

Clustering Algorithms

Problem Statement

The Insurer company wants to move towards a more dynamic pricing approach where risky drivers who have lower credit scores pay more, and less risky drivers who have high credit scores pay less. Create a customer segmentation campaign that uses the dataset to label customers based on their risk profiles (Riskier drivers, Less risky drivers, Normal drivers, so on).

- The source of dataset: [here](#)
- The programming: [here](#)