# CLIFE RESORT ANALYSIS

## METRICS REPORT

| Month | Room Class | City | Category | Booking status |
|---|---|---|---|---|
| All | All | All | All | All |

| REVENUE | TOTAL BOOKINGS | AVERAGE RATING | TOTAL CAPACITY |
|---|---|---|---|
| 1.71bn | 134.59K | 3.62 | 232.58K |

| NUMBER OF GUESTS |
|---|
| 274.13K |

| TOTAL SUCCESSFUL BOOKINGS | OCCUPANCY % | TOTAL CANCELLED BOOKINGS | CANCELLATION RATE |
|---|---|---|---|
| 134.59K | 57.87 | 33.42K | 24.83 |

# CLIFE RESORT ANALYSIS

## REVENUE REPORT

booking_platform

All

room_class

All

Month

May

June

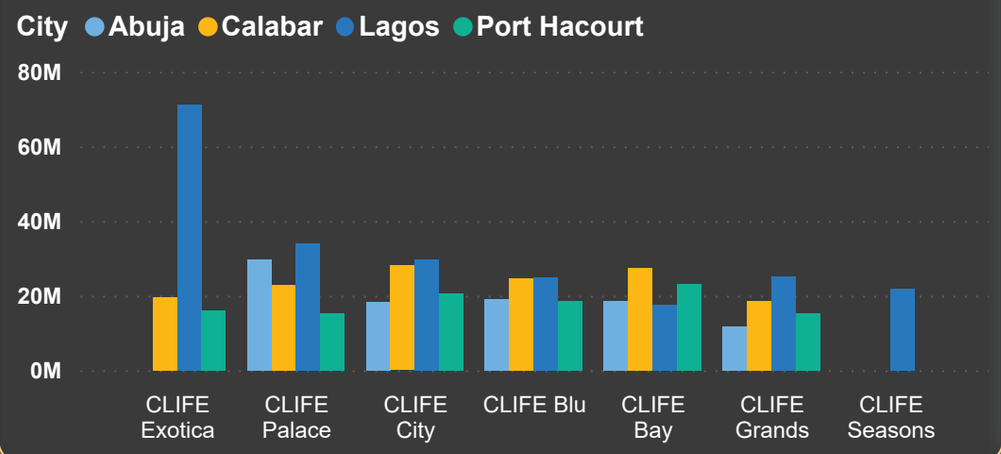
July

category

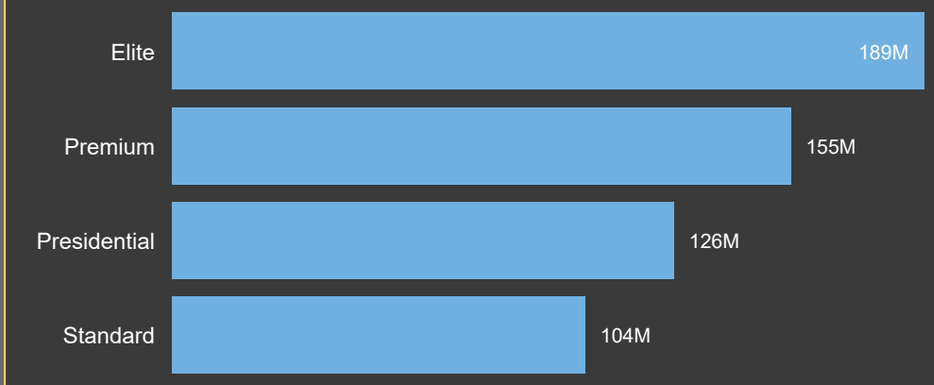
Business

Luxury

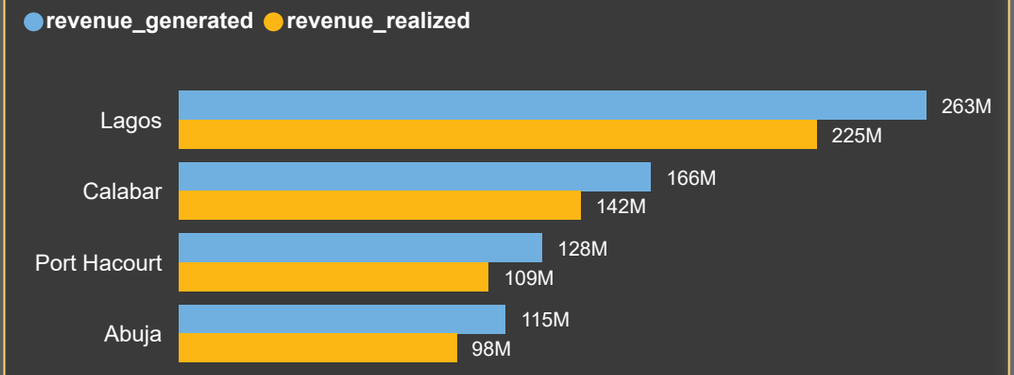
### REVENUE REALIZED BY PROPERTY NAME AND CITY



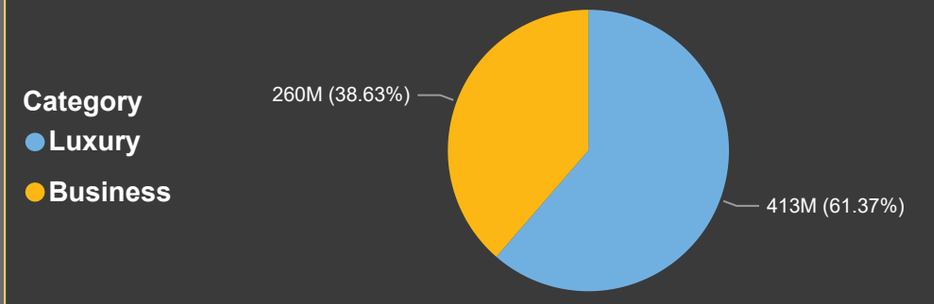

### REVENUE REALIZED BY ROOM CLASS




### REVENUE GENERATED AND REVENUE REALIZED BY CITY




### REVENUE GENERATED AND REVENUE REALIZED BY CATEGORY



# CLIFE RESORT ANALYSIS

## REVENUE REPORT

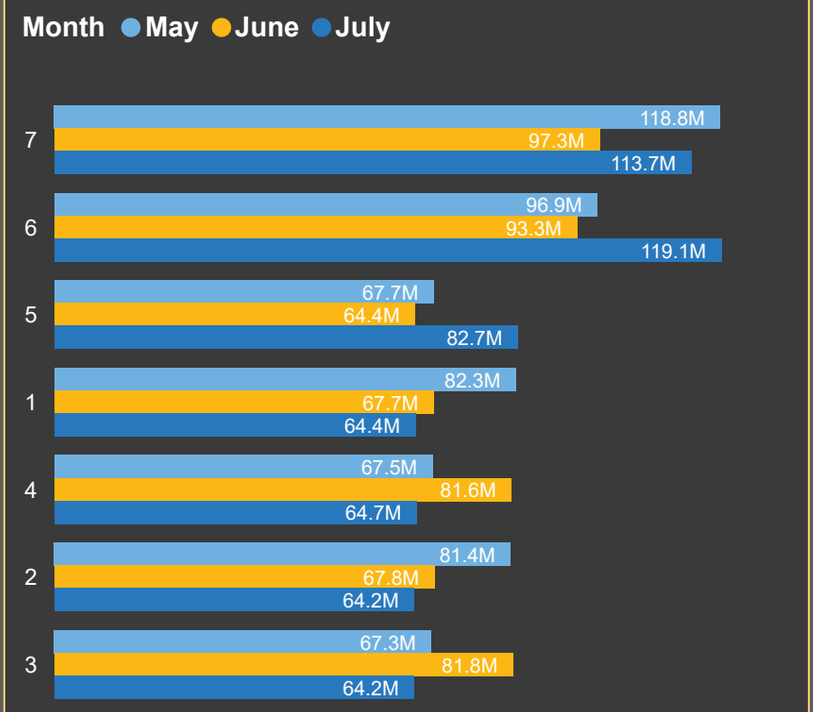
### AVERAGE REVENUE REALIZED PER GUEST

6.23K

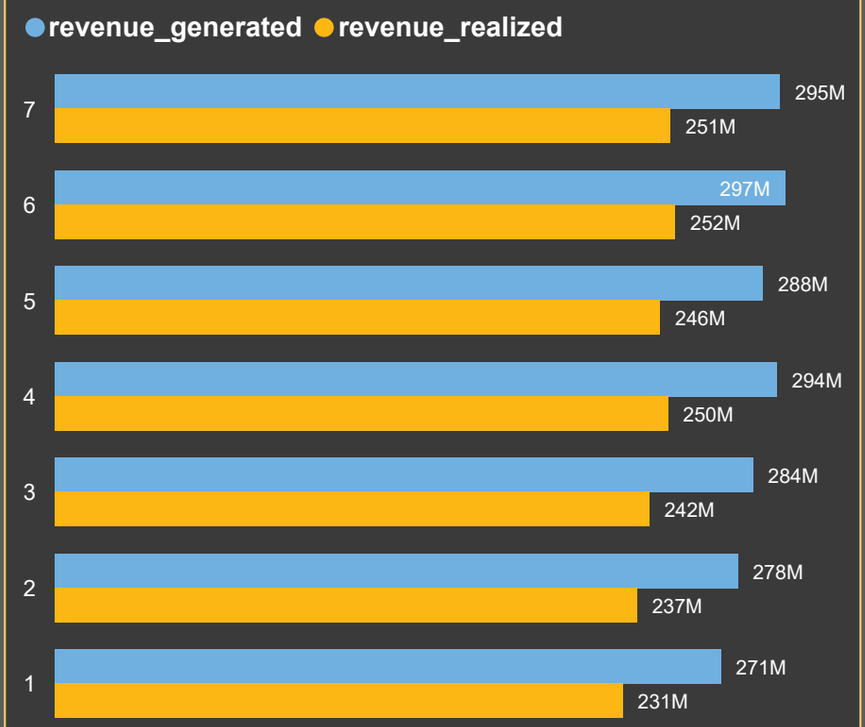
### AVERAGE DURATION OF STAY

2.37

### REVENUE REALIZED BY DAY OF WEEK CHECKED IN AND MONTH




### REVENUE GENERATED AND REVENUE_REALIZED BY DAY OF WEEK BOOKED




WHERE
1 - MONDAY, 2- TUESDAY, 3-WEDNESDAY, 4-THURSDAY, 5-FRIDAY, 6- SATURDAY, 7-SUNDAY

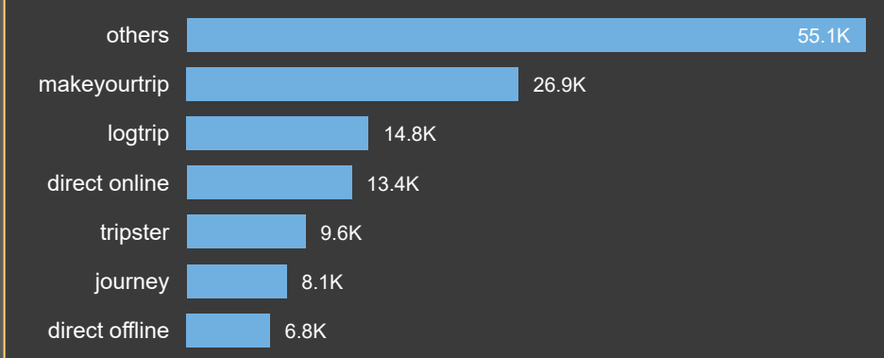
# CLIFE RESORT ANALYSIS

## SUCCESSFUL BOOKING REPORT

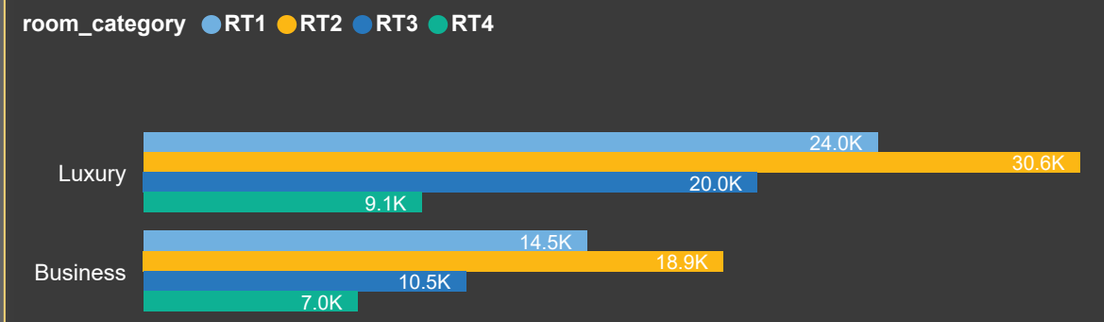
Month

- May
- June
- July

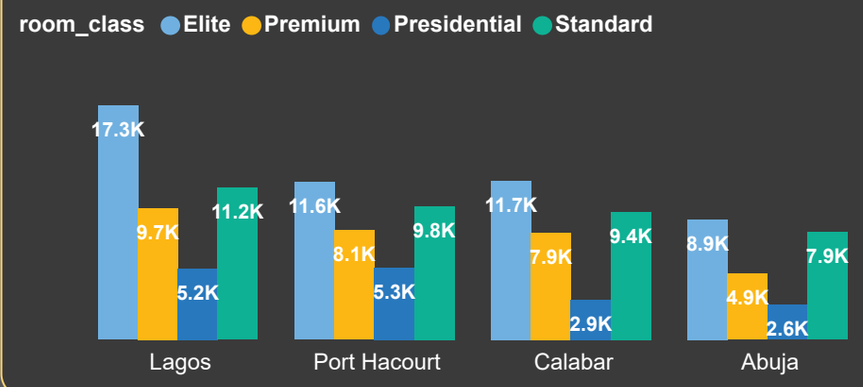
### COUNT OF BOOKING STATUS BY BOOKING PLATFORM



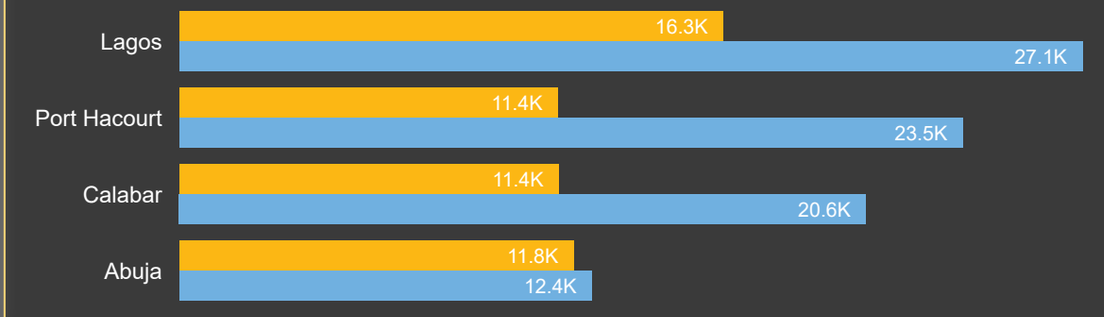

### SUCCESSFUL BOOKINGS BY CATEGORY AND ROOM CATEGORY




### SUCCESSFUL BOOKINGS BY CITY AND ROOM CATEGORY




### SUCCESSFUL BOOKINGS BY CITY AND CATEGORY



# CLIFE RESORT ANALYSIS

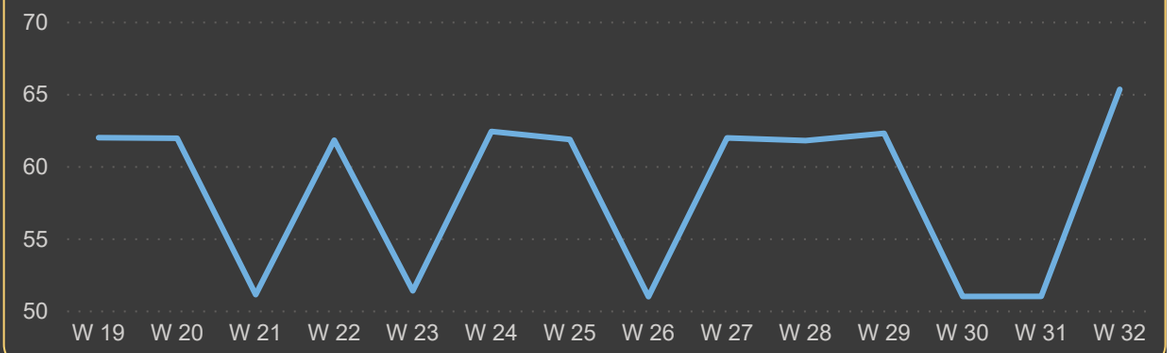
## OCCUPANCY REPORT

Month

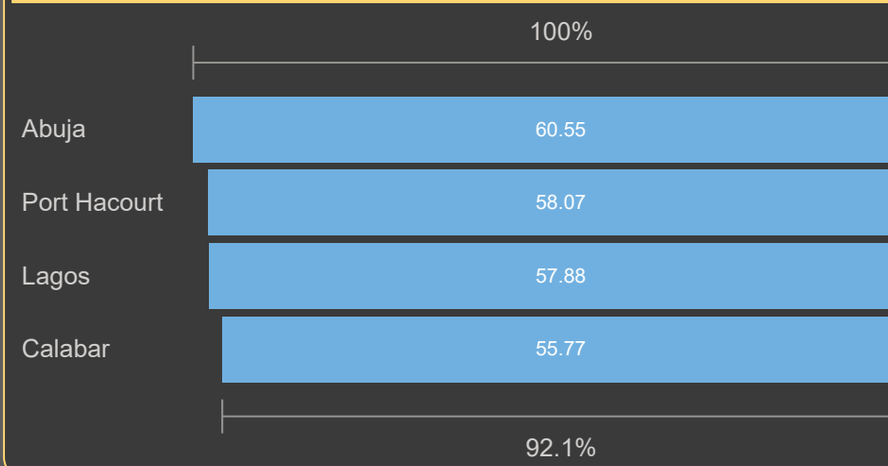
- May
- June
- July

### OCCUPANCY BY DAY TYPE

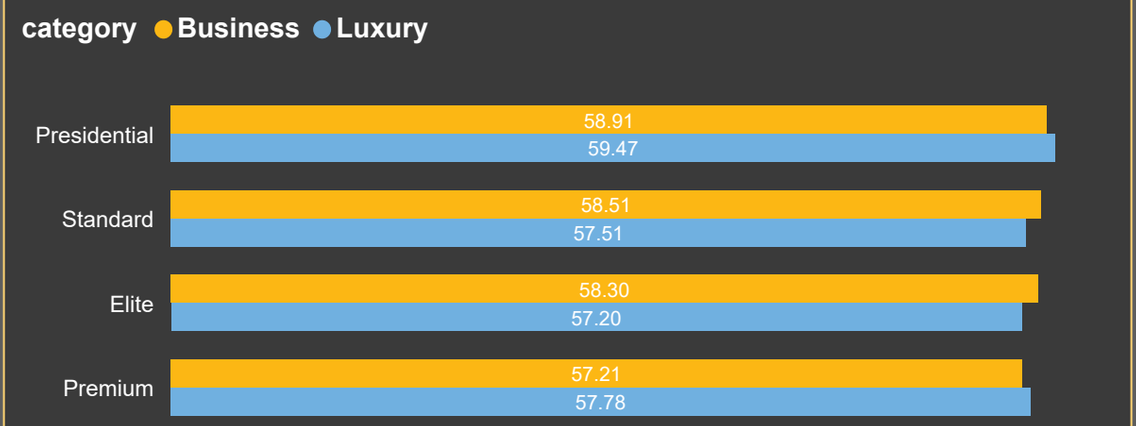
### OCCUPANCY BY WEEK NUMBER




### OCCUPANCY BY CITY



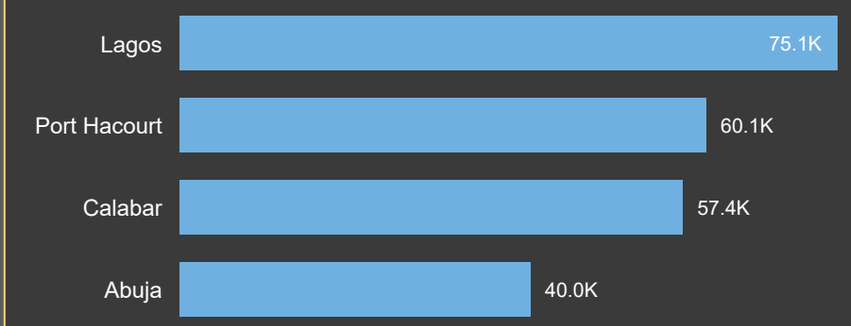

### OCCUPANCY BY ROOM CLASS AND CATEGORY



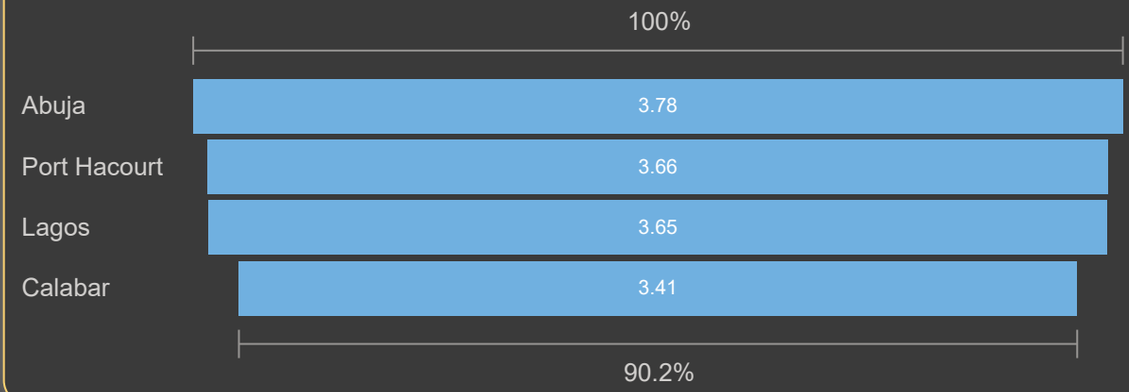
# CLIFE RESORT ANALYSIS

## CAPACITY AND RATINGS REPORT

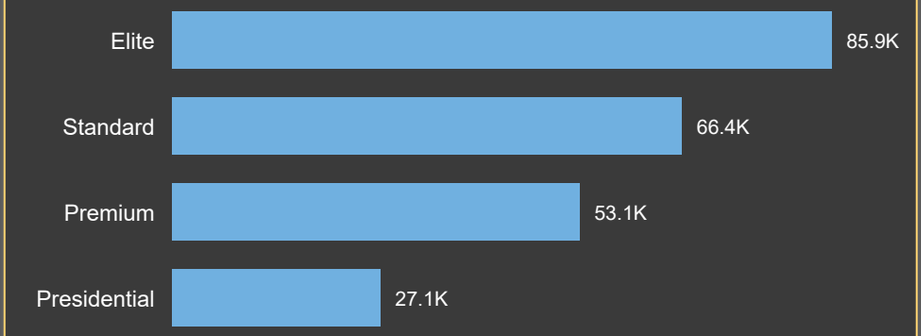
### CAPACITY BY CITY



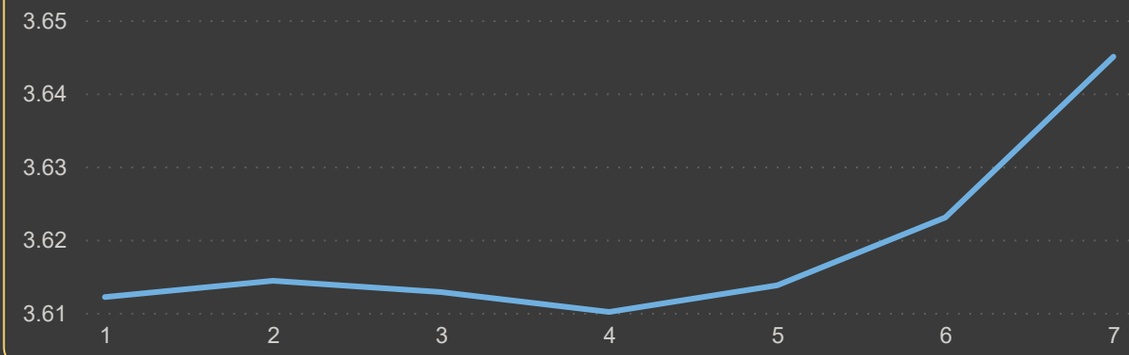

### AVERAGE OF RATINGS GIVEN BY CITY




### CAPACITY BY ROOM CLASS




### AVERAGE OF RATINGS GIVEN BY DAY OF WEEK CHECKED OUT




WHERE
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