

MANA BEHDAD

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SKILLS

- UX Research
- Usability Testing
- Mobile Application Design
- Wireframe and Prototype
- Style Guidelines
- Brand Marketing and Product Strategy
- Responsive Web Design
- HTML & CSS

WORK HISTORY

Project Designer | John Lum Architecture - San Francisco, CA *08/2014 - Current*

- Took on primary role in developing projects from Schematic Design to Construction Administration phase for various residential projects, including both remodeling and new construction.
- Maintained full coordination with project consultants.
- Led residential and commercial projects with primary focus on creative design and analysis of building usability.

Research Assistant | Fraunhofer Institute For Industrial Engineering - Stuttgart, Germany *04/2012 - 04/2014*

- Participated in research and development of 'Morgenstadt: City Insight' project, a comprehensive initiative aimed at accelerating sustainable growth in cities.
- Developed methodology for assessing urban sustainability and contributed to creation of integrated sustainability models for urban environments.

EDUCATION

University of Berkeley Extension - Berkeley, CA *10/2023*

Certification: UX/UI Design Bootcamp

University of Stuttgart - Stuttgart, Germany *12/2013*

Master of Arts: Infrastructure Planning

Shahid Beheshti University - Tehran, Iran *07/2009*

Bachelor of Arts: Architecture

ADDITIONAL INFORMATION

Tech Stack

- **UI/ UX Design:** Figma, Invision, Sketch/ Miro, HTML & CSS
- **2-D & 3-D Modeling:** Autodesk Revit, AutoCAD, Vectorworks, ArchiCAD, Autodesk 3ds Max, SketchUp
- **Graphic Presentation and documentation:** Adobe CS (Photoshop, Illustrator, InDesign), Microsoft Office (Word, Excel, PowerPoint)
- **Data Management and Computation:** Merlin project, ArcGIS (Geographical Information System)