

From: Regimental Commander  
To: All Hands  
Subj: INTENT

1. The mission of The Citadel is to develop principled leaders in all walks of life using our core values of Honor, Duty, and Respect. Coming to The Citadel is a choice and that choice comes along with a rigorous four year system, exposure to personal weaknesses, and a constant grind. Your four years at The Citadel should be anything but easy. It is designed this way to make you into a Citadel Man or Woman.
2. My Intent - How I envision the 2023 - 2024 school year and future of The Citadel is summarized below:

**Mission First, People Always.**

3. **Honor:** By “mission first”, I mean we will uphold the standards and regulations of The Citadel and hold all classes to this standard. Hard decisions will come with the job and will be made in regards to the core values of “Honor, Duty, and Respect.” We will lead with integrity and clear minds, regardless of friendships. Failure is imminent and we will fail gracefully and admit when we do. But whatever you do, do not fail to be dutiful.
4. **Duty:** The standards you are held to is the standard you will hold your people too. “People always”, means to lead compassionately but not wavering on standards or our mission. I expect all of you to grow as leaders and to grow your people as leaders each and every day by doing the 5 tasks Colonel Gordon gave us in his intent.
5. **Respect:** By holding everyone to the same standards you are portraying what it means to lead firmly and fairly. Doing so will help develop the professional standard we did so well with last year and will push it further into the corps rather than just the cadre. Being treated like an adult means you must act like an adult. You have been entrusted to serve in this billet, do not break this trust. Respect and hold all four classes to the same standards. Hold the “privileges” we have close and guard them so they mean something.
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7. **Accountability:** Every leader is responsible for the failures, shortcomings, and success of their respective units. Accountability is not just knowing your numbers, it means to know your people on a personal level and be able to work with them and lead them compassionately. Compassion does not mean weakness, do not let it be taken this way. Be understanding but do not let outside factors skew your decisions on facts.
8. **Values:** The Citadel is a place where being uncommon is ordinary. Our core values are the reason this school exists and continues to produce some of our country's greatest leaders. Do not be intimidated by making mistakes or an unpopular decision. Do not be afraid to do what is right. Everyone of us has the great opportunity to learn tangible skills everyday. Take advantage of this year and leave a lasting impact in the most positive way you can imagine.