

# Fanny LEFERT

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**GRAPHIC DESIGNER / FRONT-END DEVELOPER** with experience in web, marketing and print design.

I graduated for a Web Development Diploma in December 2019 and I'm entitled to work full-time in Australia.

I'm looking for a creative, design oriented and website builder company to share my abilities and develop my skills.

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## GET IN TOUCH



04 29 566 013



[fanny@shedesign.dev](mailto:fanny@shedesign.dev)



[/fanny-lefert](#)

## PORTFOLIO



[shedesign.dev](http://shedesign.dev)

## EDUCATION

### DIPLOMA WEBSITE DVPT

North Metropolitan TAFE  
Perth · 2019

### CERT IV WEB BASED TECH

North Metropolitan TAFE  
Perth · 2018

### MARKETING BACHELOR

Rise, Business School - Nantes,  
FR · 2009 – 2010

### GRAPHIC DESIGN DIPLOMA

Brassart School ·  
Tours, FR · 2003 – 2006

## INDUSTRY KNOWLEDGE

Web development

Interface Design

Print & Digital Creation

Social Media Marketing

Picture manipulation

Print Technics

## TECHNOLOGIES

Adobe Indesign, Illustrator

& Photoshop

Wordpress

React

## LANGUAGES

Professional English & French

HTML, CSS, JS & PHP

## FRONT-END DEVELOPER FREELANCE

Self-Employed · Fremantle, Australia · 2018 – present

I'm working as a freelance on different projects such as logo creation, flyer design, website coding...

## WEB GRAPHIC DESIGNER AND ENTREPRENEUR

So Freo Cuisine · Fremantle, Australia · 2019 – present

With my partner, we launch a small scale business: So Freo Cuisine.

I designed and realised the branding : logo, packaging, website and display.

## GRAPHIC DESIGNER

The Newsport · Port Douglas, Australia · 2015

I published content with Typo3 on [newsport.com.au](http://newsport.com.au) and I designed the Mock-up of Port Douglas Magazine Issue 18. My tasks: picture manipulation, typography design, text layout, insert's design for external clients.

**References :** Sarah CULLEN · Editor, 0 408 130 970 · [sarah@newsport.com.au](mailto:sarah@newsport.com.au)

## GRAPHIC DESIGNER ASSISTANT

Inova · Angers, France · 2011 – 2012

I worked with the product designer to develop goods for two companies: Inova, a wholesale gift business and Clara en Provence, a souvenir business. I realised photo shooting, photo editing, branding development and designed the 2012 catalogue.

**References :** Ludovic BUCHET · Artistic Director · [ludovicbuchet@free.fr](mailto:ludovicbuchet@free.fr)

## COMMUNICATION MANAGER & WEB DESIGNER

Lesexigences.com · Angers, France · 2009 – 2010

I had to implement the marketing strategy of Lesexigences.com via its clients' network and elaborate the communication development for the brands Qualite Assurance and Qualite Patrimoine. I designed print and web templates with different packages to sell to our clients.

## DESKTOP-PUBLISHING TRAINER

Dawan · Nantes, France · 2007 – 2009

I was a Professional trainer for 2 years on Photoshop, Illustrator & InDesign softwares. I had to keep up to date on every trend to be able to provide the most accurate trainings. I was trained on HTML/CSS, Dreamweaver and Flash. I designed Dawan brand guideline : Logo, Catalogues & Website.

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