# Tableau Tool

I analyzed the dataset of Global Super-Store and I found four interesting insights to share. My goal is which and where the reason behind the highest and lowest Profit. So, in the first insight, you can take an overview of the Profits of Markets to see which one had the highest profit and when it was made through 2011 to 2014 year and my result is during the First Quarter in 2014 APAC market achieved the highest profits, while Canada achieved the lowest one.

In the Second insight, you can discover who was responsible for the loss of profits so I grouped the categories that have an average profit less than zero, and as we can see here the Tables sub-category in the furniture category was achieved the highest loss almost reached 100K and followed by the Machines products from the technology category where reached 40K.

In the Third insight, you can clearly see what were the names of the products that had the lowest total profits according to the country do you choose.In the Fourth insight, you can look at the map to see the least profitable countries based on gradient colors.

Finally, here you can see a short story summarizing the above results that I got it.

https://public.tableau.com/app/profile/manalsahafi/viz/AnalysisGlobalsuperstore/ProfitofCountry