

Student Name : Manahil

Father's Name : M. Nadeem

Roll No. : 73028

Slot : Sunday
(9:00 - 12:00).

DAY 01: LAYING THE FOUNDATION FOR YOUR MARKETPLACE JOURNEY.

STEP # 01: Choose your Marketplace
Type.

I choose "General E-commerce".

PRIMARY PURPOSE:-

The primary purpose of an e-commerce furniture website, basically it's sofa's selling website. In this website we have different types of sofa's option for enhancing home decor and comfort-zone. This website is very helpful for customers; for finding best product, quality and rates.

Step 02: Define your Business Goals.

What problem does your marketplace aim to solve?

Our marketplace aims to solve of limited access to a wide variety of products, inconvenience and uncertainty that comes with traditional shopping methods. It provides a platform where customers can discover and shop from a vast range of products and also receive online shopping experience.

Who is your target audience?

Our target audience includes, homeowners who are looking to furnish or upgrade their living spaces, offices, families seeking comfortable and stylish furniture solutions and also we have comfortable chairs like sofa's for all type of people.

3. What products or services will you offer?

Ans: We are offering a wide range of stylish, comfortable and affordable sofas in various designs, materials and sizes.

4. What will set your marketplace apart (e.g., speed, affordability, customization)?

SPEED: We are providing quick and efficient delivery services for other competitors within few hours (maximum 2 hours).

AFFORDABILITY: We are always providing affordable prices without compromising on quality, ensuring customers get value for their money.

CUSTOMIZATION:

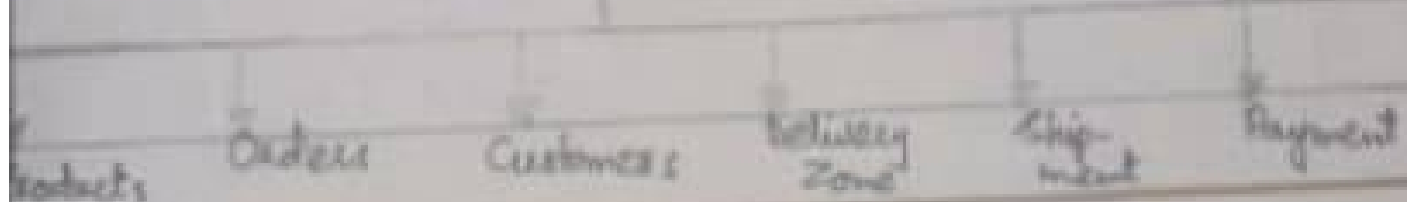
Customers are first priority, so we are offering personalized sofa designs, fabrics and color to match customer's unique need.

The main concern is our customer choice. And I truly focus to listen customer idea's and I will try to make things possible with better performance.

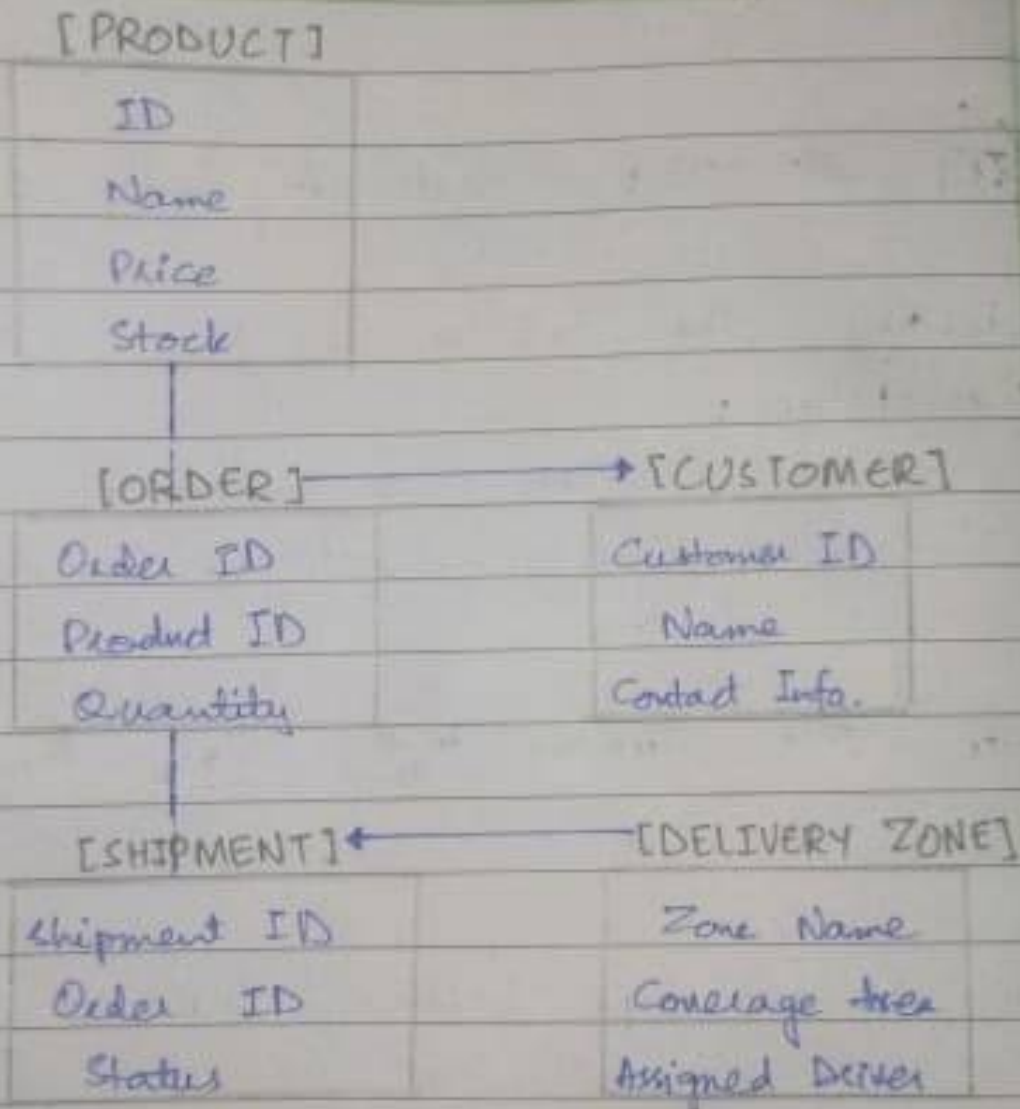
Step # 03: Create A Data Schema

Identify The Entities In Your Marketplace:

There are following entities in my marketplace builder.



- Draw : Relationship Between Entities :



Focus on Key Fields for Each Entity:

- » PRODUCTS: ID, Name, Price, Stock, Category and Tags.
- » ORDERS: Order ID, Customer Information, Product details, Status and Timestamp.
- » CUSTOMERS: Customer ID, Name, contact information, address, and order history.
- » DELIVERY ZONE: Zone Name, coverage area, and assigned drivers.
- » SHIPMENT: Shipment ID, Order ID, Status and delivery date.