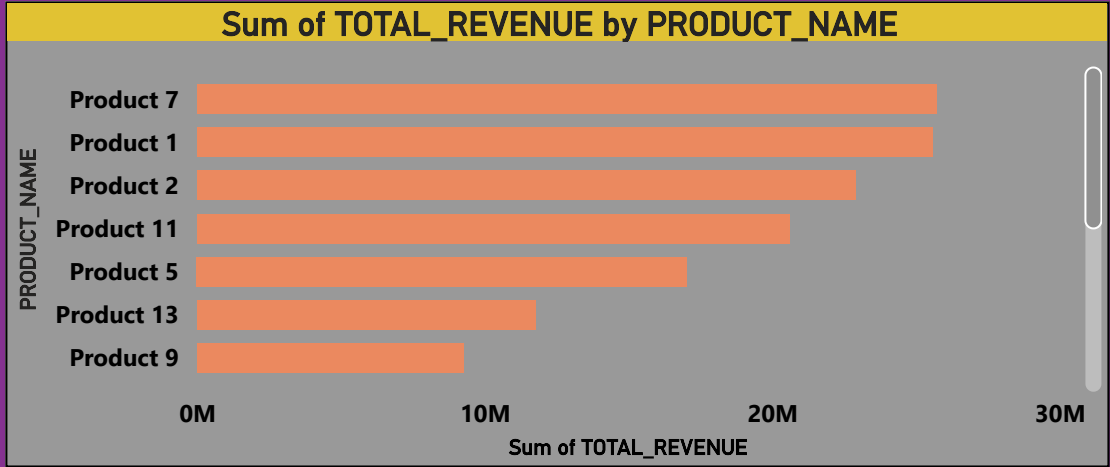
TOTAL PROFIT

143.29M

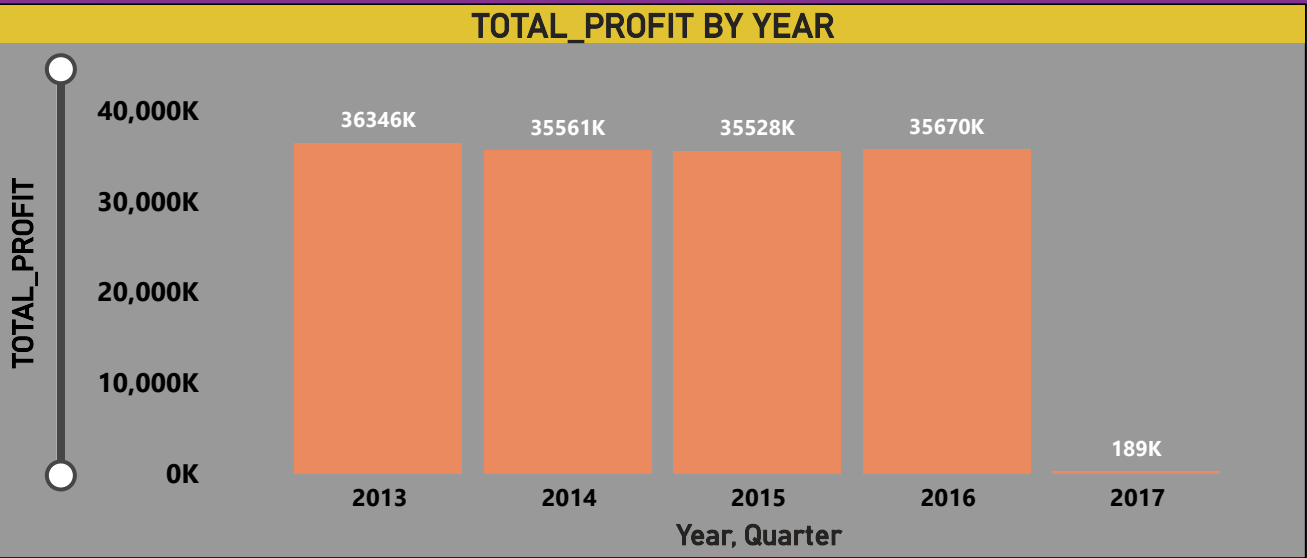
Total Orderes

8K

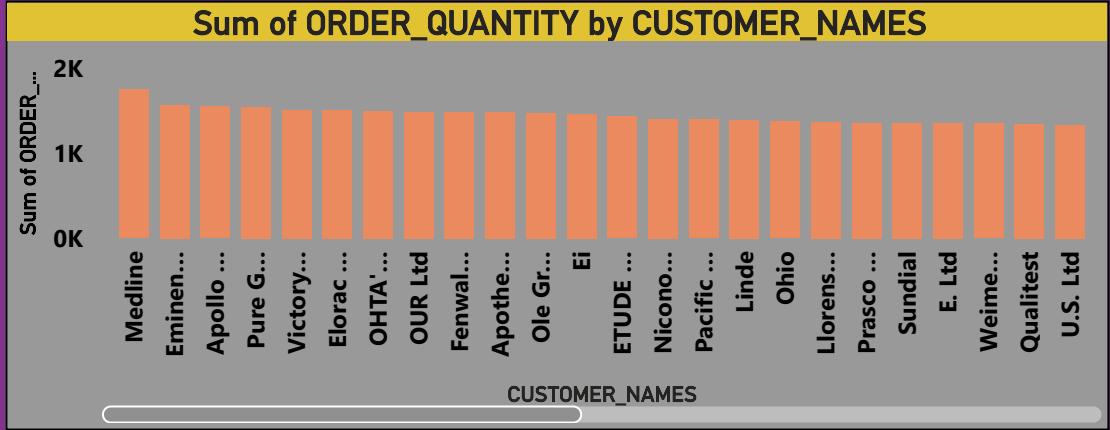
Sum of TOTAL_REVENUE by PRODUCT_NAME



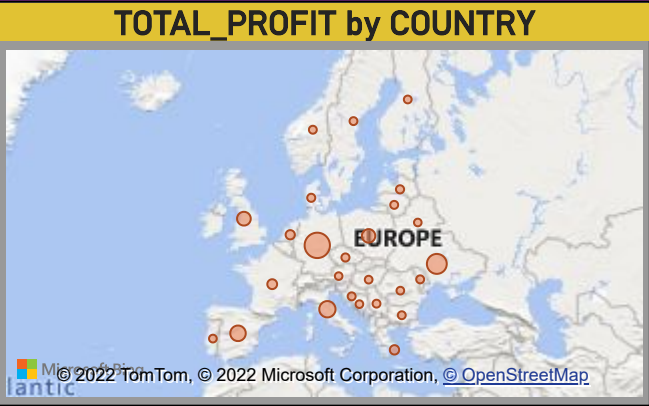
TOTAL_PROFIT BY YEAR



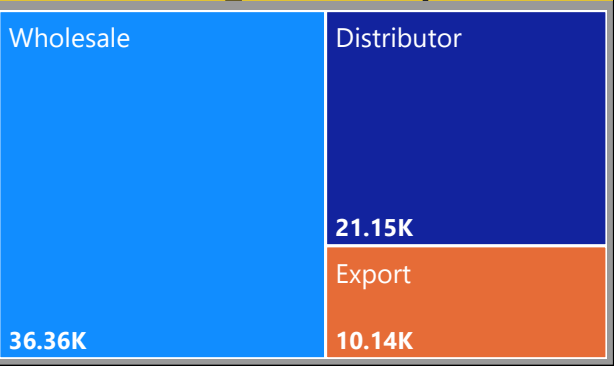
Sum of ORDER_QUANTITY by CUSTOMER_NAMES

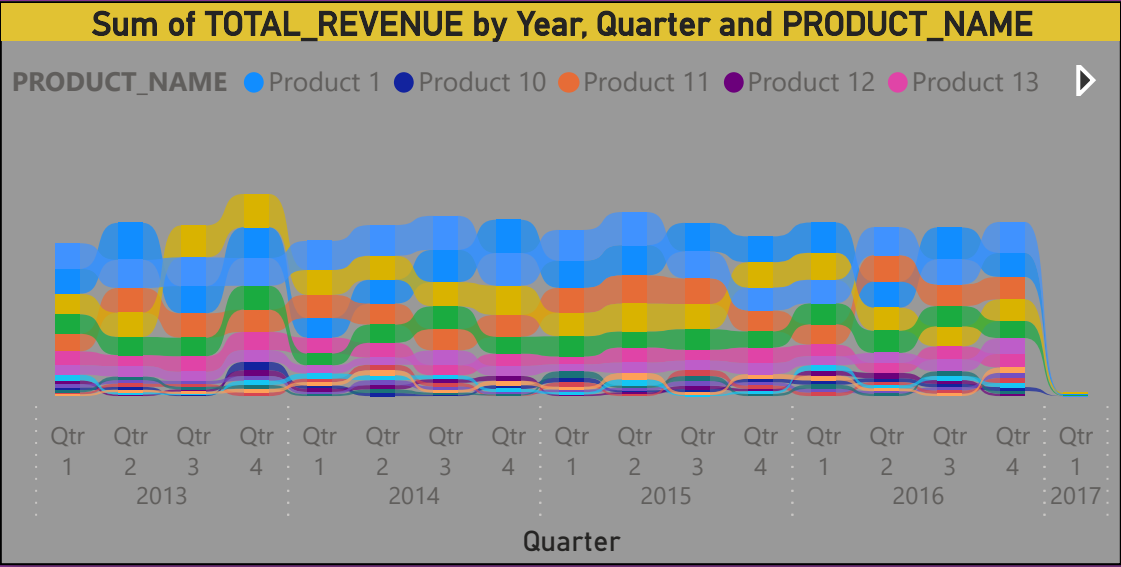
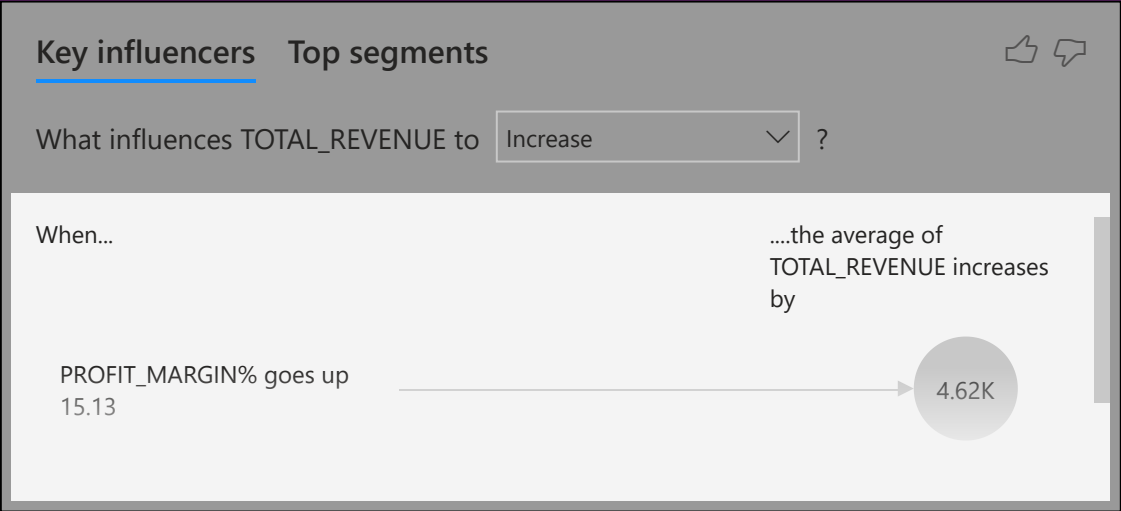
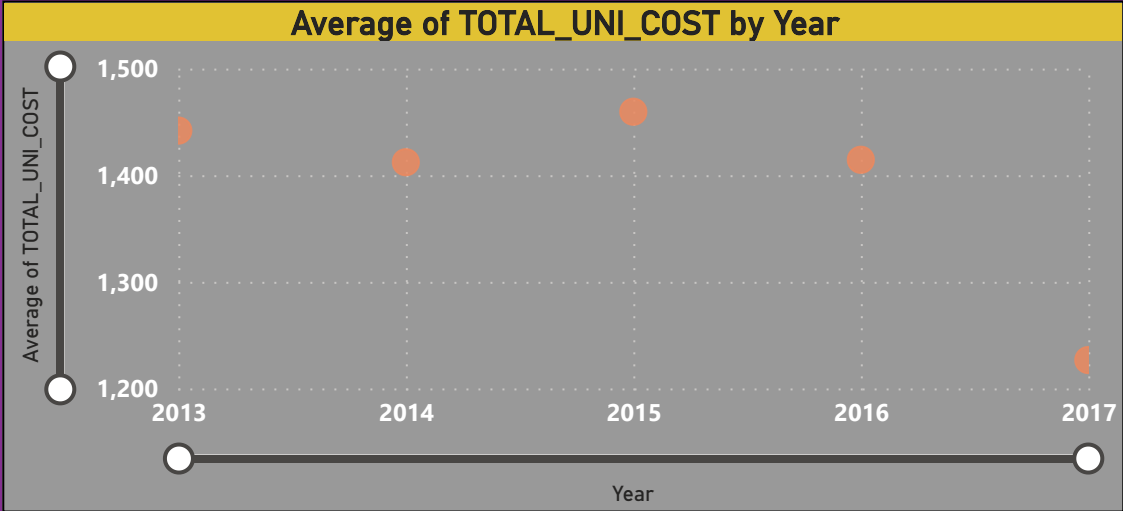


TOTAL_PROFIT by COUNTRY



Sum of ORDER_QUANTITY by CHANNEL





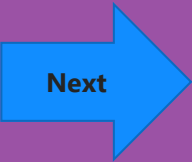
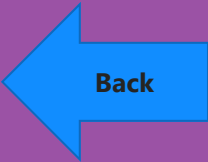
TOP 10 CUSTOMERS DETAILS

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my_view



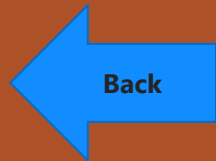
CLEAR FILTERS

Top 10 customers by profit margin	
CUSTOMER_NAMES	PROFIT_MARGIN%
Linde	93.42
Rochester Ltd	93.08
Pure Group	92.97
OHTA'S Corp	92.96
ETUDE Ltd	92.96
Medsep Group	92.93
Wuxi Group	92.91
Ei	92.89
Apollo Ltd	92.80
Prasco Group	92.80
Total	92.97

Top 10 customers by total profit	
CUSTOMER_NAMES	TOTAL_PROFIT
Apollo Ltd	33,41,119.39
Apotheca Ltd	33,31,975.45
Eminence Corp	33,63,530.30
Medline	37,72,630.31
Ohio	31,05,030.07
OHTA'S Corp	32,85,096.82
Ole Group	32,03,141.89
OUR Ltd	34,07,868.34
Pure Group	35,52,897.12
Victory Ltd	31,60,252.39
Total	3,35,23,542.08

Top 10 customers by total revenue	
CUSTOMER_NAMES	Sum of TOTAL_REVENUE
Eminence Corp	40,81,485.90
Apotheca Ltd	38,21,592.90
Apollo Ltd	36,76,035.40
OHTA'S Corp	36,43,426.50
Ole Group	36,08,492.70
Victory Ltd	36,00,358.90
Ohio	35,33,801.10
Linde	34,62,881.60
ETUDE Ltd	34,07,814.30
Ei	33,47,681.80
Total	15,47,46,491.00

Top 10 customers by ordered quantity	
CUSTOMER_NAMES	Sum of ORDER_QUANTITY
Medline	1,754.00
Eminence Corp	1,572.00
Apollo Ltd	1,553.00
Pure Group	1,547.00
Victory Ltd	1,515.00
Elorac Corp	1,512.00
OHTA'S Corp	1,504.00
OUR Ltd	1,492.00
Fenwal Corp	1,487.00
Apotheca Ltd	1,486.00
Total	15,422.00



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Top 10

my_view

What the visuals shows overall

- 1. **Germany** is highest in total profit among all countries.
 - 2. Maximum quantity ordered by **wholesale** channel
 - 3. Toal profit from year 2013 to 2016 is **stable** but in 2017 there is sudden fall in total profit.
 - 4. Product 7 has earned highest revenue in all .
 - 5. **product 1** is more stable in higher revenue throughout the given years.
 - 6. **Product 2** also a promising product by high revenue and profitability
-
- 1. . Year **2015** has highest average total unit cost.
 - 1.

 Ask a question about your data  

Try one of these to get started

what is the total profit by customer name

top mn customer sales order tbl cities by total profit

top mn customer sales order tbl countries by total profit

what is the total profit by mn customer sales order tbl city

what is the total profit by mn customer sales order tbl country

Show all suggestions