

Event Venues and co-working spaces clustering

<https://www.google.com/maps/d/edit?mid=1VOPneq8-60kiW4aJwj62C2kUvUVU7eKF&usp=sharing>

My co-working place pick : The Speak Easy

Analysis 1 :

Based on the dataset I have created through EventBrite API, there are not many events that are registered for June - September 2022 yet. Given that there may be more events coming up in the future, I have decided to give more importance to the restaurants index.

2 : In order to compare the restaurant ratings and the price ranges in each co-working space area, I made quick indexes. The average price range was taken as negative values, and average ratings stayed positive values. Hence, bigger the index is, better value for price becomes.

Based on the assumption that more events will be announced in the future, I picked The Speak Easy because it has the second best restaurant index and yet it is not too far from the city center, where major events are happening. The Speak Easy is 15 minutes by car to some event venues that are already registered in the EventBrite.