



4 Courses

Financial Accounting
Fundamentals

Ethical Leadership Through
Giving Voice to Values

New Models of Business in
Society

Innovating with the Business
Model Canvas



Oct 3, 2023

ALIYU USMAN

has successfully completed the online, non-credit Specialization

Entrepreneurship: Growing Your Business

Congratulations! You have completed all four courses of Entrepreneurship: Growing Your Business - a University of Virginia Specialization. As part of this Specialization, you have learned the challenges faced by private businesses, when they attempt to grow substantially. You are now equipped to grow your business in four ways - scale and CVP, innovating, outsourcing and strategic acquisitions! This specialization also enabled you to apply innovation tools from the worlds of design thinking and Lean Startup to your business model design.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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