



DOMINOS SALES REPORT

JAN/23- DEC/23

pizza_category

All

1/1/2015

12/31/2015



HOME



Best/Worst Seller



817.86K

Total Revenue



38.31

Average Order Value



50K

Total pizzas sold



21K

Total Orders



2.32

Average Pizzas per Order

BUSIEST DAYS

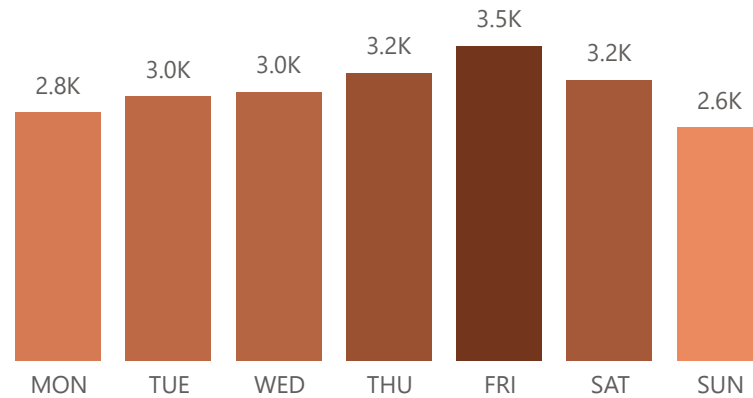
DAYS

Orders are **highest** on weekends **Friday/Saturday** evenings.

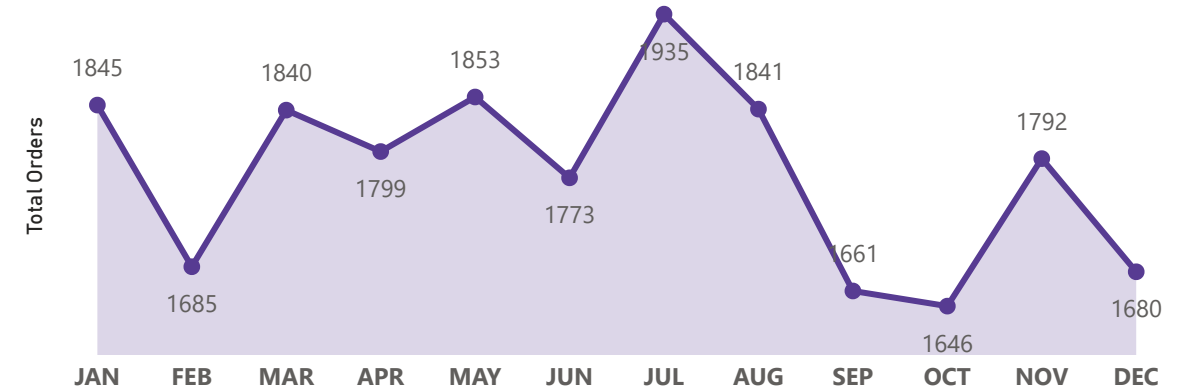
MONTHLY

There are **maximum** orders from month of **July** and **January**

Daily Trend for total Orders



Monthly Trend for total Orders



SALES PERFORMANCE

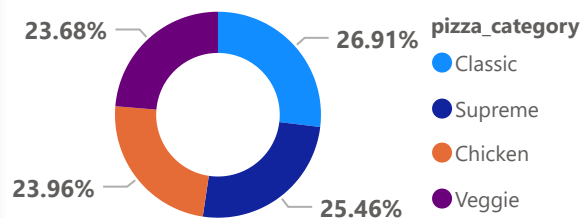
CATEGORY

Classic contributes to **maximum** sales and total orders

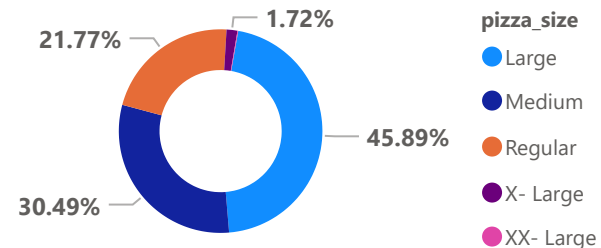
SIZE

Large size pizza contributes to **maximum** sales

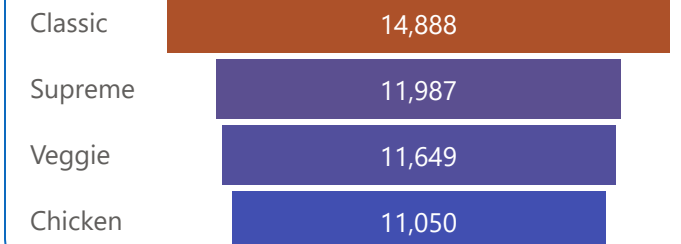
% of sales by pizza_category



% of sales by pizza_size



Total pizzas sold by pizza_category





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BEST SELLERS

REVENUE

Thai Chicken Pizza
maximum Revenue

QUANTITY

Classic Deluxe Pizza
maximum Quantity

TOTAL ORDERS

Classic Deluxe Pizza
maximum total orders

Top 5 Pizzas by Revenue

The Thai Chicken Pizza	43K
The Barbecue Chicken Pi...	43K
The California Chicken Pi...	41K
The Classic Deluxe Pizza	38K
The Spicy Italian Pizza	35K

Total Revenue

Top 5 Pizzas by Quantity

The Classic Deluxe Pizza	2.5K
The Barbecue Chicken Piz...	2.4K
The Hawaiian Pizza	2.4K
The Pepperoni Pizza	2.4K
The Thai Chicken Pizza	2.4K

Total pizzas sold

Top 5 Pizzas by Total Orders

The Classic Deluxe Pizza	2.3K
The Hawaiian Pizza	2.3K
The Pepperoni Pizza	2.3K
The Barbecue Chicken Piz...	2.3K
The Thai Chicken Pizza	2.2K

Total Orders

WORST SELLERS

REVENUE

Brie Care Minimum
minimum Revenue

QUANTITY

Brie Care Pizza
Quantity

TOTAL ORDERS

Brie Care Pizza
minimum total orders

Bottom 5 Pizzas by Revenue

The Spinach Pesto Pizza	16K
The Mediterranean Pizza	15K
The Spinach Supreme Piz...	15K
The Green Garden Pizza	14K
The Brie Carre Pizza	12K

Total Revenue

Bottom 5 Pizzas by Quantity

The Soppressata Pizza	961
The Spinach Supreme Pi...	950
The Calabrese Pizza	937
The Mediterranean Pizza	934
The Brie Carre Pizza	490

Total pizzas sold

Top 5 Pizzas by Total Orders

The Chicken Pesto Pizza	938
The Calabrese Pizza	918
The Spinach Supreme Pi...	918
The Mediterranean Pizza	912
The Brie Carre Pizza	480

Total Orders