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The website I will be analyzing is <https://lifeactionrevival.org/>.

Issues

1. Poor Layout Structure

- Lacks readable organization
- Elements appear randomly placed without a clear visual hierarchy
- No grid system or responsive design framework

2. Navigation Problems

- Missing standard navigation bar
- No clear way to return to the homepage
- Vague link destinations
- The navigation flow is confusing

3. Technical Issues

- Broken links throughout the site
- Insecure links (using HTTP instead of HTTPS)
- Visible raw code showing implementation errors
- Failed image loading indicating resource problems

4. User Experience Issues

- Large empty spaces create unnecessary scrolling
- Inefficient use of screen real estate
- Poor content density and information architecture

Improvement Plan

1. Layout & Structure Redesign

- Implement a responsive flex or grid-based layout system
- Create clear content sections with proper spacing and margins
- Establish a visual hierarchy that guides users through content
- Remove empty spaces and optimize for different screen sizes

2. Navigation Overhaul

- Add a fixed or sticky navigation bar with standard sections:
 - Home
 - About Us
 - Programs/Services
 - Resources
 - Contact
- Add a site map in the footer
- Ensure all navigation elements have clear labels

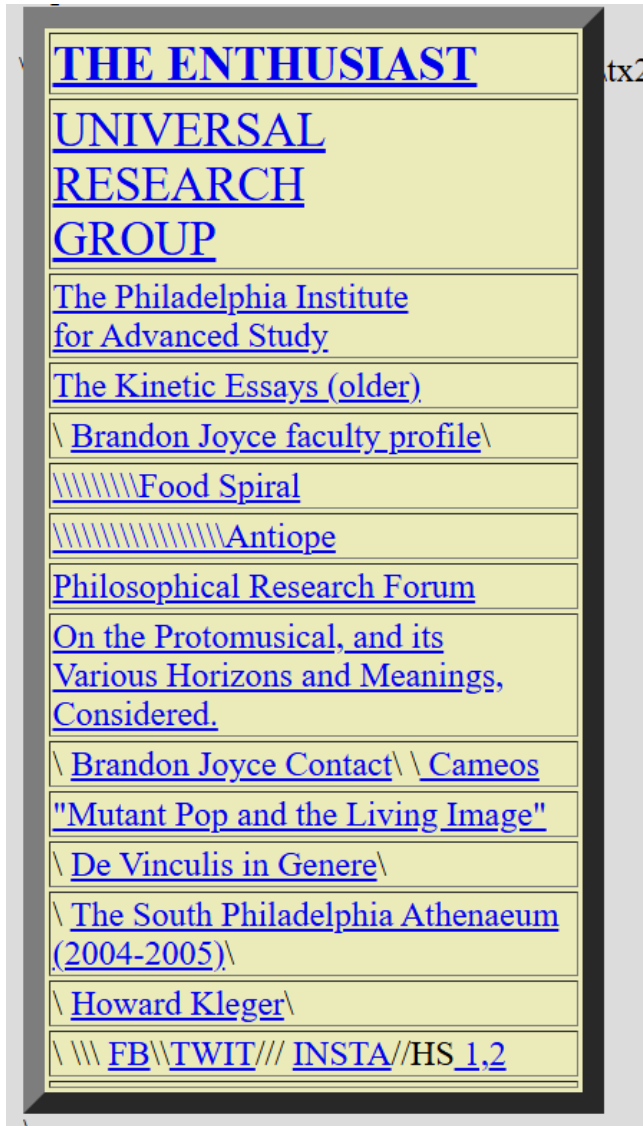
3. Technical Fixes

- Repair all broken links
- Upgrade all connections to HTTPS for security
- Fix code implementation issues to prevent raw code display

- Implement proper image optimization and loading

4. Content Optimization

- Restructure content with proper headings and subheadings
- Implement progressive loading for heavy content
- Replace empty spaces with relevant content or remove them entirely



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