



4 Courses

**Developing Innovative Ideas
for New Companies: The
First Step in
Entrepreneurship**

**Innovation for
Entrepreneurs: From Idea to
Marketplace**

**New Venture Finance:
Startup Funding for
Entrepreneurs**

Entrepreneurship Capstone



Oct 13, 2023

ALIYU USMAN

has successfully completed the online, non-credit Specialization

Entrepreneurship: Launching an Innovative Business

Develop your entrepreneurial mindset/skills, learn how to bring innovations to market, and craft a business model to successfully launch your business. This Specialization examines the entrepreneurial mindset/skill sets, indicators of innovation opportunities, critical steps to bring innovations to market, and innovation strategies to establish and maintain a competitive advantage.

Dr. James V. Green | Dr.
Thomas J. Mierzwa |
Michael R. Pratt
Maryland Technology
Enterprise Institute
University of Maryland

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