



ANALYSIS AND INSIGHTS

Wrangle and Analyze Data

Udacity Project

Submitted By: Manal Alzeer



Introduction

The dataset that has been wrangled in this project is the tweet archive of Twitter user @dog_rates, also known as WeRateDogs. WeRateDogs is a Twitter account that rates people's dogs with a humorous comment about the dog.

Our goal: wrangle WeRateDogs Twitter data to create interesting and trustworthy analyses and visualizations , that included:

- Data wrangling, which consists of:
 - Gathering data
 - Assessing data
 - Cleaning data
- Storing, analyzing, and visualizing your wrangled data.
- Reporting on the data wrangling efforts and data analyses and visualizations.

Gathering Data :

Data was gathered from 3 different sources:

- 1. Enhanced Twitter Archive**
- 2. Image Predictions File** (The tweet image predictions)
- 3. Tweet Json file** (Additional data, including favorite count and retweet count)

Assessing Data :

After gathering had assessed them visually and programmatically for quality and tidiness issues in file wrangle_act.ipynb.

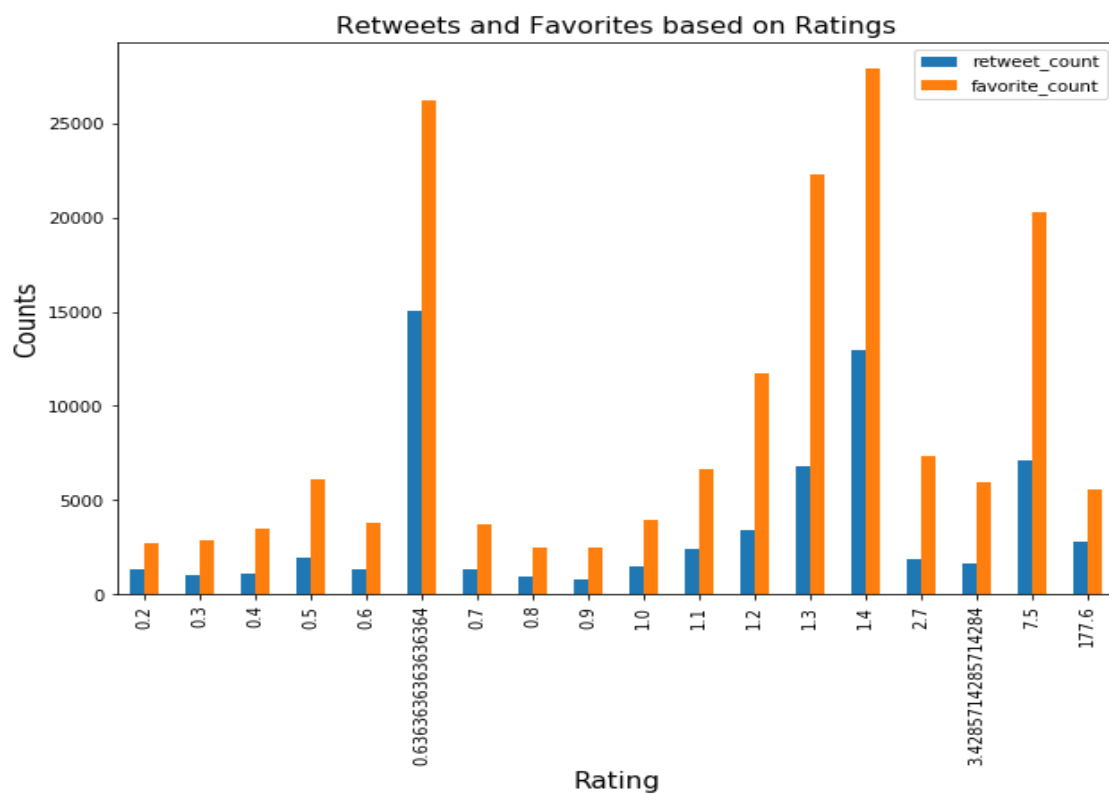
Analysis & Insights:

We have 4 questions to answer in this analysis:

- What do users like to use to express their opinions (Retweet or favorite) based on rating
- What is the most common dog
- What the Most dog names
- What the most popular source

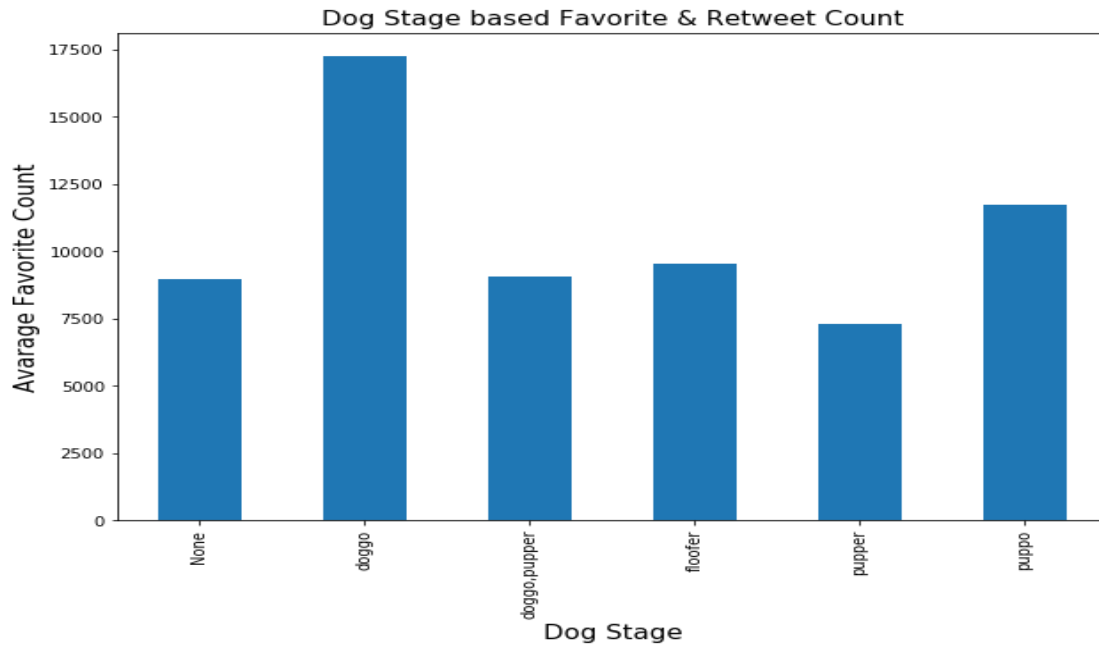
To answer this, we will use 3 different visualizations.

1- What do users like to use to express their opinions (Retweet or favorite) based on rating:



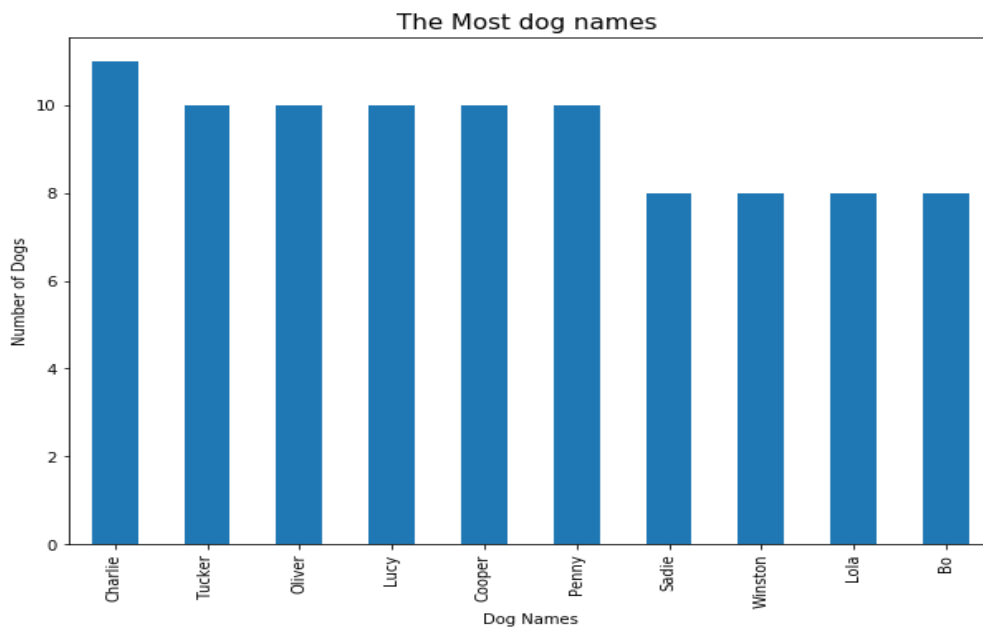
From the plot above we can say that most users prefer to a favorite rather than retweet and, we can say that there is a direct relationship between favorite and retweeting , all favorite tweets are the most retweet.

2- What is the most common dog?



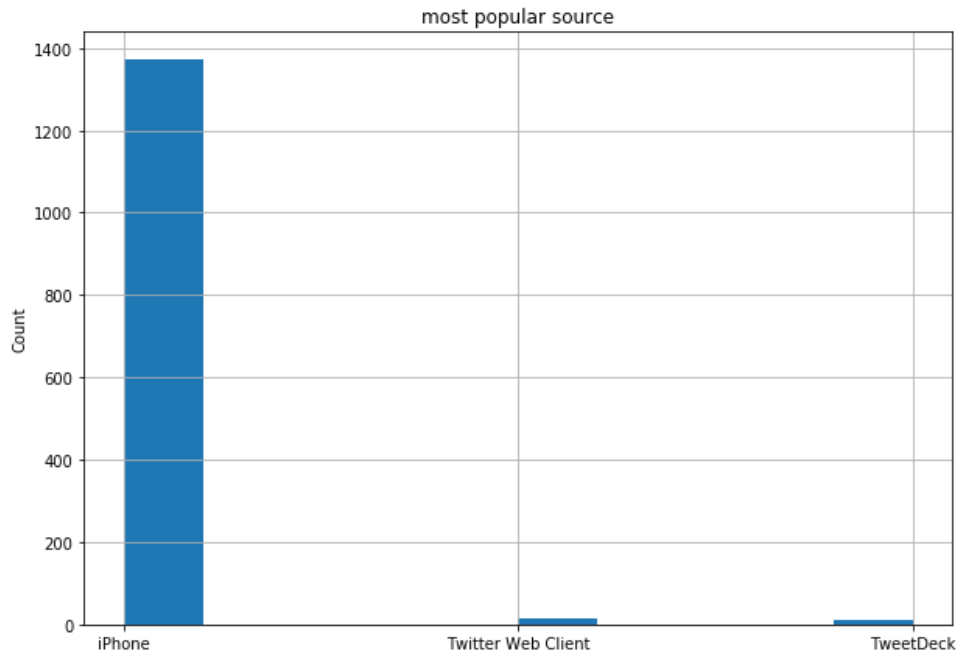
According to the analysis above Doggo is Most favorite stage, followed by Puppo.

3- What the Most dog names ?



The most popular name is Charlie followed then Lucy ,Tucker ,Penny ,Cooper ,Oliver.

4- What the most popular source ?



We can notice that users prefer to interact using the iPhone, then Twitter Web Client and TweetDeck.