Portugal Tech Hub

A national alliance to help international companies create tech hubs in Portugal

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info@portugaltechhub.pt

aicep Portugal Global

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Parceiros para o Crescimento

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PORTUGAL DIGITAL

STARTUP PORTUGAL

+32 partners

Goals!

Portugal Tech Hub

1. Make Portugal a recognized and *de facto* **top 10 international Tech Hub** within 5 years
2. Help reach the goal of **160.000 more tech professionals** in Portugal until 2030, with a strong focus on attracting foreign talent
3. **Triple Foreign Companies Investment** in tech centres in Portugal during the next 5 years
4. Increase **communication, collaboration and synergies** between all portuguese entities aligned with these goals

Portugal Tech Hub

Startup and tech haven

A support network to make everything smoother — **Startup Lisboa**, **ANJE**, **Beta-i** and many more

Strategic location

in a **GMT-4 to GMT+4 timezone** windows you can span from Russia to Chile, with all of Europe, Africa, Middle East and much more in the middle

Mediterranean climate

2,799

hours of sunshine per year and an annual average temperature of 21°C

Skilled workforce

Impressive bilingual education system

#7

in the English Proficiency Index 2021

8,000

ICT graduates every year

Growing popularity

Home to the **Web Summit**, **Future.Works** and other major tech events

Comparison of some major European cities ranked by their **average beer price**:

Lisbon: 1.05€

Barcelona: 1.12€

Rome: 1.42€

Paris: 1.94€

London: 2.28€

Dublin: 2.50€

Portugal Tech Hub: the 12 real “why’s”

01

Good English Proficiency

You’ll face no issues getting by in Portugal, as almost everyone speaks or understands English - we beat 95 countries in terms of proficiency.

02

Great Quality of Life

With 2,799 hours of sunshine per year and an average temperature of 21ºC, Portugal is the ideal place to practise the perfect work-life balance.

03

Low Cost of Living

You can eat lunch for €12 or less (including coffee and dessert) and, although rental prices have gone up in recent years, it’s still the most affordable capital city in Western Europe. A tap beer costs 1€ in a regular coffee shop!

04

Safety and Stability

Portugal is the 6th most peaceful country in the world according to the Global Peace Index 2022.

05

Strategic Location

We’re the nearest European country to the U.S., Canada or South America, and we share the same time zone as the UK and Ireland. You can get to all European capitals within 4 hours from Lisbon.

06

Balanced Territory

Portugal's dimension and top transport and communication infrastructures make it easy to live in a big city or in the countryside, wherever you feel better.

07

Attractive tax benefits

Flat rate tax of 20% for Non-Habitual Residents, and no Wealth Tax.

08

Affordable Salaries

Average salaries have risen but are still affordable: Junior Full-Stack Developer 23,000€, Senior Full-Stack Developer 40,000€ (gross annual salaries).

09

Local Tech Talent

225K local tech professionals and 7,5K new tech graduates per year from top universities, with great hard and soft skills.

10

Global Tech Talent

Portugal’s strategic location and an amazing Tech Visa program provides companies access to millions of tech talent from Africa, South America, Asia, Middle East, Eastern Europe and many other places. Also, Portugal is the #1 destination for digital nomads.

11

International Tech Hub

A lot of companies have set up IT Centres or hired in Portugal, among others: Volkswagen, Sky, Daimler, Hostelworld, Natixis, XING, BMW, Cloudflare, Springer Nature, Nfon, or Pipedrive.

12

We make it easy for you

We are a multicultural and warming country. You’ll have all the help you need setting up shop in Portugal from Landing.Jobs and all other Portugal Tech Hub entities.

Opportunity window is NOW!

Portugal Tech Hub

- International context makes Portugal a top destination for tech investment
  - Geographical / Timezone location
  - Talent, Skills and English level
  - Safety and Security (low risk)
  - Tourism / Digital Nomads effect on country visibility and attractiveness (good press)
  - War in Eastern Europe (former top tech hub)
- There's a clear opportunity window to capture foreign tech investment. But it won't last forever.

Portugal Tech Hub

Government Agencies

Industry Associations

Science & Technology

Tech Recruitment

Municipalities & Regions

Accelerators & Incubators

Real Estate, Co-works & Offices

Market Information

Employer of Record / Payroll

Legal, Finance & Incentives

Innovation and Investment

Visa & Relocation

Employer Branding

Portugal Tech Hub Partners

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Algarve Tech Hub

beta-i

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LiSPOLiS
POLO TECNOLÓGICO DE LISBOA

MORAIS LEITÃO
GALVÃO TELES, SOARES DA SILVA & ASSOCIADOS

#MOVE TO FUNDÃO

NOMADX

NONAGON
PARQUE DE CIÊNCIA E TECNOLOGIA DE SÃO MIGUEL

NOVA ADVOGADOS
LEGAL – COMPLIANCE

NOW
NO OFFICE WORK

OCEAN CAPITAL

Porto. Tech Hub

Raposo, Sá Miranda & Associados
Sociedade de Advogados, SP, RL

royaltax
Tax & Business Advisory

savills

STARTUP LEIRIA

Start up Lisboa

startup madeira

SRS ADVOGADOS

MAIA TECMAIA PARQUE

TecParques

TERinov

Fintech House

UPTEC

work in porto

workhub LX

Portugal Tech Hub debut

Future.Works, Oct’22

Portugal Tech Hub

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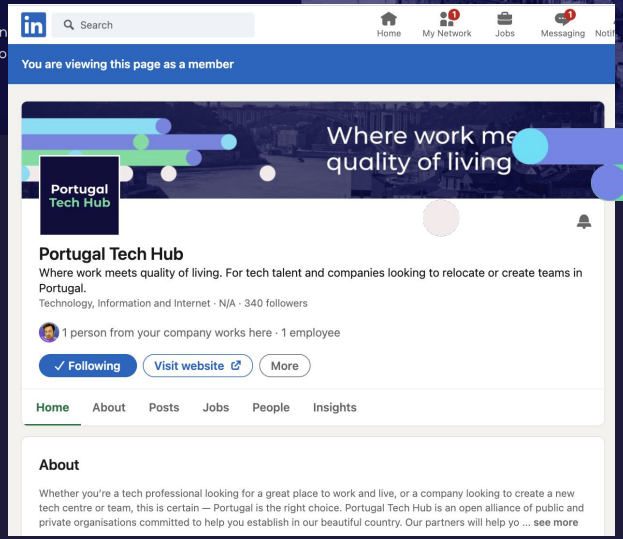
Portugal Tech Hub

Where work meets quality of living

Whether you're a tech professional looking for a great place to work and live, or a company looking to create a new tech centre or team, this is certain — **Portugal is the right choice**.

Portugal Tech Hub is an open allian
private organisations committed to
in our beautiful country.



Portugal Tech Hub

2022		2030
230K	+170K →	400K
Tech Professionals	+~20K/Yr	Tech Professionals

Max 10K IT Graduates / Yr from Universities / Bootcamps

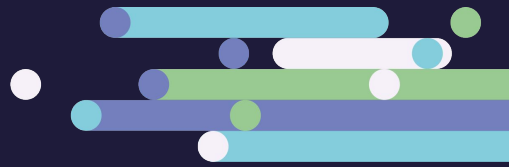
10K / Yr missing!

+2M tech professionals

willing and available to work or relocate to Portugal

(South America, Africa, Middle East, Eastern Europe, Asia)

Portugal Tech Hub



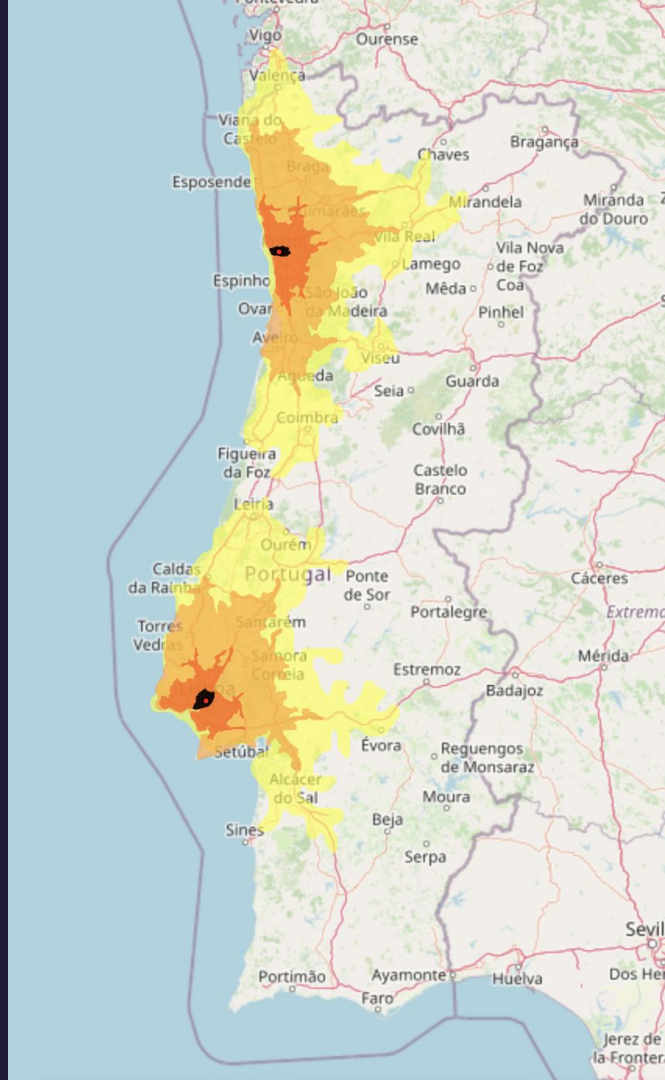
Work Visa	Tech Visa	Digital Nomad Visa (2022)	Golden Visa
Qualified Professional Visa	Family Regrouping Visa	Job Search Visa (2022)	Startup Visa

Talent

Companies

Portugal Tech Hub

- Small, accessible country
- Tech companies are creating offices outside metro areas
- Remote / Hybrid work is distributing people across the country
- Lot’s of great places to create distributed tech teams



Portugal Tech Hub

Focus on Tech	All investment is important, but focused approaches get better results
Brand	Being in people's minds is the goal, and having one brand helps a lot
Work Together	Collaboration achieves better results. Events, roadshows, content, campaigns, etc: do it together
Just do it	Results come from actions. Allocating resources and being focused in execution if fundamental

Portugal Tech Hub

Initiatives Plan (depend on partners and resources)

- **Events / Roadshows**
  - Webinars (4 in 2023, 6 in 2024)
  - Roadshows / missions to target regions (3 in 2023, 4 in 2024)
  - Attend foreign business conferences (4 in 2023, 4 in 2024)
- **Content Marketing**
  - Blog posts (1 / 2 per month) & Social Media Posts (6 / 8 per month)
  - Newsletter to subscribers (1 per month)
  - Content placement in relevant foreign media
- **Paid Advertising**
  - Ads campaigns for target audiences (Lead Generation)
  - Includes Lead Generation / CRM platform
- **Portugal Tech Hub Conference**
  - Event in Portugal for 500 key foreign decision makers of companies (Oct'23, 1 day conference + 1 day immersion into Portugal Tech Scene)

Portugal Tech Hub

Portugal Tech Hub aims to be a key initiative to structurally transform and grow Portugal by boosting foreign companies tech investment.

The opportunity window is now!

Portugal Tech Hub

Where work meets quality of living

For more information please reach out via info@portugaltechhub.pt
or by filling the contact form at https://portugaltechhub.pt

Portugal Tech Hub

Download the eBook at portugaltechhub.pt or here —>