



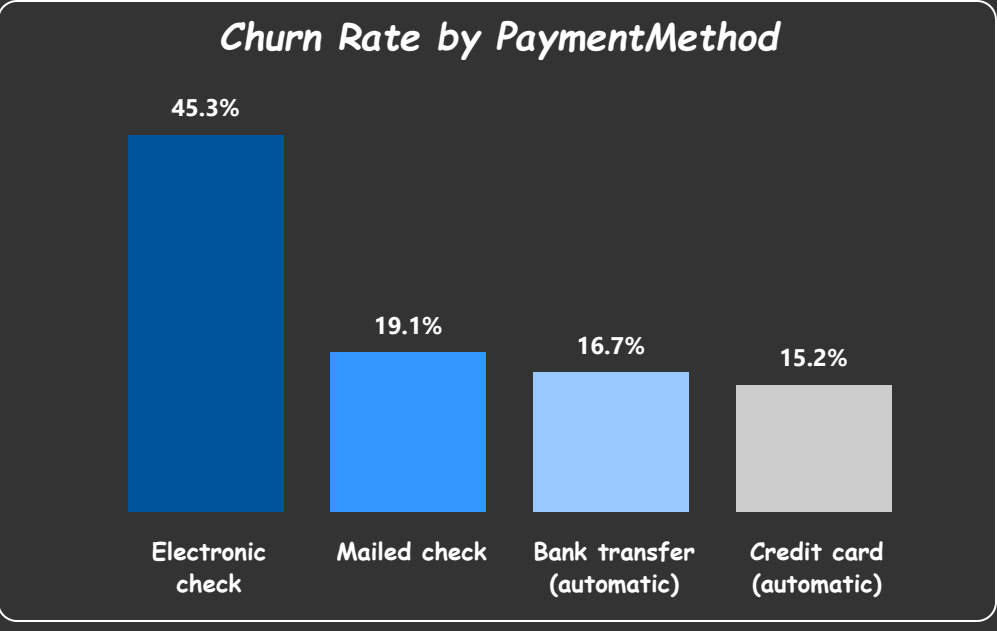
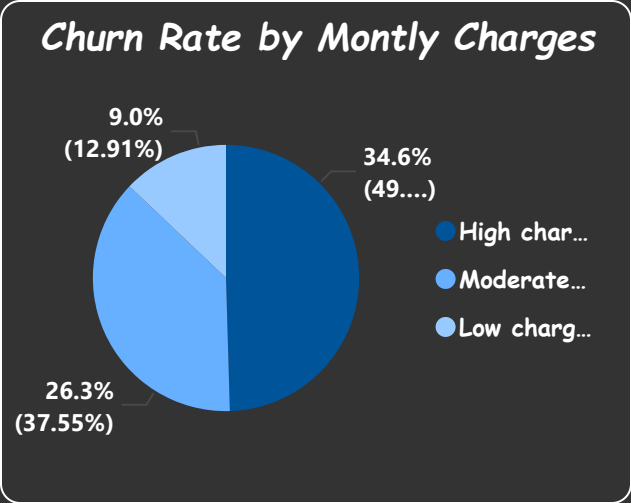
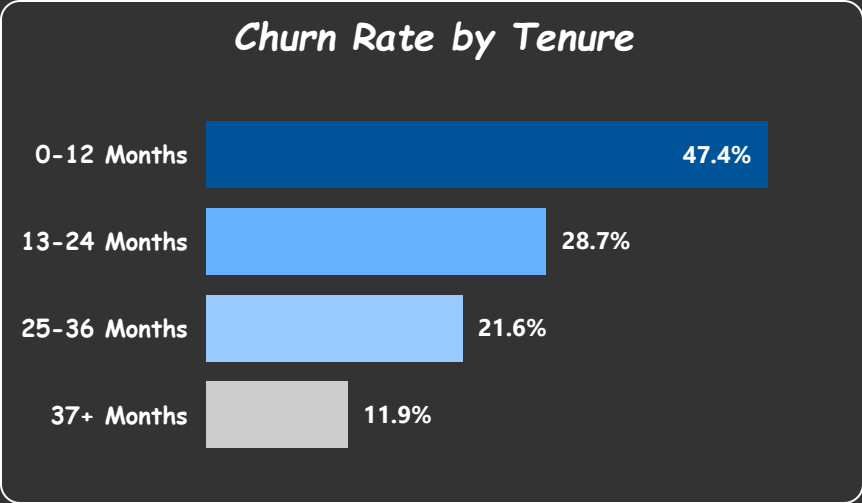
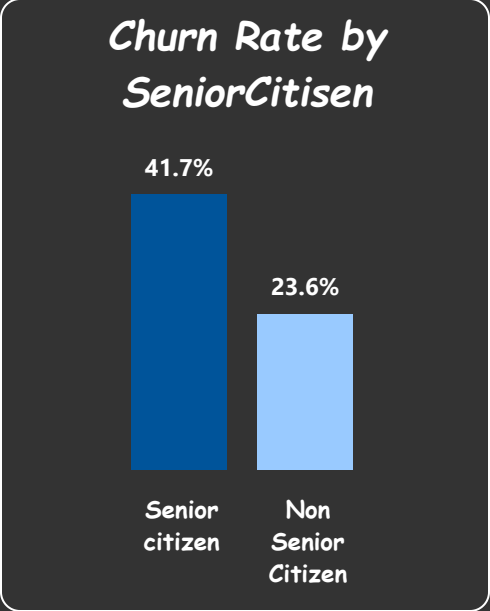
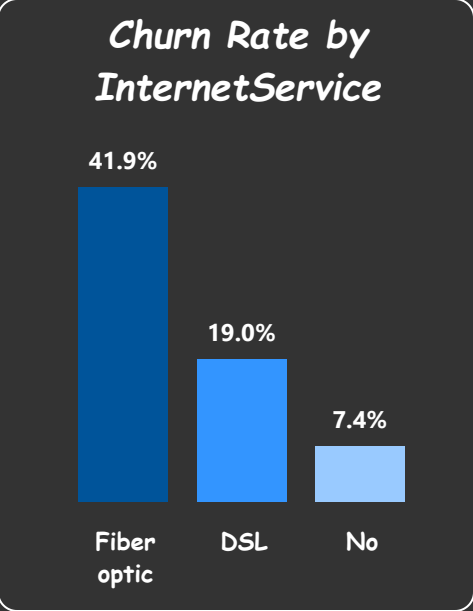
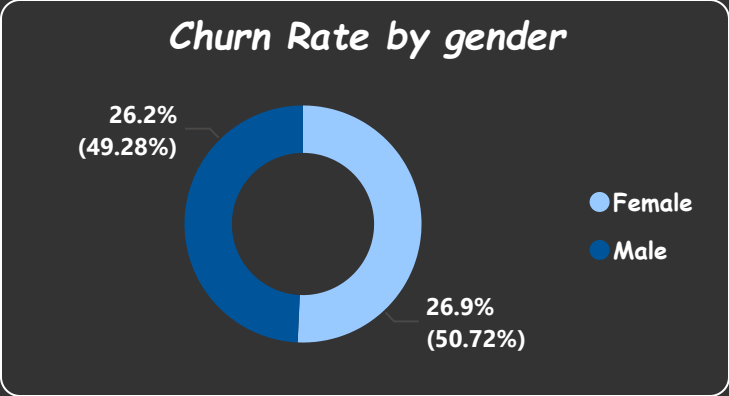
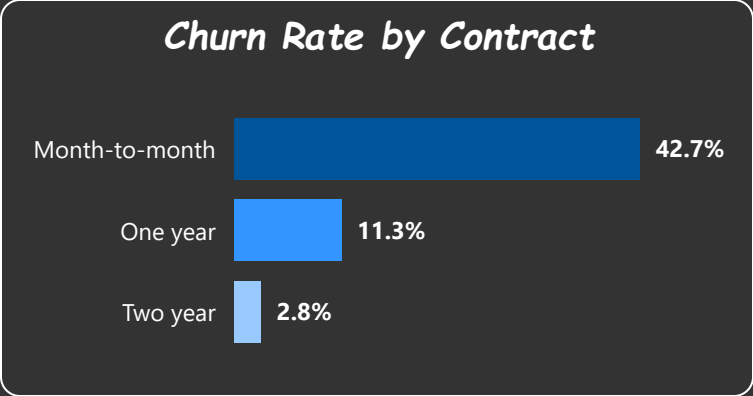
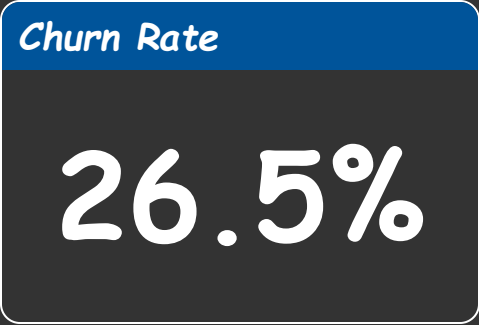
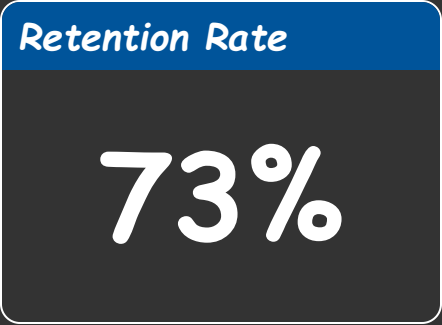
DSTV Customers Churn

Female

Male

Abdullaih
Adekanbi

18
WEDNESDAY
2024



DSTV Customers Churn

Female

Male

Abdullahi
Adekanbi18
WEDNESDAY
2024

Total Customer

7,043

Retention Rate

73%

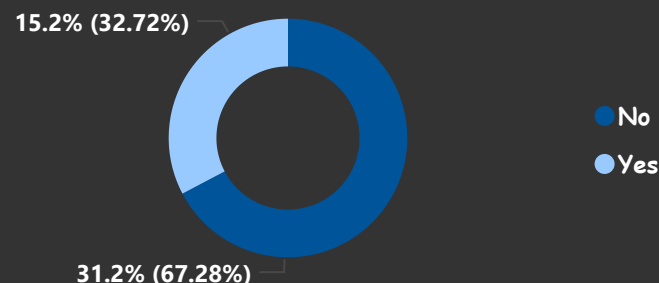
Churn Rate

26.5%

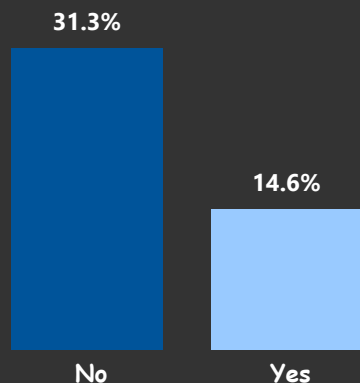
Churn Rate by StreamingMovies



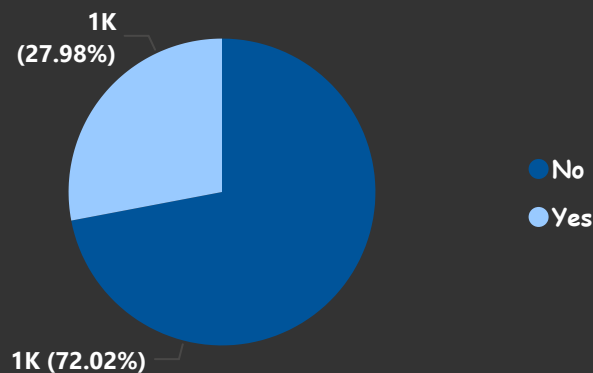
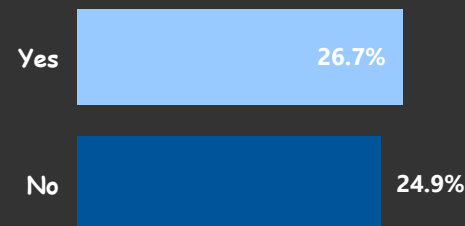
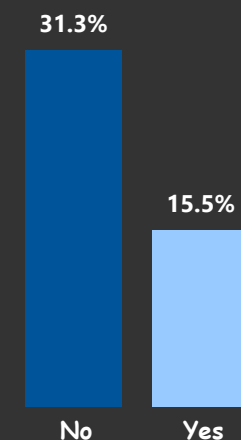
Churn Rate by TechSupport



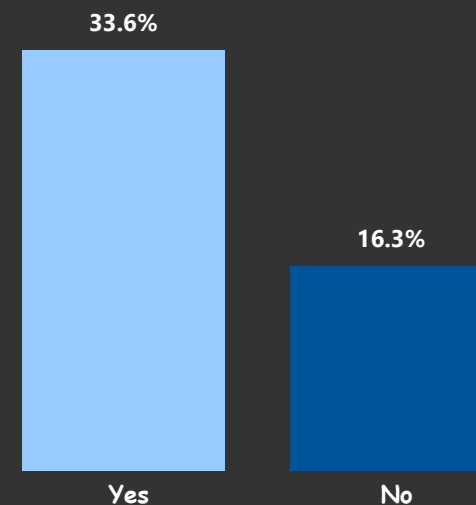
Churn Rate by OnlineSecurity



Total Churn by OnlineBackup

Churn Rate by
PhoneServiceChurn Rate by
Dependents

Churn Rate by PaperlessBilling





DSTV Customer Churn

Insight on Churn Rate

Churn Rate

26.5%

Retention Rate

73%

Total Customer

7,043

Churn

All

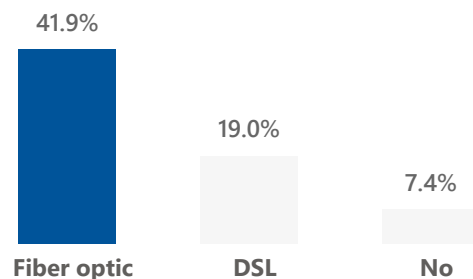
gender

All

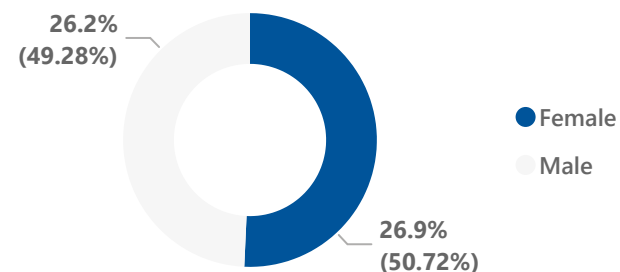
MontlyCharge Rate

All

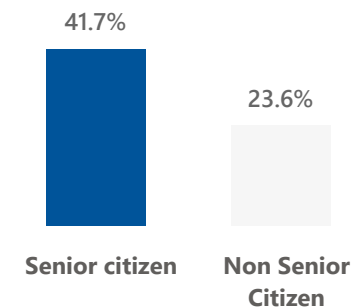
Churn Rate by InternetService



Churn Rate by gender



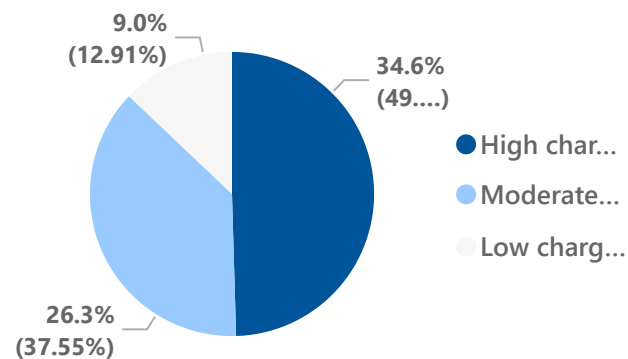
Churn Rate by SeniorCitisen Rate



Churn Rate by Tenure



Churn Rate by Montly Charge



Churn Rate by PaymentMethod

